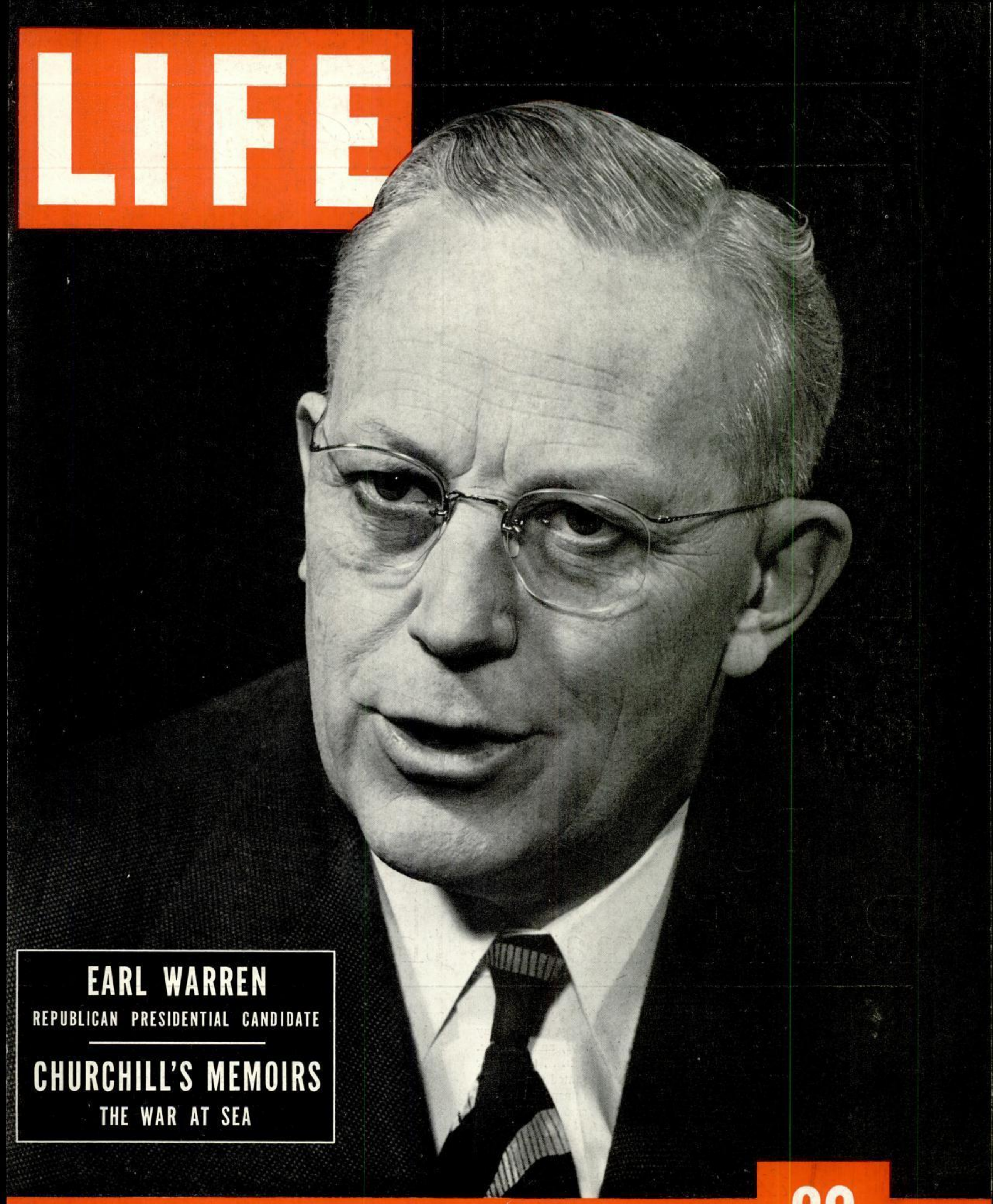
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SECOND only to Christmas is this May-June period of gift-giving! There's Mother's Day, Father's Day and graduation, weddings, birthdays, anniversaries. And one gift that answers every need . . . the Parker "51". • Here is the world's most-wanted pen—famed for its precision craftsmanship—its unspoiled beauty. What's more, this finely balanced, smooth-gliding pen actually *writes dry with wet ink!* No blotter is ever needed. • For added character, the "51" offers a wide range of individualized custom points. Each varies in its breadth of line. You choose the one that will best reflect the owner's writing style. • To make your gift giving truly memorable—see the Parker "51" today. Two sizes: regular and new, jewel-like *demi-size* (less than 5 inches in length). Choice of smart gift colors. $12.50 and $15.00. Parker "51" Pencils, $5.00 and $7.50. Sets, $17.50 to $80.00. The Parker Pen Company, Janesville, Wisconsin, U. S. A., and Toronto, Canada.

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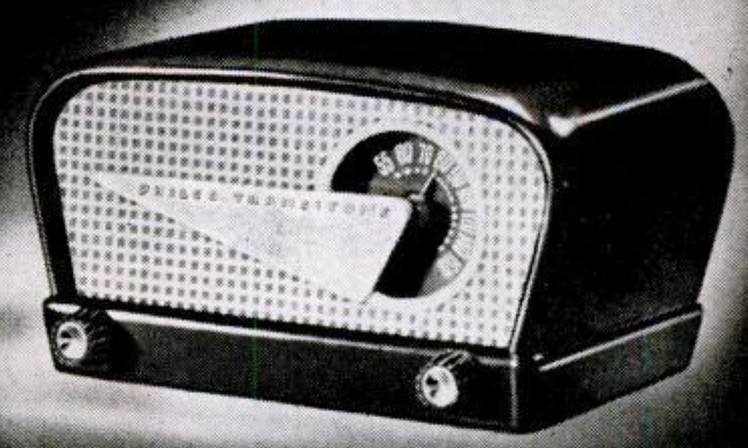
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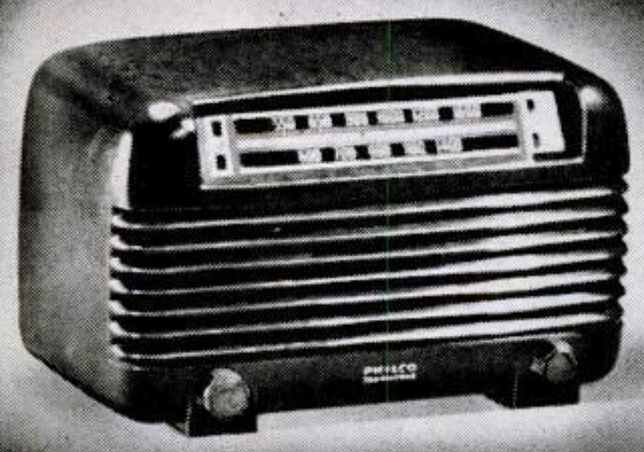


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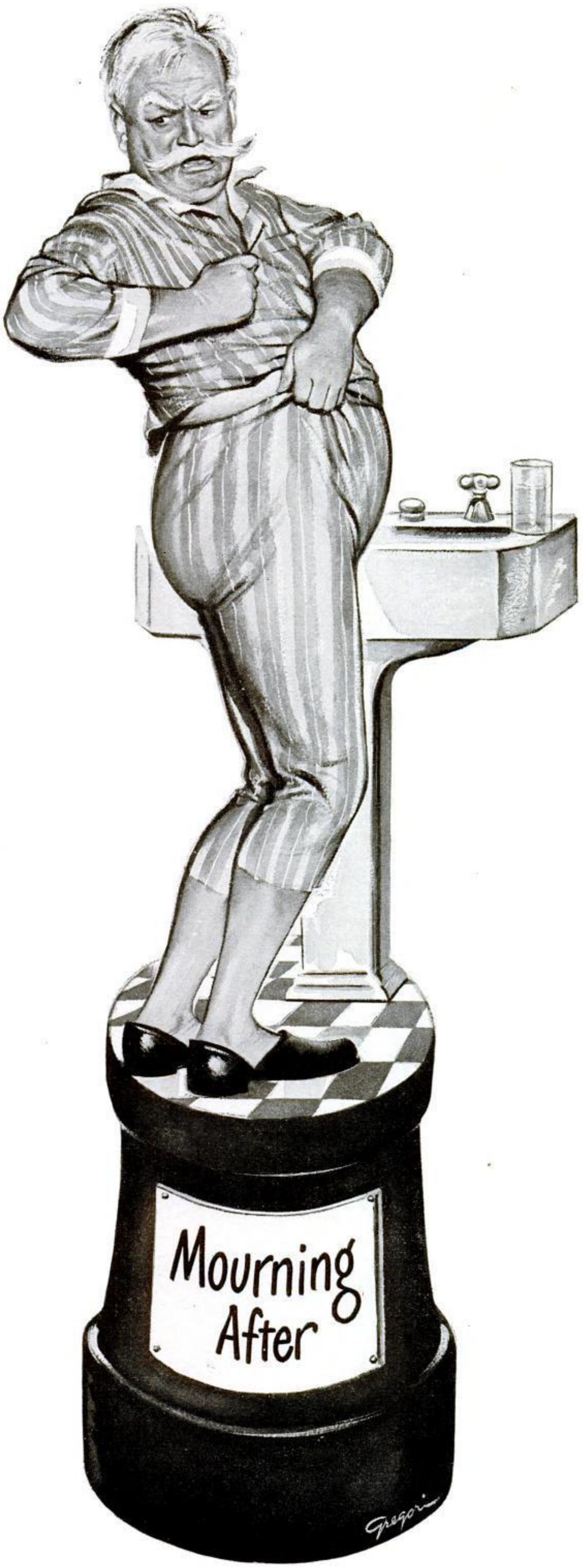


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Wednesday is Bingsday! Listen to Bing Crosby on Philco Radio Time, Wednesdays at 10 P.M. in the East, 9 P.M. everywhere else. ABC Network and many additional stations.

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It's the morning after the first week's wash.

And our unfortunate friend is sad, sad, sad.

Why?

Because his wife forgot to look for the "Sanforized" trade-mark on those pajamas.

And the pity of it is that she *knows better*... knows, like everyone else in her town, that a "Sanforized" garment will NEVER shrink out of fit—as long as it holds together!

Even if she forgets, don't *you!*

Always, ALWAYS—from today on!—insist on seeing "Sanforized" on the label of every washable garment you buy!

The comfort never shrinks away from the garment with "Sanforized" on the label!

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Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.

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Journey of a Word

Stranger than any Jules Verne fiction is the trip your voice takes by telephone. It spans the continent in one-twelfth of a second—over a private speedway with green traffic lights all the way.

Your voice is changed into electrical waves so that it can travel over the wires. Some waves travel too fast, and have to be slowed down, so others can keep pace. Waves get tired, and electronic amplifiers give them new energy to speed them on.

All arrive at journey's end on split-second schedule and out steps your voice—changed back into words again. The wonder of it is that the words sound like you and *are* you—with your own tone and mood and personality.

Bell Telephone Laboratories design, improve and fit together the millions of intricate parts that make possible the journey of your words. It is a job that never ends.

It is this constant work of improvement that helps the Bell System give you the best and the most economical telephone service in the world.

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This One

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I WEAR FALSE TEETH

yet my mouth feels fresh, clean and cool. No "Denture Breath" for me



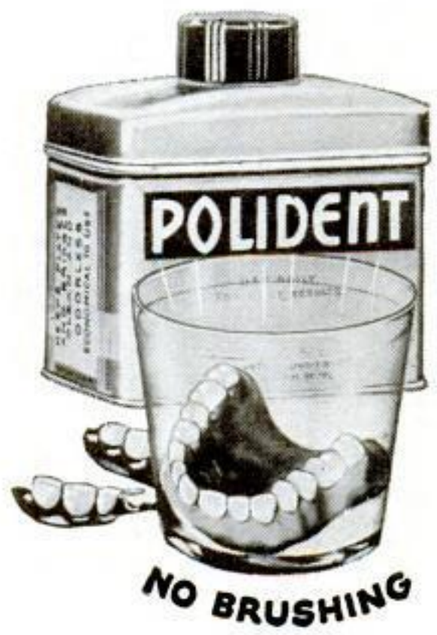


Keep your dental plates odor-free by easy daily soaking in Polident

WHEN plates taste bad—feel hot and heavy in your mouth, watch out for "Denture Breath", the oral disturbance that comes from improper cleansing. False teeth need the care of a special denture cleanser—POLIDENT. Safe, easy, quick, Polident leaves your plates clean, cool and fresh. No fear of offensive "Denture Breath".

And remember, Polident keeps your false teeth more natural looking—free from offensive odor, too. For a smile that sparkles, for a mouth that feels cool, clean and fresh—soak your plates in Polident every day.

Polident comes in two sizes—regular and large economy size—available at all druggists. It costs only about a cent a day to use, so get a can of Polident tomorrow, sure.



Use **POLIDENT** *Daily*

Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.

RECOMMENDED BY MORE DENTISTS THAN ANY OTHER DENTURE CLEANSER

LOOSE FALSE TEETH? Amazing New Cream Holds Tighter, Longer than anything you ever tried or double your money back

POLI-GRIP Made and Guaranteed by POLIDENT

LIFE'S REPORTS

THE WHITE MAN'S BURDEN

by CARL MYDANS

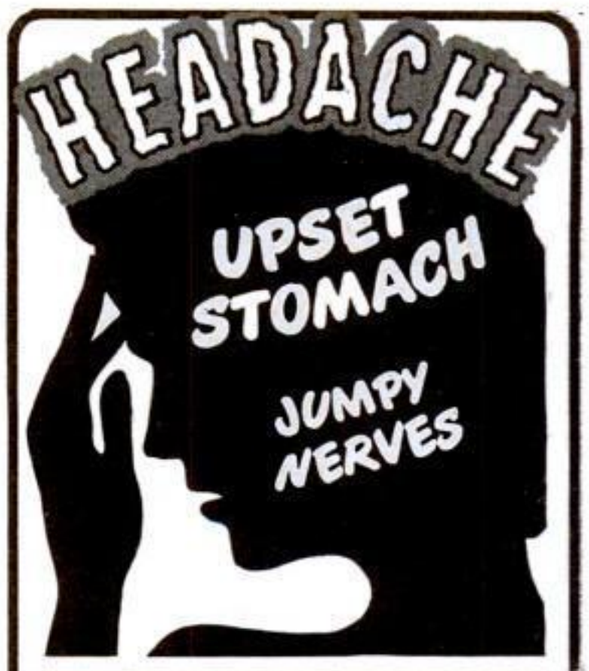
When the two black limousines drove into the tiny fishing village of Iwakawa at sundown, the children crowded around shouting, "Goodby, goodby," and drew faces and wrote scrawling characters in the dust on the fenders. Otherwise there was little fuss. Americans had been coming here since the occupation to be entertained and to witness the centuries-old tradition of night torch fishing; and the fisherfolk, a proud people with a deep respect for their trade, knew how to entertain.

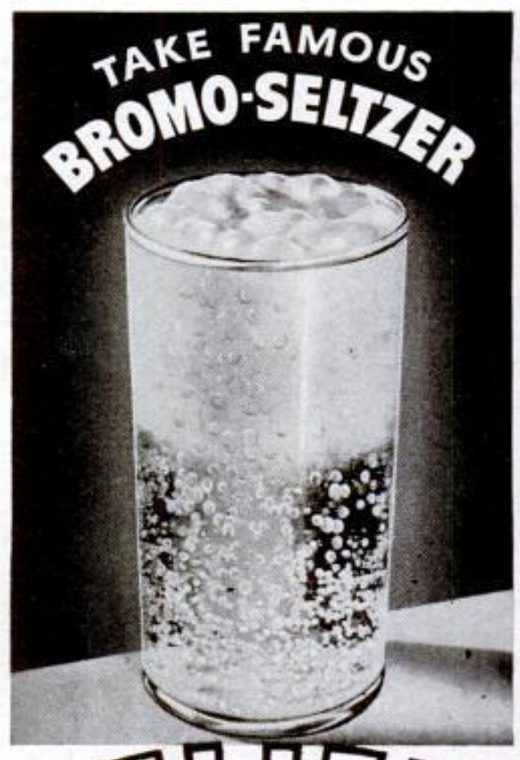
●

Even before the Iwakawa American Military Government officials who met the visiting officers and their families on the quay could complete their introductions, the visitors (all of whose names are fictitious in this article) could see the long, cockle-shaped craft, gaily lighted with Japanese lanterns and elaborately prepared with low tables, food and geishas. Mr. Suzuki, eager little mayor of Iwakawa, who had met the visitors at the train and furnished the limousines, took over unobtrusively, "This is Major Thornton, Military Government officer of Iwakawa." A tall colonel emerged from the group that had stepped out of the limousines, identifying himself as the leader of the visiting party. He shook hands with Thornton and then with Suzuki. "I'm Colonel Meyer," he said, "and this is Mrs. Meyer, Colonel and Mrs. Peters, and Major Swarts and his daughter Betty."

"Oh! And here is Sturgis, Captain Sturgis," said Thornton as a stockily built, fair-haired man with a pale face walked quietly into the circle. "Sturgis is my right arm out here," Thornton said loudly.

CONTINUED ON PAGE 7







When headache brings upset stomach and jumpy nerves, all at the same time, take Bromo-Seltzer for quick help. Because Bromo-Seltzer is famous for fighting ordinary headaches these *three* ways:

1. **Relieves pain of headache**
2. **Relieves discomfort of upset stomach**
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which may team up for trouble.

Simply put teaspoonful in a glass and add water. Bromo-Seltzer effervesces with split-second action . . . ready to go to work at once. Caution: Use only as directed.



Get Bromo-Seltzer at your drugstore fountain or counter *today*. Compounded in four convenient home sizes by registered pharmacists.

For **FAST** *headache help*

BROMO-SELTZER

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Volume 24 Number 19

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On new shoes . . . for resoles . . . for the entire family!



Indoors—Women are right at home on *wonderful* **LUG** Soles, too! They like the ease, the casual style that blends so perfectly with any sport ensemble! Above all they like the way these outdoor soles treat their highly polished floors—without a scratch!



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Round about—Wherever the "gang" assembles, you'll find **LUG** Soles a favorite. They have that studied, casual look. They're "dreamy" for comfort! Fact is, they're the type of solid footwear that teen-agers go for . . . walk on . . . talk about!

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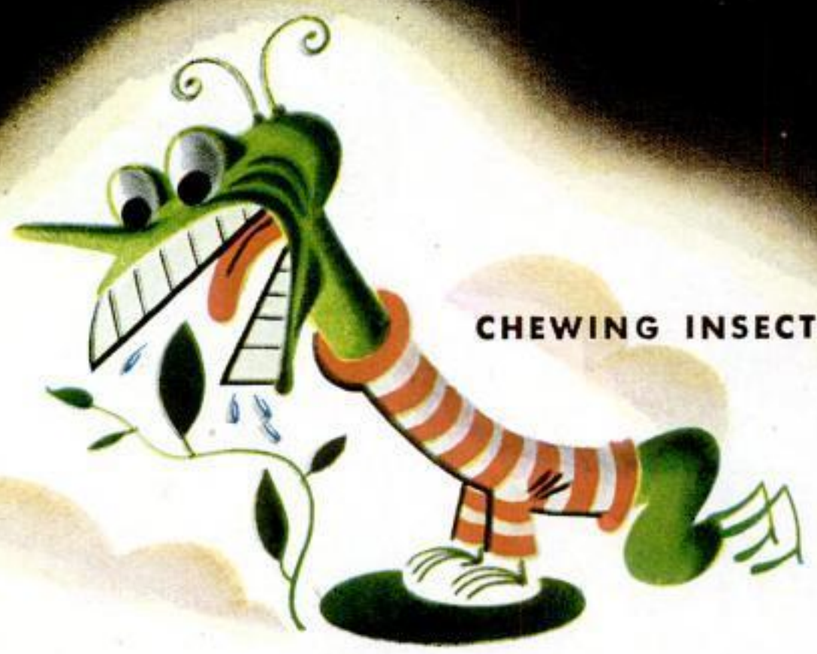
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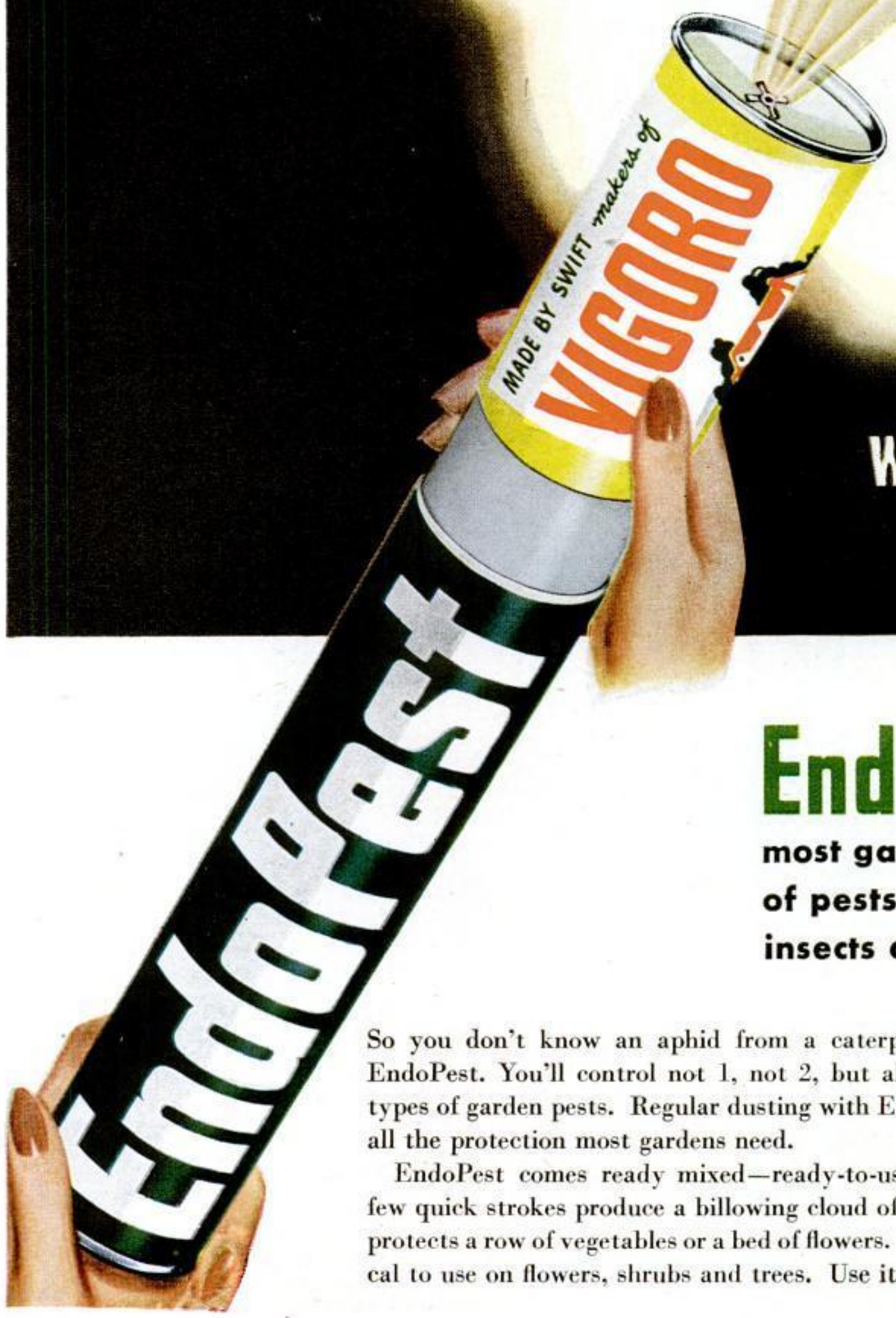
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So you don't know an aphid from a caterpillar! Use EndoPest. You'll control not 1, not 2, but all 3 major types of garden pests. Regular dusting with EndoPest is all the protection most gardens need.

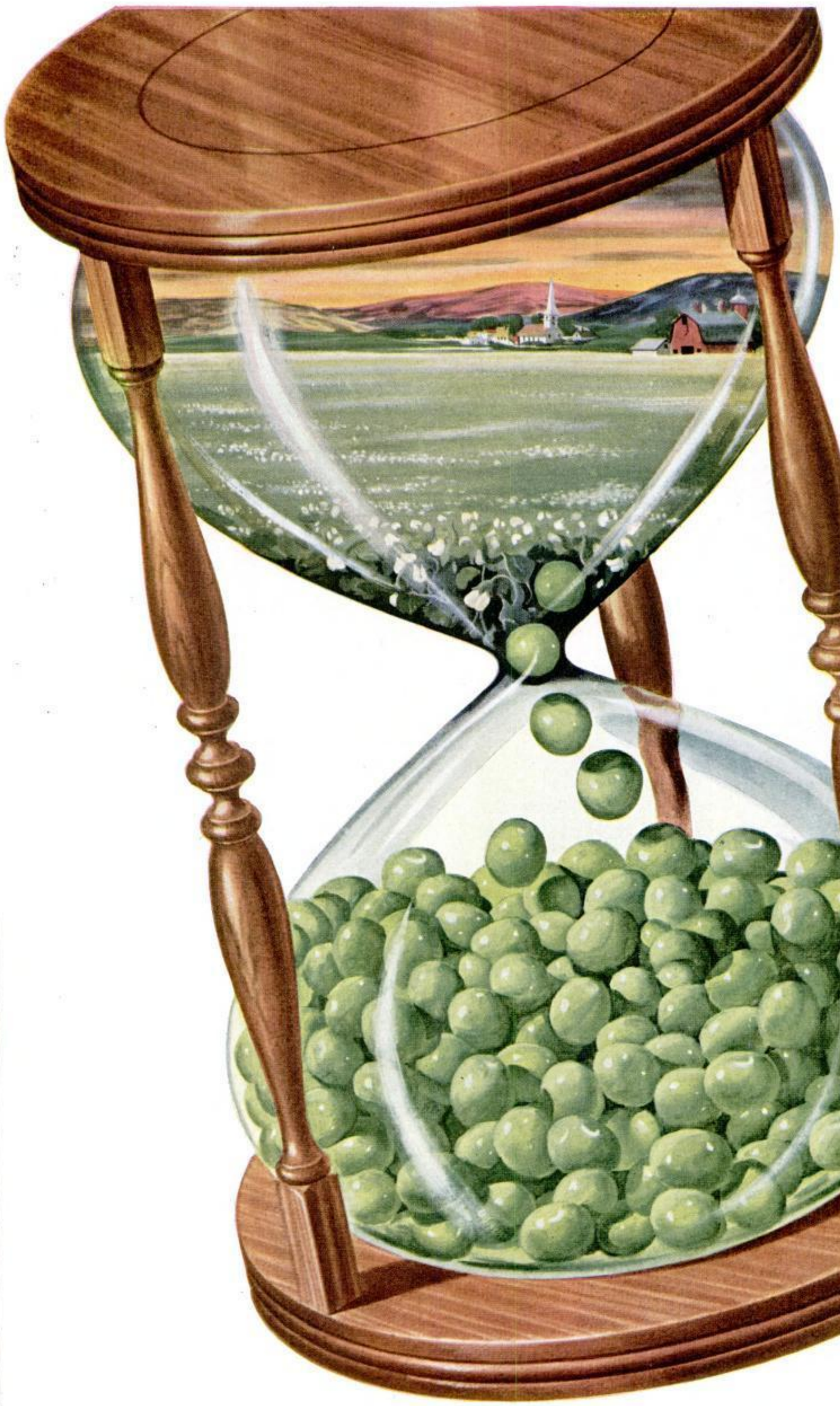
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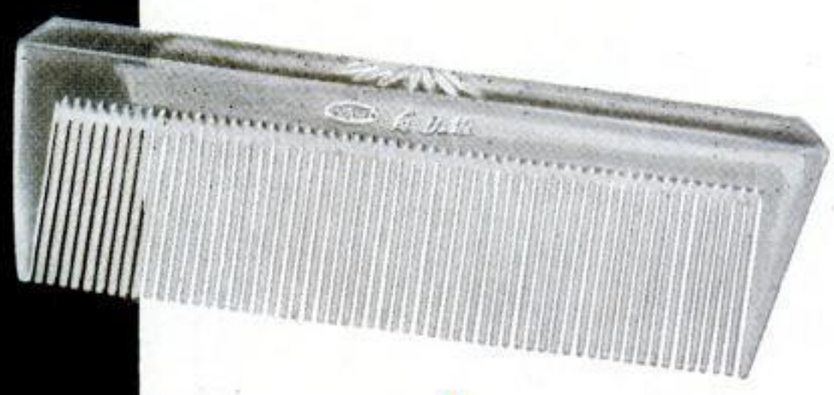
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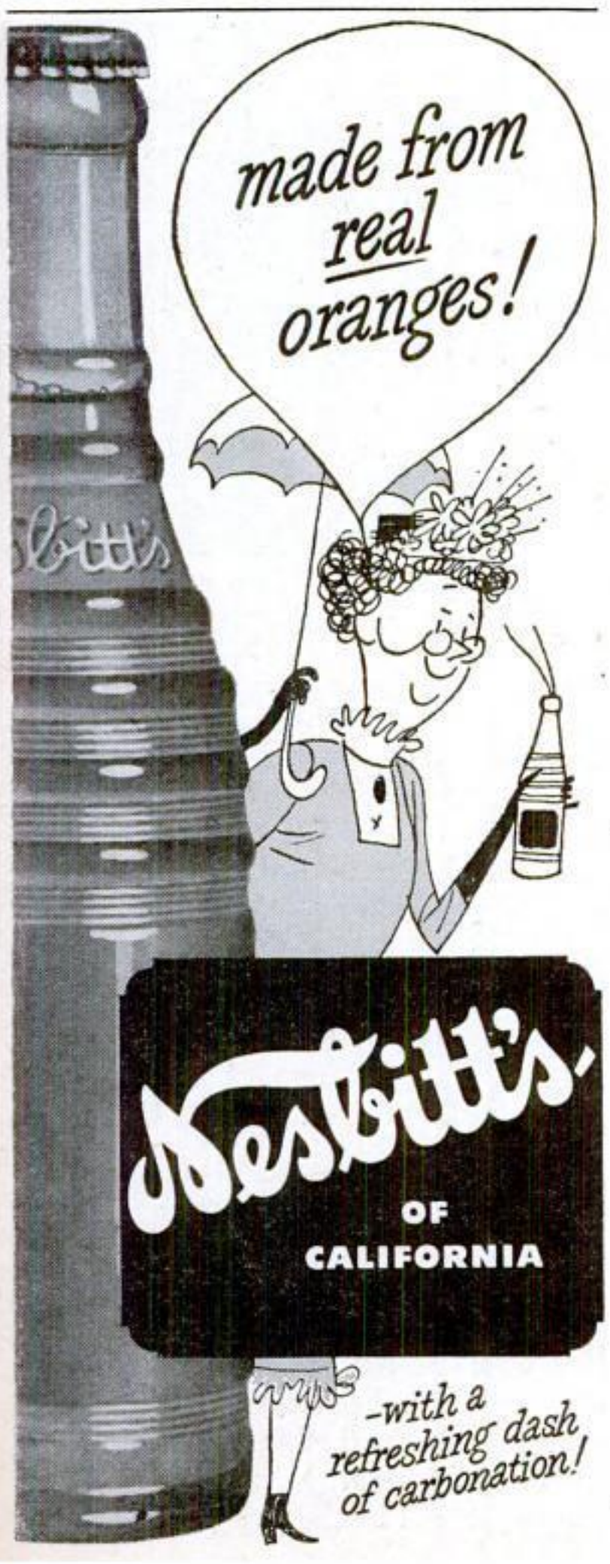
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to. Not that he'll *do* anything about it. Look at him."

Captain Sturgis was sitting in the shadow, his head sunk in both hands. He did not look up. Another fishing craft came close, the embers dropping from the torch at the bow, hissing in the water near them as the light craft swung about in the current. There was a rush of excited conversation, but Mrs. Sturgis' voice continued high above the noise of water and oars and hissing fire, "There's my husband over there. See him? He's sitting with his head in his hands. He always sits with his head in his hands. He never takes a drink. I've pleaded with him to take a drink. He just works for the Army and all he is is a captain."

Sturgis looked up for a moment, his pale face ghostly in the flickering light. Colonel Meyer caught his glance. "Where're you from, Sturgis?" he asked, kindly.

"Texas," his wife answered for him. "'Deep in the heart of Texas.' Listen, Colonel, you've never been to our house in Texas, have you? You've never been to our house to dinner?" Her voice was insistent. "D'you know why? D'you know why? You've never been invited."

Colonel Meyer kept his mouth in a careful smile and his eyes away from Sturgis. The voice carried on, "Okay, okay. But if you came to Texas, you'd get an invitation to our house and you'd see something. Decent food and none of this fish, fish, fish, all the time. You'd eat with real silverware and you wouldn't be sitting on the floor."

•

She turned to the others. The little fishing fleet had swept on past them now. It was gone in a melody of voices, splashes, plunges and flickering of lights. What was left of the spell was gone. Its end made the voice sound even more brash. "You know, in all the time I've been in Japan, I've only been to one good party," said the voice. "And that was a party down in Kyoto, before we even got here. Now that's where they know how to entertain. Only one good party in Japan." Mr. Suzuki looked straight ahead, a painful smile frozen on his face.

The craft came alongside the dock and the party stepped ashore. Mr. Suzuki was bowing and receiving handgrasps and thanks. Captain Sturgis walked away into the night with his wife, holding her elbow firmly.

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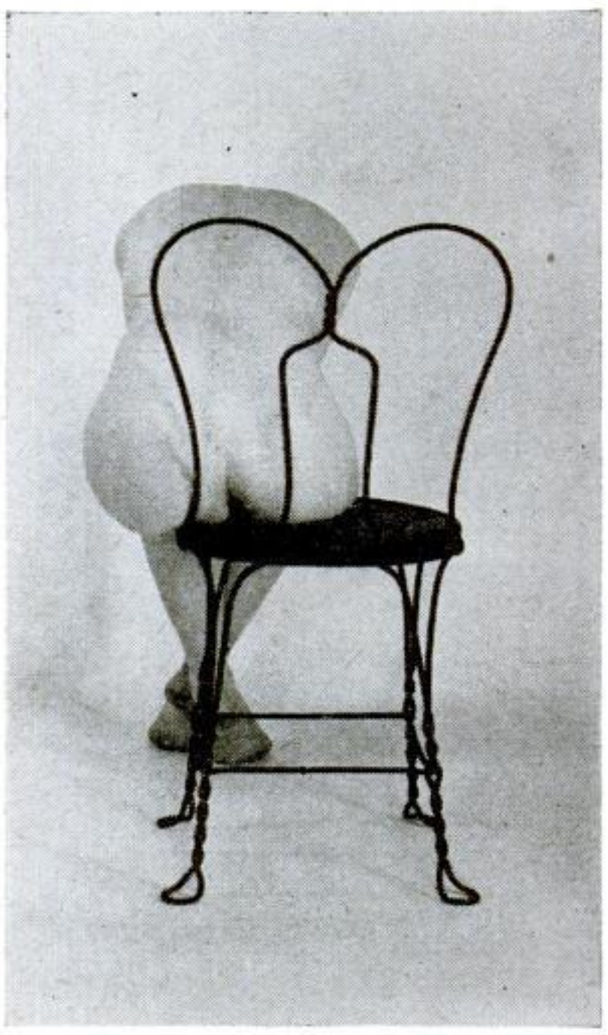
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TWO FRIENDS, GEORGE JEAN NATHAN (LEFT), THE CRITIC, AND PUNDIT H. L. MENCKEN, POSE FOR "VOGUE" PICTURE BY IRVING PENN

SEATED NUDE by Blumenfeld is entitled "The Spirit of the Chair" because, when it is held upside-down, wire back of chair seems to duplicate, in outline, the back of the lady.



GIRL WALKING was snapped by Homer Page on a busy street. Mr. Steichen calls it "a modern *Winged Victory*," says that, if hung in his office, it would keep his assistants awake.



SPEAKING OF PICTURES

These are "In and Out of Focus" entries

Most salon exhibitions of photography go in heavily for arty close-ups of clamshells, rainy windowpanes or half-eaten sandwiches. The new show at New York's Museum of Modern Art, however, has a wider range: the Manhattan skyline, the female backside, Alfred Hitchcock. Called "In and Out of Focus," the show was put together by Edward Steichen, himself one of world's greatest photographers. Steichen looked at the best work of several hundred professionals before deciding on the 258 pictures included in the exhibition. Camera fans will note that his taste is catholic. In portraiture, for instance, he admires both the highly stylized approach of Irving Penn (*above*) and the off-guard realism of Alfred Eisenstaedt (*opposite, above*). Steichen also found considerable merit in the pictures turned in by working press photographers on assignment. Many of his selections have already appeared in the pages of LIFE.

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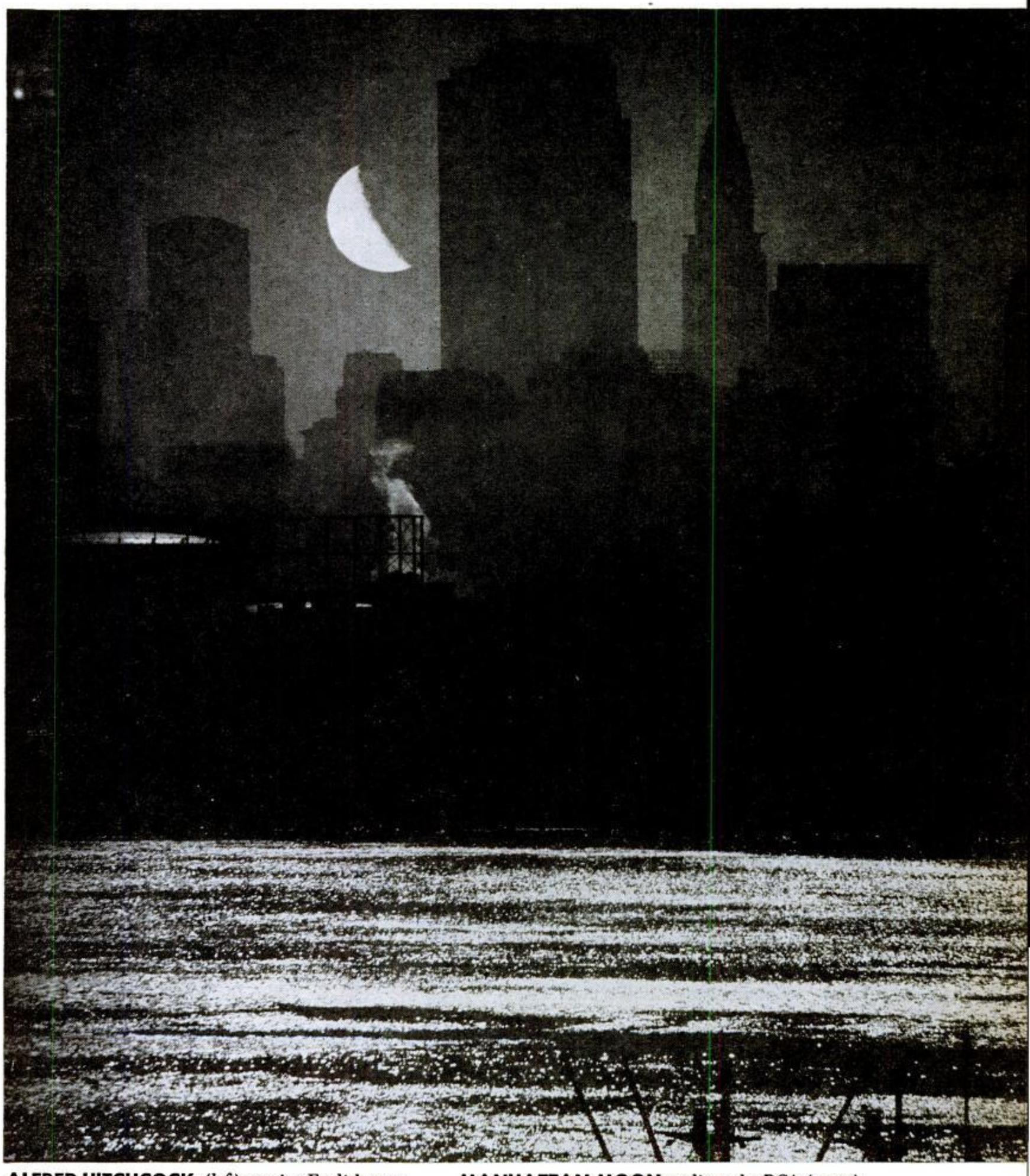
MAN THINKING (*right*) is Economist Walter W. Stewart of Institute for Advanced Study at Princeton. It was taken by Alfred Eisenstaedt for a recent story on Stewart and his associates (LIFE, Dec. 29).



ANOTHER THINKER, (*above*) twiddling spectacles while snapped by Eisenstaedt in front of bare blackboard, is Oswald Veblen, world-famous mathematician who is also a member of the institute.



ALFRED HITCHCOCK, (*left*) porcine English movie director, has always been regarded as a photographer's dream subject. This Irving Penn portrait (taken for *Vogue*) emphasizes his sleekness and massiveness.



MANHATTAN MOON outlines the RCA (*center*) and Chrysler Buildings in a picture taken across Hudson with a telescopic lens by Andreas Feininger for story on New York's skyline (LIFE, March 31, 1947).

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"Soaping" dulls hair— Halo glorifies it!



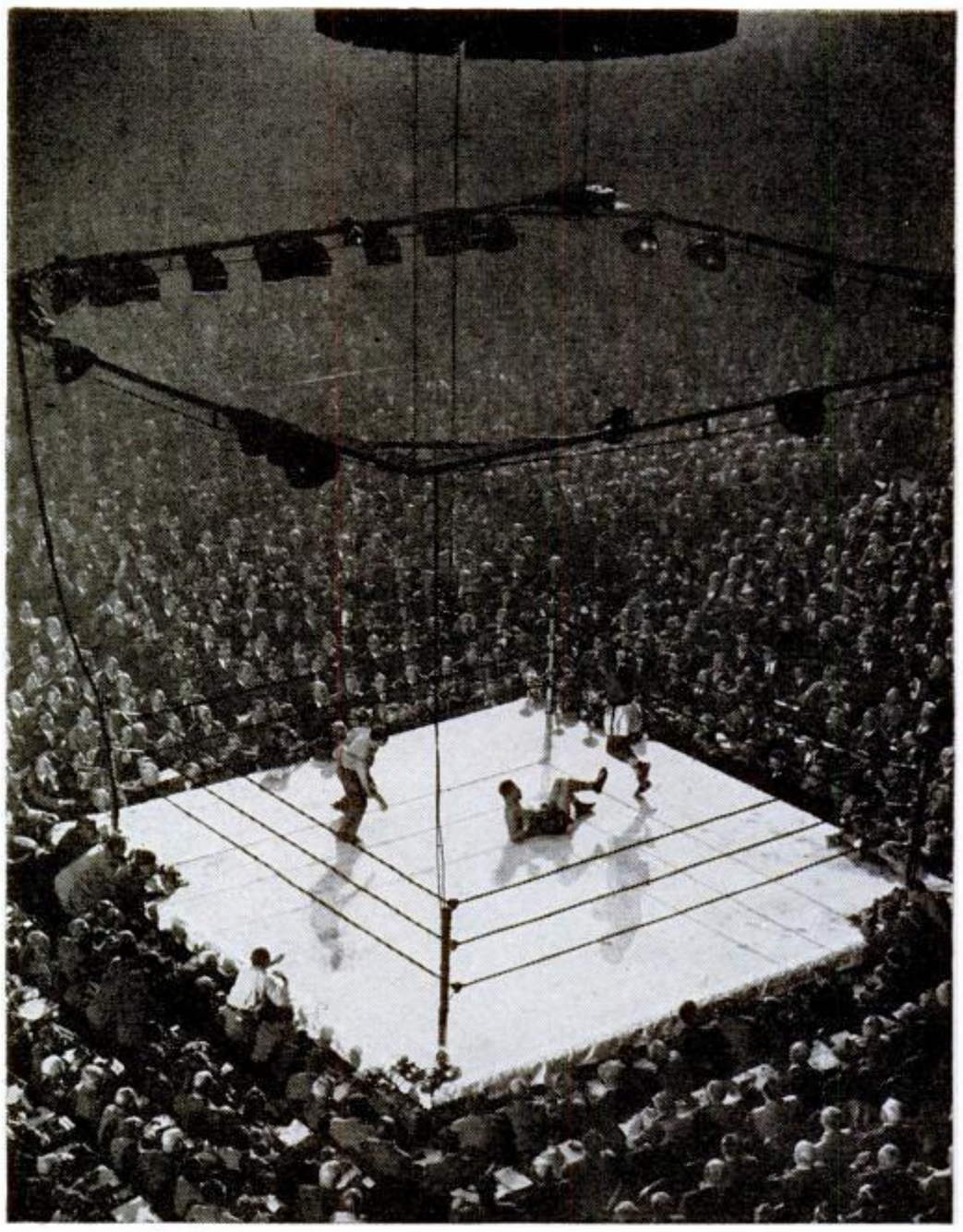
Yes, "soaping" your hair with even finest liquid or cream shampoos hides its natural lustre with dulling soap film

● Halo is made with a new patented ingredient. Halo—not a soap, not a cream—cannot leave dulling film! ● So Halo reveals the true natural beauty of your hair the very first time you use it, leaves it shimmering with glorious highlights. ● Needs no lemon or vinegar after-rinse. Halo rinses away, quickly and completely! ● Makes oceans of rich, fragrant lather, even in hardest water. Leaves hair sweet, clean, naturally radiant! ● Carries away unsightly loose dandruff like magic! ● Lets hair dry soft and manageable, easy to curl! ● Buy Halo at any drug or cosmetic counter.

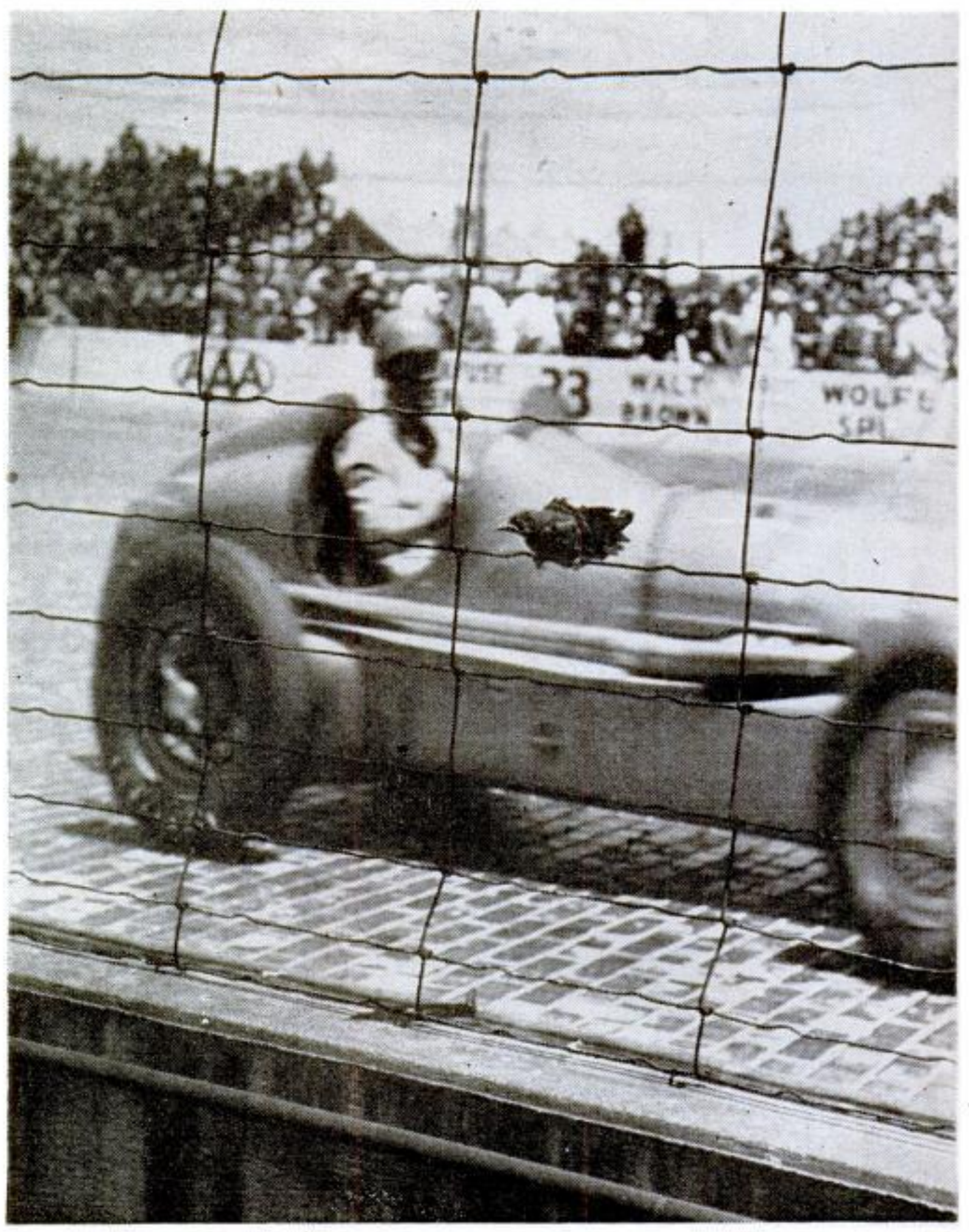
Halo Reveals the Hidden Beauty of Your Hair!

SPEAKING OF PICTURES

CONTINUED



LOUIS KNOCKDOWN by Joe Walcott last winter gave Gjon Mili this great fight picture, one of the finest ever taken. This was the second knockdown. Mili missed the first one, was much relieved when Louis got tagged again.



STARTLED STARLING on an Indianapolis Speedway fence was discovered by Photographer Leonard McCombe during last year's Memorial Day race. This picture, like the one above, resulted from a regular LIFE news assignment.

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Kids love gingerbread made with Duff's. It's a grand energy food, so serve it often. Use this *famous* Duff's Mix for tempting ginger cookies and cupcakes, too.

WAFFLES



Crisp, golden waffles and deluxe pancakes... make them the quick-easy way with this convenient Duff's Mix. You'll *always* get perfect results with Duff's!

DAN D DUFF
The Gingerbread Man

HOT MUFFINS



For grand hot muffins, cobblers, shortcake, doughnuts, and other good things to eat, use this versatile Duff's Mix. See back of box for serving ideas.

DEVIL'S FOOD



Get perfect devil's food cake every time with this famous Duff's Mix...it's *extra-rich* in the choicest quality cocoa, shortening, sugar and eggs. Buy a box today!

SPICE CAKE



Duff's special blend of pure, imported spices gives this rich cake its superb flavor. It's sure to make a great hit with the family. Serve it tonight!

WHITE CAKE



Here's the ideal way to make a white cake you can serve with pride! It's sure to be light and extra-delicious... only the *finest quality* ingredients are used in Duff's Mixes.

Guaranteed by Good Housekeeping

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AMERICA'S MOST FAMOUS LINE OF BAKING MIXES . . . PRODUCTS OF AMERICAN HOME FOODS

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"Just how traditional should a bride be?"

A Philadelphia bride like me is supposed to be *steeped* in traditions. So you can imagine the family flurry when I went along with only *half* of 'em. Yes—I'd wear the lace heirloom veil. No—*not* grandma's wedding dress, but my own satin dream in the new moonlight amber shade!

Furthermore—brides in our family had just a *few* percale sheets, for very special. Me—I'm having soft, wonderful Cannon Percale Sheets for *every* bed! Dad moaned at *this* news. "Think you're an heiress, young lady?" "Nope," I soothed. "Cannon Percales cost just a *little* more than heavy-duty muslins!"

Mother gave me a stern eye. "This I must see," she said, "when we shop tomorrow!" So we shopped—and she *saw*. Uh-huh—snow-white, lily-smooth Cannon Percales, priced to make even Ben Franklin beam. "Lovely!" mother sighed. "Young-marrieds these days are so *smart!*"

"Well, smart enough," I smiled. "Feel how fine-woven these Cannon dream-sheets are—with 25% more threads than best-grade muslins. So light that bedmaking and laundering are *easier!* AND—my old-married friends say they're wear-*wonders!*" Mom grinned. "I've yearned long enough," she said. "Let's sell Dad a *double order!*"

TRADE MARK CANNON

Cannon Percale Sheets

COPR. 1948 CANNON MILLS, INC.

Cannon Towels • Stockings • Blankets ★ Cannon Mills, Inc., New York 13, N. Y.

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A skipper who stood at the wheel



Would wriggle and squirm like an eel.



Said the Mate, "Arrow Shorts, sir,



Are worn in all ports, sir—



There's no chafing seam in the keel."



No chafing center seam

Sanforized labeled • gripper fasteners elastic or tie side • SPRINTER (all-elastic waistband) • adjustable back.

ARROW SHORTS

$1.25 $1.50 $1.75 • Arrow Undershirts, 85¢ up

Made by the makers of Arrow Shirts
Cluett, Peabody & Co., Inc.

"We're short-staffed, you know, and Sturgis makes up for the officers and men we've not got." There were nods and smiles as the group, led by little Mayor Suzuki, moved down the quay and over the ramp toward the boat. As Colonel Meyer helped his wife over the low gunwale he heard a loud female American voice behind him.

"Going fishing *again?*"

There was a fumbled introduction in the growing darkness on the quay but not until they were all seated did he discover that a large-bosomed, heavily perfumed lady with a Mae West hairdo was among them.

The craft was now forced upstream against a strong current, by barebacked boatmen with long poles. It was Japan, 100, 200, 500 years ago. Almost at once it cast a spell. The river was dark, the moon not yet risen beyond the riverbanks, and in the soft light of the swaying lanterns, the geishas moved deftly, pouring sake, lighting cigarets, preparing food.

Suddenly the voice crashed again, "Here's how!" Heads turned inboard. It was the perfumed lady, holding her sake cup aloft. Only Captain Sturgis, who had now pulled away from the table, continued to follow the spell. His eyes were upriver.

"Here's how, and down the hatch as they say," the voice continued shrilly. She raised one large white hand holding the shell-like sake cup and poured the contents into her mouth. Then she blinked, sighed, smiled around the table hospitably and said, "But watch this stuff—it's deceiving." As she turned and beckoned to the geisha behind her for a refill, the word was whispered around the table, "She's Mrs. Sturgis."

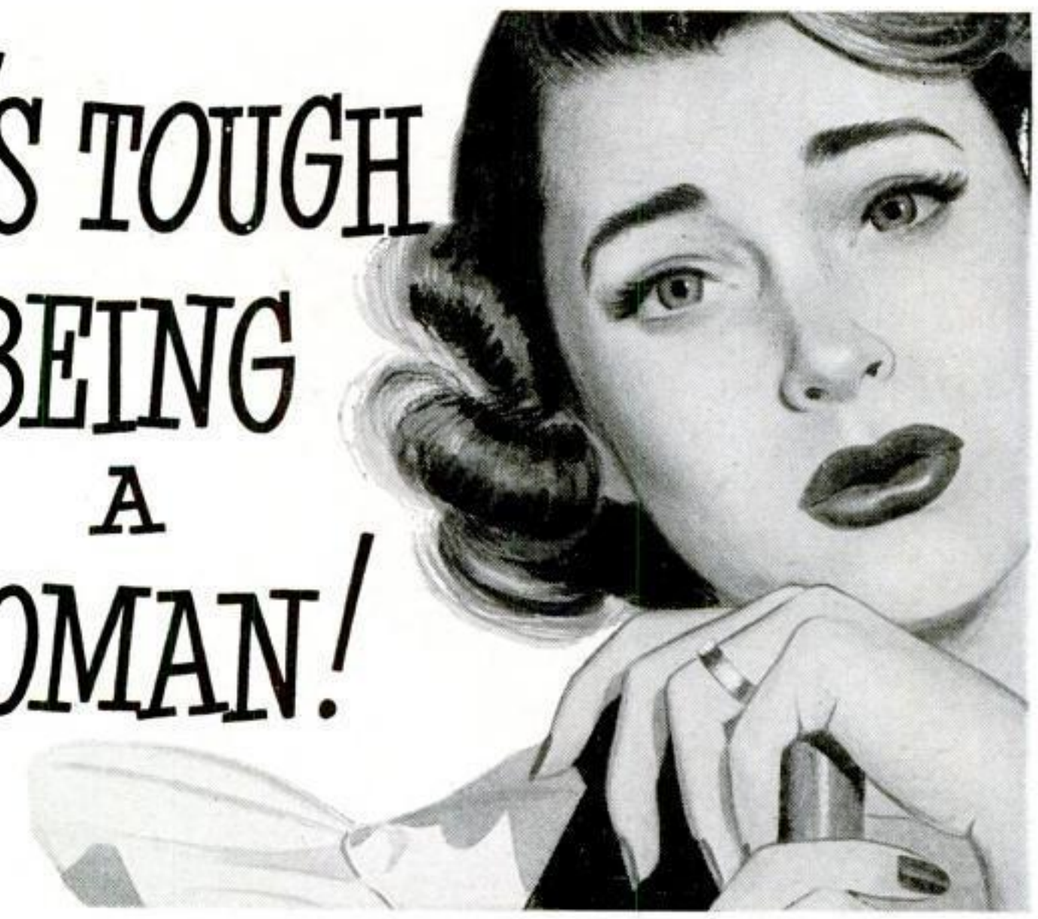
●

Mr. Suzuki was a conscientious guide. "The boat will soon cross the river," he said in impeccable English. "The men will pull us upstream with a rope. In the many years of this kind of fishing . . ."

"The thing to watch for is the old fisherman," interrupted Mrs. Sturgis, "he's the one to watch. He puts on the show for you—if he feels like it. These Japs get temperamental sometimes, you know. But he'll put on the show if he feels like it. Of course it depends if you're getting the V.I.P. treatment or just the regular," she laughed brightly, and her glance hesitated over the eagles on Colonel Meyer's collar.

CONTINUED ON PAGE 10

IT'S TOUGH BEING A WOMAN!





ALICE: Men have no consideration at all! I have a house to manage, a child to care for, meals to cook . . . and then, when Matt comes home at night, he expects me to be as gay as a schoolgirl—even when my stomach's in an uproar!



ALICE: I told Matt I'd been feeling badly ever since we returned home from the party we attended last night . . . and had gotten no sleep. He mumbled something about acid indigestion due to overindulgence and walked out of the room.



ALICE: He handed me Phillips' Milk of Magnesia, saying: "Besides being a crackerjack of a laxative, it's one of the fastest, most effective antacids known. Taken at bedtime, it relieves sleep-robbing acid indigestion almost at once."



ALICE: How right he was! I felt better before our pet orchestra went off the air . . . and I slept—oh, *how* I slept! Thanks to Phillips' Milk of Magnesia and husbands like Matt, I guess being a woman isn't tough—well, not *too* tough—after all!

SO GENTLE FOR CHILDREN...SO THOROUGH FOR GROWNUPS

PHILLIPS' MILK OF MAGNESIA
Liquid or Tablets



Get the 50¢ bottle: Contains three times as much as the 25¢ size. Also in convenient, pleasant-tasting tablet form—25¢ a box, less than 1¢ a tablet.

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Let's Talk about

Here's the one perfect answer we've found for a dozen and one little problems. Those pesky, every-day problems that plague the life of any busy young housewife-mother-careerist. *You* know the kind we mean. The answer? Just turn to Kleinert's!

★ ★ ★

Perspiration a problem? Use Kleinert's Dress Shields. Money can't buy any better protection! Sew-ins from 35¢ to 75¢. Pin-ins from 39¢ to 55¢.

Keep "Pretty Precious" cool and comfy with Kleinert's Softex* Baby Pants. They're feather-light and water-proofed *without* rubber. About 79¢.

"Mountain Laurel" shower curtain. Plastic film with chintz applique, $11.95. Ruffled drapes to match, $7.95. Matching waste basket, $5.95. Yellow applique on white background; rose on white; yellow on black; rose on black.

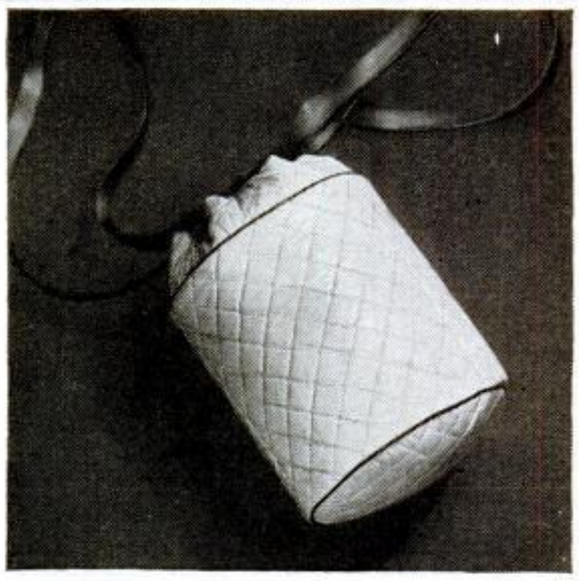




Fleecenap* Shower Curtain! You'll love its beauty; your husband will like its non-blowing, non-sticking qualities. "Rhythm" pattern in silver on blue, yellow, green, rose, and white. About $5.95.



Kleinert's Sava-wave* swim cap with the patented inner rim. Guaranteed water-tight so "water stays out . . .wave stays in". Medium and large. Regular style, $1.00. Olympic de luxe (above), $1.25.



Kleinert's Beach Bag. Barrel style with shoulder-straps. Quilted waterproof plastic. Waterproof lining. White with red trim; red with white trim; black with red trim and red lining. $3.95.



Kleinert's Sportimer* Sandals are gay as a carousel and fit perfectly. Black with white floral motif; white with multi-color motif and red platform. Sizes 4 to 9, medium width. About $3.00.

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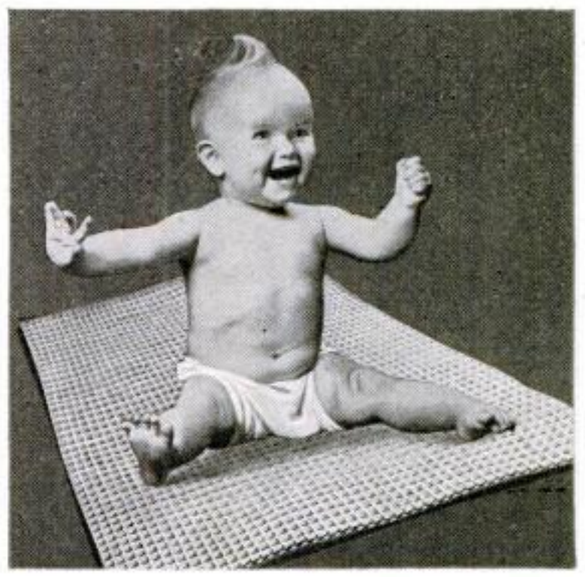
Life with Mother for a Change!



Kleinert's Pad Pants are cool, lightweight and waterproofed *without* rubber. Worn with regular diapers or disposable filler pads. About 69¢. Refill Pads $1.19 per package (48 pads).



Sleep, baby, sleep, protected by Kleinert's Crib-bumper. Cleverly designed with ribbon ties to hold it securely in place. Made of quilted plastic. In pink or blue. Fits standard size crib. About $5.00.



Buoyant comfort! Quilted Rubber Crib Pad—exclusively Kleinert's. Pure rubber, pneumatically quilted. No stitches for moisture to seep through. Odorless, water-and-acid proof. Easy to wash. 59¢-$2.95.



For young mothers-to-be—Kleinert's Maternity Girdle. Lightweight, inexpensive and scientifically designed. Perfected by Kleinert's after consultation with medical men. Sizes S, M, L. Priced from $3.95.

All through your favorite store you'll find dependable guaranteed time-and-money savers identified by the name you know.

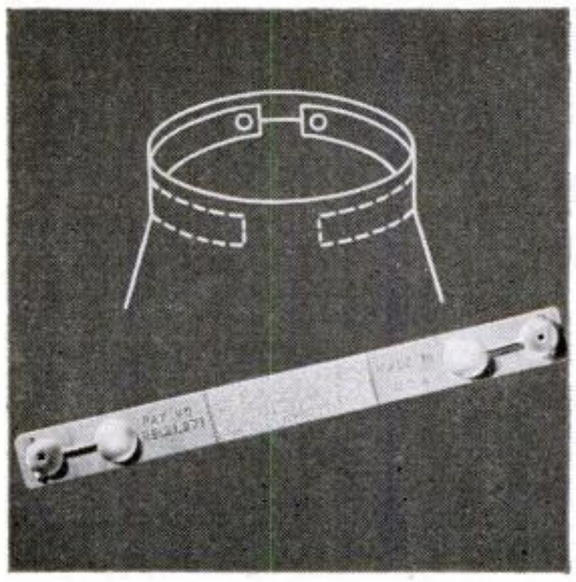
* Kleinert's ®



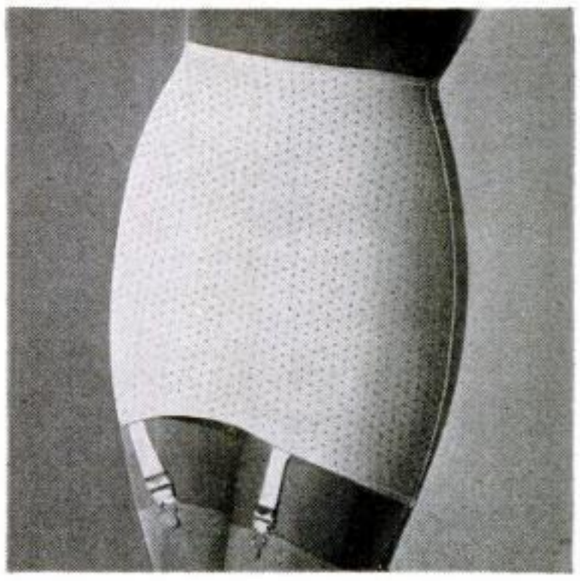
Practical and glamorous—Kleinert's Bra-Form®. Bra of nylon marquisette—with *guaranteed* shields permanently attached. In white or nude. Sizes 32-42. $2.00.



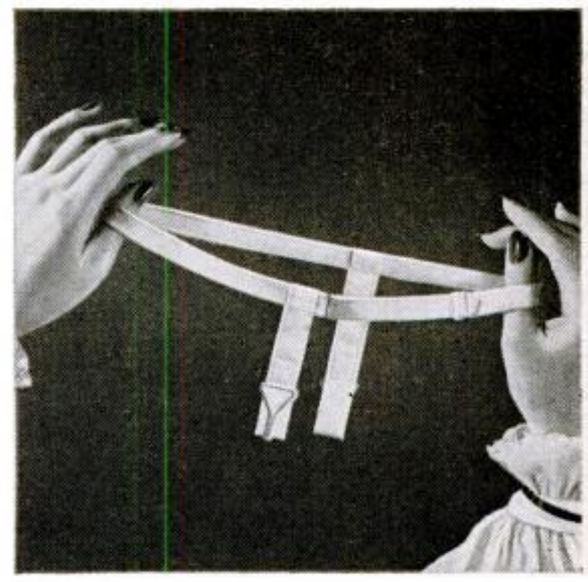
So convenient, so comfortable and so smooth-fitting—Kleinert's Sani-scants® with convenient tabs. Rayon with waterproof panel. Tearose. Small, medium, large and extra large. $1.50.



Neat trick! Keep your blouse tucked trimly into your skirt with Kleinert's Garment Grippers. Little strips of stippled rubber hold your blouse firmly. Ready to fasten in skirt band—no sewing! 50¢ a pair.



Have you ever said, "Wish I were slimmer here or there?" Kleinert's petal-soft Sturdi-flex® girdle of pure rubber with controlled stretch, answers the figure-problem, keeps you looking slim. Sizes 24-36. $2.95.



For real comfort on trying days, try Kleinert's Nuvo® Sanitary Belt. Specially woven by a patented process so it can't cut, bind or twist. With pin or pinless attachments. 35¢ to 75¢.

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GREAT MOMENTS and the moment after by cobean



"With all these kiddies—how on earth did you find time to write a $10,000 prize novel?"



"It was easy! I buy my children only clothes with GRIPPER* fasteners on them! Gripper fasteners *refuse* to come off! They're laundry-proof—and make ironing so much easier, too! So—I had time to write my book!"

FOR GREATER CONVENIENCE...NEATER APPEARANCE...BUY CHILDREN'S CLOTHING...HOUSE DRESSES...MEN'S SHORTS (CONVENTIONAL OR ELASTIC BAND TYPE)...WITH GRIPPER* FASTENERS... THE LAUNDRY-PROOF SNAP FASTENERS THAT END "BUTTON BOTHER"!

Also available at Notion Counters for home attachment.

GRIPPER* FASTENERS

* ® Scovill Mfg. Co.

A PRODUCT OF SCOVILL

LIFE'S REPORTS CONTINUED

The guests were now engaged in picking apart an elaborate fish dinner arranged in white pine boxes, which the geishas had set before each. The operation was tempting but difficult. Mr. Suzuki helped out here and there with a deft thrust of his chopsticks, graciously lying to the Americans on the capable manner in which they were manipulating their utensils. "Chopsticks, we call *hashi*," said Mr. Suzuki. "They have a history of their own."

"Sure, sure, we know," Mrs. Sturgis broke in. Then confidentially to the Americans present she said, "I've only been in Japan three months but I've had just about all of this Jap chow I can take." She poked at the cold fish with her chopstick and then, indicating a fish head, she shrieked at Colonel Meyer, "Have a fish-eye?" Mr. Suzuki sat down.

●

The moon was breaking over an egglike peak up the river on the sharp, cool, three-dimensional horizon when the lights of the fishing fleet appeared far down, on the black curve of the water. The dinner was abandoned and all watched the oncoming craft, their fishing torches pointing long, wavering, daggerlike shafts of light downstream. "Until the moon gets high, there will be good fishing tonight," Mr. Suzuki said, leaning well out of the boat. "But with too much moonlight, the fish are frightened by their own shadows and hide away under the rocks."

"Fish shadows!" Mrs. Sturgis wagged her elaborate coiffure ruefully. "You know, these Japs can give you more excuses." Captain Sturgis made his first movement of the evening. He swung around to catch his wife's eye, then turned abruptly back to the river.

Mr. Suzuki tried once more, "The tradition of this kind of fishing goes back 2,600 years. This river is famous for a fish we call ayu. It is a small fish which . . ." Mrs. Sturgis was pointing her chopsticks at Colonel Meyer and shouting, "Wait'll you see the head fisherman. He's the boy who puts on a show, and it's a show worth seeing, I'm telling you."

Colonel Meyer nodded, trying to see past her to the fishing craft. "You know," she continued relentlessly, "you people up in Tokyo don't know anything about Japan. I wouldn't live in Tokyo if you paid me. You take my husband: he's only a captain and he don't count. But down here he could be king if he wanted

CONTINUED ON PAGE 13

Smart Styling..

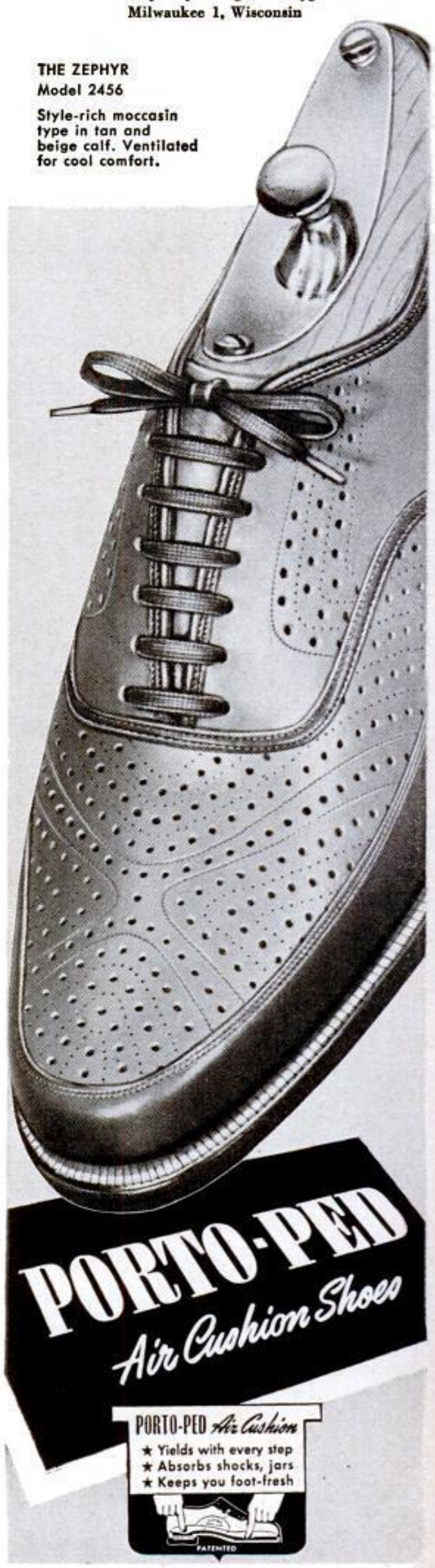
Double Comfort in

PORTO-PEDS

You'll get a double thrill in wearing sharp-looking Porto-Ped Shoes. Their famous resilient air-cushion and exclusive Arch Lift assure a new "high" in *lasting foot comfort.* Their pace-setting style makes them America's smartest comfort shoes!

PORTAGE SHOE MFG. CO.
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Milwaukee 1, Wisconsin

THE ZEPHYR
Model 2456
Style-rich moccasin type in tan and beige calf. Ventilated for cool comfort.



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LETTERS TO THE EDITORS

CHURCHILL'S MEMOIRS

Sirs:

The first instalment of Mr. Churchill's War Memoirs (LIFE, April 19) was inspiring. This is the only account I have ever read that reveals the actual events and circumstances that led to the last war.

I shall never be able to understand how the British people with their wealth of common sense and logic were fooled and misguided into electing their prewar leaders when a man of such great wisdom, forcefulness and sincerity stood in the background to help them.

ERSKINE L. WALKER

Savannah, Ga.

Sirs:

"Whom the gods would destroy they first make mad." Never have I read anything which gives as graphic a picture of the madness which preceded the terrible destruction of World War II. Mad, indeed, are we of today if we follow blindly the same broad ways, paved by good intentions.

FRANK D. SLOCUM

New York, N.Y.

Sirs:

Did LIFE lose a bet with Churchill and as a result have to publish his memoirs? Thank heavens my subscription only runs 18 more months, and then I'll never have to thumb through those dry English articles after that.

JOHN H. PARKER

Arlington, Va.

Sirs:

The layout of the first instalment of Winston Churchill's memoirs is without doubt one of the most masterful jobs of magazine editorial presentation ever published. . . .

PAUL JENSEN

South Norwalk, Conn.

Sirs:

Your portrait of Winston Churchill on LIFE's cover has one thing conspicuously absent. Was Artist Douglas Chandor so blinded by the glare of that camouflage on "Winnie's" chest that he missed his wedding ring?

HENRY J. ADAMS

San Angelo, Texas

● Churchill wears no wedding ring, only a four-band gold signet ring on his right hand, which appears in the portrait.—ED.

Sirs:

I have been wondering what is on the buttons of Winston Churchill's uniform as shown on the cover of LIFE.

Could it be albatrosses as on all British uniforms?

HERB J. KAEFER

Dayton, Ohio

● The RAF uniform which Churchill is wearing in the portrait has a crown and an eagle (colloquially called an albatross) on each button. British naval and ground force uniforms have different buttons. —ED.

Sirs:

I would like to know the meaning of the initials O.M., C.H., M.P., which appear after Churchill's name.

JAMES PAPPAS

Poughkeepsie, N.Y.

● They are Order of Merit, Companion of Honour, Member of Parliament.—ED.

PRODUCTIVE ARKANSAS

Sirs:

Representative Chester Gross should have said, in his recent slanderous attack on the fair state of Arkansas ("People," LIFE, April 19), "The Arkansas farmer gets up in the morning at the alarm of a clock manufactured by United States Time Corporation, Little Rock, Ark."

On the subject of overalls, is he aware of the existence of the N & W Overall Co. in Magnolia, Ark.?

Mr. Gross may wash his face with Cincinnati soap, but if he uses a pan (which I have no doubt he does) it in all probability is an aluminum one made from the commercial bauxite ore located in the rich heart of Arkansas.

The so-called Chicago meat, no doubt came from Finkbeiners packing company, Little Rock, Ark. . . .

Incidentally, Rep. Gross, why not square yourself with your wife by buying her some Arkansas nylons or even an Arkansas diamond?

CHARLES A. DALTON

Little Rock, Ark.

TOO FATH FOR HIM

Sirs:

It was encouraging to learn that France had recovered enough from the war that Mme. Fath was able to

CONTINUED ON NEXT PAGE

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(saving me $4.40 under the newsstand rate of $10.40 for 52 issues)

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Mail to LIFE, 540 N. Michigan Ave., Chicago 11, Illinois, or give to your newsdealer

"We're Saving Real Money Since George Got a Whizzer!"



"Our budget has really stretched since George bought a Whizzer Bike Motor! After all, now he can ride to work for just 2c a day. That's real savings!"



"Did you say 2c a day? That's for me! But is it expensive to buy a Whizzer Bike Motor? And how long will it take me to learn to ride one?"



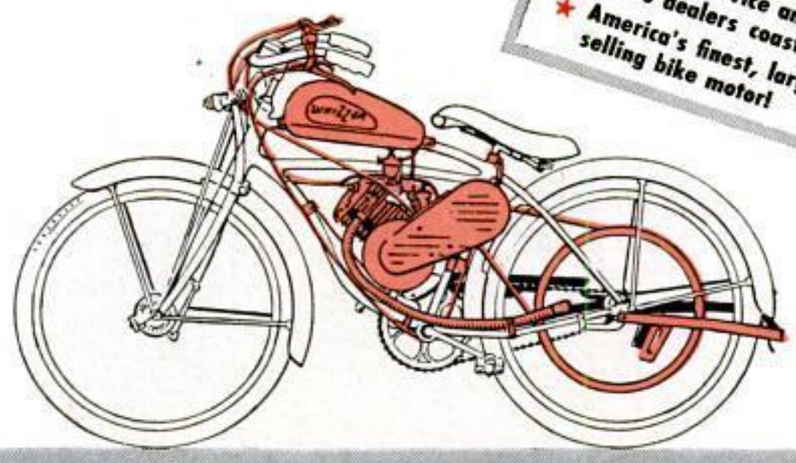
"Expensive? Of course not! A Whizzer Bike Motor is the same low price today as two years ago! What's more, I learned to ride it in just 2 minutes. C'mon, let's go see my Whizzer Dealer now!"

It's Wise To Go WHIZZER

America's Thriftiest Power Transportation

Only $97.55 plus tax
F.O.B. Pontiac, Mich.

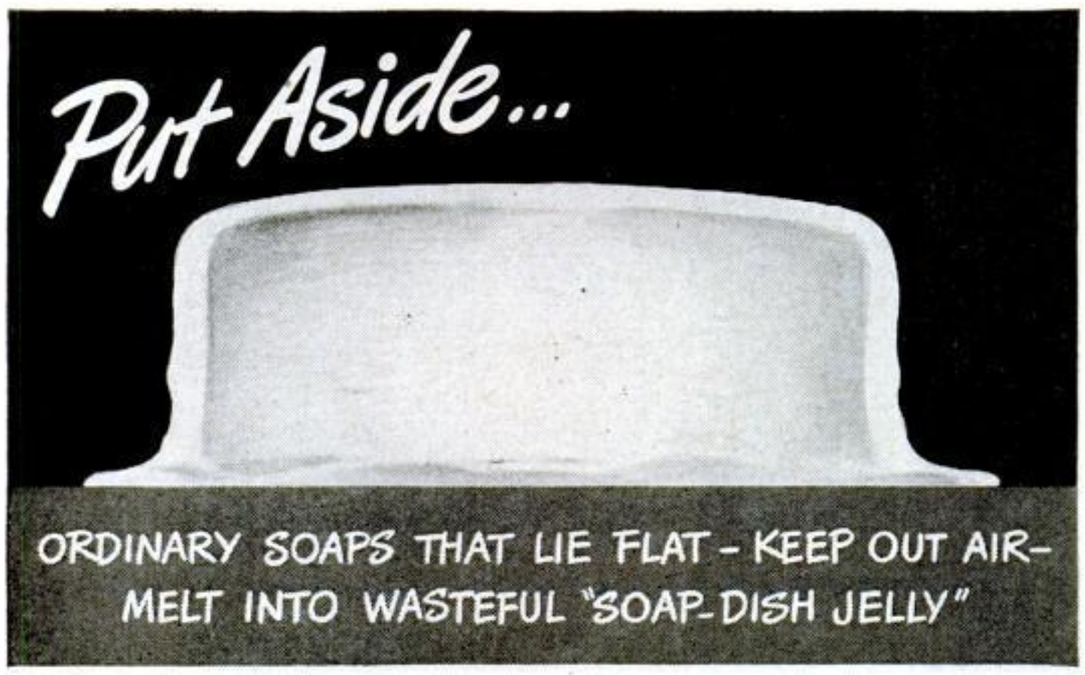
- America's only proved 4-cycle, auto-type bike motor!
- Comes complete, with all necessary attachments!
- Whizzer service anywhere—3,500 dealers coast-to-coast!
- America's finest, largest-selling bike motor!



Your Whizzer Dealer is as near as your telephone . . . or write Whizzer Motor Company, Pontiac, Mich.—world's largest bike motor builder.

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CUT SOAP COSTS





● It's amazing! But it's true! *One—and only one—leading beauty soap* comes in the dainty, thrifty oval cake. And that is pure, mild, fragrant SweetHeart Soap.

Try just one cake of SweetHeart Soap yourself. See how air gets under—almost all around it. Discover how quickly it dries . . . how much longer it lasts . . . how dainty it stays. Then decide for yourself. See if you ever go back to ordinary flat soaps . . . soaps that melt away into wasteful "Soap Dish Jelly."

Today, discover how economical a true beauty soap can be. Today, discover SweetHeart Soap.

SWEETHEART

The Soap that AGREES with Your Skin



LETTERS TO THE EDITORS

CONTINUED

blow $12,000 on a wardrobe for a trip to America (LIFE, April 19).

Now that the Frenchmen are so well off maybe we could deal them out of that $7 billion gift, or at least $12,000 of it, and our government could return the $717 my father paid in taxes last year.

With this $717 we could buy my mother a new winter coat. The one she now has is 10 years old, and she made it herself at that. My father and I could buy ourselves some new clothes too; our combined expenditure for clothing last year amounted to about $20.

THEODORE S. KILIAN
Jersey City, N.J.

● Although Mme. Fath's clothes are "worth" $12,000 they cost her far less. Except for her shoes they were designed by her husband and made in his own workrooms. They were brought to this country not so much to be worn as to advertise M. Fath's abilities as a designer. The more business he and other Frenchmen do in this country, the healthier the French economy will be and the greater the chance that the U.S. loan to France will be repaid.—ED.

SIOUX CENTER MOVIES

Sirs:

Concerning the battle to ban movies in Sioux Center, Iowa (LIFE, April 19), let us be thankful that in spite of the medieval ideas of morals held by such devout and profound thinkers as the Rev. B. J. Haan and his fellow bigwigs, there are still men left who have the reason to think clearly on such issues and the guts to exercise their reason in the face of narrow-minded clerical political pressure. The town council of Sioux Center has my heartiest congratulations on its action. . . .

RICHARD NEVINS
Denton, Texas

Sirs:

There is something strange in the Rev. B. J. Haan's attempt to keep people away from movies and yet his approval of smoking and light drinking. . . . As far as I know, smoking has never helped anyone. Social or light drinking has started too many people down the road toward alcoholism. . . .

FLOYD H. CARWILE JR.
Lake Charles, La.

Sirs:

I know now where I want to go after I die. The people of Sioux Center would never notice I was dead, and I could go on as a normal citizen there long after rigor mortis had set in.

FRANK HOLLAND
Los Angeles, Calif.

WILD GEESE FLYING

Sirs:

I am 75 years of age and have been a student of outdoor life for 50 years, and I state without reservation that the picture of geese flying past a full moon (LIFE, April 19) is the most outstanding photograph of wildlife I have ever seen.

WILLIAM STODDARD
Detroit, Mich.

CONTINUED ON PAGE 22



It's sensational! Smart Crosley station wagon seats 4 or carries ¼ ton load; yet costs $600 to $700 less than any other station wagon and operates for about half as much. For instance:

Leroy Getman, 329½ W. Bay St., Jacksonville, Fla., reports he has driven his Crosley Car 6,200 miles; averages 40 to 42 miles per gallon of gasoline.


SEDAN: Seats 4 in comfort, with ample luggage space.

PICKUP: Cuts service, delivery costs.




PANEL DELIVERY: Full ¼-ton capacity.

Revolutionary 4-cylinder engine

CROSLEY
a FINE car

For beautiful full color catalog, write: Crosley Motors, Inc., 2532-EH Spring Grove Ave., Cincinnati 14, Ohio

Compare with waxes at twice the price! You'll use...



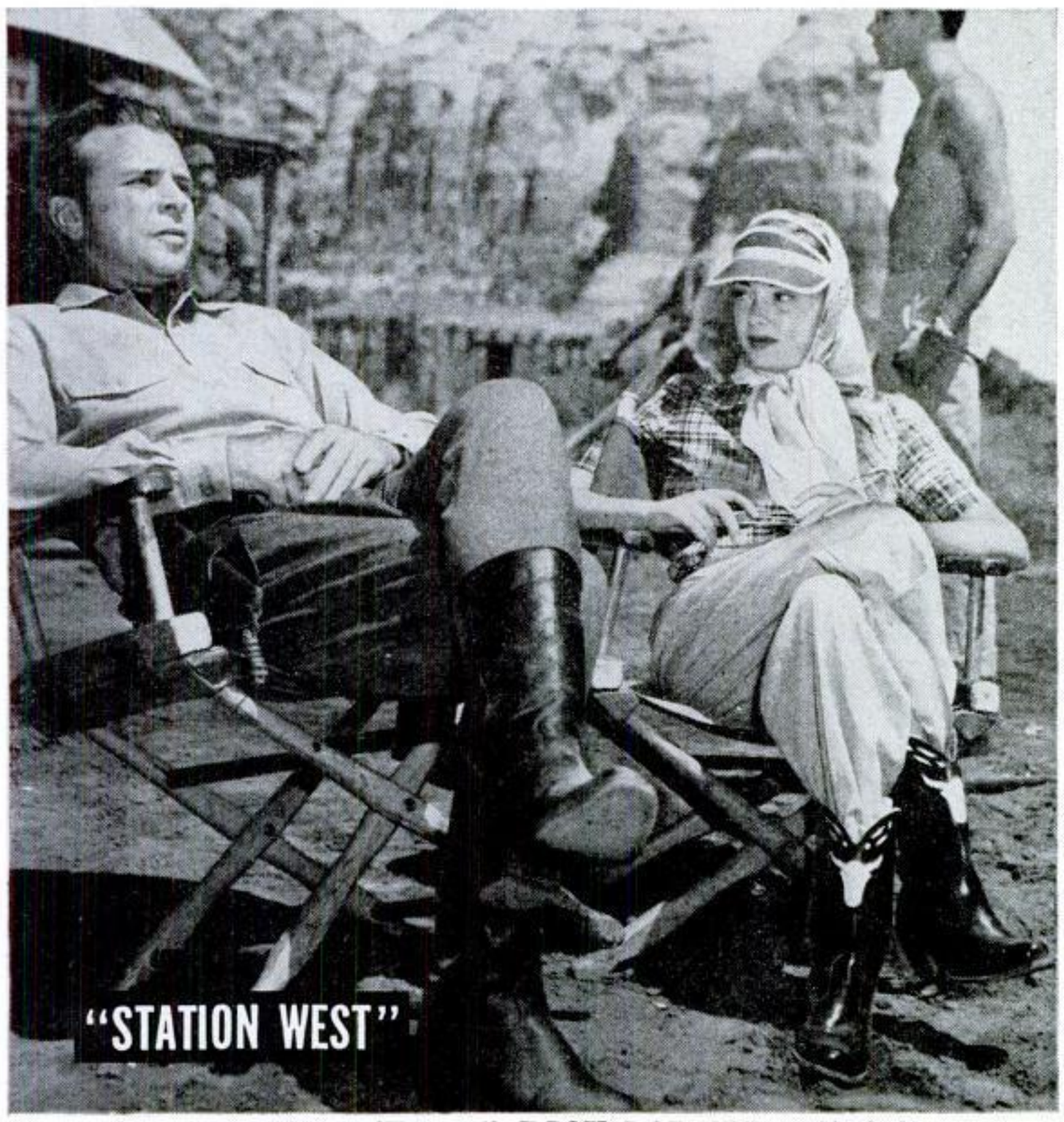
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for LINOLEUM HARDWOOD COMPOSITION FLOORS

at your grocers

The name "No-Rub" is the registered trade-mark of Wilbert Products Company.

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RKO's PIC-TOUR OF THE MONTH



ON LOCATION near Flagstaff, DICK POWELL and JANE GREER soak-up some Arizona sunshine, between scenes of RKO's *Station West.* This lusty drama stars Dick as a tough-guy adventurer who gets what he goes after...Jane as a lovely (*though shady*) lady who gets in his way.



LORETTA YOUNG proudly holds "Oscar" awarded for best actress performance of the year (*The Farmer's Daughter*). Soon you will see her as a lonely frontier bride in RKO's *Rachel And The Stranger.* WILLIAM HOLDEN is the husband and ROBERT MITCHUM the "stranger."



"DESIGN FOR DEATH", produced by RKO from secret Jap films seized by U. S. agents, won Academy Award as the Best Documentary Feature of the year. *Design For Death* unmasks military gangsters, daringly exposes how "Police State" Nations plot wars of aggression.



ON A PINK CLOUD are GARY COOPER and ANN SHERIDAN in Leo McCarey's *Good Sam,* laughable story of a lovable guy who can't make both ends meet...because he keeps on giving away the middle. It's McCarey's latest since "The Bells of St. Mary's" and "Going My Way."

THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

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"For Pete's sake, Gracie—
what are you doing with all those radios?"

GRACIE: I bought them.

GEORGE: Okay, Gracie. *Why* did you buy them?

GRACIE: You silly boy. I bought them to save money.

GEORGE: I give up. How do you save money by buying ten portable radios?

GRACIE: Oh, that's easy, George. You see, "Eveready" radio batteries outlast all other brands.* That means that I save money by buying "Eveready" batteries.

GEORGE: There's a certain logic to that.

GRACIE: Well, George, how can you be so stupid? Don't you see, if I have ten portable radios, I save—

GEORGE: I get it—*you save ten times as much!* That's wonderful, Gracie, just wonderful.

GRACIE: Why, George, you've fainted!

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LETTERS TO THE EDITORS

CONTINUED

AID TO DEAF CHILDREN

Sirs:

Much praise, commendation and many lusty cheers for your fine article, "Normal Life for Deaf Children" (LIFE, April 19). So few people understand the difficulties and frustrations of these little handicapped youngsters that we wanted you to know that you have done a great thing in promoting the education of the public on this subject.

HARRIET F. McLAUGHLIN
Principal

School for the Deaf
and Hard of Hearing
New York, N.Y.

Sirs:

Your article impressed me very much because I am hard of hearing.

The training of mother and child at a clinic is by far the best method of aiding deaf children. I speak from experience as I had such aid from my mother. With her help I was able to grow up in a normal environment and also to be treated as a normal person by my friends. . . .

The life of a deaf child is a sad and lonely one. He needs his parents to help him and should not be sent away to a deaf school. At school the child learns to read lips and to use sign language, but no stress is placed on the speaking voice. Back home he finds that his parents cannot understand him. Later on in life he feels he does not belong with normal people.

MARY MARGARET MURPHY
Knoxville, Tenn.

Sirs:

You say that the deaf, not having been trained for vocal sounds, are often excluded from family activities and that they are frequently forced to lead a subnormal life. That is not so.

I myself have been deaf (from whooping cough) since I was 2 years old, and I have led a very happy and normal life. I am a junior in Gallaudet College, the only college for the deaf in the world. . . .

I have worked during summers since 1942 and have found many friends among my coworkers. My home is in Los Angeles and on trips back and forth I always find someone on trains to write with for company.

PATRICIA J. WILSON
Washington, D.C.

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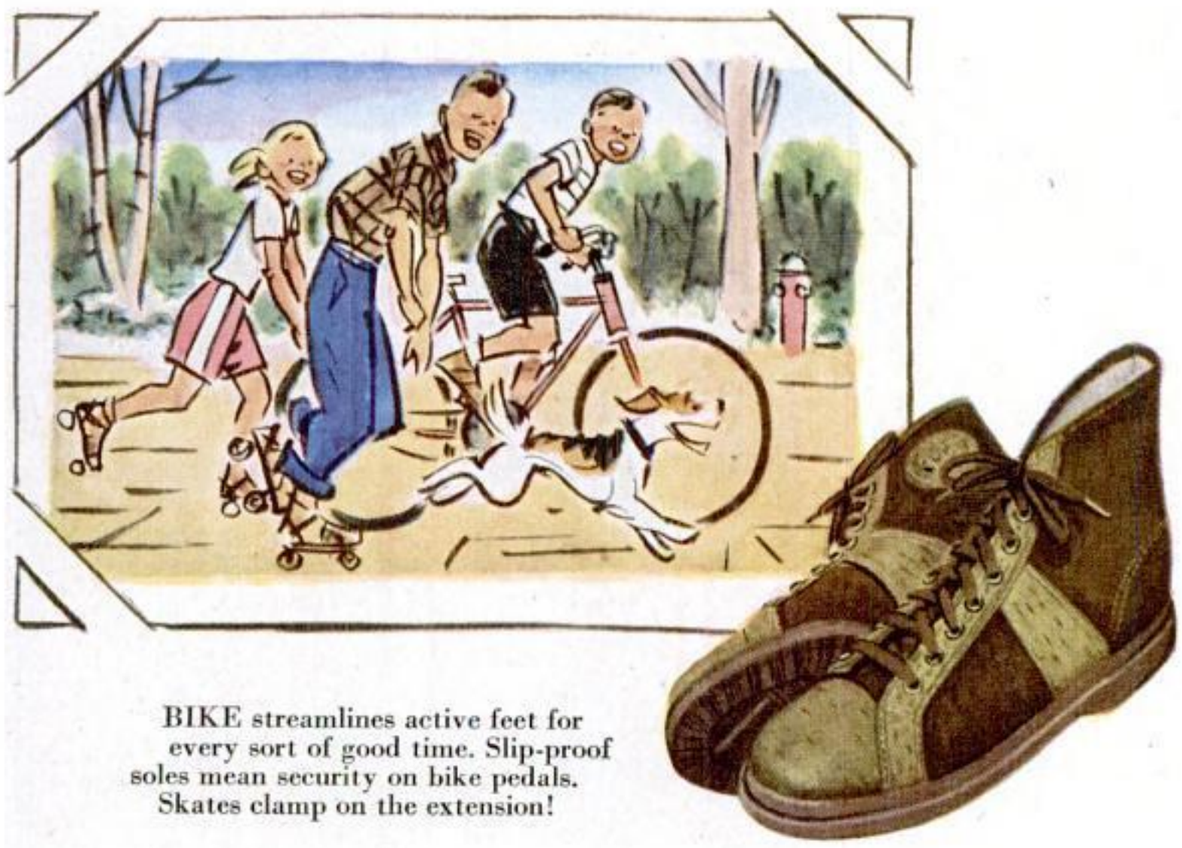
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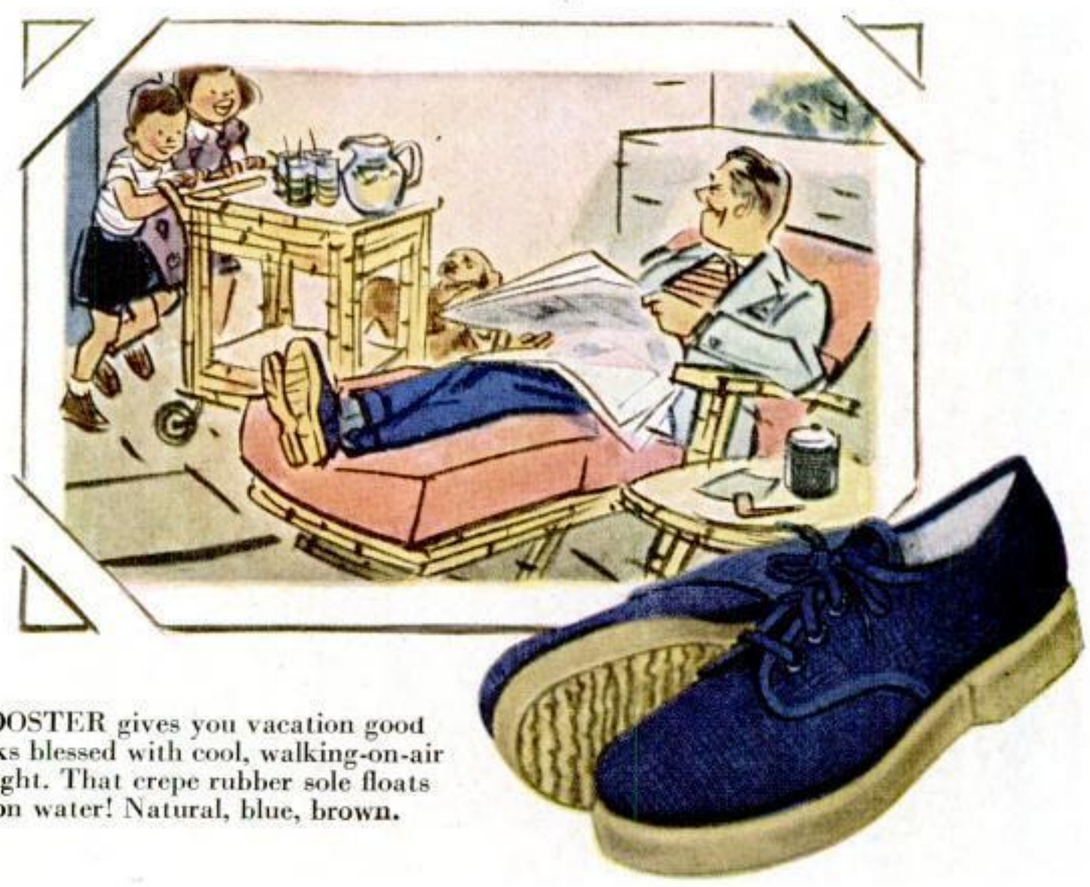
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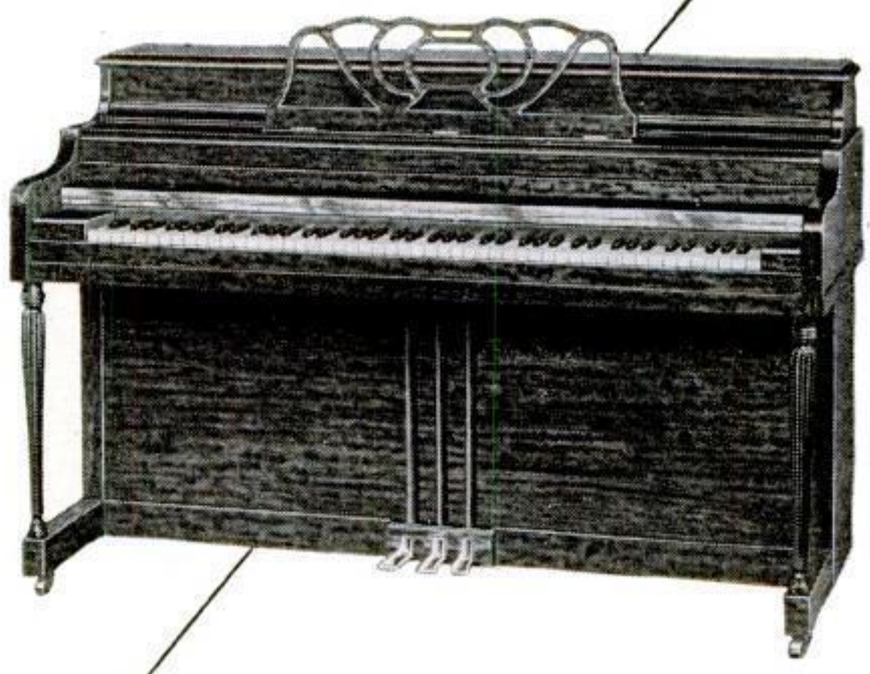
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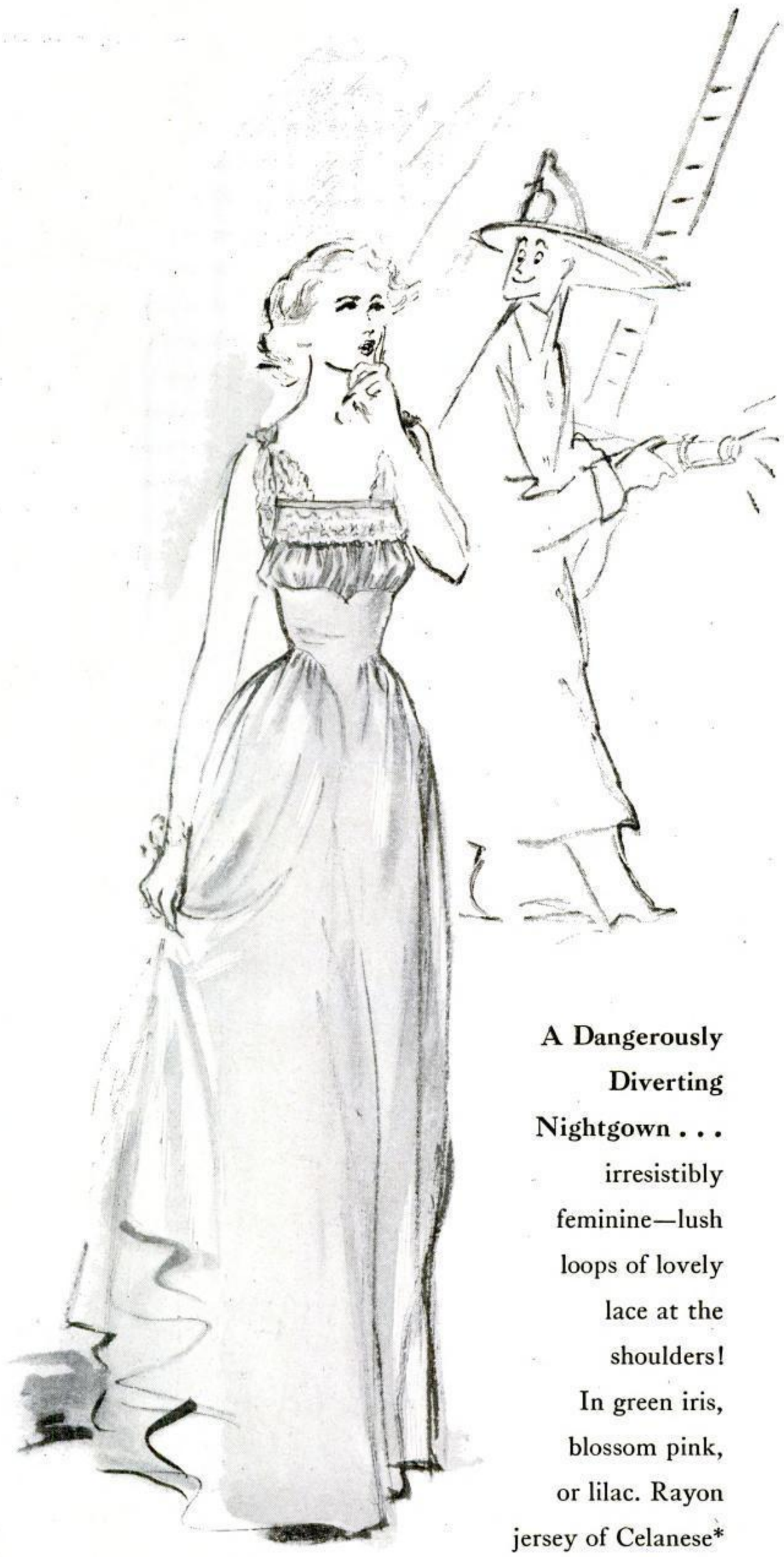
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The friendly face on LIFE's cover this week belongs to California's Governor Earl Warren, who would like the Republican presidential nomination and might get it in case of a deadlock (*pp. 136–150*). As personable as he looks, Warren is a member of the American Legion, the Elks, the Masons and the Native Sons of the Golden West. He has been in public service since 1919, winning both Republican and Democratic support in California, but the party of his choice has always been the G.O.P.

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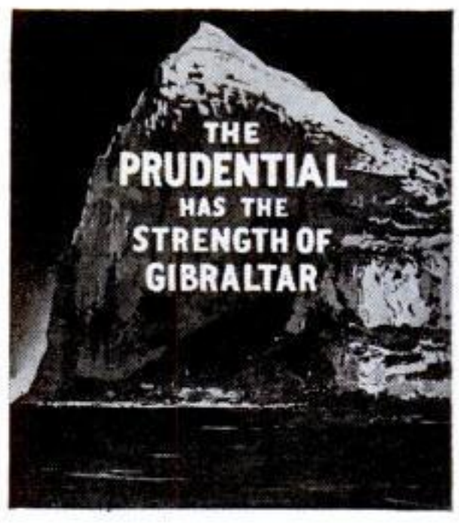
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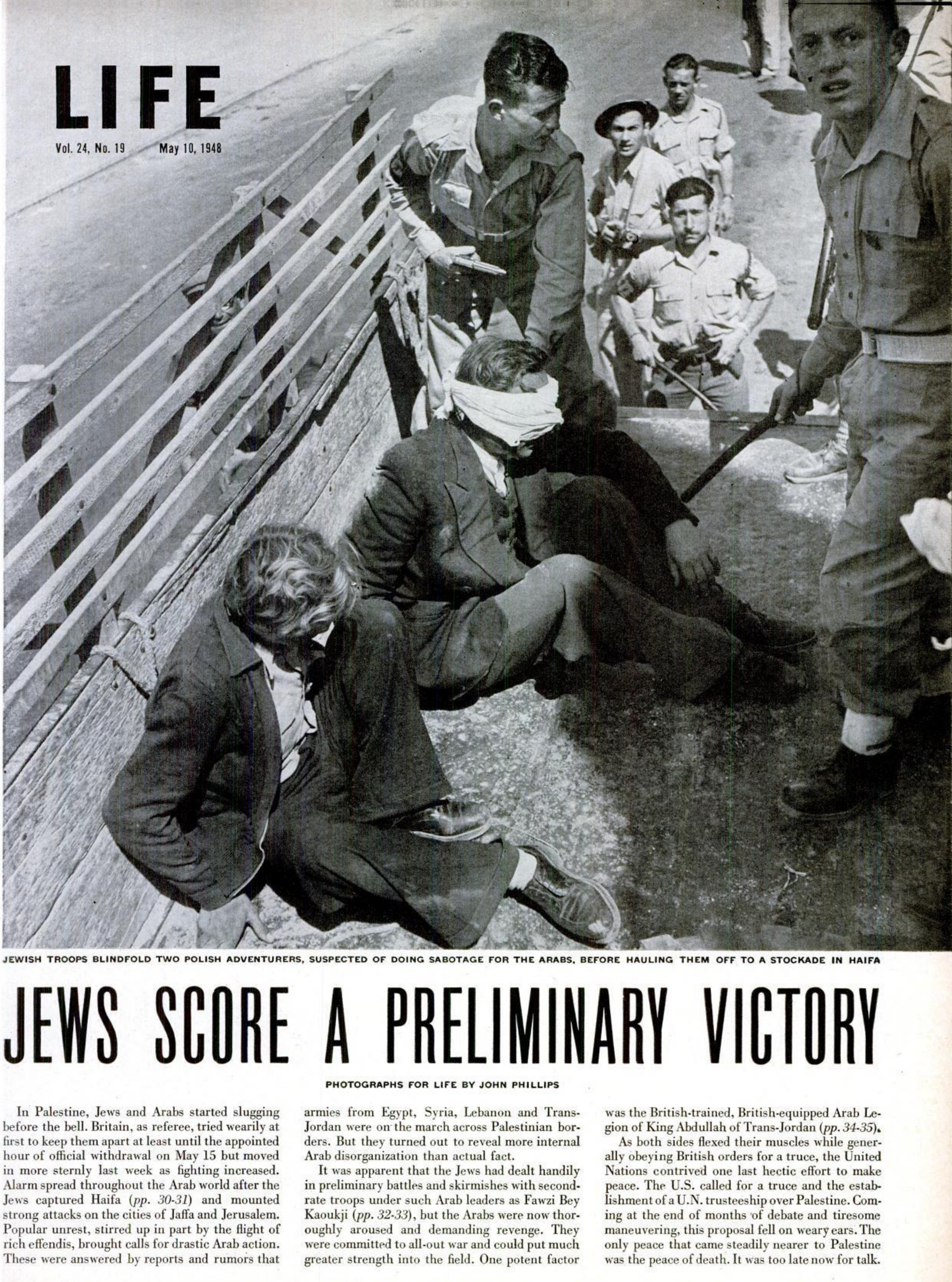
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LIFE

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JEWISH TROOPS BLINDFOLD TWO POLISH ADVENTURERS, SUSPECTED OF DOING SABOTAGE FOR THE ARABS, BEFORE HAULING THEM OFF TO A STOCKADE IN HAIFA

JEWS SCORE A PRELIMINARY VICTORY

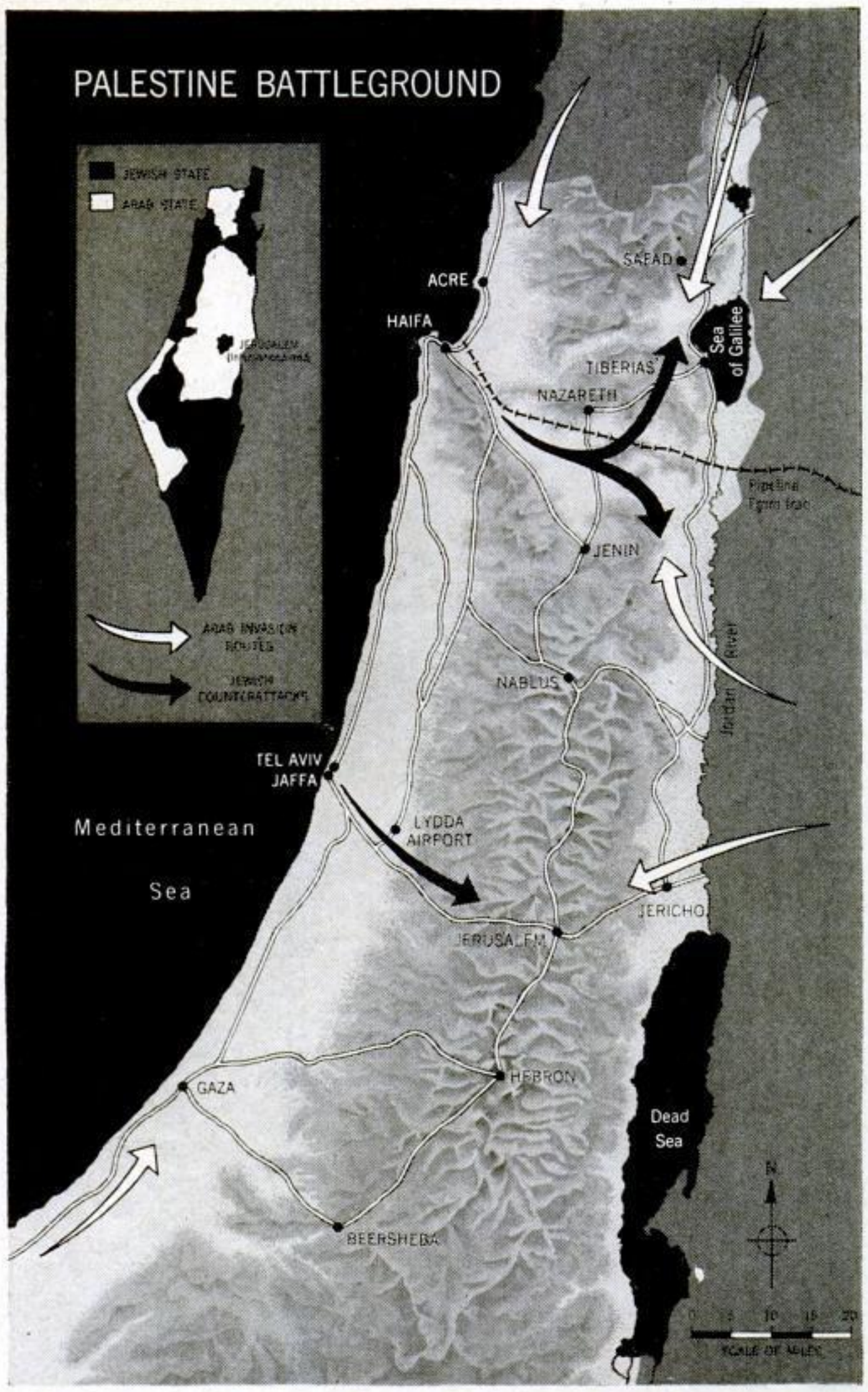
PHOTOGRAPHS FOR LIFE BY JOHN PHILLIPS

In Palestine, Jews and Arabs started slugging before the bell. Britain, as referee, tried wearily at first to keep them apart at least until the appointed hour of official withdrawal on May 15 but moved in more sternly last week as fighting increased. Alarm spread throughout the Arab world after the Jews captured Haifa (*pp. 30-31*) and mounted strong attacks on the cities of Jaffa and Jerusalem. Popular unrest, stirred up in part by the flight of rich effendis, brought calls for drastic Arab action. These were answered by reports and rumors that armies from Egypt, Syria, Lebanon and Trans-Jordan were on the march across Palestinian borders. But they turned out to reveal more internal Arab disorganization than actual fact.

It was apparent that the Jews had dealt handily in preliminary battles and skirmishes with second-rate troops under such Arab leaders as Fawzi Bey Kaoukji (*pp. 32-33*), but the Arabs were now thoroughly aroused and demanding revenge. They were committed to all-out war and could put much greater strength into the field. One potent factor was the British-trained, British-equipped Arab Legion of King Abdullah of Trans-Jordan (*pp. 34-35*).

As both sides flexed their muscles while generally obeying British orders for a truce, the United Nations contrived one last hectic effort to make peace. The U.S. called for a truce and the establishment of a U.N. trusteeship over Palestine. Coming at the end of months of debate and tiresome maneuvering, this proposal fell on weary ears. The only peace that came steadily nearer to Palestine was the peace of death. It was too late now for talk.

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TO MEET THE ARAB THRUSTS JEWS STRIKE EAST FROM COASTAL BASES

THE CAPTURED PORT OF HAIFA IS KEY TO THE JEWS' STRATEGY

The vital seaport of Haifa, already surrounded by Jewish territory, fell easily on April 22. The outnumbered Arabs resisted only long enough to absorb some light casualties, then retreated wildly to the safety of the British-held harbor area. There they were loaded on barges and transports (*opposite*) and ferried across the bay to Acre, which still remained in Arab hands.

Haifa's fall vastly improved the Jews' strategic position in Palestine (*above*). It gave them complete control of a long coastal strip south to Tel Aviv, from which they could strike out to meet any invading Arab forces driving in from Syria and Lebanon in the north, Trans-Jordan in the east and Egypt in the south. In sheer numbers the Jews were far fewer than the Arabs. There were only 650,000 of them in Palestine to oppose the 32 million Arabs scattered throughout the Middle East. But because the Jews were united, except for differences between their main force, Haganah, and extremist Irgun Zvai Leumi and Sternist minorities, they could strike powerfully and fast. Even while they were organizing their armies, the divided Arabs eyed each other with distrust, each wondering who might first make a separate deal to private advantage. And as the Arabs pressed farther and farther from their home bases the Jews could, if need be, fall back closer to their own. The Jews could also bring in swarms of reinforcements over the newly captured Haifa dockside after the British withdrew, and they could look forward to shipments of heavy military equipment from their busy supporters abroad. This would nullify the Arabs' previous advantage in matériel and thus give the Jews ample means to fight Abdullah's formidable Trans-Jordan army (*pp. 34, 35*).

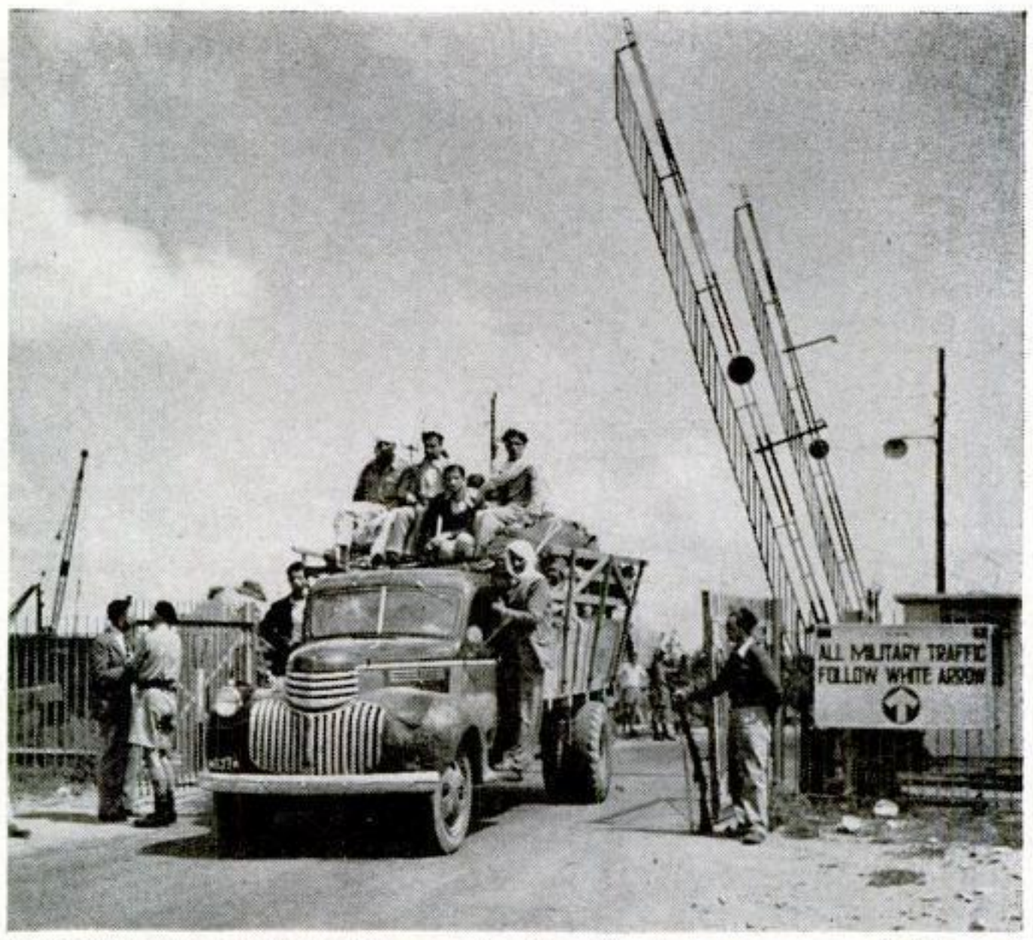


ARAB REFUGEES, crammed aboard a British lighter in the harbor at Haifa, wait to be ferried across the bay to the Arab-held city of Acre. They were permitted to take what possessions they

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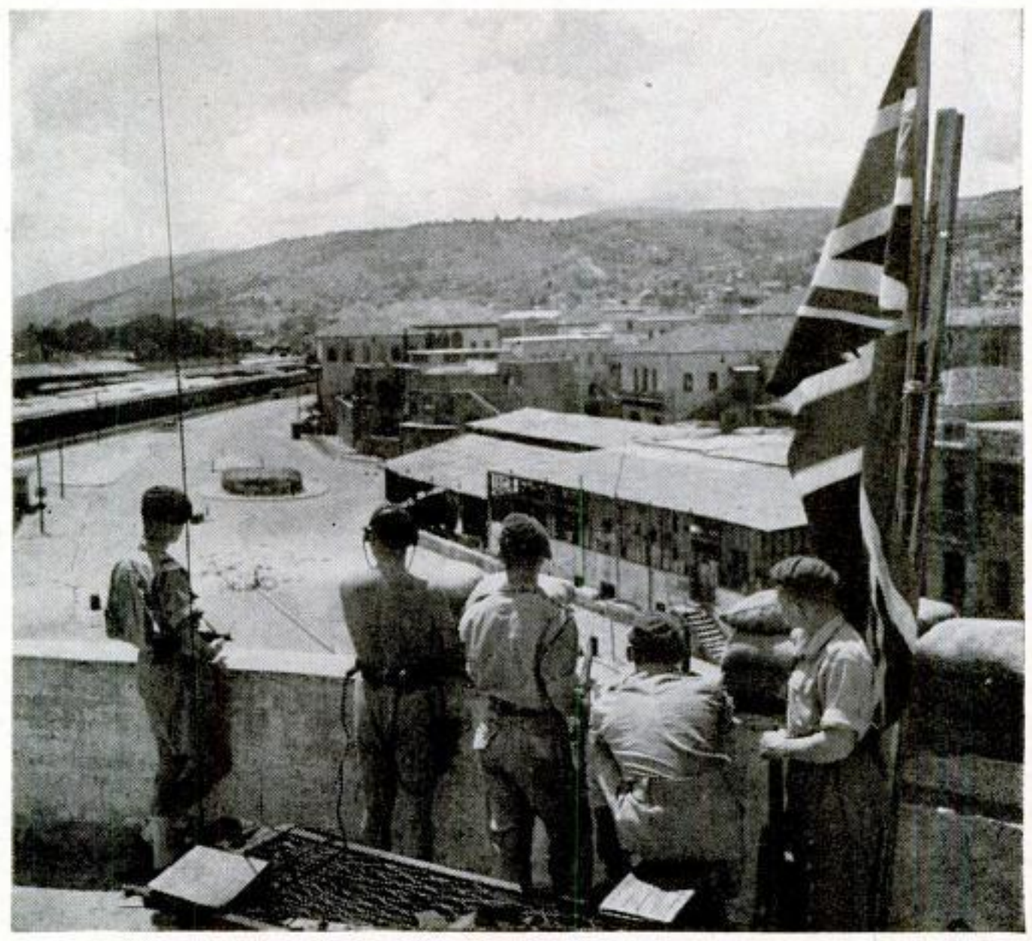
could carry but were stripped of all weapons. Although British troops on guard in the port area were sympathetic, tough Haganah men said, "We had to make our own Exodus 2,000 years ago."



TRUCKLOAD OF ARABS stops for identification at port gate. British soldier (*left*) chats with bystander and pointedly ignores Haganah guard (*right*).



WOUNDED ARABS lie in the sun at the waterfront. Despite the impressive claims made by both sides, there were few casualties in the battle for Haifa.



BRITISH MARINES stand guard over a deserted street still littered with barbed-wire defenses which Arabs demolished in their rush to get to the harbor.

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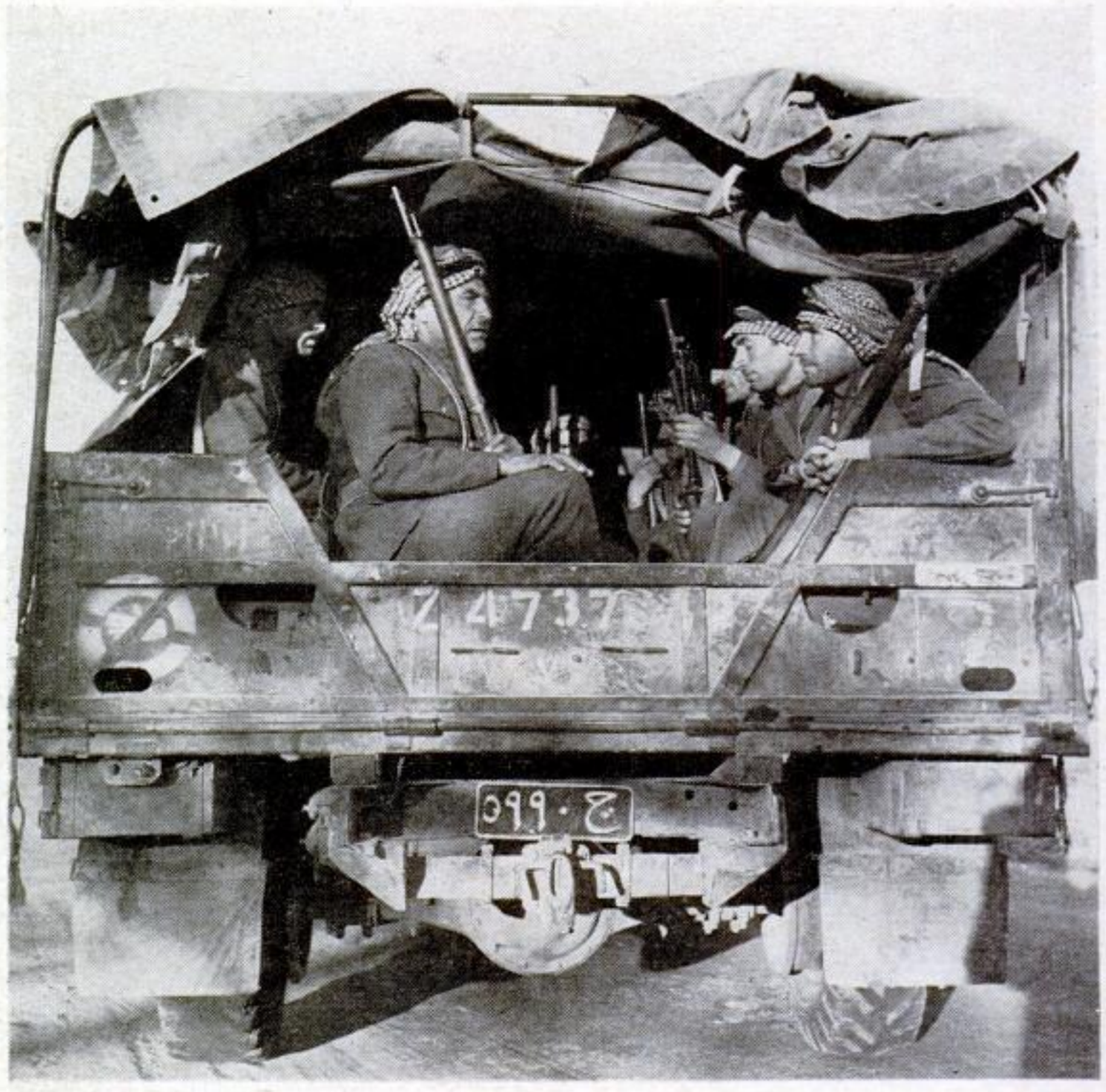
THIGH-DEEP IN THE WATERS OF THE RIVER JORDAN ARAB IRREGULARS KEEP THEIR RIFLES AND ROBES DRY AS THEY CROSS INTO PALESTINE. THESE RAIDERS,

ARAB RAIDERS WADE RIVER JORDAN TO ENGAGE IN GUERRILLA WARFARE

The principal Arab field commander in Palestine during the initial skirmishes has been 53-year-old Fawzi Bey Kaoukji (*below, left*), but there are many independent raider bands (*above*) which recognize no authority other than tribal chieftains. Fawzi's volunteers moved into the northern and central hills last March and commenced to menace the Jewish corridor which runs from Haifa to the Sea of Galilee. In the resulting fight Fawzi was soundly trounced and



FAWZI BEY, gesturing with a thorny baton, conducts a war conference with his top staff officers. He sided with the Germans during the war and is married to a German girl.



FAWZI'S TROOPS are not all barefoot Arab tribesmen. This truckload is equipped with modern rifles and U.S. Army uniforms purchased from surplus stocks in Cairo.

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CARRYING ONLY A HANDFUL OF AMMUNITION AND A SUPPLY OF DRIED RATIONS, CAN STRIKE SUDDENLY AND THEN BEAT A HASTY RETREAT INTO THE HILLS

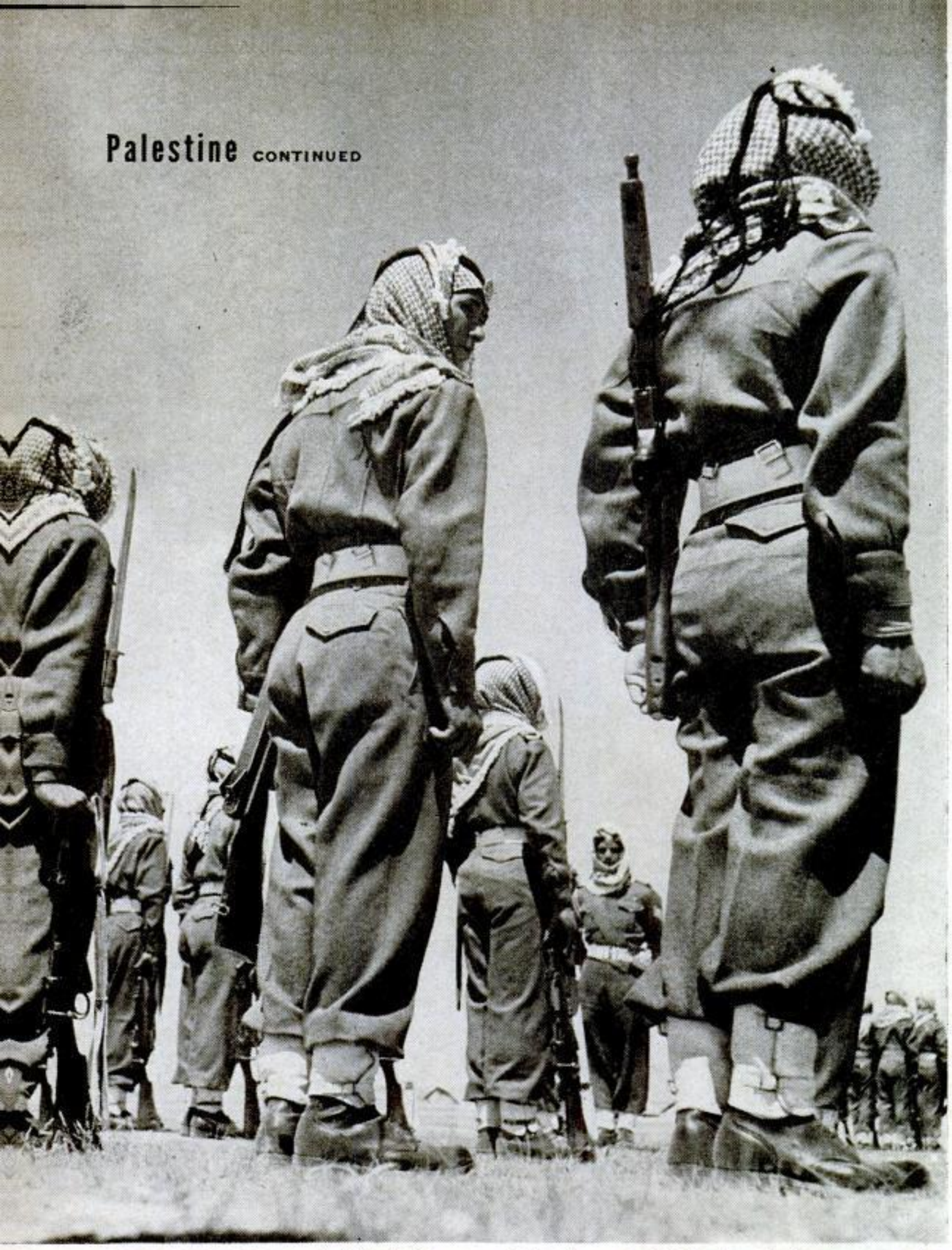
nearly captured. But his embarrassing shortcomings in battle are compensated for by the fact that he is the idol of many Arabs, who regard him as a sandy Robin Hood and rally enthusiastically around him. In the interminable wars and skirmishes of the Middle East, Fawzi has been wounded more than 80 times. He has fought the French (they defeated him), the British (they defeated him) and the Arab Legion as well (they also defeated him). But he now has a handful of modern equipment to bolster his antiquated arsenal, and is continually receiving fresh recruits to augment his guerrilla forces. When Fawzi makes a bold stand in an Arab village and allows the Haganah to deploy their better-trained and better-disciplined troops, the result is likely to be ruinous for him. However no Jewish hamlet or farming community will be secure from lightning destruction at Fawzi's hands in the long and cruel struggle for the hinterland.



RUINS OF ARAB TOWN, where Fawzi's troops made a stand, are inspected after a sharp battle with a detachment of Jewish soldiers who made a sortie from their own village in the background. This area, through which a highway runs from the seacoast at Haifa to the inland Arab center of Jenin, has already been laid waste by repeated battles.

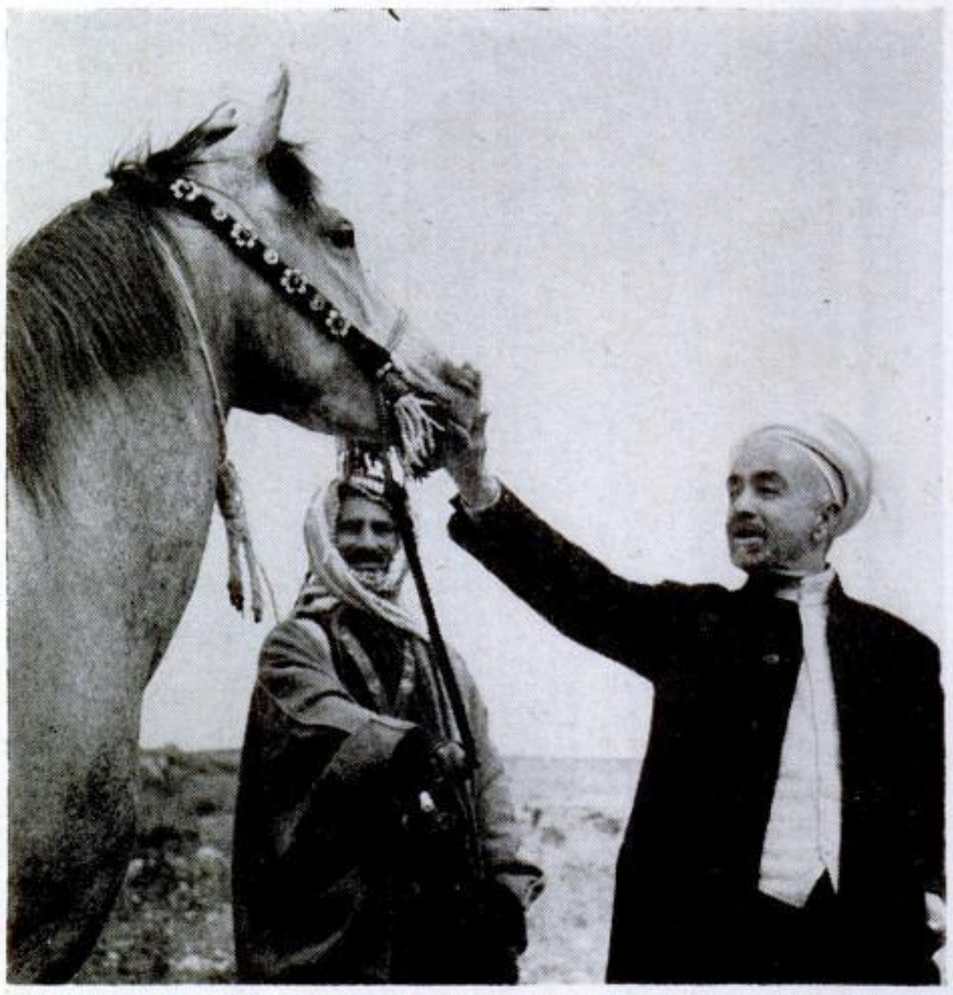
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INFANTRYMEN of Abdullah's army (*above*) wear British battle dress except for Bedouin scarf wrapped about head for protection against sun and sand. Below: a soldier pours coffee in a rug-strewn desert tent where officers and men relax when off duty.





ABDULLAH ADMIRES A PRIZE STALLION FROM ROYAL STUD FARM

ABDULLAH'S ARAB LEGION WAITS THE ORDER FOR ALL-OUT ATTACK

The soldiers in tasseled kaffiahs and British battle dress shown here belong to the mechanized and tightly trained Arab Legion of King Abdullah of Trans-Jordan. Organized originally to pacify desert tribes, the legion is equipped with modern rifles, tanks and artillery, run by 48 British officers and supported on a British subsidy of $8 million a year. In any all-out war in Palestine it could become a decisive military and political factor because it is the fastest, hardest striking army in the Middle East.

Last week the legion began sifting reconnaissance units across the Palestine border. If the decision lay solely with Abdullah, a major part of the legion might well follow them to relieve embattled Arab guerrillas and to force a showdown battle with Haganah. This would please Abdullah, whose extensive political ambitions include a plan to incorporate Palestine into his kingdom, with some residence privileges for Jews. But the legion could be effectively committed only with the tacit approval of the British and at grave risk of world displeasure. When Abdullah conferred with Arab leaders from six countries at his capital of Amman, wise observers watched to see which way his top advisers, Major General John Bagot Glubb and Brigadier R.J.C. Broadhurst, were looking. As usual they were at Abdullah's shoulder (*opposite*), with Glubb closest to his ear.



GUN CREW practices firing a modern 25-pounder of the latest type used by regular British army forces. The Arab Legion also has armored cars and tanks but no air force.

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THE KING WHO MAY CONTROL THE FATE OF PALESTINE
CONFERS WITH HIS TOP BRITISH MILITARY ADVISERS

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EDITORIAL

STATE OF THE NATION

NOW, WHEN IT IS GOOD, WE SHOULD PREPARE TO GIVE SHAPE TO GREAT CHANGES AHEAD

Since the Italian elections and the launching of ECA have put the Kremlin on the defensive for the time being, the international question mark has hopped from Moscow to Washington, from "What is Stalin plotting?" to "How is America doing?" This change of venue ought to carry a shift from fear to hope. Yet many Europeans, schooled in apprehension, continue to take the dark view. That tense spokesman of the *Zeitgeist*, Arthur Koestler, who places on America his bet for survival, has misgivings about what he terms our tendency to wobble between "appeasement" and "war hysteria" (LIFE, May 3). Some American intellectuals show even less confidence in the U.S.

Koestler himself makes a useful distinction between short-term and long-term problems. The latter, which involve the health of the American soul, are the harder to prognosticate. So let us attempt an estimate of our short-term situation, which involves the health of our economy, our political system and our national mood in the face of visible challenges. As of May 1948 how *is* America doing?

State of Business

The behavior of the U.S. economy has been frustrating its own bears for two whole years. This in spite of the fact that the bears have changed their tune several times. First they predicted six million unemployed within six months after V-J Day. When this failed to happen they warned of inflation, then of "soft spots" and a recession and now of inflation again. Among government economists, where bearishness is perhaps a virtue, the rule seems to be "When in doubt, warn." For the only certainty revealed in all their statistical crystal balls is still—uncertainty. The fact is that our economy has gone crashing through all the hazards they foresaw. We have had inflation —plenty, and perhaps more to come. We have had "soft spots" and a break in commodity prices. Even so we have made records in production, income, retail sales and corporate profits and maintained super-full employment.

The chances for a runaway boom-and-bust are just about what they were a year ago, neither more nor less. On the one hand the passage of ECA, plus a tax cut, plus the upcoming rearmament appropriation, keeps the inflationary signals flying. On the other hand the commodity market break in February (to quote the President's Council of Economic Advisers) "induced a desirable degree of caution in the business world." This caution was displayed by U.S. Steel which, reversing its previous policy, recently followed the example of General Electric with a voluntary price cut.

There are strikes, shortages and shady areas in the U.S. economy, and there will be more. Yet after two years behind this lumbering locomotive on this rocky roadbed, one can surely lay a bet against its jumping the track.

Most significantly we broke economic records and stayed on the track with a decreasing minimum of government controls. Mr. Truman still makes speeches for elaborate price-and-wage controls which a Republican Congress denied him last year, but nobody listens any more. The Democrats hoped high prices would be the big campaign issue, but the Republicans' greater confidence in the free market system has so far been paying off in political dividends. The polls find Mr. Truman nudging his lowest rating; people do not give the President credit for this boom. This means that he probably cannot be reelected, that the Republican majority in Congress will remain on the offensive and that no government controls will be reimposed at this stage.

Even the tax cut, boldly engineered by Republicans, need occasion no guilty feeling to the taxpayers who found the first instalment of this present in their pay envelopes May 1. We have the tax cut *and* we will pay off $4 billion of the national debt at the end of fiscal '48.

We have been very lucky in many particulars, most notably in the present outlook for another bumper grain crop, the seventh in a row so nearly miraculous that farmers have their fingers crossed for 1949. But luck aside we have also found reason for new confidence in the economic system that is natural to us.

All this, of course, could be changed overnight by war. To admit the possibility of war, however, is not "war hysteria." A good test of how the U.S. political system is working is to see how it has handled this dread possibility. Congress, which represents the American people, and the Administration, which is supposed to lead them, are of hostile parties in an election year. Yet they have collaborated on a policy that keeps that grisliest of unknowns, war, in a sane middle-distance perspective. To forestall war, Congress passed ECA. To fight it if necessary, Congress took the lead in practical rearmament. Meanwhile business as usual, full steam ahead. If that is "appeasement," so is spring plowing. If it is "hysterical," so is Joe Louis.

In short the U.S. political and economic system is in unusually good shape. We have handled the worst of our current problems, including (pro tem) the cold war. The popular mood is on the whole rational, alert and prepared for good news—or bad. Americans are therefore in a good position to take on something new, perhaps even hungry for it.

Walter Lippmann put it well the other day: "Free and civilized men cannot quiver and quake forever about Communism. . . . They need also great constructive ideas and projects which enlist their energies and give meaning to their lives."

What Projects?

It may be argued that in this department of "great ideas and projects" Americans are also on the ball. ECA itself is surely a great project. Behind its purpose of stemming Communism is the self-justifying creative idea of building European unity, a purpose which Congress wrote into the act as clearly as diplomacy allowed. Also the U.S. proposal for the international control of atomic energy, though frustrated by Russia, was surely a statesmanlike response to the atomic challenge. We have done our share to give meaning to the U.N. by creating the Little Assembly, and there is now serious talk, in and around the Senate, of schemes for strengthening U.N.

At a more utopian level Americans are also active. A city-planner named T. B. Augur has just figured out a way to make our cities 14 times less vulnerable to atomic bombs by dispersing them—at no greater cost (the American touch) than we spend on new construction now. Farther north on the utopian spectrum dedicated youths of the World Federalist movement are enthusiastically preaching the gospel of world government, while equally dedicated professors at the University of Chicago have ended two years of hard work on a draft world constitution. They produced a beauty, reading of which can give younger enthusiasts something to sober up on without becoming cynics. And Clarence Streit continues to promote his own panacea, Federal Union of the "mature democracies," with arguments that bring it ever closer to the edge of realism. Perhaps none of these ideas bears the specific imprint of our national destiny. But there is no shortage of large ideas in the U.S.—on paper.

Toward Integration

What is needed, and badly needed, is a great and constructive idea which can come off paper. Our mood is ripe for great change, and the state of the world demands it. In the international fog Lippmann sees patterns that mark the breakdown of national states. Great Britain, drawn equally to her empire and to Europe's Western Union, faces a dilemma that only a larger synthesis, perhaps an Atlantic political community, can solve. We are involved because, although we did not ask for the breaking of nations, our purpose will influence how they are reassembled. As Brazil's Oswaldo Aranha said at Cleveland last year, "The people that disintegrated the atom has now the mission of integrating humanity." We are called on to decide how we would reshape the world nearer to our heart's desire.

Must we wait until the solution is forced upon us? Can we not for once be a bit ahead of the game? There is a rather cynical theory (sometimes called "Thank God for Stalin") that America never does what she can and should do until events put a pistol at her head. But history need not work that way. Coolidge *could* have solved the war-debts problem. Hoover *could* have vetoed the Smoot-Hawley Act. Had F.D.R. not fallen into the slippery pit of appeasement, the free world would be bigger and happier today.

For the moment we have nothing to be afraid of. There is no pistol at our heads. This happy freedom of choice will not long be ours. It is time for our statesmen to take a long view of the future, to make large plans for America's role, to be unafraid of great changes, indeed, to give them shape.

PICTURE OF THE WEEK: ➡

The confusing baseball situation depicted on the opposite page recalls an old Abbott-Costello gag: "Who's on first?" The incident occurred in Yankee Stadium April 25 when New York's Tommy Henrich (No. 15) hit a long first-inning fly which was caught by Boston's Ted Williams (not shown). When Williams dawdled, holding the ball, Yankee base-runner Phil Rizzuto (No. 10) sprinted away from Red Sox First Baseman Stan Spence (No. 2) in an attempt to steal second. By the time Shortstop Vern Stephens (*top*) could relay Williams' throw to Bobby Doerr (No. 1), Rizzuto was safe at second.

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TRAFFIC ON BASE LINE GETS HEAVY
WHEN NEW YORK'S RIZZUTO (NO. 10)
BEATS A BOSTON THROW TO SECOND

TUESDAY'S MEALS



BREAKFAST is eaten by Hoffman (*back to camera*) at his hotel with three special assistants. From left are James M. Cleary, Maurice T. Moore and Richard M. Bissell.



LUNCH takes Hoffman (*right*) back to hotel suite. Clockwise from him are Moore, Economist Wayne Chatfield-Taylor, Bissell, Insurance Executive George Harrison.



DINNER is slightly more social. At Chamber of Commerce banquet Hoffman meets Minita Westcott of American Trade Association (*left*) and C. of C. head Earl Shreve.

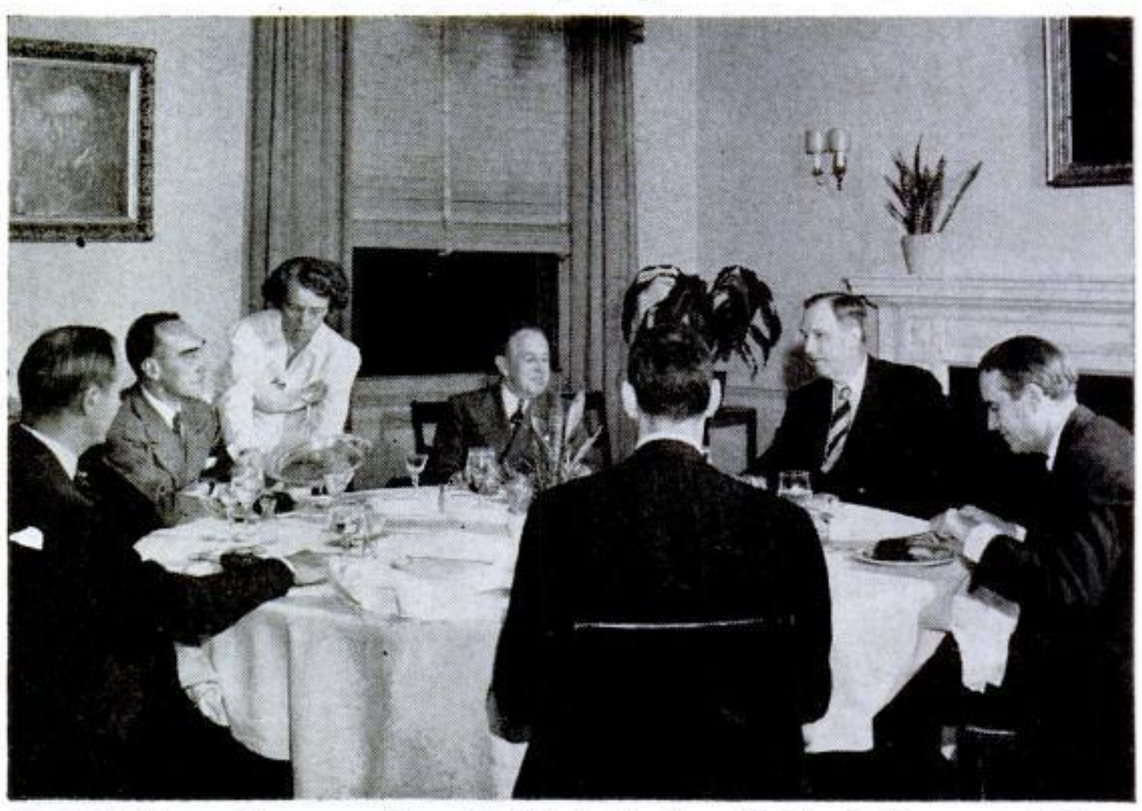
WEDNESDAY'S MEALS



MORNING finds Hoffman (*center*) at another hotel breakfast meeting. Clockwise from him are Harvey Firestone Jr., John L. Cohill of the Firestone Co. and Moore.



NOON meal takes Hoffman to conference with World Bank officials. With him are the bank's Vice President Robert Garner (*center*) and his assistant, Richard Demuth.



NIGHT brings dinner meeting with (clockwise from Hoffman) Secretary of Army Royall, Harriman, Bissell, Undersecretaries Foster (Commerce) and Draper (Army).

CAPITAL'S BUSIEST MAN

ECA's Hoffman works at breakfast, lunch and dinner

Trying to get the European recovery program into top speed from a standing start made Economic Cooperation Administrator Paul G. Hoffman the busiest man in Washington last week. He was actually reduced to the point of trying to squeeze a few more hours out of the clock by working right through mealtimes. For two straight days he held business conferences at breakfast, lunch and dinner (*above*). The subjects of his meetings ran from high policy and high finance to such mundane but troublesome matters as finding secretaries, tele-

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ALONE AT LAST, Hoffman has a quick sandwich and two glasses of milk for Friday lunch at a drugstore near his office. The only distraction was the pinball game in the background. That afternoon Hoffman wound up his busy week's work, cleared off his desk and fled from Washington to eat his weekend meals in complete peace and quiet.

phones and wall partitions for his new five-floor offices at 800 Connecticut Ave.

At times Hoffman must have been tempted to flee from the chaos. For example when it came time to swear in his new roving ambassador, W. Averell Harriman, nobody at ECA could find a Bible. A messenger had to run out to borrow one at a bookstore. Then ECA discovered that it had no flag to serve as backdrop; another messenger had to borrow one from the Budget Bureau and knock off the tip of its staff to make it fit the low ceiling. Finally a third messenger had to race to the White House for Harriman's forgotten commission to office.

But at week's end, when Hoffman attained the luxury of a meal in private and the contemplation of a two-day trip out of town, the results of his overtime work were readily apparent. Harriman was ready to take off for Europe. The staff was growing so fast that ECA had to print a new telephone directory every day. Moreover the new agency had already authorized shipment of $74 million worth of goods, mostly food, coal and seed, to the countries needing them most.

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BENEATH A PORTRAIT OF SUN YAT-SEN, THE ASSEMBLY DELEGATES AT NANKING CHEER CHIANG'S ELECTION AS THE FIRST PRESIDENT UNDER NEW CONSTITUTION



VICE PRESIDENT LI, onetime enemy of Chiang, now leads "loyal opposition."

CHIANG WINS, SO DOES CRITIC

Assembly elects the Generalissimo but insists on General Li as vice president

The election on April 19 of Generalissimo Chiang Kai-shek as the first president of China under the new democratic constitution was expected, decisive and undramatic. The vote was a 2,430–269 landslide. But the election of China's vice president ten days later produced a name-calling, free-speaking uproar. After the first two ballots the 2,733 delegates to the National Assembly at Nanking had narrowed their choice to three candidates. Two were faithful members of Chiang's Kuomintang party, Dr. Sun Fo and General Cheng Chien. The third was General Li Tsung-jen (*left*), who once led a revolution against Chiang and recently had criticized the Generalissimo's policies. Just before the third ballot Cheng withdrew, presumably in order to shift his votes to Sun Fo. Li promptly screamed that a Chiang-directed deal had been made. He withdrew. As the delegates howled, Sun Fo also withdrew and the assembly adjourned.

Four days later Chiang saved everyone's face with a statement: "Kuomintang delegates may exercise their freedom of choice and elect whomever they consider the most suitable candidate." On April 29 the final ballot was taken and General Li was elected. His election was a victory for the reform wing of the Kuomintang and a step toward a mature two-party system of government.

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The pick of the Portables





Powerful

Extra range and power are yours with the "Globe Trotter," amazing sensitivity, plenty of volume even for outdoor dancing. That handsome case is lightweight aluminum and plastic with a special, weather-resistant finish on the aluminum. Plays on house current (AC-DC). Plays on its self-contained RCA battery and turns on the second you lift the dial cover. It's a star performer with the marvelous tone of the famous "Golden Throat."

Pocket Size

Just 6¼ inches high, this tiny "Personal" gives you room-size volume. It's built like a fine camera, has rugged RCA batteries, tiny but sturdy RCA Victor tubes. Plays instantly when you open the handsome case. Choose *yours* in black, brown, red or ivory alligator-grained plastic!





the "Golden Throat"

FINEST TONE SYSTEM IN RCA VICTOR HISTORY

Always buy RCA batteries . . . they're radio-engineered for longer life.

Tune in Robert Merrill, singing "Music America Loves Best" . . . Sundays, 2:30 PM, EST, on your NBC station.

Prudently Priced

Like all RCA Victor instruments, this stunning new portable is an outstanding value. It has fine volume and the glorious tone of the "Golden Throat." Plays on AC or DC house current or on its long-life RCA battery. Lightweight—in durable maroon plastic with non-tarnish golden finished trim and a handsome saddle of smart luggage-type covering. It's a welcome companion at home or wherever you go!

RCA VICTOR

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ONLY RCA VICTOR MAKES THE VICTROLA

"VICTROLA"— T. M. Reg. U. S. Pat. Off.

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Another CURTiSS Candy

CURTiSS GUARDIAN

PUBLISHED BY CURTISS CANDY COMPANY — PRODUCERS OF FINE FOODS

YOUR CHILDREN PLAY WITH CURTISS SAF-T-POPS

No Dangerous Sticks . . . Soft, Flexible Paper Handles . . . Pure, Wholesome, Delicious Candy

ANYTIME, ANYWHERE—After long experiments with various types of materials and methods of manufacture, the Curtiss Candy Company has succeeded in developing a new flexible type of handle for its famous SAF-T-POP. The new handle is a loop of twisted paper strong and convenient, yet completely safe for children.

Candy on a stick, the "all-day" sucker, has long been a favorite with children. But old-fashioned wooden-stick lollipops have been the cause of a number of fatal accidents to youngsters. Many have suffered serious mouth, tongue and throat injuries by hard sticks in falls from bicycles, on roller skates and in general play. Anxious parents have long worried over children playing with wooden-stick lollipops in their mouths.

Complete Safety Assured

Curtiss SAF-T-POPS, with the new flexible loop handles are completely safe for children. The paper is sterilized, attached to the candy, and then wrapped in cellophane for complete protection. The cellophane wrapped SAF-T-POPS are packed in cartons and delivered fresh to dealers throughout the country.

Mothers everywhere acclaim SAF-T-POPS. Always safe, they are delicious, wholesome and energizing. Kids love SAF-T-POPS and especially enjoy the unique loop handle which add to their enjoyment of the candy.

SAFETY

NO DANGEROUS STICKS

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Makers of
Baby Ruth and Butterfinger
Candy Bars

CHICAGO, ILLINOIS

SAFE
T-POPS



SOFT, FLEXIBLE PAPER HANDLES



PURITY
PROTECTED BY
SEALED CELLOPHANE
WRAPPER

SAFETY

Greater Manhattan

WE'RE talking about the cocktail this time, not the city.

For any way you look at it, a Manhattan *is* greater when it's made with that glorious whiskey—Four Roses.

Four Roses, you see, imparts to any drink a magnificent and truly distinctive flavor. For the whiskey itself is distinctive . . . with a superb taste and mellow smoothness all its own.

Next time you make a Manhattan or order one at your favorite bar, be sure that the whiskey is Four Roses. After your first sip, we're sure you'll share our view of this matchless drink.

• • •

Fine Blended Whiskey—90.5 proof. 40% straight whiskies; 60% grain neutral spirits.

Frankfort Distillers Corporation, New York.

FOUR ROSES



AMERICA'S MOST FAMOUS BOUQUET



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IN WEDDING PORTRAIT LANA STANDS WITH HUSBAND BOB AND DAUGHTER CHERYL, WHO WAS FLOWER GIRL. THE MATRON OF HONOR IS SARA HAMILTON, A WRITER

LANA TURNER'S FOURTH AND POSITIVELY LAST TIME

Lana Turner, for all her success in Hollywood, has had a sad time of it. She once married Band Leader Artie Shaw but had to divorce him after seven months because, as the testimony showed, he was very cruel. Then she married a broker named Crane, only to discover that he was insufficiently divorced at the time. She remarried him as soon as this embarrassment was removed but after one short year decided that he too was cruel. She was left with nothing but her $226,000-a-year salary, a daughter named Cheryl and half a dozen casual beaux.

Tinplate Heir Bob Topping has also been plagued by misfortune. He is considered very talented by the cafe-society, or cocktail-and-hotfoot, set of New York and Hollywood, for he inherited $7 million and plays a fine game of golf. But his marriages have always turned out badly. In rapid succession he tried a chorus girl, an heiress and finally Actress Arline Judge (*p. 48*), who had once been wed to his brother. (This marriage made him stepfather to his own nephew, but fortunately the confusion was cleared up when he and Arline decided to call it quits before he had much time to get acquainted with the boy.)

Last week—to the great delight of millions of Americans who somehow get a vicarious pleasure out of the social events in the higher-priced restaurants on the two coasts—Lana Turner, now 27, and Bob Topping, 34, finally found lasting happiness. Their wedding, shown above, was performed under the finest auspices. The host and best man was Billy Wilkerson (*next page*), who moves in the upper circles by virtue of having risen from speakeasy manager to publisher of the *Hollywood Reporter*, a trade paper which carries considerable profitable advertising from movie people who like to be mentioned favorably in its news columns. Mr. Wilkerson is an expert on marriages, having engaged in five of them himself.

At the end of the ceremony the select circle of guests distinctly heard Bob Topping say, "This is forever." Lana said, "Yes, darling." Nobody with a spark of romance could help being touched.

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EXCITING MUSTARD DISCOVERY~
Best Foods Mustard with Horseradish

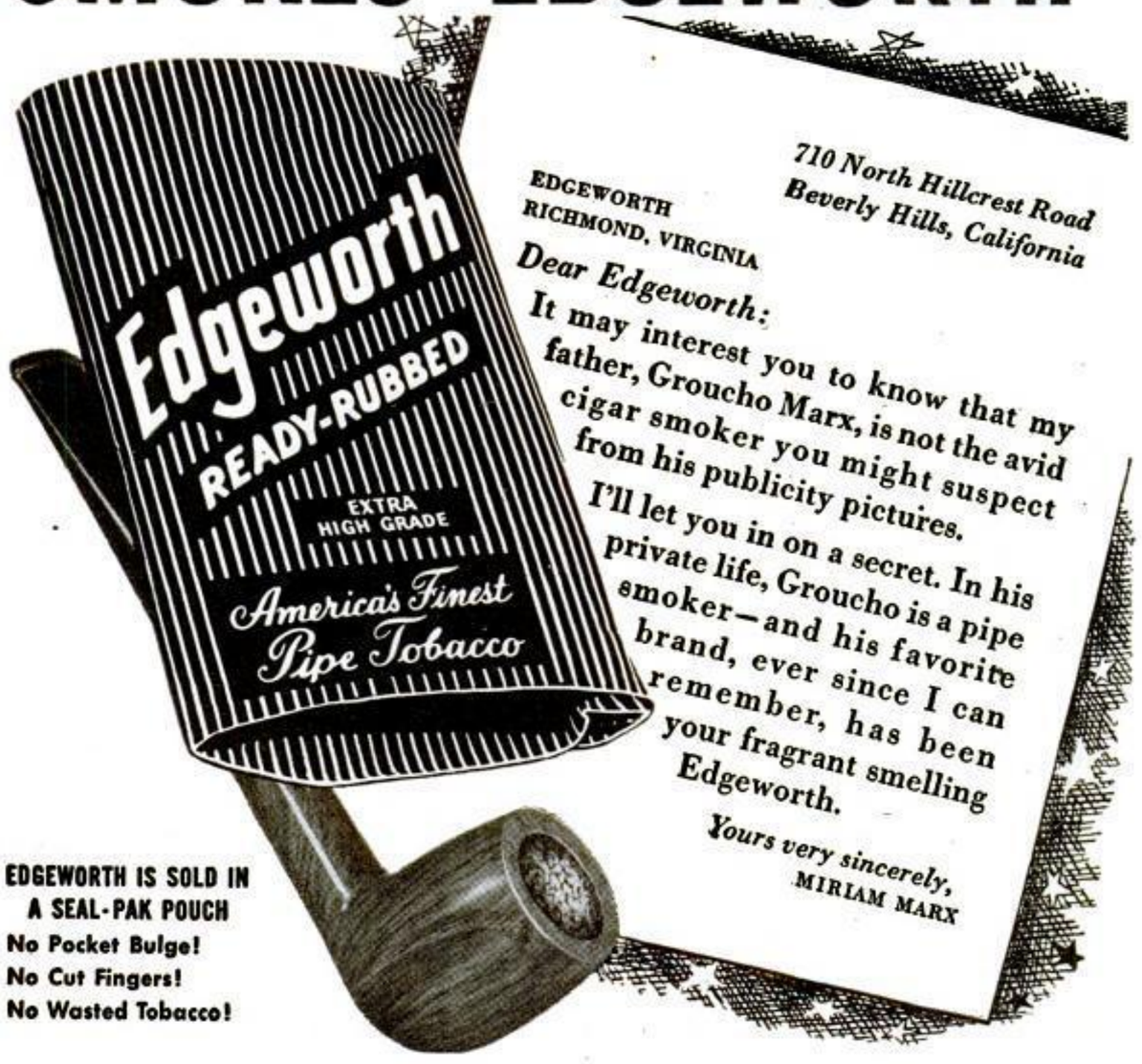
Trust Best Foods to bring you a mustard *plus!* Not just mustard—but *keen, true-tang* mustard spiked with a delightful dash of horseradish! Perks up your favorite mustard recipes like magic. *Anything* you like with mustard, you'll like *better* with Best Foods Mustard-with-Horseradish. Get a jar—today!

MADE BY THE MAKERS OF HELLMANN'S AND BEST FOODS REAL MAYONNAISE



"I'LL LET YOU IN ON A SECRET

GROUCHO SMOKES EDGEWORTH"



EDGEWORTH
RICHMOND, VIRGINIA

710 North Hillcrest Road
Beverly Hills, California

Dear Edgeworth:
It may interest you to know that my father, Groucho Marx, is not the avid cigar smoker you might suspect from his publicity pictures.
I'll let you in on a secret. In his private life, Groucho is a pipe smoker—and his favorite brand, ever since I can remember, has been your fragrant smelling Edgeworth.

Yours very sincerely,
MIRIAM MARX

EDGEWORTH IS SOLD IN A SEAL-PAK POUCH
No Pocket Bulge!
No Cut Fingers!
No Wasted Tobacco!



PROP MEN pin nine dozen gardenias on latticework that formed backdrop for the expensive wedding, which had more workmen and guards than guests.



BEST MAN Wilkerson (*left*) relaxes after ceremony with Hollywood Dress Designer Don Loper, who created Lana's trousseau at a cost said to be $30,000.



FLOWER GIRL Cheryl, examining wedding cake, is pulled away by Lana's mother, who did not like photographers' taking her granddaughter's picture.

CONTINUED ON PAGE 48

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They Met Mardi Gras Day! Katherine Caffery Baker and James Corbett Senter, of Louisiana "government" families. For "Kit" and "Jimmy," it was *one—two—three* dates to LOVE! Romantic gallery overlooks French Quarter. Kit is gray-eyed, fresh-and-fair skinned. Very Southern belle...*very Woodbury-lovely!*

New Orleans Wedding *of another Woodbury Deb!*



Wedding Portrait: Magnificent sweeping veil—a 100-year old family treasure! Radiant bride complexion—a treasure *any* girl can share! "Simply 'go Woodbury'," says Kit. "You'll see ...skin's softer, smoother!" Naturally!...Woodbury contains a *rich beauty-cream ingredient.*

During courtship, Kit and Jimmy studied together nightly. Received coveted diplomas same day, at Tulane. Now, Kit has even more precious parchment—her "M-R-S" degree!



Debs Like Kit adore Woodbury Facial Cocktails. "Such rich, creamy lather! Swirl on, rinse warm and cold. My skin feels so clean . . . so smooth," says she. *Smo-o-oth,* cause Woodbury's *extra-mild.*



"Beauty Complexion"—*all-over* . . . with Woodbury Beauty Baths! Caress *all* your skin with this *mild* beauty-cream lather. Satin shoulders! Satin arms! Woodbury is bath-perfection—made for skin alone!



Bicycling on River Road. Kit stars at sports—swims mile-wide Mississippi. For beauty care, she stars Woodbury! "Couldn't, wouldn't miss my daily Woodbury glow-treatment. Keeps skin kissable!" And brings a romantic pay-off, girls!

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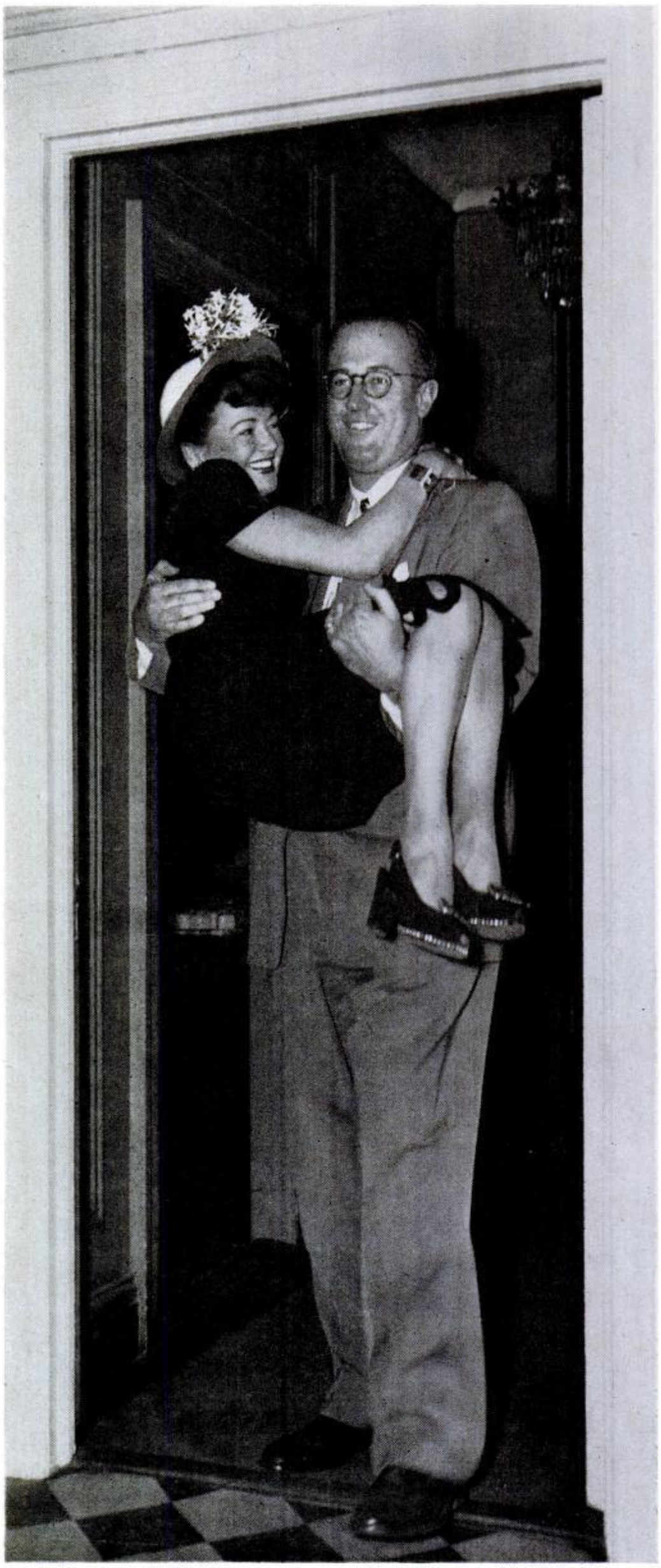
The Oldest Name in Scotch

FAMOUS FOR 321 YEARS



DON'T BE VAGUE
say
HAIG & HAIG

BLENDED SCOTS WHISKY 86.8 PROOF • RENFIELD IMPORTERS LTD., NEW YORK



ARLINE JUDGE'S NEXT PRACTICES CARRYING HER OVER THE THRESHOLD

BOB'S EX TAKES HUSBAND NO. 6

Not to be outdone by the great event in Hollywood, Bob Topping's most recent wife decided in New York last week that she too had found lasting happiness. Arline Judge Ruggles Topping Addams Ryan Topping, as she would have to be known formally, went to the marriage-license bureau for her sixth permit and thus prepared to become Arline Judge Ruggles Topping Addams Ryan Topping Ross. Her husband-to-be (*above*) was George Ross Jr., 31, an insurance man with a salesman's eternal optimism. The only trouble was that Miss Judge, now 36 and growing serious, wanted a church wedding. Since all her previous marriages were civil ceremonies, she figured she was "ecclesiastically pure."

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NOW! *Automatic cooking is here!*

Get Kelvinator's New "Automatic Cook" with the convenient new Control Panel!

It's the miracle electric "range with a brain"! You just set it and forget it. Then the "Automatic Cook" takes over . . . cooks whole meals all by itself! Controls the oven, Scotch Kettle, and a handy appliance outlet, too.

And for added convenience . . . just look at that Control Panel, Kelvinator's newest "exclusive." All controls are now *up where they belong* . . . set at an angle—easy to read, easy to reach. And each control has its individual signal light!

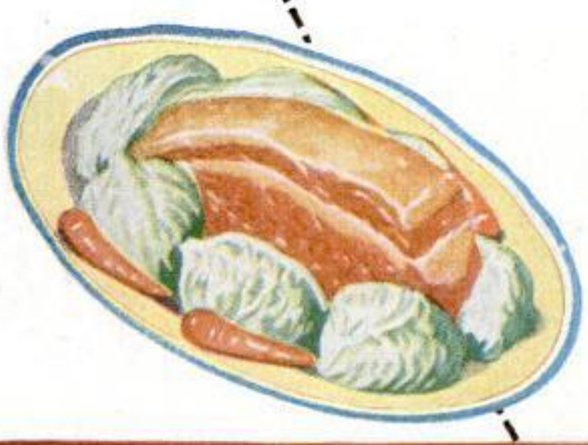
Get Kelvinator's New "Up-Down" Unit—It's a Scotch Kettle . . . It's a 4th-Surface Unit, Whichever You Wish!

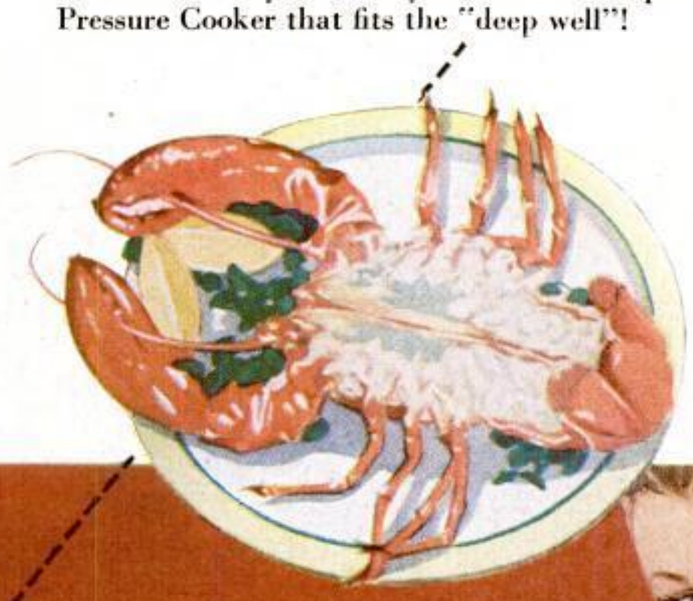
You've never seen anything like this new "Up-Down" unit! For *economical* cooking, the Scotch Kettle stews, steams, bakes, deep-fat fries! When you need an extra surface cooking area . . . simply remove the Scotch Kettle, raise its heating element, and at a flip of the wrist you have a *4th* surface unit! This, too, is "Automatic-Cook" controlled! And if you wish, you can have a special Pressure Cooker that fits the "deep well"!

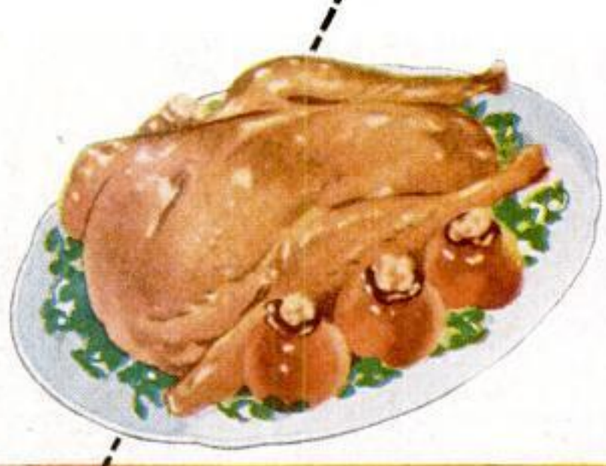
Get Kelvinator's Giant Broiler-Oven—Holds a 25-lb. Turkey with Ease!

Yes! Here's the range with the *big* oven for real convenience! It's "Automatic Cook" controlled . . . pre-heats fast . . . broils with radiant heat, like charcoal—sears a steak outside, seals the juices inside. All your cooking's better with Kelvinator. You get speedier cooking with the new improved "Electric-Fast" surface units—7 accurate heats in all from simmer to *extra*-fast. There's a controlled-heat warmer drawer, too . . . and all utility drawers glide at a touch on roller bearings!

See America's most advanced range at your Kelvinator dealer's today!







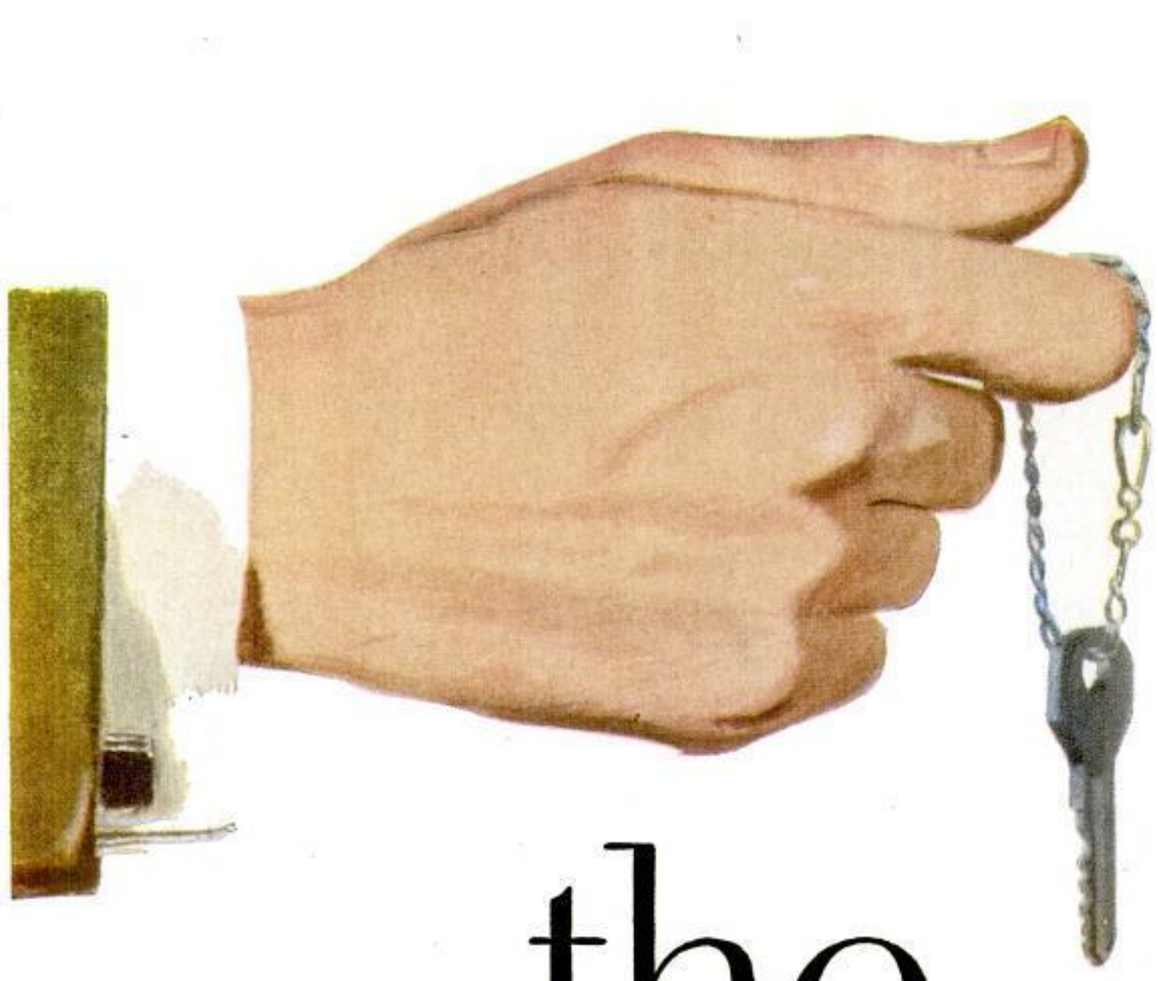


KELVINATOR DIVISION, NASH-KELVINATOR CORPORATION, DETROIT, MICHIGAN

Kelvinator—of Course!

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Now meet



the

All-New

MERCURY



You've seen a lot of "new models."

Today you can see a *car* that's new—the All-New Mercury!

All-new in beauty, in comfort, in performance! *All-new*, inside and out, top to bottom, front to back. *All-new*, every inch and every pound.

With your very first look you'll *know* Mercury is new, all-new. From the front? Mercury is wider, with strikingly handsome grillwork, and exciting new fender treatment completely enclosed in a sleek, graceful, curved-arch silhouette. From the side? Mercury is longer and lower, with a poised-for-flight look that gives an illusion of motion even when the car is standing still. From the back? Mercury has all the luxurious styling you expect to find only in a car far above Mercury's price class!

This 1949 Mercury is a product of forward-looking, 1949-*plus* engineering. It has a big, rugged frame—with safety, stamina and down-to-earth roadability in every inch of it. There's all-new spring

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The All-New 1949 Mercury

suspension, with a lullaby ride above it. New, *safer*, *wider* rims—with new, bigger super-balloon tires—make shocks and side-sway a thing of the past. There are all-new super-brakes with velvety "STOP" in 'em, and a new 8-cylinder, V-type power plant with get-up-and-"GO" in it —a power plant designed and built *exclusively* for Mercury. There's even a new, fog-free, leakproof "Fingertip Weather Control" so you can make the air inside your car cooler, warmer, fresher—as you will!

This is the all-new Mercury that's waiting at your Lincoln-Mercury dealer's. Waiting in a choice of superb body styles, including Mercury's all-new *Six*-passenger Coupe and *Six*-passenger Convertible.

So . . .

Before you think of buying just a "new model," see the *all*-new Mercury.

That's the only break this 1949 Mercury asks of you!

LINCOLN-MERCURY Division of Ford Motor Company



not a "new model"—the

All-New MERCURY

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Fancied-up frankfurters for a few cents a serving ...thanks to—





← the wonderful cooking sauce from California

Yes'm—it's your old friend, "the frank!" Dressed up into a dandy casserole made to order for overworked budgets.

And what a breeze to fix, with Hunt's Tomato Sauce. For this flavory, savory sauce is always *ready to use!*

Always a money-saver, too. Hunt's costs only a few cents—even though it's *all tomato* (takes four plump sun-ripened tomatoes for every can). All *kettle-simmered.* All spiced and niced up to please the fussiest tastes!

Every day, you can add a lot of come-on to your low-cost dishes with Hunt's!

See for yourself how its enticing tomato flavor puts personality into meat loafs, soups, rice, stews, fish, eggs, vegetables, cutlets, spaghetti, gravies.

Be sure to include Hunt's Tomato Sauce in your next market order.



Frankfurter Casserole—Hunt Style

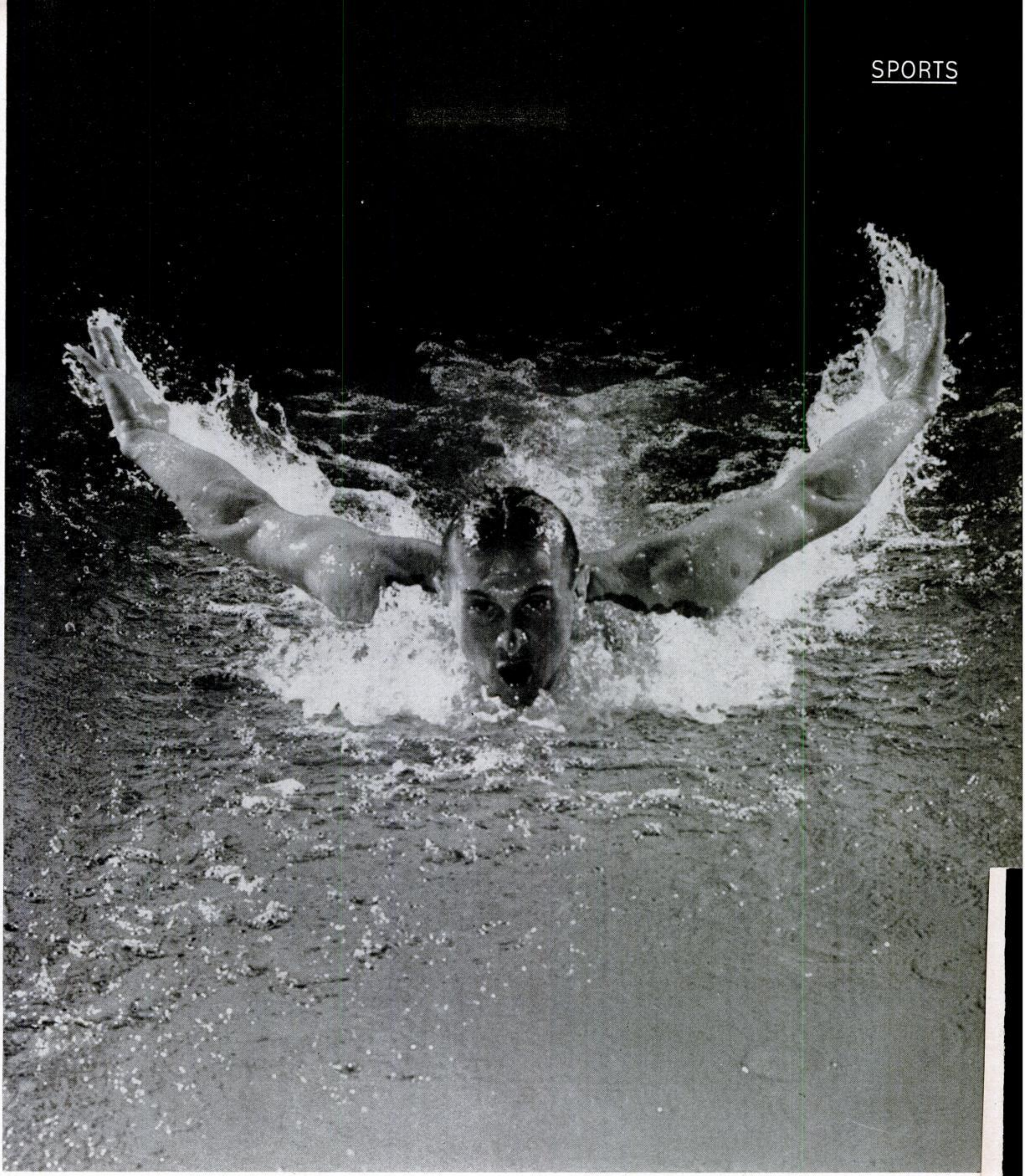
3 cups diced potatoes, uncooked
6 frankfurters, sliced
1 small onion, diced
½ green pepper, diced
dash of pepper
1½ tsp. salt
2 8-oz. cans Hunt's Tomato Sauce
½ cup water

Cook potatoes in boiling salted water 10 minutes. Drain. Mix with remaining ingredients. Pour into greased baking dish and bake in moderate oven (350°F.) 45 minutes or until top is browned and potatoes are done. Makes 4 servings.

Hunt-for the best

Hunt Foods, Inc., Los Angeles, California

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COMPLETING HIS POWERFUL BUTTERFLY STROKE, LOOSE-MUSCLED JOE VERDEUR BRINGS HIS ARMS OUT OF THE WATER AND PREPARES TO SWEEP THEM FORWARD

"BUTTERFLY" CHAMP

Joe Verdeur breaks world records with a man-killing breast stroke

The swimmer who is most likely to succeed in the Olympic games in London this summer is Joe Verdeur, a 22-year-old sophomore at La Salle College in Philadelphia. He has broken world breaststroke records 12 times and has two National Collegiate and six National A.A.U. championships to his credit. In the A.A.U. meet last month he lowered his own world record in a trial heat, then lowered it still further, winning the championship.

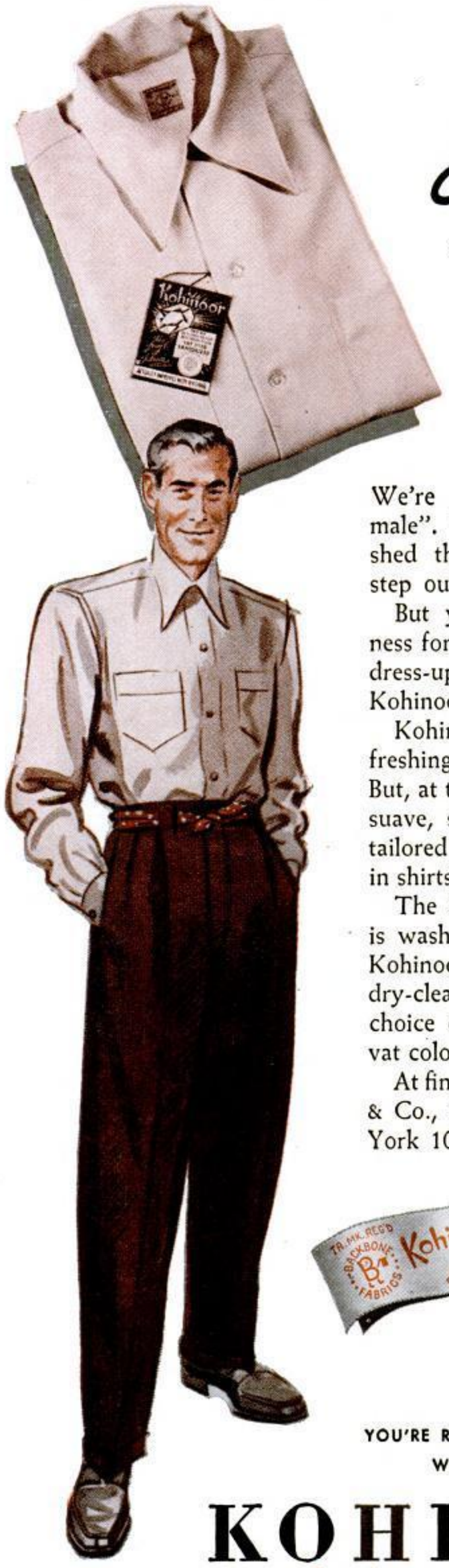
Verdeur specializes in the butterfly version of the breast stroke (*above*), in which the arms are lifted out of the water and swept forward through the air. It is the most dramatic but also the most tiring motion in swimming. Verdeur owes much of his success to unusually loose shoulder joints. These enable him to propel his arms windmill fashion from the beginning of a race to the end—at a pace no one in the world has been able to match.

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HOW TO LOOK SO SMART IN SHIRTSLEEVES



...even *She'll* approve

We're all for "emancipating the male". When the weather is fine, shed that cumbersome jacket and step out in shirtsleeves, free as air!

But you needn't sacrifice smartness for comfort. Not when you can dress-up in sport shirt and slacks of Kohinoor!

Kohinoor is minty-cool and refreshing . . . comfortable as a slipper. But, at the same time, it's trim, sleek, suave, sophisticated . . . with that tailored look that dresses you up even in shirtsleeves.

The Kohinoor Zephyr sport shirt is washable as a handkerchief . . . Kohinoor slacks may be laundered or dry-cleaned, as you prefer. Your choice of an array of breathtaking vat colors . . . 31 in all!

At fine stores, or write. Lesem Bach & Co., Inc., 257 Fourth Ave., New York 10.

Slacks
About $11.00
Shirts
From $9.00—$13.50
(depending on style)

YOU'RE REALLY DRESSED-UP IN SHIRTSLEEVES WITH SHIRTS AND SLACKS OF

KOHINOOR®

"the jewel of fabrics"

AMERICA'S FIRST VAT DYED, SANFORIZED*, WASHABLE RAYON-WOOL FABRIC**

*Shrinkage not more than 1%

**80% spun rayon, 20% virgin wool



VERDEUR'S COACH in high school and now in college, Joe Kirk, started Verdeur in the breast stroke in 1940, has him swim nearly 2 miles every day.



VERDEUR'S PLUNGE, with feet hitting the water before hands, is below championship form. Says Verdeur, "My dive is poor, but I'm working on it."

CONTINUED ON PAGE 57

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Slip with contour-bra top, fitted midriff about $7 • Pantie and brief, each about $3

New morning-glory freshness

TEXTRON TRICOT LINGERIE IN NYLON THAT WON'T CLING...
WON'T RUN...WON'T SAG OR BAG...WON'T SHRINK...NEEDS NO IRONING!

Now Textron brings you wonderful slips and panties, all of nylon tricot. Light as the morning glory, free as fountain spray—they move with your body, yet spring back to your form divine! Textron slips follow your curves—won't ride up...the skirts stay set at dress length.

Made entirely of nylon—from shoulder strap to tiny stitches. They wash and dry like your nylon hose—no ironing needed!

Pink Angel or Snow White. Slips in sizes 32 to 42, panties 4 to 7, some 8 to 10! At leading stores throughout the country.

TEXTRON INC., Textron Building, 401 Fifth Avenue, New York 16, N. Y.

TEXTRON
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HOSTESS COATS • BLOUSES • MENSWEAR • WOVEN & TRICOT LINGERIE

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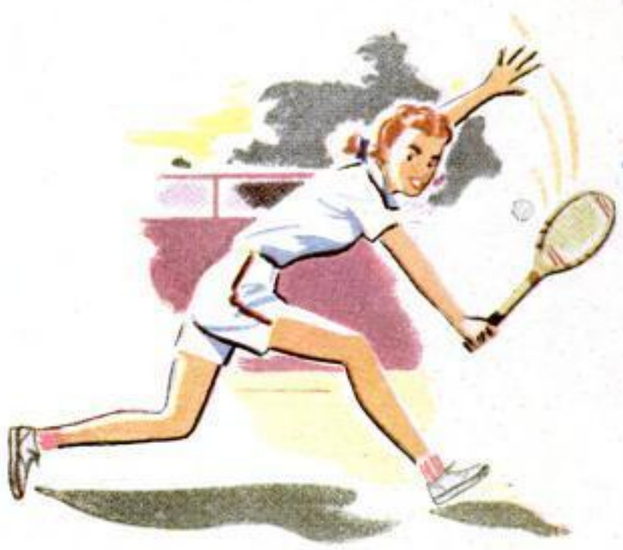






Fun - is more fun when you wear BALL-BAND Canvas Sport Shoes









ARCH-GARD shoes, made exclusively by Ball-Band, give active, fun-seeking feet proper fit and comfort.

The gentle, cushioned support of Arch-Gard protects the three vital points where the feet need it most.

No wonder so many who wear Ball-Band Arch-Gard shoes find that feet and legs tire less quickly, and there's less shock when jumping and running—particularly on hard surfaces.

And in Ball-Band shoes you can get STA-KLEEN insoles that resist sweat, and stay fresh and clean.

Look for Ball-Band Arch-Gard shoes at the store that displays the Red Ball trade-mark, famous symbol of BALL-BAND QUALITY more than 50 years.

Look for the Red Ball in the store and on the sole of the shoe.



Reg. U. S. Pat. Off. 1901

TRADE MARK

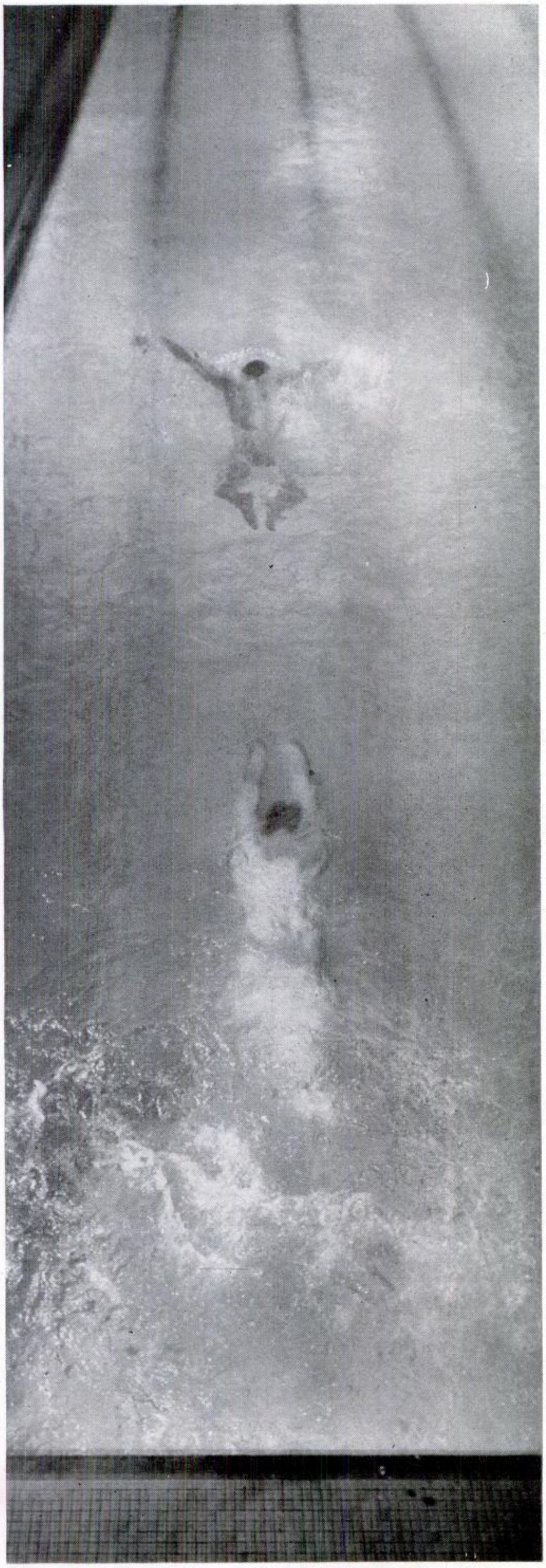
* Look for the name ARCH-GARD on the insole

Ball-Band

MISHAWAKA RUBBER & WOOLEN MFG. CO., Mishawaka, Indiana

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"Butterfly" Champ CONTINUED



DOUBLE EXPOSURE shows the distance Verdeur gets after making turn. He pushes off from end of the pool with his feet, glides (*below*) until he feels his speed is slowing, then begins his stroke (*above*) when about 10 yards out.

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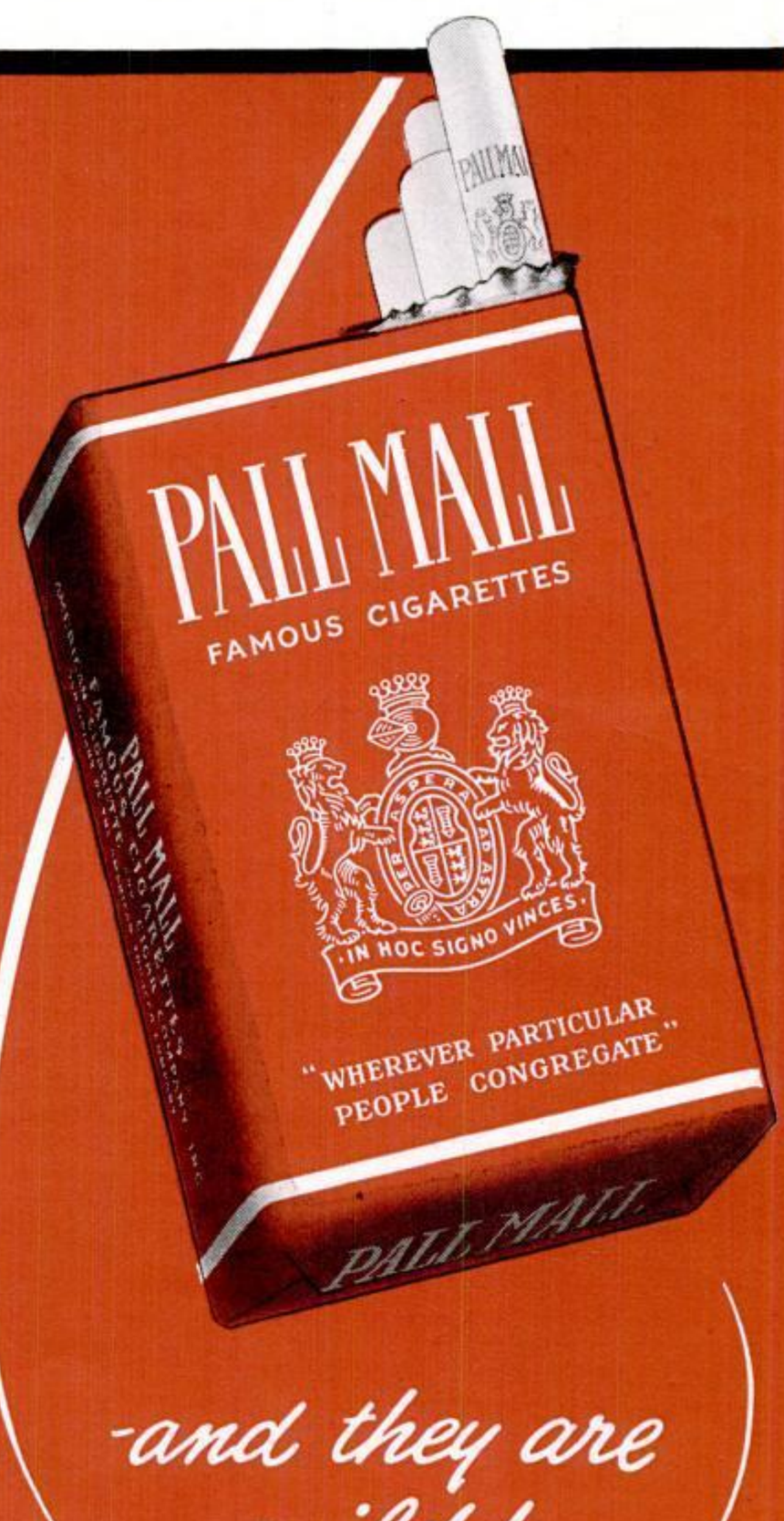
Of America's leading Cigarettes one is

OUTSTANDING

PALL MALLS are *good* to look at—*good* to feel—*good* to taste—and *good* to smoke!

Pick up a PALL MALL—*see* the difference—*feel* the difference. Smoke a PALL MALL and *taste* the difference. For PALL MALL's greater length of traditionally fine tobaccos filters the smoke of this *longer*, *finer* cigarette ... gives you that smoothness, mildness and satisfaction that no other cigarette offers you.

PALL MALL—the *longer*, *finer* cigarette in the distinguished red package.



-and they are mild!

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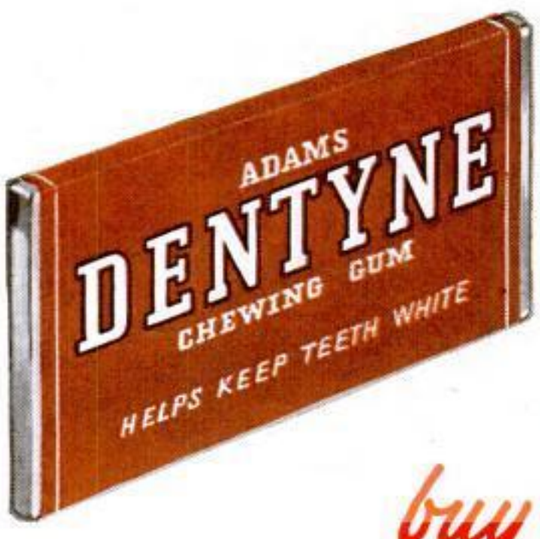
Flavor to spare...and share!

Friendly gesture . . . friendly words —"Have some Dentyne."

The pleasant, long lasting flavor of Dentyne really satisfies. *It's keen chewing gum.*

Delicious to chew, Dentyne has an added advantage. Its pleasantly firm base helps keep your teeth sparkling white.

Enjoy Adams Dentyne today. Enjoy also other quality Adams brands. Always . . .



buy gum by Adams



Reg. Trade Marks

"Butterfly" Champ CONTINUED



LEGS ARE BENT as Verdeur starts orthodox frog kick. He draws his knees forward, points toes outward to get maximum push from feet as he closes legs.



LEGS ARE STRAIGHT as Verdeur begins to press them vigorously toward each other in the scissorslike motion that pushes swimmer through the water.



LEGS ARE CLOSED and toes pointed at finish of the kick. Verdeur coordinates this powerful kick with tireless butterfly arm stroke to smash the records.

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Give years of automatic sleeping comfort with the

General Electric Automatic Blanket



For anniversaries, birthdays, weddings, Mother's or Father's Day—for any member of the family—here's a gift you'll be thanked for—every chilly night of the year!



1. **Double thanks** for General Electric's famous Two-Control Blanket! Made especially for couples who like *different* degrees of sleeping comfort. Two controls, one for each half of blanket, function independently. Husband selects *his* favorite sleeping temperature. Wife selects *hers*. Both sleep snugly under one cover!



2. **Completely automatic!** Set G.E.'s small, compact Bedside Control once a season for sleeping warmth preferred. Just before "turning in," turn blanket on. The bed is *pre-warmed*, from corner to corner. Automatically *stays* cozy. Average operating cost, less than 2¢ a night.



3. **More than half a million** *users* agree: "A gift that delights, and saves!" ONE downy G-E Blanket (about 5 pounds) takes the place of THREE ordinary blankets (about 15 pounds). Saves storage. Cuts laundry bills. Certified Washable by American Institute of Laundering.



4. **All sizes in** rose, cedar, green, blue. *Only G.E.* offers this *complete* line. One-Control or Two-Control, 72 by 86 inches (three-quarter or double beds). New Twin-Bed size, 66 by 86 inches. Department or furniture stores, electric service companies, your G-E retailer's. Manufactured by General Electric Company, Bridgeport 2, Connecticut.



Made to rigid General Electric safety standards—
and approved by Underwriters' Laboratories, Inc.

GENERAL ELECTRIC

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SPIRIT OF THE BRITISH SAILOR is expressed in this painting by Eric H. Kennington of Stoker Martin, who fought in Battle of the River Plate. Of this victory Mr. Churchill said at a later celebration in the Guildhall, "In a dark, cold winter it warmed the cockles of the British heart."

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THE WAR MEMOIRS OF WINSTON CHURCHILL

THE GATHERING STORM: PART IV

The war at sea begins violently . . . President Roosevelt sends an encouraging letter to the First Lord of the Admiralty . . . The elusive "Graf Spee" is finally tracked down and cornered

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THE war at sea began from the first hour with full intensity, and the Admiralty therefore became the active centre of events. On September 3, 1939, all our ships were sailing about the world on their normal business. Suddenly they were set upon by U-boats carefully posted beforehand, especially in the Western Approaches. At 9 p.m. that very night the outward-bound passenger liner *Athenia* of 13,500 tons was torpedoed, and foundered with a loss of a hundred and twelve lives, including twenty-eight American citizens. This outrage broke upon the world within a few hours. The German Government, to prevent any misunderstanding in the United States, immediately issued a statement that I personally had ordered a bomb to be placed on board this vessel in order by its destruction to prejudice German-American relations. This falsehood received some credence in unfriendly quarters.

We adopted convoy in the North Atlantic forthwith. Besides protecting our own shipping, we had to drive German commerce off the seas and stop all imports into Germany. Blockade was enforced with full rigour. Enemy shipping, as in 1914, virtually vanished almost at once from the high seas.

Upon all the vital need of feeding the Island and developing our power to wage war there now at once fell the numbing loss of the Southern Irish ports. This imposed a grievous restriction on the radius of action of our already scarce destroyers:

"*First Sea Lord and Others.* 5.IX.39.

"A special report should be drawn up by the Heads of Departments concerned and sent to the First Lord through the First Sea Lord and the Naval Staff upon the questions arising from the so-called neutrality of the so-called Eire. . . . The Board must realise that . . . the question of Eirish neutrality raises political issues which have not yet been faced, and which the First Lord is not certain he can solve. But the full case must be made for consideration."



ABOARD "EXETER" at Plymouth, port of Francis Drake, Churchill greets victors over *Graf Spee.*

After the institution of the Convoy System, the next vital naval need was a safe base for the Fleet. At 10 p.m. on September 5 I held a lengthy conference on this. It recalled many old memories. In a war with Germany, Scapa Flow is the true strategic point from which the British Navy can control the exits from the North Sea and enforce Blockade.

There were now two dangers to be considered: the first, the old one of submarine incursion; the second, the new one of the air. I felt it my duty to visit Scapa at the earliest moment. I had not met the Commander-in-Chief, Sir Charles Forbes, since 1938. I therefore obtained leave from our daily Cabinets, and started for Wick with a small personal staff on the night of September 14. I stayed with the Commander-in-Chief in his flagship, *Nelson*, and discussed not only Scapa but the whole naval problem with him and his principal officers. The rest of the Fleet was hiding in Loch Ewe, and on the 17th the Admiral took me to them in the *Nelson.*

It was like the others a lovely day. All went well, and in the evening we anchored in Loch Ewe, where the four or five other great ships of the Home

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Fleet were assembled. On every side rose the purple hills of Scotland in all their splendour. My thoughts went back a quarter of a century to that other September when I had last visited Sir John Jellicoe and his Captains in this very bay, and had found them with their long lines of battleships and cruisers drawn out at anchor, a prey to the same uncertainties as now afflicted us. Most of the captains and admirals of those days were dead, or had long passed into retirement. The responsible senior officers who were now presented to me as I visited the various ships had been young lieutenants or even midshipmen in those far-off days. Before the former war I had had three years' preparation in which to make the acquaintance and approve the appointments of most of the high personnel, but now all these were new figures and new faces. The perfect discipline, style and bearing, the ceremonial routine—all were unchanged. But an entirely different generation filled the uniforms and the posts. Only the ships had most of them been laid down in my tenure. None of them was new. It was a strange experience, like suddenly resuming a previous incarnation.

Oppressive memories

IT seemed that I was all that survived in the same position I had held so long ago. But no; the dangers had survived too. Danger from beneath the waves, more serious with more powerful U-boats; danger from the air, not merely of being spotted in your hiding-place, but of heavy and perhaps destructive attack!

I felt oddly oppressed with my memories.

> "For God's sake, let us sit upon the ground
> And tell sad stories of the death of kings."

No one had ever been over the same terrible course twice with such an interval between. No one had felt its dangers and responsibilities from the summit as I had or, to descend to a small point, understood how First Lords of the Admiralty are treated when great ships are sunk and things go wrong. If we were in fact going over the same cycle a second time, should I have once again to endure the pangs of dismissal? Fisher, Wilson, Battenberg, Jellicoe, Beatty, Pakenham, Sturdee, all gone! Somehow the light faded out of the landscape.

We joined our train at Inverness and travelled through the afternoon and night to London. As we got out at Euston the next morning I was surprised to see the First Sea Lord on the platform. Admiral Pound's look was grave. "I have bad news for you, First Lord. The *Courageous* was sunk yesterday evening in the Bristol Channel." The *Courageous* was one of our oldest aircraft-carriers, but a very necessary ship at this time. I thanked him for coming to break it to me himself, and said, "We can't expect to carry on a war like this without these sort of things happening from time to time. I have seen lots of it before." And so to bath and the toil of another day.

In September, I was delighted to receive a personal letter from President Roosevelt. I had only met him once in the previous war. It was at a dinner at Gray's Inn, and I had been struck by his magnificent presence in all his youth and strength.

"*President Roosevelt to Mr. Churchill.* 11.IX.39.

"It is because you and I occupied similar positions in the World War that I want you to know how glad I am that you are back again in the Admiralty. . . . What I want you and the Prime Minister to know is that I shall at all times welcome it, if you will keep me in touch personally with anything you want me to know about. You can always send sealed letters through your pouch or my pouch.

"I am glad you did the Marlborough volumes before this thing started—and I much enjoyed reading them."

I responded with alacrity, using the signature of "Naval Person," and thus began that long and memorable correspondence—covering perhaps a thousand communications on each side, and lasting till his death more than five years later.

APART from myself all the other Ministers had directed our affairs for a good many recent years or were involved in the situation we now had to face both in diplomacy and war. I had not held public office for eleven years. I had therefore no responsibility for the past or for any want of preparation now apparent. On the contrary, I had for the last six or seven years been a continual prophet of evils which had now in large measure come to pass. Thus, armed as I now was with the mighty machine of the Navy, on which fell in this phase the sole burden of active fighting, I did not feel myself at any disadvantage, and had I done so, it would have been removed by the courtesy and loyalty of the Prime Minister and his colleagues. Although the Prime Minister was my senior by some years in age, I was almost the only antediluvian. This might well have been a matter of reproach in a time of crisis, when it was natural and popular to demand the force of young men and new ideas. I saw therefore that I should have to strive my utmost to keep pace with the generation now in power and with fresh young giants who might at any time appear. In this I relied upon knowledge as well as upon all possible zeal and mental energy.



SITZKRIEG IN FRANCE

In the fall of 1939 the situation on the Western Front could be summarized in the words of a French communiqué: "Activity: nil." Soldiers had to fear boredom and, most of all, discomfort, which one French machine gunner (*above*) averted by bringing a chair to his guard post.

For this purpose I had recourse to a method of life which had been forced upon me at the Admiralty in 1914 and 1915, and which I found greatly extended my daily capacity for work. I always went to bed at least for one hour as early as possible in the afternoon and exploited to the full my happy gift of falling almost immediately into deep sleep. I regretted having to send myself to bed like a child every afternoon, but I was rewarded by being able to work through the night until two or even later—sometimes much later—in the morning, and begin the new day between eight and nine o'clock. This routine I observed throughout the war, and I commend it to others if and when they find it necessary for a long spell to get the last scrap out of the human structure.

The First Sea Lord, Admiral Pound, as soon as he had realised my technique, adopted it himself, except that he did not actually go to bed but dozed off in his arm-chair. He even carried the policy so far as often to go to sleep during the Cabinet meetings. One word about the Navy was however sufficient to awaken him to the fullest activity. Nothing slipped past his vigilant ear, or his comprehending mind.

WE were witnessing the swift and almost mechanical destruction of a weaker State according to Hitler's method and long design. Poland was open to German invasion on three sides. The German armies were unleashed on September 1, and ahead of them his Air Force struck the Polish squadrons on their airfields. In two days the Polish air power was virtually annihilated. Within a week the German armies had bitten deep into Poland. Resistance everywhere was brave but vain. The second week was marked by bitter fighting and by its end the Polish Army, nominal-

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ly of about two million men, ceased to exist as an organised force.

It was now the turn of the Soviets. What they now call "Democracy" came into action. On September 17 the Russian armies swarmed across the almost undefended Polish eastern frontier and rolled westward on a broad front. On the 18th they occupied Vilna, and met their German collaborators at Brest-Litovsk.

In one month all was over, and a nation of thirty-five millions fell into the merciless grip of those who sought not only conquest, but enslavement and indeed extinction for vast numbers. We had seen a perfect specimen of the modern Blitzkrieg; the close inter-action on the battlefield of army and air force; the violent bombardment of



BLITZKRIEG IN POLAND

As his forces invaded Poland for the month-long blitz which destroyed the Polish army, Adolf Hitler proclaimed himself Germany's "First Soldier" and took off for the Eastern Front. Here he inspects his victorious troops and indulges an ex-corporal's taste for martial exhibitions.

all communications and of any town that seemed an attractive target; the arming of an active Fifth Column; the free use of spies and parachutists; and above all the irresistible forward thrusts of great masses of armour. The Poles were not to be the last to endure this ordeal.

Hitler took advantage of his successes to propose his Peace Plan to the Allies. He had no wish at this stage to continue a war with France and Britain. He felt sure His Majesty's Government would be very glad to accept the decision reached by him in Poland, and that a peace offer would enable Mr. Chamberlain and his old colleagues, having vindicated their honour by a declaration of war, to get out of the scrape into which they had been forced by the warmongering elements in Parliament. It never occurred to him for a moment that Mr. Chamberlain and the rest of the British Empire and Commonwealth of Nations now meant to have his blood or perish in the attempt.

"Mutual Assistance Pacts"—Russian style

IN a broadcast on October 1, I said: "I cannot forecast to you the action of Russia. It is a riddle wrapped in a mystery inside an enigma; but perhaps there is a key. That key is Russian national interest. It cannot be in accordance with the interest or the safety of Russia that Germany should plant itself upon the shores of the Black Sea, or that it should overrun the Balkan States and subjugate the Slavonic peoples of south-eastern Europe. That would be contrary to the historic life-interests of Russia."

The next step taken by Russia after partitioning Poland with Germany was to make three "Mutual Assistance Pacts" with Esthonia, Latvia and Lithuania. These Baltic States were the most vehemently anti-Bolshevist regions in Europe. They had all broken themselves free from the Soviet Government in the civil war of 1918 and 1920, and had built up, in the harsh manner in which revolutions are conducted in those regions, a type of society and government of which the main principle was hostility to Communism and to Russia. The Germans had been content to throw them into their Russian deal, and the Soviet Government now advanced with pent-up hate and eager appetite upon their prey. A ferocious liquidation of all anti-Communist and anti-Russian elements was carried through by the usual methods. Great numbers of people who for twenty years had lived in freedom in their native land and had represented the dominant majority of its people disappeared. A large proportion of these were transported to Siberia. The rest went farther. This process was described as "Mutual Assistance Pacts."

The sinking of the "Royal Oak"

IN the autumn of 1914, a wave of uneasiness had swept the Grand Fleet. The idea had got round: "*the German submarines were coming after them into the harbours.*" Nobody at the Admiralty then believed that it was possible to take a submarine, submerged, through the intricate and swirling channels by which the great lake of Scapa can alone be entered. But a mood of doubt spread through the mighty array of perhaps a hundred large vessels which in those days composed the Grand Fleet. On two or three occasions, notably on October 17, 1914, the alarm was given that there was a U-boat inside the anchorage. Guns were fired, destroyers thrashed the waters, and the whole gigantic armada put to sea in haste and dudgeon. In the final result the Admiralty were proved right. No German submarine in that war ever overcame the terrors of the passage.

Now, after exactly a quarter of a century almost to a day, at 1.30 a.m. on October 14, 1939, a German U-boat braved the tides and currents, penetrated our defences, and sank the battleship *Royal Oak* as she lay at anchor. At first, out of a salvo of torpedoes, only one hit the bow and caused a muffled explosion. So incredible was it to the Admiral and Captain on board that a torpedo could have struck them, safe in Scapa Flow, that they attributed the explosion to some internal cause. Twenty minutes passed before the U-boat, for such she was, had reloaded her tubes and fired a second salvo. Then three or four torpedoes striking in quick succession ripped the bottom out of the ship. In less than two minutes, she capsized and sank. Most of the men were at action stations, but the rate at which the ship turned over made it almost impossible for anyone below to escape.

An account based on a German report written at the time may be recorded: "At 01.30 on October 14, 1939, H.M.S. *Royal Oak*, lying at anchor in Scapa Flow, was torpedoed by *U*-47 (Lieutenant Prien). The operation had been carefully planned by Admiral Doenitz himself, the Flag Officer (Submarines). Prien left Kiel on October 8, a clear bright autumn day, and passed through Kiel Canal—course N.N.W., Scapa Flow. On October 13, at 4 a.m., the boat was lying off the Orkneys. At 7 p.m.—Surface; a fresh breeze blowing, nothing in sight; looming in the half darkness the line of the distant coast; long streamers of Northern Lights flashing blue wisps across the sky. Course West. The boat crept steadily closer to Holm Sound, the eastern approach to Scapa Flow. A narrow passage lay open between two sunken ships. With great skill Prien steered through the swirling waters.The shore was close. A man on a bicycle could be seen going home along the coast road. Then suddenly the whole bay opened out. Kirk Sound was passed. They were in. There under the land to the North could be seen the great shadow of a battleship lying on the water, with the great mast rising above it like a piece of filigree on a black cloth. Near, nearer—all tubes clear—no alarm, no sound but the lap of the water, the low hiss of air pressure and the sharp click of a tube lever. *Los!* (Fire)—five seconds—ten seconds—twenty seconds. Then came a shattering explosion, and a great pillar of water rose in the darkness. Prien waited some minutes to fire another salvo. Tubes ready. Fire. The torpedoes hit amidships, and there followed a series of crashing explosions. H.M.S. *Royal Oak* sank, with the loss of 786 officers and men, including Rear-Admiral H.E.C. Blagrove (Rear-Admiral Second Battle Squadron). *U*-47 crept quietly away back through the gap. A blockship arrived twenty-four hours later."

This episode, which must be regarded as a feat of arms on the

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WHITEHALL, THOROUGHFARE OF EMPIRE

This view from a window in an office adjoining the Admiralty shows the broad vista of Whitehall, the heart of the British Empire. Along this street or nearby are the departments of state and ministries which deal from day to day with the affairs of the worldwide commonwealth and empire. This black chalk and pastel drawing, made especially for LIFE by the eminent Scottish artist, Sir Muirhead Bone, is now hanging in the current Royal Academy exhibition in London. It shows a corner of the Admiralty in right foreground, the War Office across the street at left. Houses of Parliament are in center background, flanked by Big Ben on the left and Victoria Tower (with flagpole) on the right.

CHURCHILL'S MEMOIRS CONTINUED

part of the German U-boat commander, gave a shock to public opinion. It might well have been politically fatal to any Minister who had been responsible for the pre-war precautions. Being a newcomer I was immune from such reproaches in these early months, and moreover, the Opposition did not attempt to make capital out of the misfortune.

On Friday, November 13, my relations with Mr. Chamberlain had so far ripened that he and Mrs. Chamberlain came to dine with us at Admiralty House, where we had a comfortable flat in the attics. We were a party of four. Although we had been colleagues under Mr. Baldwin for five years, my wife and I had never met the Chamberlains in such circumstances before. By happy chance I turned the conversation on to his life in the Bahamas, and I was delighted to find my guest expand in personal reminiscence to a degree I had not noticed before. He told us the whole story, of which I knew only the barest outline, of his six years' struggle to grow sisal on a barren West Indian islet near Nassau.

His father, the great "Joe," was firmly convinced that here was an opportunity at once to develop an Empire industry and fortify the family fortunes. His father and Austen had summoned him in 1890 from Birmingham to Canada, where they had long examined the project. About forty miles from Nassau in the Caribbean Gulf there was a small desert island, almost uninhabited, where the soil was reported suitable for growing sisal. After careful reconnaissance by his two sons, Mr. Joseph Chamberlain had acquired a tract on the island of Andros and assigned the capital required to develop it. All that remained was to grow the sisal. Austen was dedicated to the House of Commons. The task therefore fell to Neville.

Not only in filial duty but with conviction and alacrity he obeyed, and the next six years of his life were spent in trying to grow sisal in this lonely spot, swept by hurricanes from time to time, living nearly naked, struggling with labour difficulties and every other kind of obstacle, and with the town of Nassau as the only gleam of civilisation. He had insisted, he told us, on three months' leave in England each year. He built a small harbour and landing-stage and a short railroad or tramway. He used all the processes of fertilisation which were judged suitable to the soil, and generally led a completely primitive open-air existence. But no sisal! Or at any rate no sisal

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NELSON, VICTOR OF TRAFALGAR, REFLECTS BRITAIN'S GREAT NAVAL TRADITION

MR. CHURCHILL AND THE NAVY

England's greatest admiral was Horatio, Viscount Nelson, who lost his right eye at Calvi, his right arm at Santa Cruz, his life at Trafalgar, but never lost an important battle. He embodies the glory of the Royal Navy, whose fortunes have twice been guided in two wars by Winston Churchill as first lord of the Admiralty. To Mr. Churchill it was a job imbued with honor and significance. For more than a century the Royal Navy had ruled the seas. It had expanded and secured the empire in the most distant reaches of the globe. In World War II, like the empire, it was to be overshadowed by a younger ally; but not before the British sailor, in the heroism of the *Jervis Bay* and the hot courage of the three cruisers which beat the *Graf Spee*, had added two more chapters to its brave annals.

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"HENRY GRACE A DIEU," or "Great Harry," launched in 1514, was Britain's first true battleship, with her heavy guns below decks. This was the beginning of the navy which explored, built and defended an empire.



SPANISH ARMADA was routed by Lord Howard of Effingham and Sir Francis Drake in 1588. The English hastily assembled 197 ships of all kinds, repulsed 130 invading Spanish vessels. Only 50 escaped to Spain.



"SOVEREIGN OF THE SEAS" was world's most wonderful ship of her day. She heralded new rise in English seapower after brief decline under James I. Launched in 1637, she carried 100 guns on three flush decks.



FIRST DUTCH WAR ended in English victory in 1654, was won by Admiral Robert Blake. A patriotic Dutch artist here enthusiastically depicts Dutch apparently winning what is probably the battle of Scheveningen.

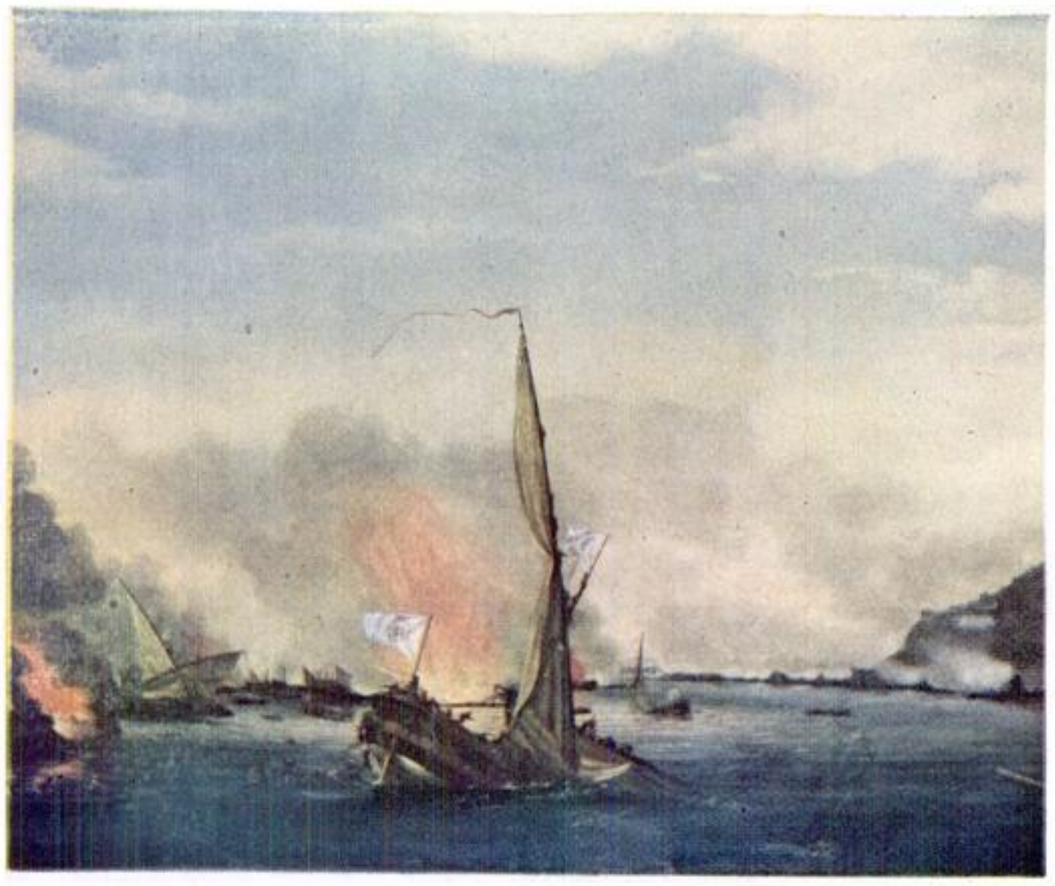


AT QUIBERON BAY in Brittany in 1759 Admiral Hawke beat a French fleet in one of Britain's most important naval victories. Fought in a gale and raging seas, battle ended with a complete rout of all 25 French ships.



BATTLE OF THE SAINTS, fought against the French in the West Indies during American Revolution, restored British command of western Atlantic. The French flagship *Ville de Paris* (*left*) is here shown surrendering.

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SIEGE OF GIBRALTAR by the French and Spaniards lasted four years. Thomas Whitcombe's painting shows a flotilla of Spanish battering-ships (*left*) being repulsed by Gibraltar's guns firing red-hot shot and bombs.



"THE GLORIOUS FIRST OF JUNE" in 1794 was the day of Lord Howe's big victory in Britain's first battle with the French revolutionary fleet. Howe's *Queen Charlotte* is pouring broadside into France's *Montagne*.



IN BATTLE OF CAPE ST. VINCENT in 1797 Admiral Jervis won a famous fight against Spanish fleet double his own. Nelson distinguished himself by foiling the Spanish retreat. Here he boards Spain's *San Josef*.



FRENCH FLEET lies at anchor in the bay of Aboukir while Nelson bears down under full sail to win Battle of the Nile. Four French frigates are at left, while at the far end a British ship turns inside French formation.



TRAFALGAR brought Nelson's greatest triumph, and his death, in 1805. It was also the climax of era of sailing warships. This technically inaccurate but dramatic Turner painting shows flagship *Victory* at height of action.



IN WAR OF 1812 young U.S. Navy's *Chesapeake* was captured by Britain's *Shannon* in one of history's shortest engagements. *Chesapeake's* Captain Lawrence said, "Don't give up the ship," but she was lost in 15 minutes.

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THE "JERVIS BAY" WITH LONELY COURAGE HOLDS OFF A GERMAN RAIDER TO ALLOW HER CONVOY TO ESCAPE

"THOSE FEW, GLITTERING HOURS"

These paintings by Norman Wilkinson exemplify, in Mr. Churchill's words, "Those few glittering, deadly hours of action, which rivet all eyes." The hours of the *Jervis Bay*, an armed merchantman, came in November 1940 when, on convoy duty, she encountered a pocket battleship. She saved 32 of her ships by turning toward a certain death under the German's guns. The spirit of the British navy showed itself again at the Battle of the River Plate, a running fight which ended ignominiously when the captain of the *Admiral Graf Spee* scuttled her and shot himself. Such actions against commerce raiders in, on or above the sea were the burden of the Royal Navy's task in World War II. The era of the big battleship was ended; the little escorts, the submarine and the aircraft carrier had taken over.

LIGHT CRUISERS H.M.S. "AJAX" (CENTER) AND "ACHILLES" CHASE GERMANY'S "GRAF SPEE" TO A DISGRACEFUL END

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THE WAR MEMOIRS OF WINSTON CHURCHILL

CONTINUED FROM PAGE 64

that would face the market. At the end of six years he was convinced that the plan could not succeed. He came home and faced his formidable parent, who was by no means contented with the result. I gathered that in the family the feeling was that though they loved him dearly they were sorry to have lost £50,000.

I was fascinated by the way Mr. Chamberlain warmed as he talked, and by the tale itself, which was one of gallant endeavour. I thought to myself, "What a pity Hitler did not know when he met this sober English politician with his umbrella at Berchtesgaden, Godesberg and Munich, that he was actually talking to a hard-bitten pioneer from the outer marches of the British Empire."

During dinner the war went on and things happened. With the soup an officer came up from the War Room below to report that a U-boat had been sunk. With the sweet he came again and reported that a second U-boat had been sunk; and just before the ladies left the dining-room he came a third time reporting that a third U-boat had been sunk. Nothing like this had ever happened before in a single day, and it was more than a year before such a record was repeated. As the ladies left us, Mrs. Chamberlain, with a naïve and charming glance, said to me, "Did you arrange all this on purpose?" I assured her that if she would come again we would produce a similar result.*

The magnetic mine

PRESENTLY a new and formidable danger threatened our life. During September and October nearly a dozen merchant ships were sunk at the entrance of our harbours, although these had been properly swept for mines. The Admiralty at once suspected that a magnetic mine had been used. This was no novelty to us; we had even begun to use it on a small scale at the end of the previous war.

One night when I was at Chartwell Admiral Pound came down to see me in serious anxiety. Six ships had been sunk in the approaches to the Thames. Every day hundreds of ships went in and out of British harbours, and our survival depended on their movement. Hitler's experts may well have told him that this form of attack would compass our ruin. Luckily he began on a small scale, and with limited stocks and manufacturing capacity.

Fortune also favoured us more directly. On November 22 between 9 and 10 p.m. a German aircraft was observed to drop a large object attached to a parachute into the sea near Shoeburyness. The coast here is girdled with great areas of mud which uncover with the tide, and it was immediately obvious that whatever the object was it could be examined and possibly recovered at low water. Here was our golden opportunity. Before midnight that same night two highly skilled officers, Lt.-Commanders Ouvry and Lewis from H.M.S. *Vernon*, the naval establishment responsible for developing underwater weapons, were called to

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*Alas, these hopeful reports are not confirmed by the post-war analysis.



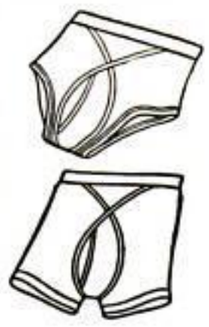


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the Admiralty, where the First Sea Lord and I interviewed them and heard their plans. By 1.30 in the morning they were on their way by car to Southend to undertake the hazardous task of recovery. Before daylight on the 23rd, in pitch darkness, aided only by a signal lamp, they found the mine some 500 yards below high water mark, but as the tide was then rising they could only inspect it and make their preparations for attacking it after the next high water.

The critical operation began early in the afternoon, by which time it had been discovered that a second mine was also on the mud near the first. Ouvry with Chief Petty Officer Baldwin tackled the first, whilst their colleagues, Lewis and Able Seaman Vearncombe, waited at a safe distance in case of accidents. After each prearranged operation Ouvry would signal to Lewis, so that the knowledge gained would be available when the second mine came to be dismantled. Eventually the combined efforts of all four men were required on the first, and their skill and devotion were amply rewarded. That evening Ouvry and his party came to the Admiralty to report that the mine had been recovered intact and was on its way to Portsmouth for detailed examination. I received them with enthusiasm. I gathered together eighty or a hundred officers and officials in our largest room, and made Ouvry tell his tale to a thrilled audience, deeply conscious of all that was at stake. From this moment the whole position was transformed.

The whole power and science of the Navy were now applied; and it was not long before trial and experiment began to yield practical results. We worked all ways at once, devising first active means of attacking the mine by new methods of minesweeping and fuze-provocation; and secondly, passive means of defence for all ships against possible mines in unswept, or ineffectually swept, channels. For this second purpose a most effective system of demagnetising ships by girdling them with an electric cable was developed. This was called "degaussing," and was at once applied to ships of all types.

THE first impact of the magnetic mine had stirred me deeply, and apart from all the protective measures which had been enforced upon us, I sought for a means of retaliation. In September I had raised discussion at the Admiralty about the launching or dropping of fluvial mines in the Rhine. It seemed to me that the proper retort for indiscriminate sinkings by mines at the mouths of the British harbours was a similar and if possible more effective mining attack upon the Rhine.

The War Cabinet liked this plan. In conjunction with the Air Ministry we developed a plan for mining the Ruhr section of the Rhine by discharge from airplanes. All this was in November, and we could not be ready before March. It is always agreeable in peace or war to have something active coming along on your side.

The action off the River Plate

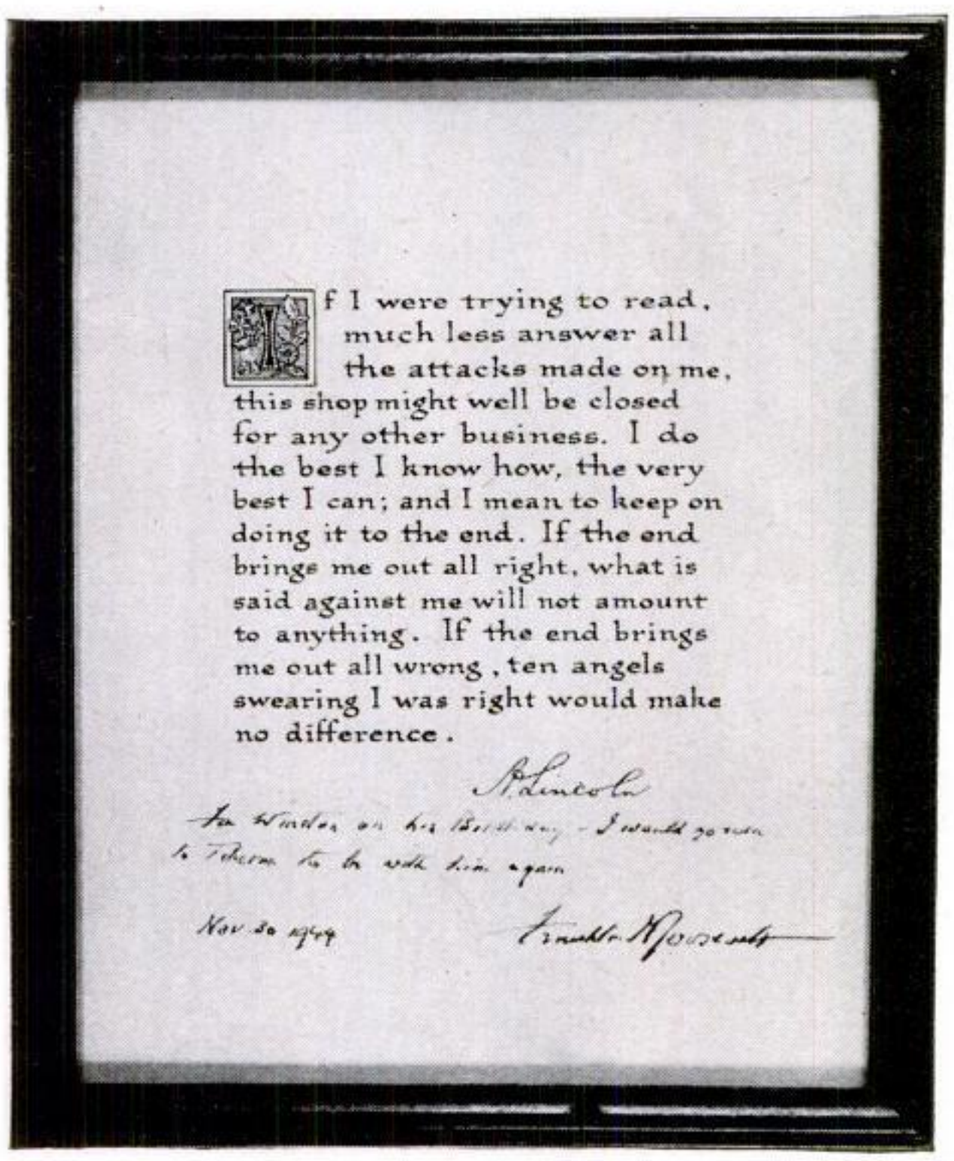
ON September 30 the British liner *Clement*, of five thousand tons, sailing independently, was sunk by the *Graf Spee* off Pernambuco. The news electrified the Admiralty. It was the signal for which we had been waiting. A number of hunting groups were immediately formed, comprising all our available aircraft-carriers, supported by battleships, battle-cruisers, and cruisers. Each group of two or more ships was judged to be capable of catching and destroying a pocket battleship.

In all, during the ensuing months the search for two raiders entailed the formation of nine hunting-groups, comprising twenty-three powerful ships. We were also compelled to provide three battleships and two cruisers as additional escorts with the important North Atlantic convoys.

At this time it was the prime objective of the American Government to keep the war as far from their shores as possible. On October 3 delegates of twenty-one American republics, assembled at Panama, decided to declare an American Security Zone, proposing to fix a belt of from three hundred to six hundred miles from their coasts within which no warlike act should be committed. We were anxious to help in keeping the war out of American waters—to some extent, indeed, this was to our advantage.

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I therefore hastened to inform President Roosevelt that, if America asked all belligerents to respect such a zone, we should immediately declare our readiness to fall in with their wishes—subject of course to our rights under international law. We should not mind how far south the Security Zone went, provided that it was effectively maintained. We should have found great difficulty in accepting a security zone which was to be policed only by some weak neutral; but if the United States Navy was to take care of it we should feel no anxiety. The more United States warships there



If I were trying to read, much less answer all the attacks made on me, this shop might well be closed for any other business. I do the best I know how, the very best I can; and I mean to keep on doing it to the end. If the end brings me out all right, what is said against me will not amount to anything. If the end brings me out all wrong, ten angels swearing I was right would make no difference.

A. Lincoln

For Winston on his Birthday - I would go even to Teheran to be with him again

Nov 30 1944 Franklin D. Roosevelt

"FOR WINSTON"

This apt quotation from Abraham Lincoln, which now hangs in Winston Churchill's study at Chartwell, was a 70th-birthday gift from President Roosevelt. The inscription, dated Nov. 30, 1944, bespeaks the warmth of their great friendship: "For Winston on his Birthday. I would go even to Teheran to be with him again."

were cruising along the South American coast, the better we should be pleased; for the German raider which we were hunting might then prefer to leave American waters for the South African trade route, where we were ready to deal with him. But if a surface raider operated from the American Security Zone or took refuge in it we should expect either to be protected, or to be allowed to protect ourselves, from the mischief which he might do.

At this date we had no definite knowledge of the sinking of three ships on the Cape of Good Hope route which occurred between October 5 and 10. All three were sailing homeward independently. No distress messages were received, and suspicion was only aroused when they became overdue. It was some time before it could be assumed that they had fallen victims to a raider.

The necessary dispersion of our forces caused me and others anxiety, especially as our main fleet was sheltering on our West Coast.

THE *Graf Spee* soon became the centre of attention in the South Atlantic. In this vast area powerful Allied forces came into play by the middle of October. On the east coast of South America ranged Commodore Harwood's group, comprising the *Cumberland*, *Exeter*, *Ajax* and *Achilles*. The *Achilles* was a New Zealand ship manned by New Zealanders.

The *Spee*'s practice was to make a brief appearance at some point, claim a victim, and vanish again into the trackless ocean

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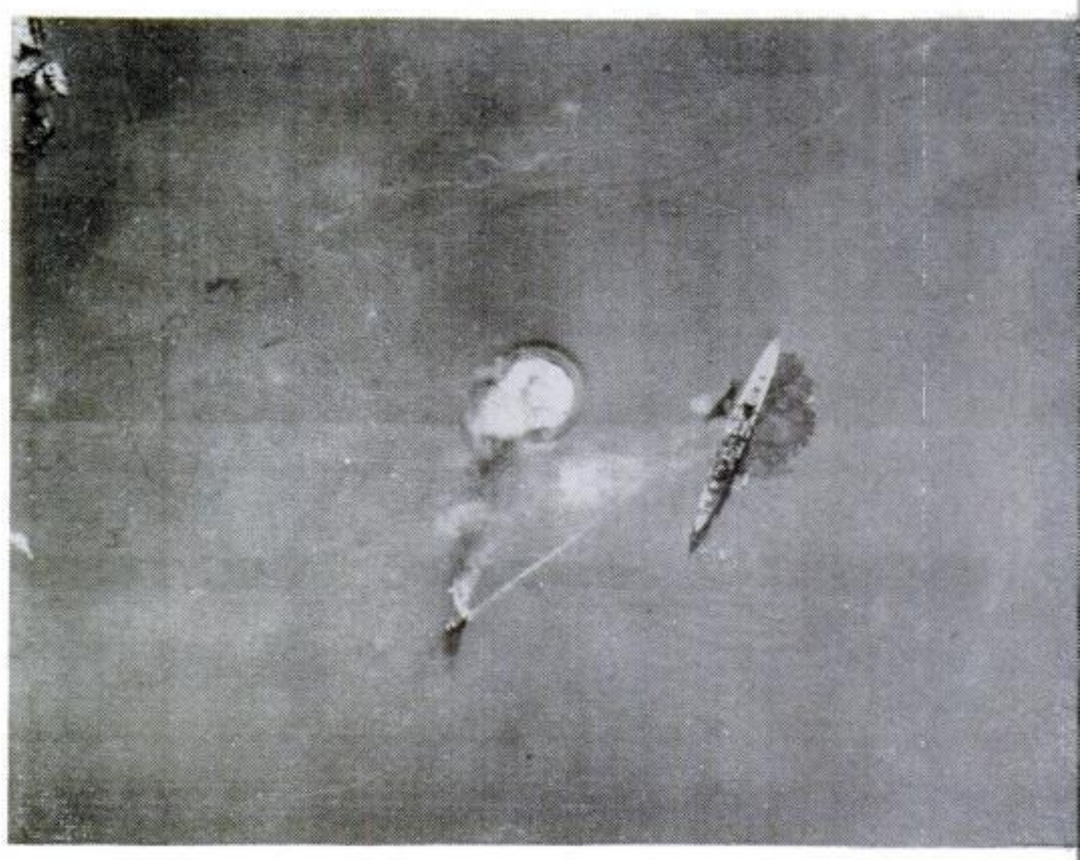
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wastes. After a second appearance farther south on the Cape Route, in which she sank only one ship, there was no further sign of her for nearly a month, during which our hunting-groups were searching far and wide in all areas, and special vigilance was enjoined in the Indian Ocean. This was in fact her destination, and on November 15 she sank a small British tanker in the Mozambique Channel, between Madagascar and the mainland. Having thus registered her appearance as a feint in the Indian Ocean, in order



GÖRING LEAVES

The date is Oct. 16, 1939; time, afternoon; scene, a British naval anchorage in the Firth of Forth. In the morning German reconnaissance planes flew over. Now Nazi bombers come in, about a dozen of them. They press home their attack in the face of antiaircraft fire and RAF fighter opposition. At the moment recorded in this historic photograph, taken from a German plane, a glancing hit is

to draw the hunt in that direction, her Captain—Langsdorff, a high-class person—promptly doubled back and, keeping well south of the Cape, re-entered the Atlantic. This move had not been unforeseen; but our plans to intercept him were foiled by the quickness of his withdrawal.

It was by no means clear to the Admiralty whether in fact one raider was on the prowl or two, and exertions were made, both in the Indian and Atlantic Oceans. We also thought that the *Spee* was her sister ship, the *Scheer*. The disproportion between the strength of the enemy and the counter-measures forced upon us was vexatious. It was with a definite sense of relief that we learnt that the *Spee* had appeared once more on the Cape-Freetown route, sinking two more ships on December 2 and one on the 7th.

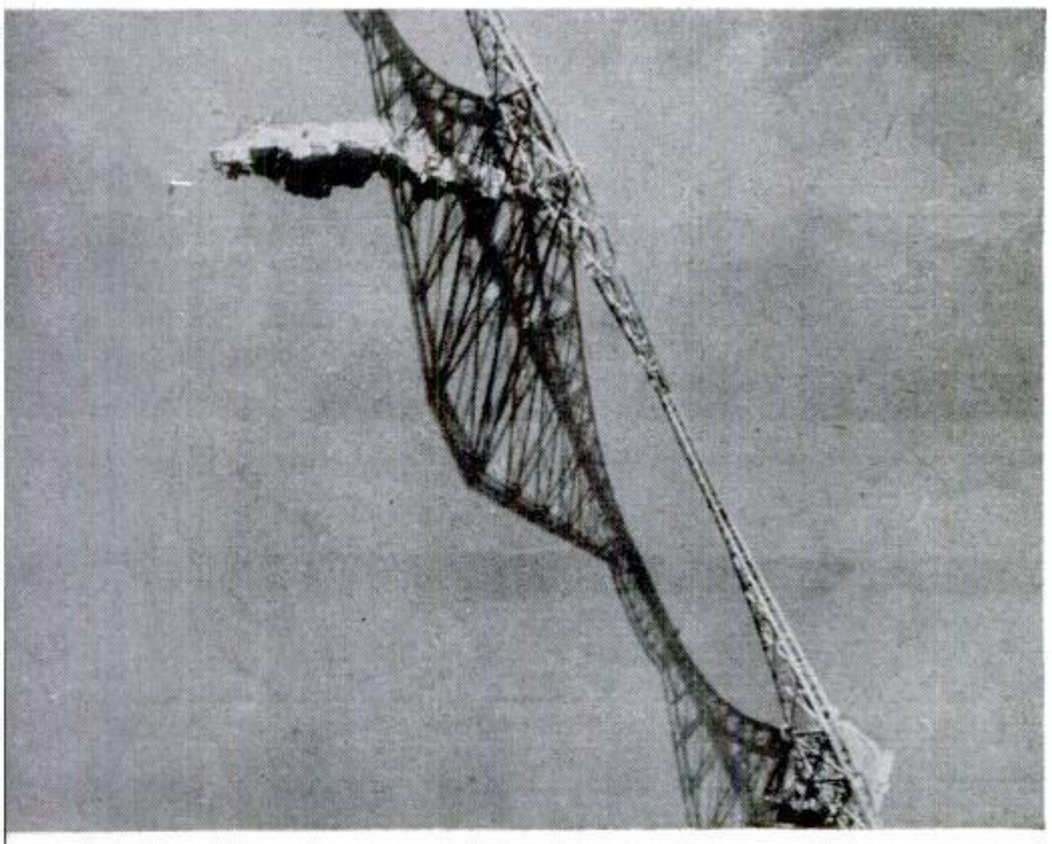
FROM the beginning of the war Commodore Harwood's special care and duty had been to cover British shipping off the River Plate and Rio de Janeiro. He was convinced that sooner or later the *Spee* would come towards the Plate, where the richest prizes were offered to her. He had carefully thought out the tactics which he would adopt in an encounter. Together, his 8-inch cruisers *Cumberland* and *Exeter*, and his 6-inch cruisers *Ajax* and *Achilles*, could not only catch but kill. However, the needs of fuel and refit made it unlikely that all four would be present "on the day." If they were not, the issue was disputable.

On hearing that the *Doric Star* had been sunk on December 2, Harwood guessed right. Although she was over 3,000 miles away he assumed that the *Spee* would come towards the Plate. He estimated with luck and wisdom that she might arrive by the 13th. He ordered all his available forces to concentrate there by December 12. Alas, the *Cumberland* was refitting at the Falklands; but on the morning of the 13th *Exeter*, *Ajax* and *Achilles* were in company at the centre of the shipping routes off the mouth of the river.

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Sure enough, at 6.14 a.m., smoke was sighted to the east. The longed-for collision had come.

Harwood in the *Ajax*, disposing his forces so as to attack the pocket battleship from widely-divergent quarters and thus confuse her fire, advanced at the utmost speed of his small squadron. Captain Langsdorff thought at the first glance that he had only to deal with one light cruiser and two destroyers, and he too went full speed ahead; but a few moments later he recognised the qual-



A CALLING CARD

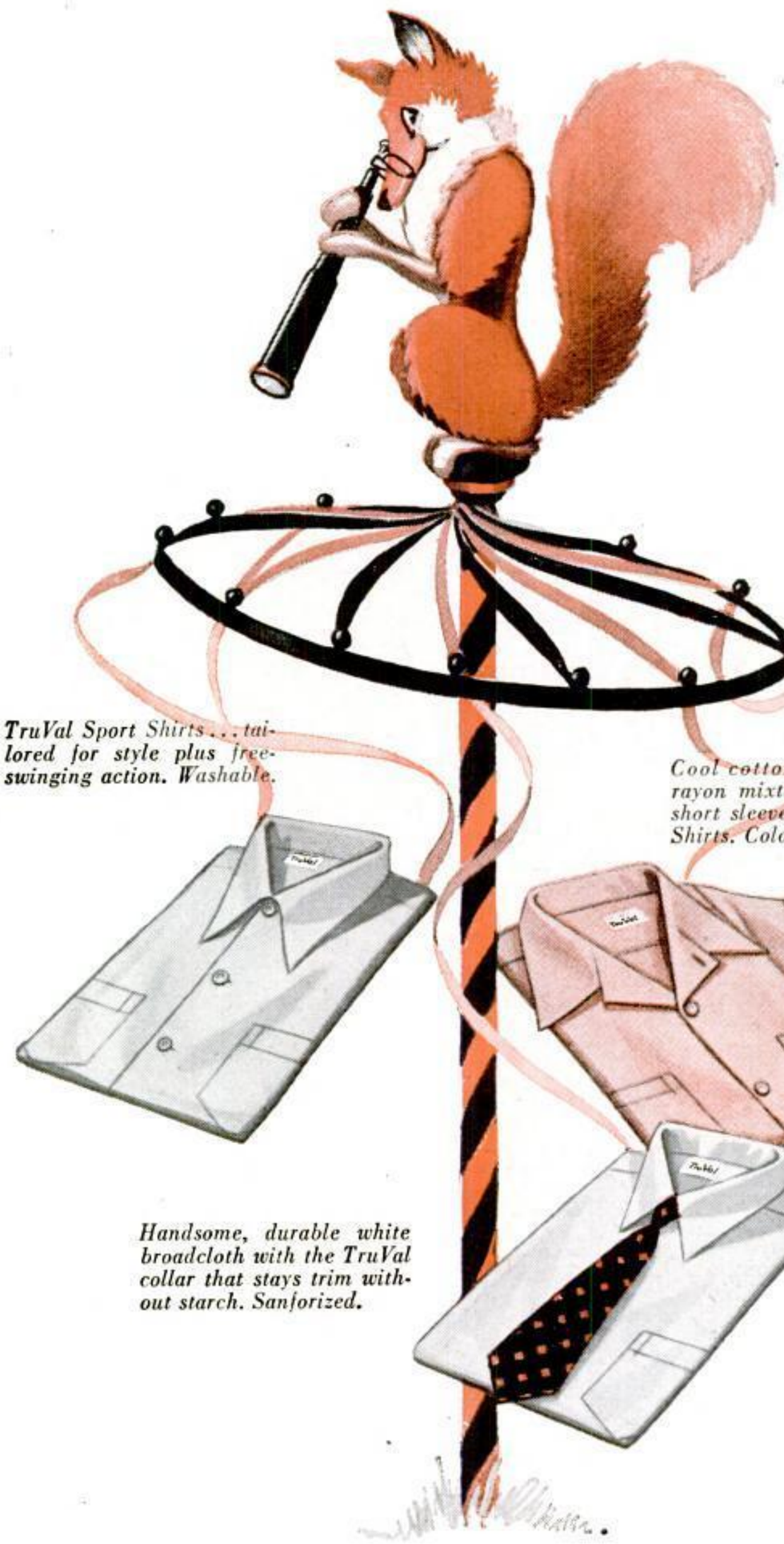
scored on the light cruiser *Southampton*. This was the first German air raid on British territory in World War II; the hit on the *Southampton* was the first acknowledged bomb damage to a British warship. Near misses scratched two other ships. British casualties totaled 15 killed, 35 wounded. The bridge which spans the Firth of Forth was unscathed. Cost to Göring's Luftwaffe: four planes lost.

ity of his opponents, and knew that a mortal action impended. The two forces were now closing at nearly fifty miles an hour. Langsdorff had but a minute to make up his mind. His right course would have been to turn away immediately so as to keep his assailants as long as possible under the superior range and weight of his 11-inch guns, to which the British could not at first have replied. He would thus have gained for his undisturbed firing the difference between adding speeds and subtracting them. He might well have crippled one of his foes before any could fire at him. He decided on the contrary to hold on his course and make for the *Exeter*. The action therefore began almost simultaneously on both sides.

Commodore Harwood's tactics proved advantageous. The 8-inch salvoes from the *Exeter* struck the *Spee* from the earliest stages of the fight. Meanwhile the 6-inch cruisers were also hitting hard and effectively. Soon the *Exeter* received a hit which, besides knocking out B turret, destroyed all the communications on the bridge, killed or wounded nearly all upon it, and put the ship temporarily out of control. By this time however the 6-inch cruisers could no longer be neglected by the enemy, and the *Spee* shifted her main armament to them, thus giving respite to the *Exeter* at a critical moment. The German battleship, plastered from three directions, found the British attack too hot, and soon afterwards turned away under a smoke-screen with the apparent intention of making for the River Plate. Langsdorff had better have done this earlier.

After this turn the *Spee* once more engaged the *Exeter*, hard hit by the 11-inch shells. All her forward guns were out of action. She was burning fiercely amidships and had a heavy list. Captain Bell, unscathed by the explosion on the bridge, gathered two or three officers round him in the after control-station, and kept his ship in action with her sole remaining turret until at 7.30 failure of

CONTINUED ON NEXT PAGE



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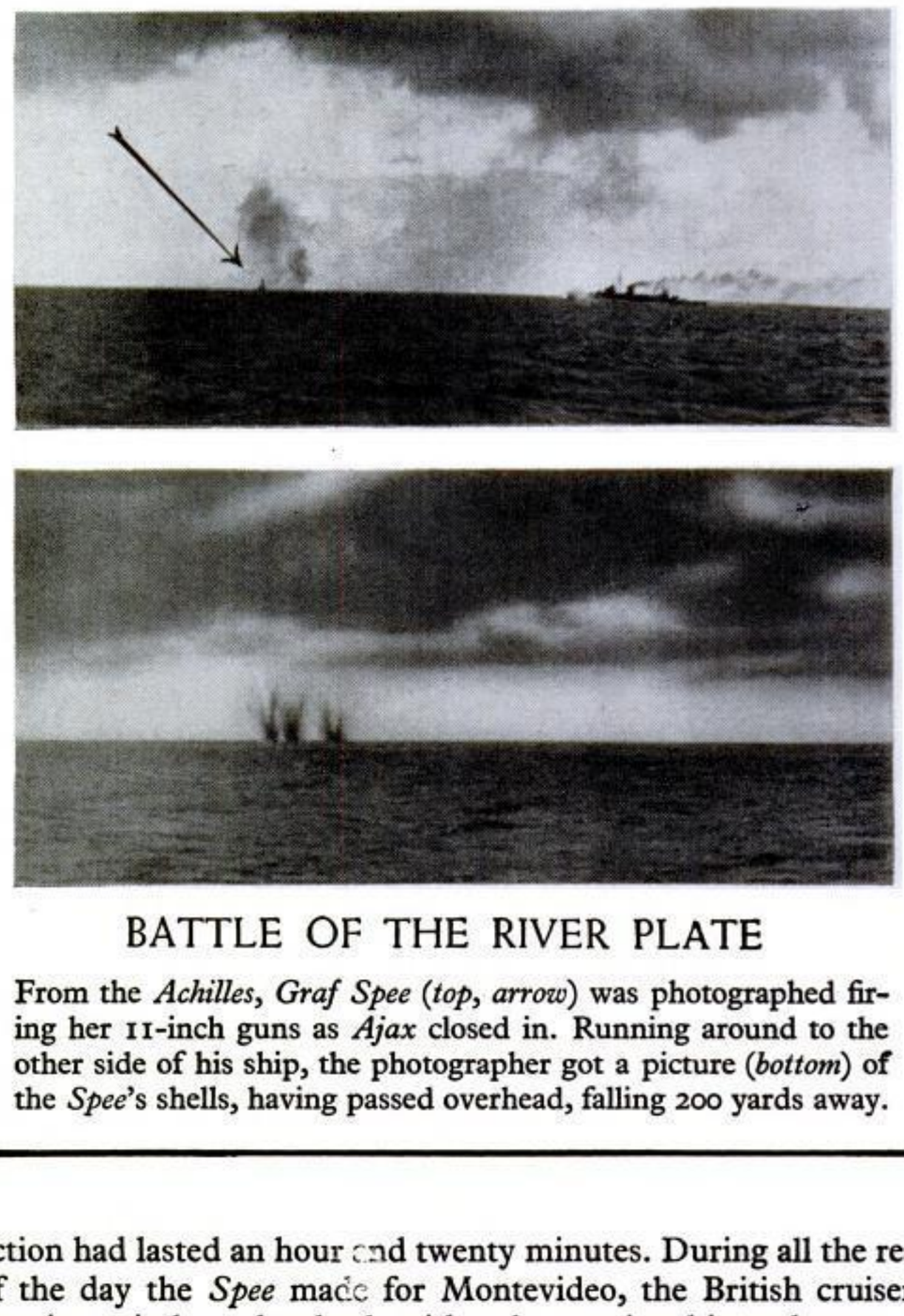
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pressure put this too out of action. He could do no more. At 7.40 the *Exeter* turned away to effect repairs and took no further part in the fight.

THE *Ajax* and *Achilles*, already in pursuit, continued the action in the most spirited manner. The *Spee* turned all her heavy guns upon them. By 7.25 the two after-turrets in the *Ajax* had been knocked out, and the *Achilles* had also suffered damage. These two light cruisers were no match for the enemy in gun-power, and finding that his ammunition was running low, Harwood in the *Ajax* decided to break off the fight till dark, when he would have better chances of using his lighter armament effectively, and perhaps his torpedoes. He therefore turned away under cover of smoke, and the enemy did not follow. This fierce



BATTLE OF THE RIVER PLATE

From the *Achilles*, *Graf Spee* (*top*, *arrow*) was photographed firing her 11-inch guns as *Ajax* closed in. Running around to the other side of his ship, the photographer got a picture (*bottom*) of the *Spee*'s shells, having passed overhead, falling 200 yards away.

action had lasted an hour and twenty minutes. During all the rest of the day the *Spee* made for Montevideo, the British cruisers hanging grimly on her heels with only occasional interchanges of fire. Shortly after midnight the *Spee* entered Montevideo and lay there repairing damage, taking in stores, landing wounded, transhipping personnel to a German merchant ship, and reporting to the Fuehrer. *Ajax* and *Achilles* lay outside, determined to dog her to her doom should she venture forth. Meanwhile on the night of the 14th the *Cumberland*, which had been steaming at full speed from the Falklands, took the place of the utterly crippled *Exeter*. The arrival of this 8-inch gun cruiser restored to its narrow balance a doubtful situation.

During the afternoon of the 17th the *Spee* transferred more than seven hundred men, with baggage and provisions, to the German merchant ship in the harbour. Shortly afterwards Admiral Harwood learnt that she was weighing anchor. At 6.15 p.m., watched by immense crowds, she left harbour and steamed slowly seawards, awaited hungrily by the British cruisers. At 8.54 p.m., as the sun sank, the *Ajax's* aircraft reported: "*Graf Spee* has blown herself up."

Langsdorff was broken-hearted by the loss of his ship. In spite of the full authority he had received from his Government, he wrote on December 19:

"I can now only prove by my death that the Fighting Services of the Third Reich are ready to die for the honour of the flag. I

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alone bear the responsibility for scuttling the pocket battleship *Admiral Graf Spee*. I am happy to pay with my life for any possible reflection on the honour of the flag. I shall face my fate with firm faith in the cause and the future of the nation and of my Fuehrer." That night he shot himself.

Thus ended the first surface challenge to British trade on the oceans.

As soon as the news arrived of the end of the *Spee*, I was impatient to bring our widely-scattered hunting-groups home. The *Spee*'s auxiliary, the *Altmark*, was however still afloat, and it was believed that she had on board the crews of the nine ships which had been sunk by the raider.

The effects of the action off the Plate gave intense joy to the British nation and enhanced our prestige throughout the world. The spectacle of the three smaller British ships unhesitatingly attacking and putting to flight their far more heavily gunned and armoured antagonist was everywhere admired. The impression was exhilarating, and lightened the dreary and oppressive winter through which we were passing.

ON December 23 the American Republics made a formal protest to Britain, France and Germany about the action off the River Plate, which they claimed to be a violation of the American Security Zone. It also happened about this time that two German merchant ships were intercepted by our cruisers near the coast of the United States. President Roosevelt reluctantly complained about these vexations near the coasts of the Western Hemisphere; and in my reply I took the opportunity of stressing the advantages which our action off the Plate had brought to all the South American Republics. Their trade had been hampered by the activities of the German raider and their ports had been used for his supply ships and information centres. By the laws of war the raider had been entitled to capture all merchant ships trading with us in the South Atlantic, or to sink them after providing for their crews; and this had inflicted grave injury on American commercial interests, particularly in the Argentine. The South American Republics should greet the action off the Plate as a deliverance from all this annoyance. This relief should be highly valued by the South American States, who might now in practice enjoy for a long period the advantages of a security zone of three thousand, rather than three hundred, miles.

I could not forbear to add that the Royal Navy was carrying a very heavy burden in enforcing respect for international law at sea. The presence of even a single raider in the North Atlantic called for the employment of half our battle-fleet to give sure protection to the world's commerce. The unlimited laying of magnetic mines by the enemy was adding to the strain upon our flotillas and small craft. If we should break under this strain, the South American Republics would soon have many worse worries than the sound of one day's distant seaward cannonades; and in quite a short time the United States would also face more direct cares.

In Next Week's Issue

THE FIFTH INSTALMENT OF WINSTON CHURCHILL'S WAR MEMOIRS

Allied military reverses and frustrations—as well as some stupidities—provide the bulk of the story Winston Churchill has to tell in the fifth instalment of his War Memoirs, which includes an account of the naval battles that took place when Norway was invaded. To the writing of this chapter of war history he brings the understanding that comes only from participating greatly in the making of history—and no one has ever had more zest for that than Mr. Churchill. In prose that is magnificently styled—by turns powerfully dramatic, somberly philosophic, drily humorous and brilliantly graphic —he makes the story of our recent past come alive in the pages of his Memoirs.



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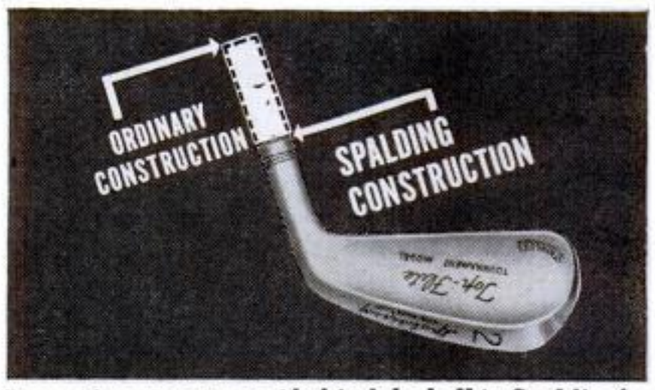


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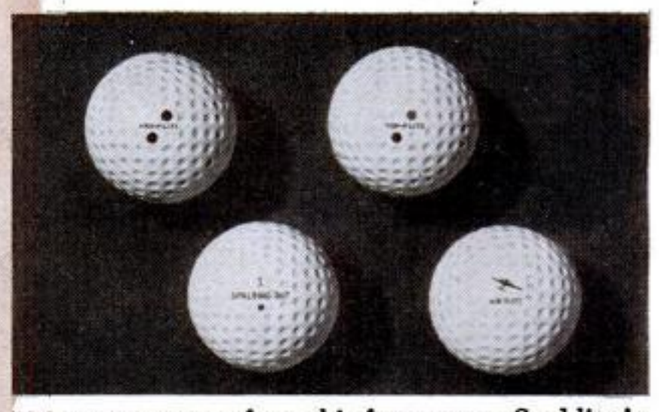
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SETS THE PACE IN SPORTS



"MY PARENTS" is Koerner's memorial to his mother and father, who were killed in a concentration camp. He shows them in Vienna woods where they used to walk together on Sundays. But here they are separated and lonely. The hanging locket (*left*) contains picture of the artist and his brother, also killed by Nazis.

Henry Koerner

His own tragedy spurs artist to paint moving postwar pictures

The best paintings to date that have come out of the aftermath of the war are the ones reproduced on this and the following pages. They were done by Henry Koerner, a 32-year-old artist who was born in Vienna and now lives in Brooklyn. His pictures do not look back to actual scenes of fighting. They explain instead the effect of war upon people and they dwell upon the spirit of man that makes such war possible.

Koerner's paintings are the result of his own experiences. He fled Vienna in 1939 and came to the U.S. But his mother and father stayed on. After 1941 Koerner never heard from them again. They were killed in a Nazi concentration camp. In America Koerner became a commercial artist. When the U.S. entered the war he joined the Army, was assigned to the OSS and shipped overseas to England. There, he says, he began his long search for his parents—not literally, but for "the images" that would explain to himself and to others why his parents met their fate. "I found the images," Koerner says, "and I became a painter." He worked at painting evenings and in his spare time. He went to Germany with the Military Government but he postponed as long as possible his inevitable visit to his childhood home in Vienna where he had last seen his parents, knowing that he would be "told all the details." He was. And then he painted the picture of his mother and father shown above, one of his most moving works. "I helped my parents," he said, "to walk once more in the beloved Vienna woods. And I hung the locket with its photo of their children on a tree where their ways parted."



HENRY KOERNER is dark, soft-voiced, sensitive and very serious.

While in Berlin with the Military Government, Koerner completed his series of paintings, which culminated in *Vanity Fair* (*next page*). He held an exhibition which created a sensation in Germany. He returned to America last summer after his discharge from the Army, and in February he held his first American one-man exhibition in New York City. No new artist in years has been accorded the sudden, unanimous praise received by Koerner. The critics were fascinated by his strange technique of reversing traditional perspective by enlarging objects and figures in the background which he wants to emphasize and dramatize. More than that, the critics were impressed by the emotion of the paintings, which have in them a quiet sense of tragedy deeply felt but beyond bitterness. There are morals in all the paintings. "But," says Koerner, "I do not point a finger, I do not accuse, and there is always something that I love in my paintings."

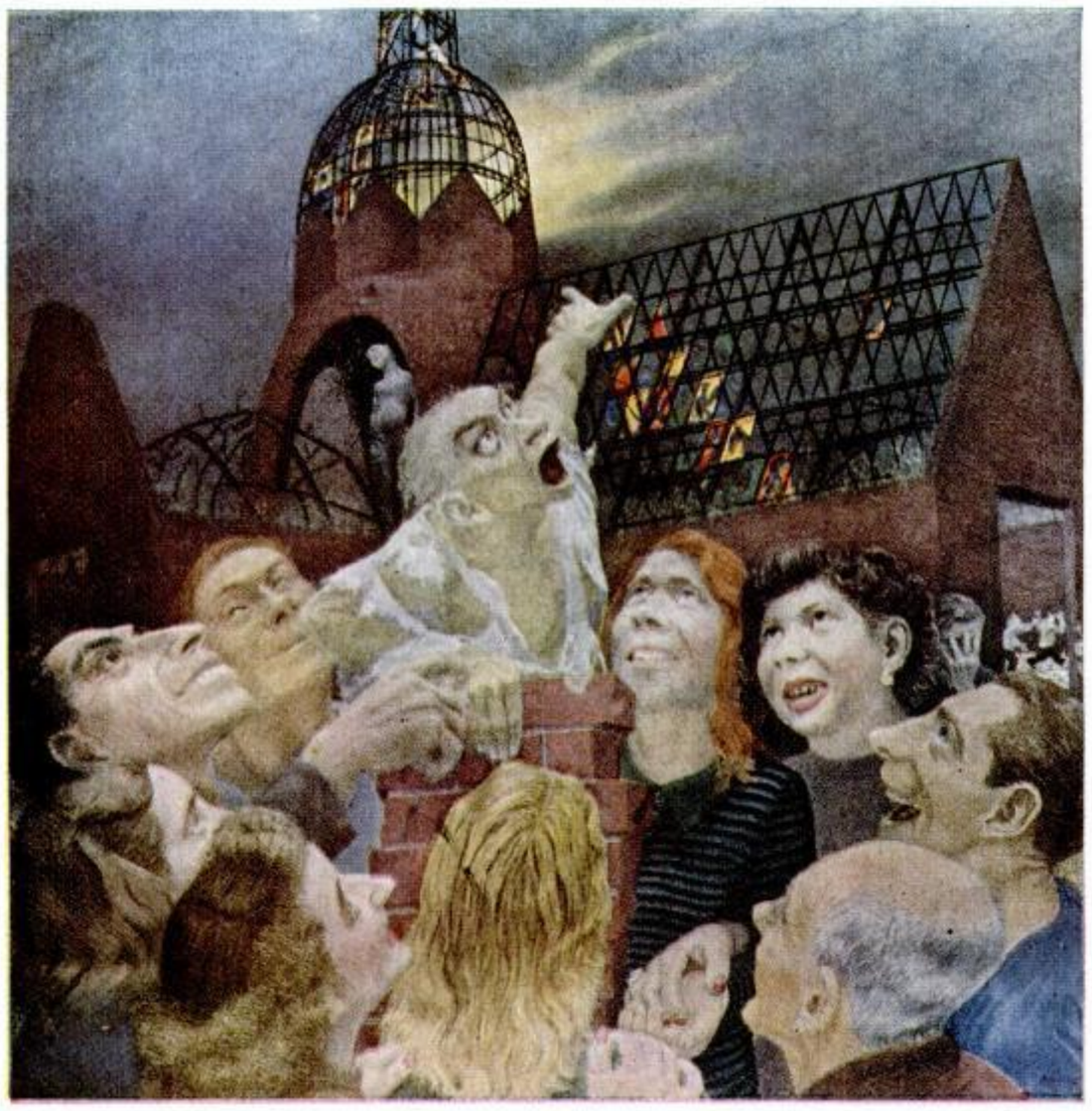
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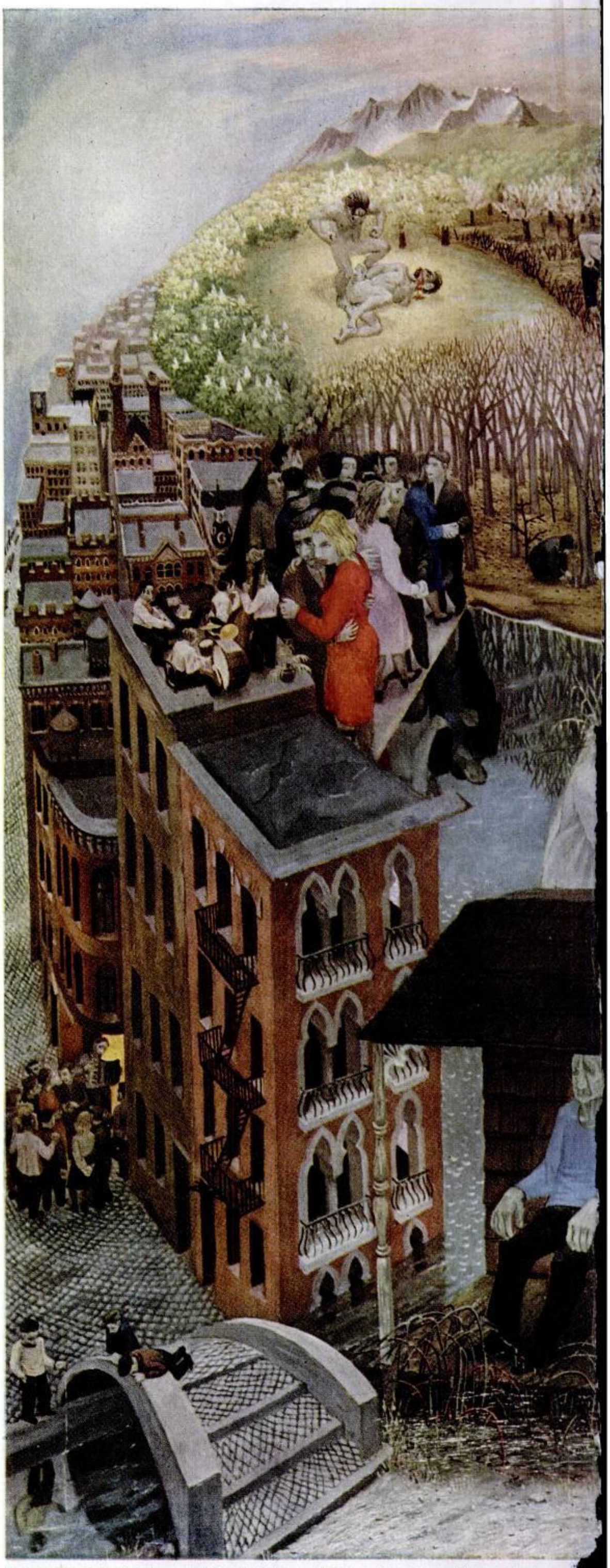
HENRY KOERNER CONTINUED



"LOOKING," which symbolizes futility and frustration, shows a man in a deep hole hiding from his wife (*left*), whom he hates. There he spends his time dreaming about another woman, in the window, who is just like his wife only blond and fatter.



"THE PROPHET" was painted after Koerner heard orators in Hyde Park, London. The frenzied speaker "might be a demagog or a statesman, the man hanging might be a villain or a hero. The people must listen because they can do nothing else."



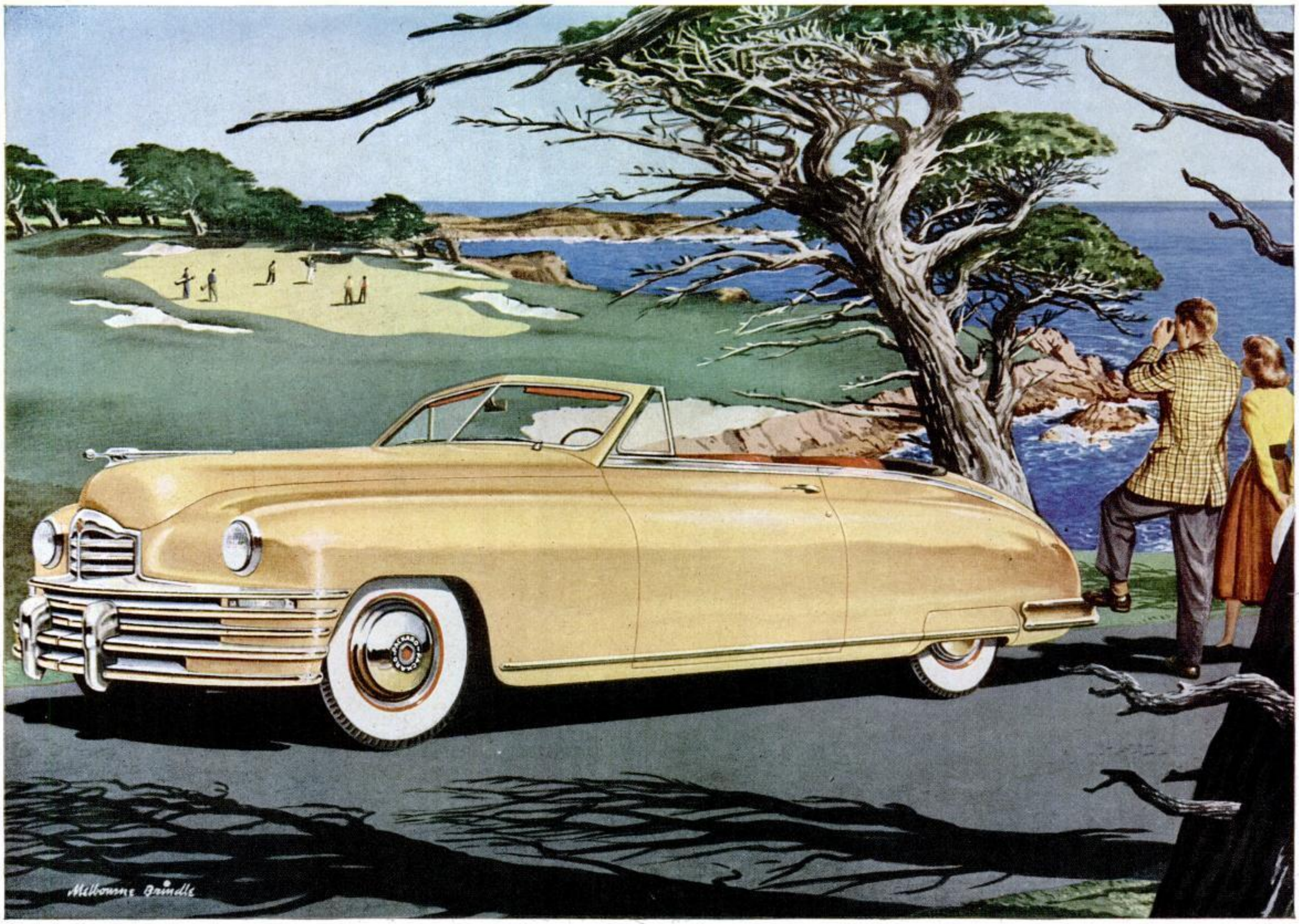
"VANITY FAIR," recently bought by the Whitney Museum, is Koerner's summation of the way people live, absorbed in themselves. The man in the window sees everyone guilty who does not care about the troubled world. Yet

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he himself will probably do nothing. His wife inside is worried only that he will leave her. The old couple sit on a porch in Virginia with their separate thoughts of nothing. The eaters, the dancers, the men and women in the street listening to the accordion player, the girl buying a new red coat, all think only of themselves. Meanwhile in background Cain kills Abel. "Who is guilty," asks Koerner, "the man who kills or those who turn their backs? It's a sort of question."

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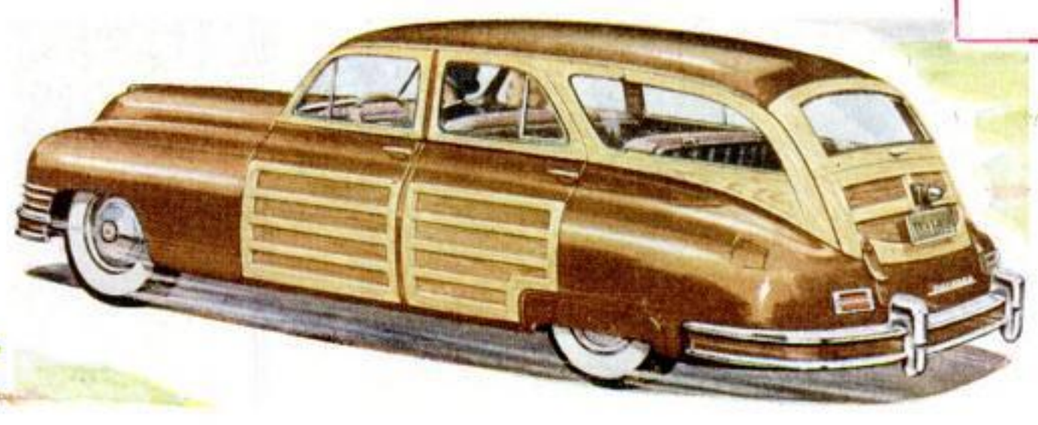
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THE WIFE (Katharine Hepburn) respects husband (*right*) even though she has been pondering a divorce, but plainly indicates she considers him too conceited.



THE CANDIDATE (Spencer Tracy) is a rich industrialist who tries to be honest with the electorate until his backers convince him honesty does not pay in politics.



THE OTHER WOMAN (Angela Lansbury) is a powerful, reactionary newspaper owner who loves Tracy but supports him chiefly because he will obey her orders.



THE JOURNALIST (Van Johnson) is a cynical-reporter type with liberal political leanings. He works for venal Publisher Lansbury but is unhappy about it.



THE SENATOR (Pierre Watkin) is a farm-bloc lawmaker who backs Tracy in return for tariffs on foreign foodstuffs and right to name Secretary of Agriculture.

MOVIE OF THE WEEK:

State of the Union

Spencer Tracy decides to refuse the G.O.P. presidential nomination

The 1948 presidential election was officially endorsed by Hollywood last week when Metro-Goldwyn-Mayer brought out a movie about it. *State of the Union*, the play which won a Pulitzer Prize two years ago, has been reworked into an all-star picture, with Spencer Tracy, Katharine Hepburn and Adolphe Menjou taking the biggest bows.

Hero of the piece is a liberal-minded aircraft tycoon (*above*) who is offered a crack at the Republican nomination and reacts with an embarrassed aw-shucks blush. But soon he gets the presidential bug and then stoops to all kinds of shady deals with the lobbyists and bosses of backroom U.S. politics. Finally the love of his wife, who dislikes the whole business, shows him what a heel he has been and, in a rip-roaring finale (a specialty of Director Frank Capra), the candidate retires from the race.

What made *State of the Union* a stage hit was its wisecracks about current events, often rewritten weekly to keep pace with the headlines. Director Capra, however, substitutes generalities. Equally careful to hurt no feelings, he limits *State* to impartial remarks about Truman, Dewey, Republicans and Democrats, labor and capital. He also takes a safe dig at U.S. Reds.

By oversimplifying its politics *State of the Union* misses a good chance to be an important film comment on president-making. What it does manage to be is pretty good fun, though not a patch on what the election itself is already turning out to be.



THE BOSS (Adolphe Menjou) is a powerful Republican formerly of the Harding gang. He hopes to return to power by riding back in on Candidate Tracy's coattails.



THE LABOR LEADER (Charles Dingle) is a bluster-er suggestive of John L. Lewis. He swings his support when promised a say in choosing Secretary of Labor.

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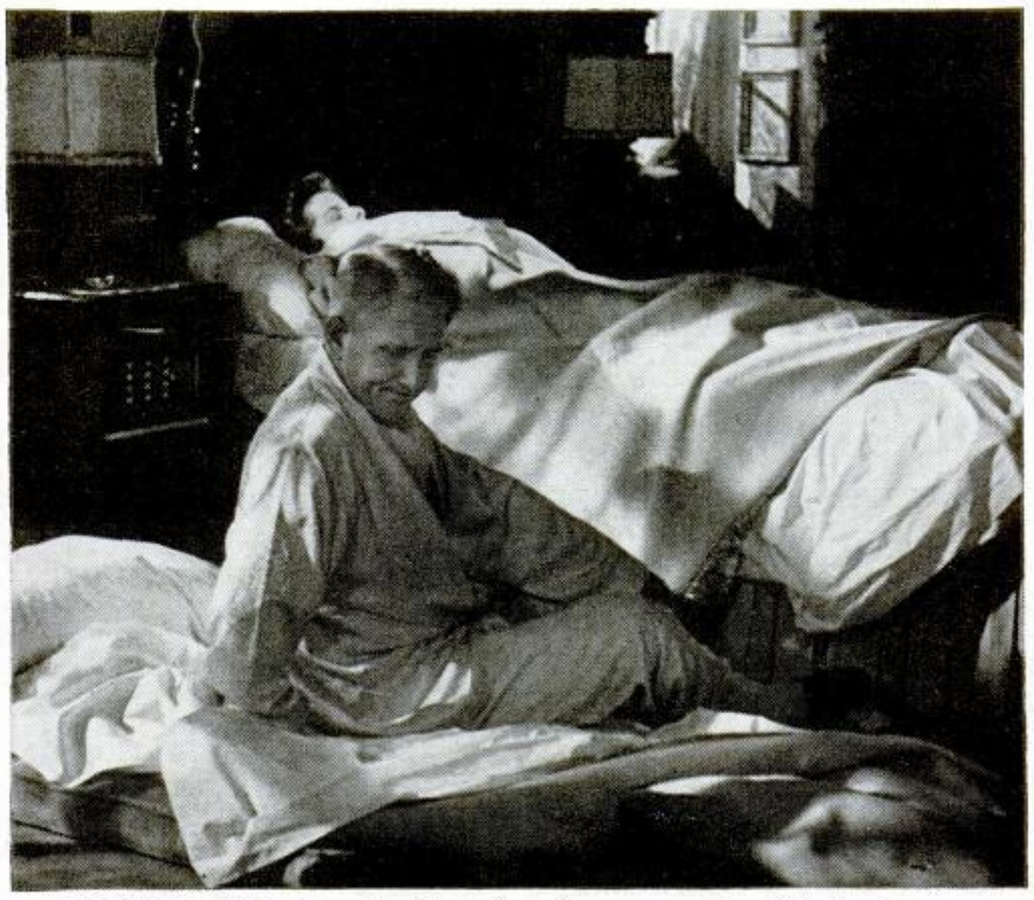
CANDIDATE FACES BED PROBLEM



WIFE JOINS estranged husband-candidate to bolster his political chances by pretending they are happily married. In their bedroom she finds spectacles which the maid says belong to Candidate Tracy's new love, the lady publisher.



WIFE GROWS ANGRY at her husband's duplicity and, after trying unsuccessfully to get a bedroom for herself in the crowded house, makes up a second bed on the floor and informs the candidate that he is going to sleep in it.



HUSBAND RETIRES on the floor, finds it so uncomfortable that he suggests that his wife forgive him for this one night. She icily refuses. He stays where he is, sadly reflecting that he has failed to solve his first campaign problem.

CONTINUED ON PAGE 84

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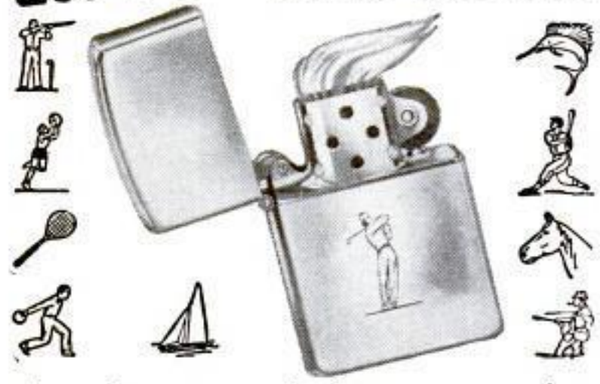
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5. And when it comes to really cleaning rugs *without* giving them a beating, this little demon for dirt grabs lint, hairs, and threads, too. Cyclonic suction and fine Fuller Brushes turn the trick!



3. One, two, *three* different filters keep dirt from seeping through the Lewyt, and blowing back into my rooms. Even hospitals are discovering this extra-protection for good health!



6. Dust by hand? Shucks, not me! The Lewyt comes complete with special tools for dusting furniture, cleaning walls, upholstery, bare floors. It waxes floors, sprays paint and insecticides, too!



8. Price? It's *downright low,* and includes all 7 cleaning tools. A Lewyt actually costs less than ordinary cleaners. I bought mine on my dealer's Budget Plan. Written guarantee, too...from a company in business for over 60 years!



4. No more shifting furniture when I clean. Then see how these light Lewyt cleaning tools glide 'way under, reach 'way in—do a thorough cleaning job without stooping and straining, pushing and pulling!

Lewyt

(Rhymes with 'do it')

VACUUM CLEANER

Approved by Underwriters' Laboratories, Inc.

REPLACEMENT OR REFUND OF MONEY — Guaranteed by Good Housekeeping — IF NOT AS ADVERTISED THEREIN



free Facts about better home cleaning! Write today for FREE PICTURE BOOKLET!

Lewyt Corporation, Vacuum Cleaner Division
70 Broadway, Brooklyn 11, New York

Name_____

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You'll wish you had THREE babies!

When baby is ready to ride "sitting up," you'll wish he was triplets! THAYER makes three different types of Strollers. Several different price ranges, too, for each type. Each is a shining beauty in *gleaming aluminum*, built to the famous safety and comfort standards of "the greatest name in baby carriages." Here are three leaders:



Thayer

← IMPERIAL STROLLER

Polished aluminum body frame and push handles. Built-up leaf springs. Safety brakes. Luxurious upholstery. Chrome-plated fenders. Folds compactly for storage or travel.

Thayer

ZEPHYR STROLLER →

The springy comfort and gleaming beauty of polished aluminum tubing, with rich upholstery. Handle folds down for storage or travel.



Thayer

←HOLLYWOOD STROLLER

Polished aluminum tubing and rugged flexible plastic covering. Collapsible hood with folding back and handle. Hood has sun visor and attached rear shield. Chrome-plated fenders.

All models have the famous Thayer self-oiling, non-squeak wheel bearings. Choose your favorite in choice of lovely color combinations, at your favorite store. Or send 10¢ for your copy of "PRIMER FOR PARENTS" to Thayer, Inc., Dept. LM-4, Gardner, Mass. (In Canada, address Bruce Stauffer & Co., Ltd., Montreal 25.)

Thayer STROLLERS AND TODDLERS



Carriages • Strollers • Toddlers • Hi-Chairs • Cribs • Training Seats • Pres-Toe-Pens

Thayer MEANS THE FINEST IN JUVENILE PRODUCTS



BAIT IS DROPPED when Tycoon Tracy is told he might have a dark-horse chance at the Republican nomination. In reply he says he is no politician, too busy, doesn't want the job anyway. But secretly he thinks it is a good idea.



FISH IS CAUGHT when Tracy passes White House, begins to get worked up about U.S. history, even buttonholes a bystander to share his mounting excitement (*above*), goes home with an advanced case of White House fever.



FISH GETS AWAY. Candidate Tracy takes the country by storm but compromises a principle a day. Finally, at a political broadcast, he realizes he has been dishonest with the voters, calls himself "unworthy," retires from race.

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It's the LUCKY DOG

who gets the *new* GAINES with VIACTRON



. . . an exclusive development that helps a Gaines-fed dog GET MORE GOOD OUT OF EVERY OUNCE OF FOOD!

1. **For strength, stamina, and well-being.** Gaines with VIACTRON enables the dog to digest and utilize more of the body-building proteins in his food.
2. **For energy.** Gaines with VIACTRON enables the dog to more easily assimilate the energy-producing carbohydrates in his food.
3. **For sturdy bones and teeth.** Gaines with VIACTRON enables the dog to utilize more efficiently the calcium and phosphorus in his food.
4. **For sleek condition and luxurious coat.** The new Gaines with VIACTRON has a rich-in-fat food factor that not only regulates digestion, but also promotes the beneficial action of vitamins.
5. **For abundant nourishment.** Gaines with VIACTRON is a scientifically balanced food, with all the vitamins, minerals—ALL the food factors that science says dogs should have. It's America's largest-selling dog food.

AND GAINES COSTS LESS TO FEED

than any other type of dog food!

Copyright 1948 by General Foods Corp.

A Product of General Foods



What is VIACTRON?

VIACTRON is a combination of vitamin-rich and other nutritious foods specially prepared in granular form by an exclusive Gaines process. The new Gaines with VIACTRON helps a Gaines-fed dog get more good out of every ounce of food he eats. Gaines and only Gaines contains VIACTRON!

New Gaines Meal



with VIACTRON

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SECRETARY OF AGRICULTURE CLINTON ANDERSON INSPECTS DEMONSTRATION MODEL OF HIS NEW KITCHEN

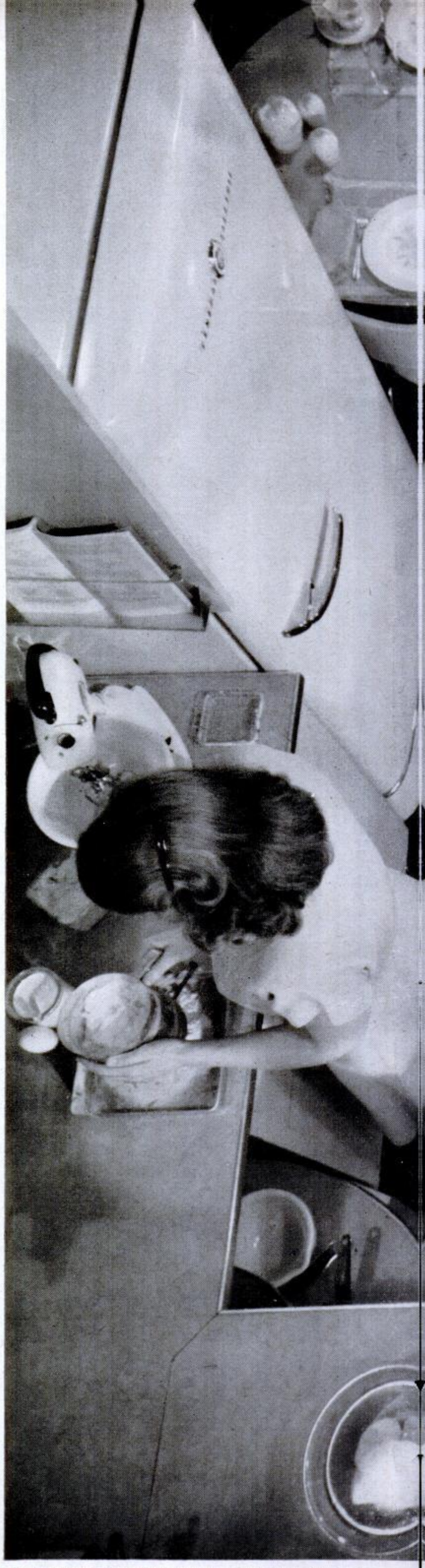
NEW FARM KITCHEN

Designed by Department of Agriculture, it would be useful in any home

This winter while their husbands were buying tractors and electrifying their barns, U.S. farm wives were besieging the Department of Agriculture for ways to streamline their kitchens. This week, as Secretary of Agriculture Anderson (*above*) prepared to resign, he approved his department's answer to these queries: the model kitchen shown here. Because a prime problem for any housewife, rural or urban, is the storage of utensils and staples, the department squeezed bins and cupboards into every available corner (*below*). The efficient U-shaped design (LIFE, Sept. 9, 1946) can easily be adapted for almost any home and working plans are available at agricultural extension offices all over the U.S.



ALL THESE THINGS can be kept in bins, cupboards and drawers of Department of Agriculture kitchen. Its designer estimates that kitchen can hold half again as many pots, pans and packages as other kitchens of equal size.



PRODUCTION LINE in kitchen is illustrated by multiple-exposure photograph which shows the housewife

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moving from one work section to another, all within easy reach of table (*top*). At left, she works at mixing center. Over sink (*bottom, center*) she scrubs potatoes. At right (*bottom and center*) is ample counter space for serving, and at top right is a desk on casters which can be used as a teacart. Kitchen is large enough for two to work at once.

CONTINUED ON NEXT PAGE

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Feature for Feature . . . Your Best Buy

Blessings of sleep-inducing comfort you can see and enioy! Pajamas of cotton or rayon; elastic-insert waistbands, exclusive Reliance "Cradle Crotch." Laboratory-controlled quality throughout. Pajamas, in new colors and patterns . . . about **$3.95** to **$5.00.** Shorts in choice of fabrics, colors . . . about **$1.00** to **$1.25.** *Further proof fine quality need not be expensive!*

See the difference! Usual V-Crotch cuts binds.

Exclusive Reliance curved "Cradle Crotch" brings new comfort!

AT BETTER DEALERS

Reliance

PAJAMAS • SHIRTS
SHORTS • SPORTSWEAR

Reliance Manufacturing Co. • Chicago • New York

50th Anniversary Reliance Manufacturing Company — Half-Century of Value 1895-1945



VEGETABLE PREPARATION is made easy by storage bins which pull out over sink. Housewife peels potatoes over slot which leads to garbage pail.



REVOLVING CUPBOARDS make maximum use of corner space. This one is located to left of the mixing center, holds packages of staples in daily use.



SANDWICH BOARD pulls out from nest of drawers at convenient height. Here the housewife can sit comfortably and work and rest at the same time.

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Clicquot Club Cola

(pronounced Kleeko)

the flavor-aged cola

in the full quart bottle 15¢

Plus deposit

Here's welcome economy! Famous Clicquot Club Cola . . . the *flavor-aged* Cola . . . in a full quart bottle. Fills more than five fountain-size glasses with as delicious a drink as thirst could ask for! In the refrigerator, recapped, it keeps its zest and sparkle for two whole days! Enjoy Clicquot Club Cola . . . *flavor-aged* — flavor-perfect.

Also individual-size bottles 5c

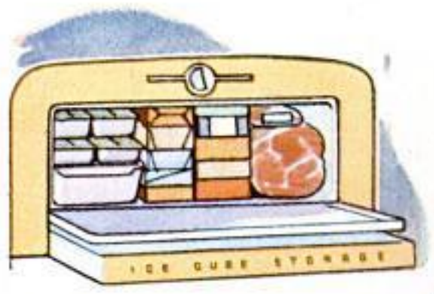


N. W. AYER & SON

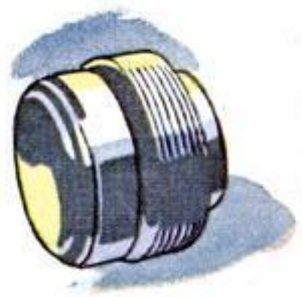
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WESTINGHOUSE OFFERS 2

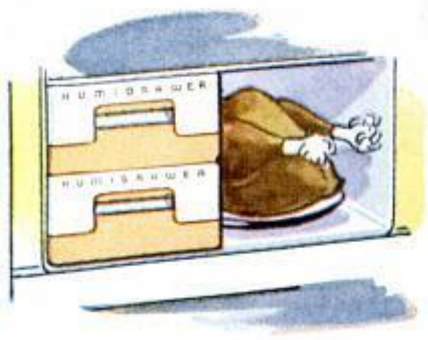
New Plenty-Plus Refrigeration



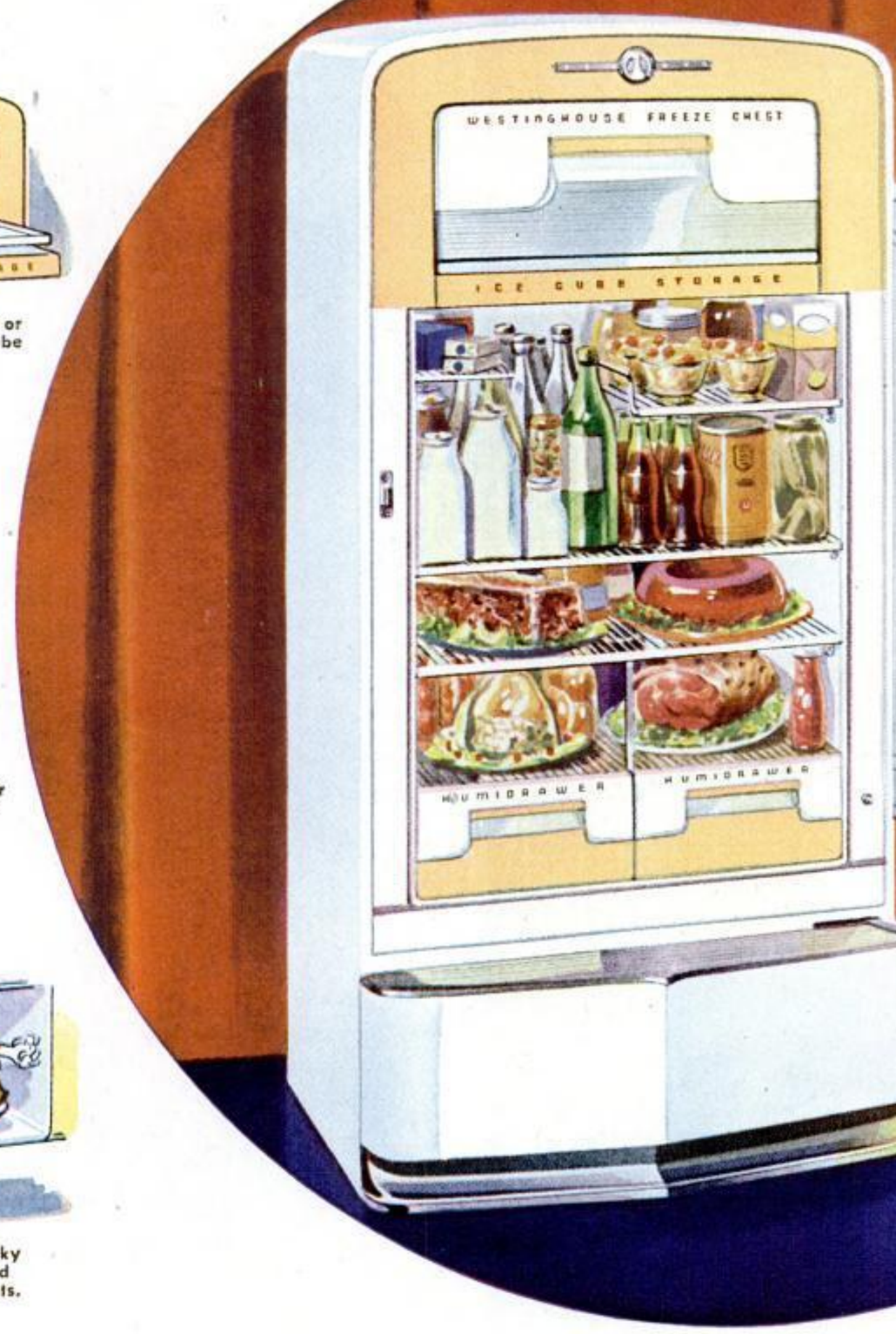
Full-width Freeze Chest stores or freezes food. Full-width Ice Cube Storage Tray, too.

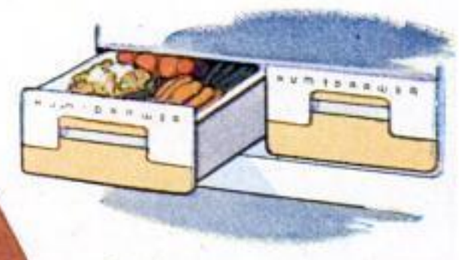


Hermetically-sealed Economizer requires no care, no oiling, no cleaning . . . for life!

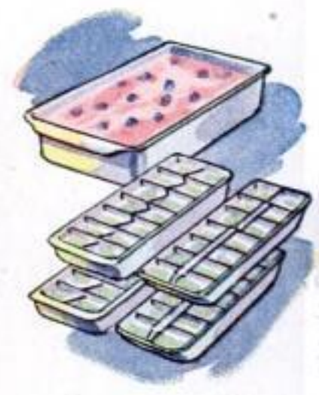


Generous Room for bulky foods, flexible shelf and Humidrawer arrangements.





Two Giant Humidrawers for fruits and vegetables. Deep enough for large, uncut cabbage.



Ice Cubes out in a jiffy . . . from exclusive Handi-Out and Select-O-Cube Trays.



Traditional Westinghouse long life and satisfaction, backed by 5-year Warranty.

Plenty-Plus OF EVERYTHING YOU'VE BEEN WAITING FOR!

PLENTY-PLUS COLD . . . all 3 of the different kinds of cold you need to store all kinds of food: (1) *Freezing Cold* for actually freezing foods or storing frozen foods in the full-width Freeze Chest; (2) *Normal Cold* for storing staples and leftovers in the roomy main storage compartment; (3) *High-humidity Cold* for the foods that need it—fruits, vegetables, others—in two giant Humidrawers. **PLENTY-PLUS ROOM . . .** the full-width Freeze Chest and Storage Tray hold 56 pounds of frozen foods. The two Humidrawers tuck away ¾ of a bushel of fruits and vegetables. Adjustable shelves, with drop and lift-out sections provide more than 19 square feet of room.

PLENTY-PLUS FAST FREEZING . . . plenty of cold, when you want it, for double-quick freezing of food, ice cubes and frozen desserts.
PLENTY-PLUS CONVENIENCE . . . Doors that open with a touch on either side of the handle . . . and automatically close. Freezing units easy to clean and defrost. Ice cube trays that pop out the cubes.
PLENTY-PLUS BEAUTY AND STYLE . . . eye-appealing design, fresh color styling. Trimmed with Apricream . . . the exciting "go-with" color.
THE NEW 10-FT. "AMERICAN TRIUMPH" is the last word in Freezer-Refrigerators. See it, and the other Westinghouse Plenty-Plus Refrigerators, at your Westinghouse retailer's, now.

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GREAT NEW 1948 PRODUCTS

Dramatically New Ranges





More Surface Cooking — Four **full-size** Corox units, each with **5** different selected heats.



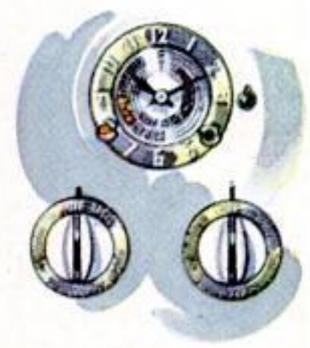
More Sureness — Tel-A-Glance **Switches** signal which unit is on, at what heat.



Portable Econo-Cooker has temperature control. Time controlled at automatic outlet.



More Baking, Roasting and Broiling because of two True-Temp ovens. One giant, one utility.



Superbly Automatic—oven and appliance outlet controlled by Timer. Single Dial Oven Control.



More Convenience—Waist-high Broiler banishes bending and stooping. Fast, clean, smokeless.

Yes! Dramatically New ... THEY DO MORE FOR YOU!

Better Meals ... More Leisure ... Less Work ... that's *your* cooking future with a new Westinghouse Electric Range! Food will taste better, look better, be far more healthful. Thanks to the even, controlled heat, meats retain their juices, vegetables keep their health-giving vitamins, breads and pastries come out perfect every time. These new Ranges have extra cooking capacity. An Econo-Cooker is built in on some Ranges, a portable model is available for others. Some have *two* True-Temp ovens so you can bake, roast, broil or cook huge quantities of food at one time. They're so automatic, too ... super-fast ... easy to clean ... convenient. See them, and other members of this famous family of appliances, at your Westinghouse retailer's, now.

Every house needs Westinghouse

Maker of 30 MILLION Electric Home Appliances

WESTINGHOUSE ELECTRIC CORPORATION

Plants in 25 Cities • Offices Everywhere
Appliance Division • Mansfield, Ohio

TUNE IN *TED MALONE*
EVERY MORNING
MONDAY THROUGH FRIDAY
ABC NETWORK

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"TANGLE-LOCKS" got to be my nickname during my Senior year as a college co-ed. My hair had become stubbornly unruly, dull, flying in all directions. No wonder my favorite campus king never looked my way.

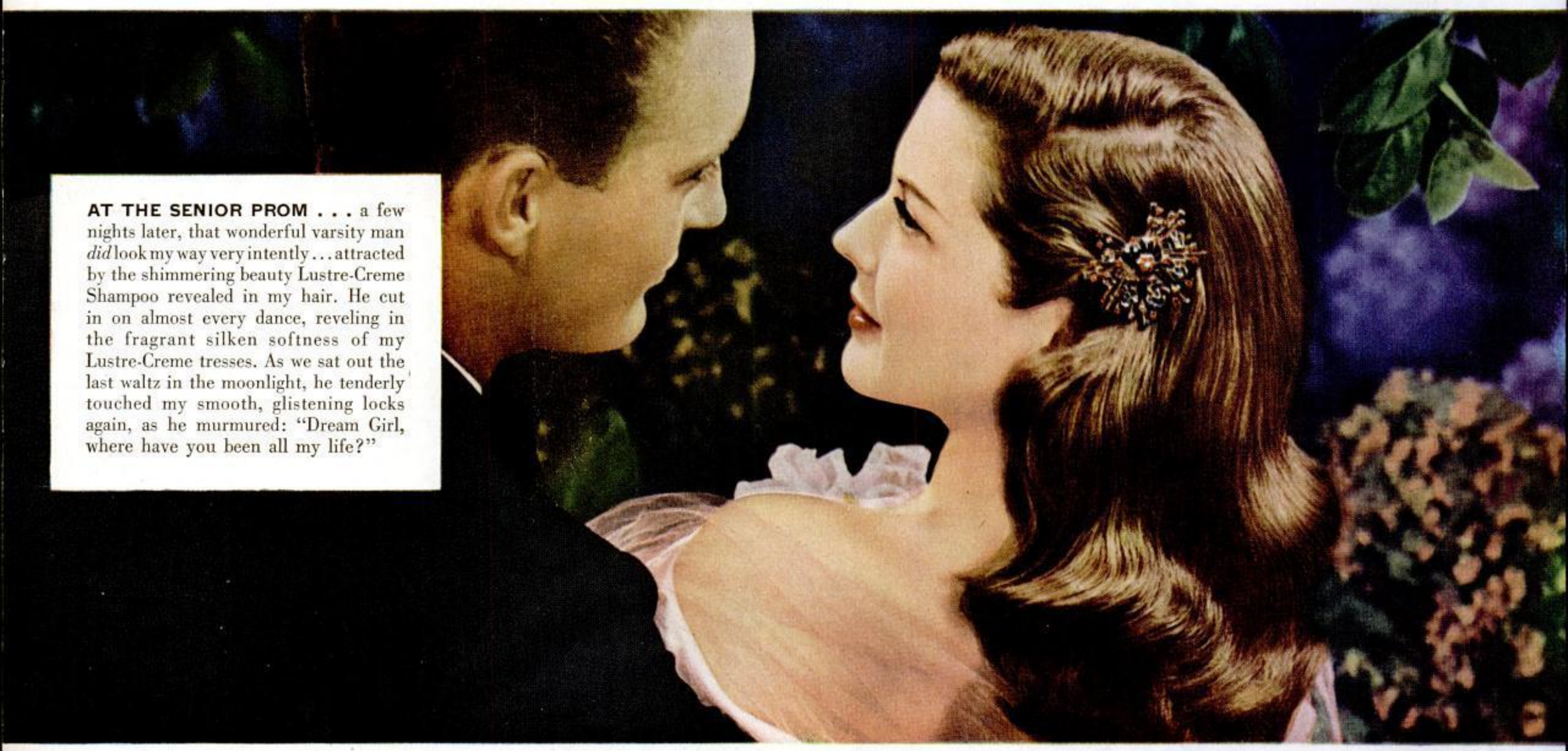


A TIP FROM SALLY, my special girl friend, changed all this. A swank hairdresser had introduced Sally to an amazing shampoo called Lustre-Creme. *Not* a soap, *not* a liquid, but a dainty new, rich-lathering cream shampoo. Created by a noted cosmetic specialist, Kay Daumit, to make wayward hair behave and reveal its hidden beauty. Sally's own glamorous hair was shining proof of this.



NEXT DAY, I gave myself my first Lustre-Creme shampoo. It lived up to everything Sally's hairdresser had said about it. He called its billowy lather a rare blend of secret ingredients, plus gentle lanolin, akin to the natural oils in a healthy scalp. That's why Lustre-Creme gives three-way loveliness: (1) Makes hair fragrantly clean, free of dust and loose dandruff; (2) highlights every hair strand with glistening sheen; (3) leaves your entire head of hair soft, pliable, easy to manage.

Varsity star finds his Dream Girl ... a lovely "LUSTRE-CREME" Girl



AT THE SENIOR PROM . . . a few nights later, that wonderful varsity man *did* look my way very intently . . . attracted by the shimmering beauty Lustre-Creme Shampoo revealed in my hair. He cut in on almost every dance, reveling in the fragrant silken softness of my Lustre-Creme tresses. As we sat out the last waltz in the moonlight, he tenderly touched my smooth, glistening locks again, as he murmured: "Dream Girl, where have you been all my life?"

ON GRADUATION DAY . . . he slipped a gleaming engagement ring on my finger . . . a shining tribute to the gleam in my Lustre-Creme-lovely hair. Marriages may not be made entirely by a shampoo. But Lustre-Creme Shampoo, with its blend of secret ingredients plus gentle lanolin, *did* help me recapture my true hair beauty and *did* help me attract and win my man. (That man is keeping his own hair well groomed and sleek these days with Lustre-Creme Shampoo.)

YOU, TOO . . . can have soft, glamorous Dream Girl hair with Lustre-Creme Shampoo. Lathers lavishly in hard or soft water. (*No special rinse needed.*) A single Lustre-Creme shampoo will amaze you with its "three-way loveliness" results. Your hair is sweetly clean; gorgeous in its sheen; soft, easy to manage, lovely to caress. Try it! Now Lustre-Creme comes in tubes as well as in jars . . . for home and travel use, convenient for all the family. 4 oz. jar, $1.00. Smaller sizes in jars or tubes . . . 49¢ and 25¢. At all cosmetic counters.

Kay Daumit, Inc. (Successor) 919 N. Michigan Ave., Chicago, Ill.





Whether you prefer the TUBE or the JAR . . . you'll prefer LUSTRE-CREME SHAMPOO



CAREFULLY TAILORED GRAY CHAMBRAY BY ADELE SIMPSON COSTS $79.50, HAS WASHABLE PLEATED SKIRT

Swank Cottons

They bring a once-homely fabric into its own

Over the last 10 years U.S. women have steadily bought more and more cotton dresses. This spring and summer their purchases will be bigger than ever because for the first time cottons will be universally worn on such formal occasions as cocktail parties, dinners and the theater. This represents the peak of a gradual trend from the lowly housedress of 1938 to this season's elegant cottons, turned out by the nation's finest designers. Much of this change has been brought about by technical advances in the cotton industry, which can now provide fabrics that look like wool tweed, sheer silk, taffeta, gold lamé or intricately patterned brocade. Even though cotton has now reached the level of high fashion and goes into $500 evening dresses, its homely qualities of washability and durability still remain. Best news of all: even some of the handsome new cottons have homely prices (*pp. 96, 99*).



COCKTAIL DRESS of finest Egyptian cotton by Sondheim is worn with lots of gold jewelry and belt.

CONTINUED ON NEXT PAGE

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summer calls for lighter,

cooler drinks and that means

a **CORONET** brandy highball...

for Coronet is lighter...

smoother...cleaner-tasting...

with soda, ginger ale

or cola.



California grape brandy 84 proof. Schenley Distillers Corp., New York City.

A Schenley *Mark of Merit* Product

© 1948 SCHENLEY DISTILLERS CORP.

SWANK COTTONS CONTINUED



DINNER SUIT looks like gold lamé but is washable. New, shiny thread is really plastic-covered aluminum that will not tarnish (Adele Simpson, $69.75).



COMPLETE COTTON OUTFIT by two top-flight designers costs $330. Ben Reig's full-swinging white piqué suit is topped by big, striped Sally Victor hat.

CONTINUED ON PAGE 96

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IN ALL 48 STATES, CANADA AND HAWAII

YOU CAN RENT A NEW CAR FROM HERTZ

. . . AND DRIVE IT YOURSELF

At any of the addresses below throughout the U.S., Canada and Hawaii you can rent new Chevrolets or other fine cars . . . splendidly conditioned, properly insured . . . from Hertz Driv-Ur-Self System, for business or pleasure, and drive them yourself. Hertz is the only coast-to-coast rent-a-car system experienced, through 24 years of service. New Hertz stations are frequently being added, so if cities you are interested in are not listed, write Hertz Driv-Ur-Self System, Dept. 258, 218 S. Wabash Avenue, Chicago 4, Illinois, for directory, full information.

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DOUGLAS—1121 "G" Ave.....125
PHOENIX—612 N. 1st St.....3-6141
Arizona Biltmore Hotel.....5-4771
TUCSON—39 No. Driscoll St.....31

ARKANSAS

EL DORADO—Locust & Jefferson Sts.....1500
FORT SMITH—No. 7th Ave. & "A" Sts.....6681
HOT SPRINGS—330 Central Ave.....33
LITTLE ROCK—110 Louisiana St.....4-7526
MOUNTAIN HOME—Mountain Home Hotel.....186
PINE BLUFF—Union Station.....44
TEXARKANA—217-219 Olive St.....24, 25

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LAGUNA BEACH—350 Broadway.....48
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333 Jones St...Underhill 1-6868
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MASON CITY—804 Fourth St. S. W.....447
SIOUX CITY—605 Fifth St.....5-7742
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WICHITA—Henry Hudson Inc.

KENTUCKY

LOUISVILLE—657 So. Third.....Jackson 4251
PADUCAH—201 So. Fifth St.....908 & 909

LOUISIANA

ALEXANDRIA—524 Murray St.....3321
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SHREVEPORT—
Corner Edwards & Travis Sts..... 2-3291 & 92

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PORTLAND—291 St. John.....4-2006

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BALTIMORE—
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BEDFORD—Bedford Airport.....Lexington 2-400
BOSTON—Motor Mart Garage.....Hubbard 2-0800
BROCKTON—E. Elm St. Garage.....800
CAMBRIDGE—95 Mt. Auburn St..Trowbridge 6-5775
Kirkland 7-0336
DORCHESTER
EAST BOSTON—
Logan International Airport...EAst Boston 7-4606
FALL RIVER—10 Durfee St.....5-7484
FITCHBURG—15 Putman St.....4400
HAVERHILL—29 Middlesex St.....302
HOLYOKE—136 Suffolk.....2-7935
HYANNIS—Corson Garage, Barnstable Rd.....605
LAWRENCE—11 Broadway.....23400
LOWELL—154 Fletcher St.....7710
LYNN—B & M Railroad Station.....Lynn 5-8200
NEW BEDFORD—6th & Elm Sts.....7-9470
NORTH ADAMS—1 Main St.....80
PLYMOUTH—Water St.....1407
QUINCY—19 Saville St.....GRanite 2-8200
SPRINGFIELD—8 Winter St.....2-3141
TAUNTON—10 Post Office Sq.....377
WORCESTER—30 Myrtle St.....2-4433 & 6-5789

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DETROIT—235 E. Elizabeth St.....Randolph 3290
FLINT—215-221 W. Kearsley.....9-2431
GRAND RAPIDS—10 Ionia N. W.....GL. 4-1884
700 Ottawa St., N.W.....8-8979
IRON MOUNTAIN—So. Stevenson Ave.....1000
JACKSON—528 Michigan Ave. E.....2-0308
KALAMAZOO—128 E. Water St.....9386
LANSING—120 E. Ottawa.....4-1445
TRAVERSE CITY—301 E. Front St.....80

MINNESOTA

DULUTH—316 W. First St Mel. 1143
EAST GRAND FORKS—212 Washington Ave...843
MINNEAPOLIS—8th Ave. at Hennepin. Atlantic 4444
RED WING—315 Plum St.....1118
ROCHESTER—16 First Ave. S.W.....4071
ST. PAUL—308 Wabasha. Cedar 7417

MISSISSIPPI

JACKSON—Capitol & Mill Sts.....3-6911
MERIDIAN—2604 6th St.....4989 J

MISSOURI

COLUMBIA—801 Cherry St.....4191
JOPLIN—401-411 Virginia Ave.....242
KANSAS CITY—219 W. Tenth St.....Harrison 6700
ST. JOSEPH—227 S. 7th.....4-1444
ST. LOUIS—15th St. & Delmar Blvd...Garfield 3131

MONTANA

BOZEMAN—P. O. Box 511.....210
BUTTE—131 So. Wyoming St.....5491
GREAT FALLS—
Yellow Cab & Baggage Co.....6535 & 8740
MISSOULA—116 W. Front St.....6644
WEST YELLOWSTONE—P. O. Box 53

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LINCOLN—700 M St.....2-5400
OMAHA—202 No. 19th.....Atlantic 2200
SCOTTS BLUFF—1411 Broadway.....200

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BOULDER CITY—Boulder Dam Hotel 4
LAS VEGAS—200 No. First St.....4
RENO—257 No. Virginia.....7101

NEW HAMPSHIRE

CONCORD—242 No. Main St.....3512
HANOVER—Dartmouth Travel Bur.....950
KEENE—34 Woodburn St.....1779W
LACONIA—86-88 Pleasant St.....600
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MANCHESTER—136 Manchester.....20
NASHUA—2-4 Canal St.....248
NORTH CONWAY—
Main St. Motor Mart, Main St.....30

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ATLANTIC CITY—3911 Ventnor Ave.....2-0318
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NEWARK—85 Plane St.....Humboldt 5-2200-01
PASSAIC—24-26 Garden St.....2-7100
PATERSON—(Station to be opened in 1948)
PERTH AMBOY—273 High St.....4-2400 & 4-5660
RAHWAY—2278 Whittier St.....7-1326
TRENTON—832 Brunswick Ave.....2-5125

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ALBUQUERQUE—Hertz Driv-Ur-Self System Lic.....General Delivery
SANTA FE—201 Washington Ave....1590 & 1391-M

NEW YORK

ALBANY—72 Hudson Ave.....4-5216
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BUFFALO—75 W. Huron St.....Cleveland 6441-6935
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ROCHESTER—39 Stone St.....Stone 2226
SCHENECTADY—220 Broadway.....6-6181
SYRACUSE—218 Harrison St.....6-5894
TROY—Foot of Fulton St.....6531
UTICA—62-66 No. Genesee W.

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GREENSBORO—535 So. Elm St.....7330
RALEIGH—Airport.....2-1641

NORTH DAKOTA

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CANTON—134 McKinley Ave., N.W.....4-5131
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CLEVELAND—1865 E. 17th St.....Cherry 4400
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MASSILON—(Station to be opened in 1948)
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PHILADELPHIA—711 Vine St.....Lo 3-9050
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SIOUX FALLS—320 So. Main Ave.....172

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KNOXVILLE—703 S. Gay St.....3-6183
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TEXARKANA—217-19 Olive St.....24-25
WACO—116 So. 9th St.....2290

UTAH

CEDAR CITY—140 No. Main St.....330
OGDEN—2540 Washington Blvd.....5219
PROVO—175 No. 1st West.....155
SALT LAKE CITY—451 South Main St.....4-5050

VERMONT

BRATTLEBORO—50 Canal St.....1436-W
BURLINGTON—87 St. Paul St.....2-400
MONTPELIER—1 Taylor St.....48
WHITE RIVER JCT.—(See Hanover, N. H.)

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CHARLOTTESVILLE—East Main & 7th Sts.....3313
RICHMOND—221-223 Broad St.....21800
ROANOKE—111 Commonwealth Ave., N.E.....7532
WILLIAMSBURG—Colonial Williamsburg

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CHARLESTON—425 E. Washington...63-404 & 34-400
HUNTINGTON—919 5th Ave.....3-2591
PARKERSBURG—614 Juliana St.....1105

WASHINGTON

ABERDEEN—408 E. Market St.....910
PASCO—609 W. Lewis.....862
SEATTLE—232 First Ave., No.....Alder 2121
1413 7th Ave.....Main 5050
SPOKANE—1103 W. Sprague Ave....Riverside 2777
TACOMA—907 Market St.....Br. 3712
WALLA WALLA—20 E. Alder St.....130
YAKIMA—102 So. Second St.....9591

WISCONSIN

GREEN BAY—311 No. Monroe.....Adams 53
LaCROSSE—4th & King St.....666
MADISON—313 W. Johnson St.....Badger 1200
MILWAUKEE—
1001 No. Jefferson St.....Marquette 1147
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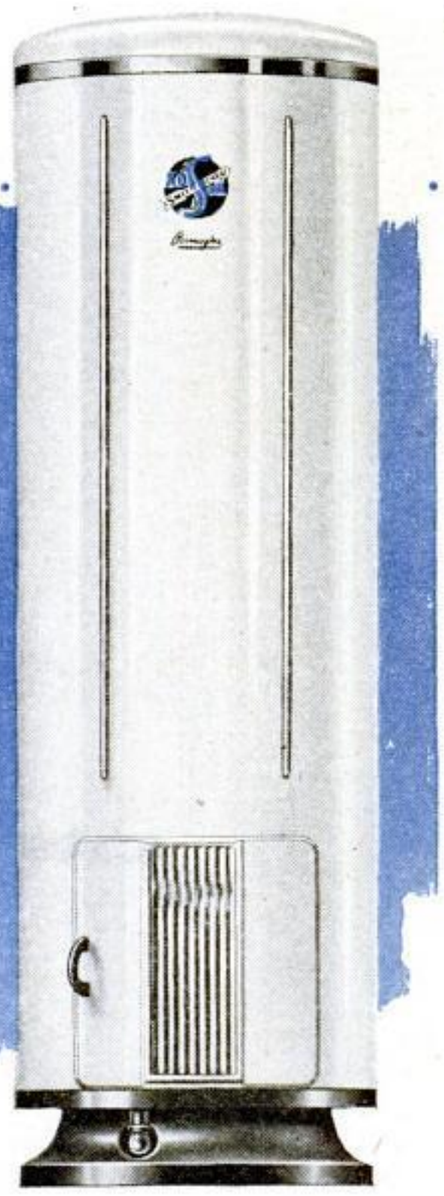


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At last, with the new *Permaglas* Water Heater, you can enjoy complete freedom from tank rust on clean clothes or annoying corrosion stain!

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The "*Permaglas*" tank CANNOT rust or corrode! Tests with waters in every state in the Union prove it.

Yet the "*Permaglas*" tank is just one feature of the water heater that matches your other modern appliances. Gas or electric, fully automatic, ever ready with all the *clean* hot water you need!

At public utilities, merchant plumbers and appliance dealers, or write nearest office below for information.

Guaranteed by Good Housekeeping

CONCEALED PIPES Rear-Vu connections end pipe-drip on the heater.

HANDSOME BASE No awkward legs... hidden jacks keep heater level.

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HOT WATER "packaged-in-glass"... guardian of the nation's health.

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CHAMBRAY DRESS by Jonathan Logan has eyelet trim on bib and cuffs. Its long sleeves and tucked skirt give this $12.95 dress the required formality.



PLAID GINGHAM DRESS with simple top has a wide skirt and petticoat flounce to give it dressy look. Manufactured by Sacson, it sells for only $8.95.

CONTINUED ON PAGE 99

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Quality you can bet on!



This complete ensemble is available at leading stores or the Hi-Jacs may be purchased separately.

Kentucky is justly famed for its fine horses and fine whiskey. And Kentucky Tavern, with its unvarying high quality and its distinctive flavor, enjoys equal fame as a leader among fine whiskies.

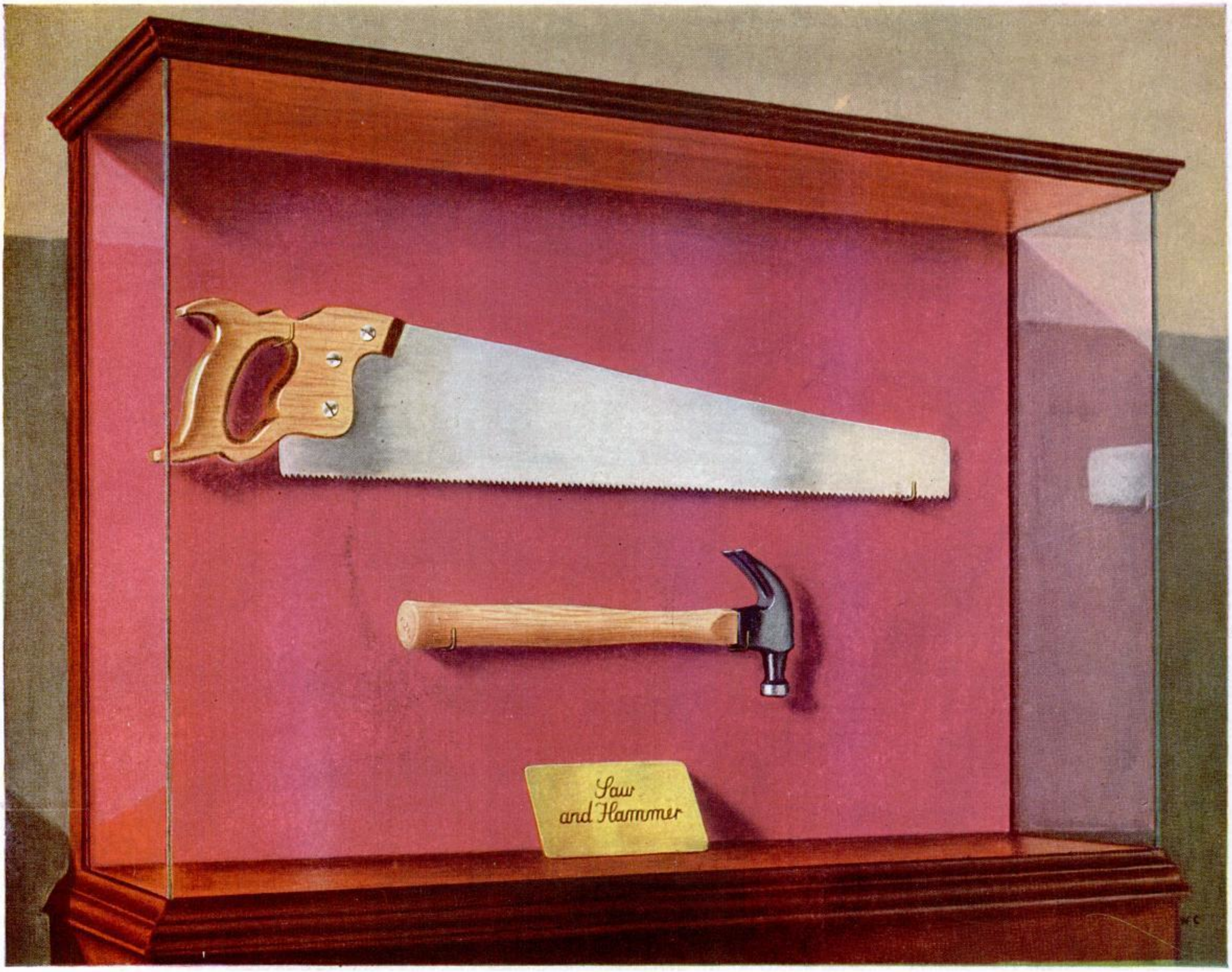
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KENTUCKY TAVERN

NO OTHER BOND CAN MATCH THAT KENTUCKY TAVERN TASTE

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...But first invent the saw and hammer

If the saw and hammer were museum pieces—the only tools of their kind on earth—carpentry would halt until duplicates could be made.

But go back another step—suppose the hammer and saw hadn't even been *invented* . . .

In the manufacture of petroleum products, Shell scientists often find themselves up against that problem. They have an idea, proved in the laboratory, for a better product or a better method . . . but find, before putting the idea into production, certain "tools" are missing. First they must invent the "saw and hammer"!

That's why a wide variety of original inventions and equipment needed to make new and better petroleum products—have come from Shell scientists. To mention a *few* of them:

Miniature Grease Plant—a continuous flow grease plant 1/100th of normal size—in which new greases are perfected and manufacturing problems solved.

Oil Base Muds—In oil well drilling, these muds cool and lubricate the drill. And they help produce more oil—in some cases, three times as much as previous production!

Catalysts—for example, *Dehydrogenation Catalysts* that increase production of raw materials needed for synthetic rubber . . . *Micro-spheroidal Catalysts* that improve the production of high octane gasoline.

Invention of new methods and materials for the improvement of prevailing standards of quality in production, is only one type of research achievement through which Shell demonstrates leadership in the petroleum industry, and in petroleum products. Wherever you see the Shell name and trade mark, Shell Research is your guarantee of quality.

SHELL

Horizons widen through Shell Research

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TURTLE-NECK SHIRT and a faded blue denim skirt by Jane Irwill cost $9.45, can be spruced up with gold accessories like bag, belt and shoes above.

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but your taste is simply first-class!
Beautiful to behold... luxuriously comfortable...
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NEW CIRCUS ACTS

FANCY FEATS OF FINGER STANDING AND WIRE WALKING BRIGHTEN SHOW

Circus people, who never expect actuality to live up to their adjectives, have been astounded this year by the success of Ringling Bros. and Barnum & Bailey's show. Business, which is always strictly terrific, has been so good at the opening engagement in New York's Madison Square Garden that there are no adjectives to describe it. People want so much to see clowns, animals and acrobats, that ticket sale has broken all records.

The show deserves the sellout. Last year, for the first time since 1939, the circus was able to import many new acts from Europe. This year the circus has polished up these acts and brought in some stunning new ones. Here and on the next pages LIFE presents five of these new acts, along with the famous Alzanas (*left*).

The formidable fuss which always attends a circus opening has had some new variations this year. Beatrice Dante (*below*), whose too-classical name is abbreviated to Fifi, was in anguish when her five chimps got pneumonia and had to be put in oxygen tents. Alberty, "the upside-down daredevil" (*p. 104*), had to find the proper slow waltz for swaying atop a 45-foot pole, finally settled on *Pagan Love Song*. Brunn (*p. 103*), "greatest juggler of all time," arrived by plane only two hours before final dress rehearsal and was so nervous from the flight he was all butterfingers.

Everybody was glad to welcome back the high-wire troupe, the Alzanas. During a performance last November Harold Alzana, the star, and his sister Hilda fell 40 feet when a roustabout let a rope flap against his balancing pole. Both broke several bones. Hilda will be back in a month or two and Harold is back already (*left*). When the ladies scream Harold says he always starts to laugh, which worries him because laughing might really make him lose his balance. Other acrobats admire Harold's nerve, but they think he's crazy.



WIRE-WALKING CHIMP does stunt for Beatrice Dante, who loves chimps though they bite her hands.

IN SCARIEST ACT Harold Alzana swings on a wire with no net beneath. His father (*bottom*) stands in ring to catch him if he should fall. When Harold fell last year, father broke the fall with his body, cracked a vertebra.

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BALANCING ON ONE FINGER for 15 seconds atop a globe, an Austrian called Unus puts on most incredible new act in the circus. Unus, whose wife is watching him, has done finger stands on the edges of high buildings all over Europe (LIFE, Nov. 24). He wants to try the Empire State Building but circus officials fear he will blow off.

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The "fresh up" family drink!

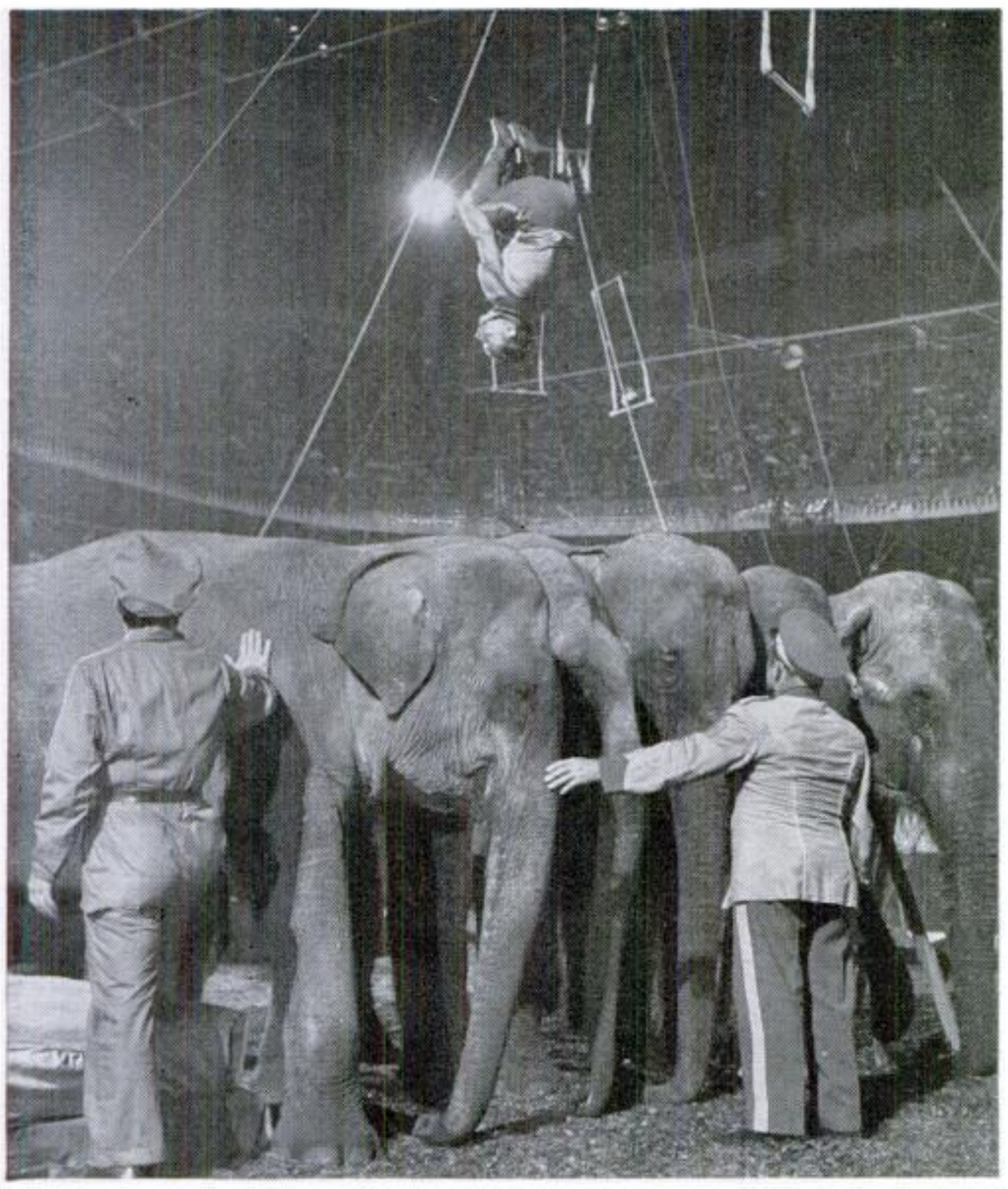


You like it... it likes you!

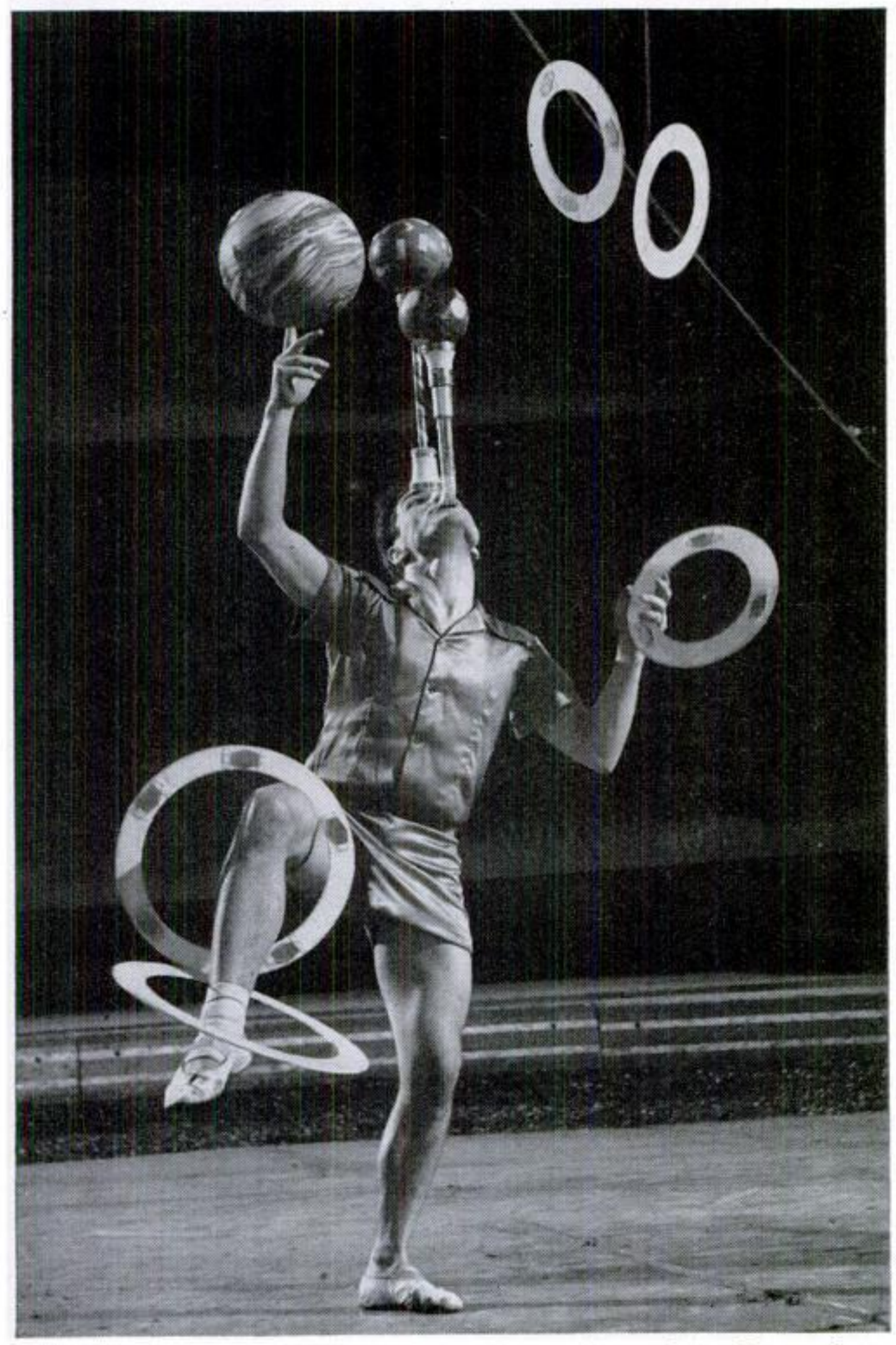


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JUMPING OVER FIVE ELEPHANTS, Ugo Bogino turns somersaults in mid-leap. He takes off from a springboard, lands on mattress after a 30-foot flight. Ugo belongs to a vast family of acrobats from Milan. One of his cousins injured a leg muscle doing this stunt a few days ago, was sent to the hospital.



WORLD'S SPEEDIEST JUGGLER, Francis Brunn from Vienna, keeps balls and rings whizzing all over his body. He has broken world's record by juggling 10 rings in air at once. Like many European performers he has worked in vaudeville and nightclubs and was stunned by U.S. circus pandemonium.

CONTINUED ON NEXT PAGE



A fine example from ancient Egyptian art of the beautiful old lotus blossom motif, the inspiration for Watson's lovely Lotus pattern. (Courtesy, The Metropolitan Museum of Art, New York City.)

Set a Prouder Table with Sterling

. . . from lovely Silver Masterpieces!

You'll always feel a little happier, a little prouder, when you set your table with Watson Sterling.

For each of the twelve Watson patterns was inspired by masterpieces of the world's greatest silversmiths . . . silver that has been famous for its beauty for hundreds of years. And you'll find in each Watson knife, fork and spoon not only this great beauty of design, but the same painstaking craftsmanship . . . in depth of cut . . . clearness of detail . . . harmony and grace of proportion . . . that make these original pieces collectors' items today.

Ask your jeweler to show you Watson Sterling now. Any of the patterns shown here, or Meadow Rose, Foxhall, Lamerie, Juliana, John Alden, Windsor Manor or Colonial Antique.

Each is designed to bring you the enduring beauty and distinction of the finest sterling silver ever made. The Watson Company, 1458 Watson Park, Attleboro, Mass.

You can buy a complete, 6-pc. place-setting in Watson Sterling for as low as $23, federal tax included.

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LOOK BETTER—FEEL BETTER

Reis Scandals' patented features provide mild, athletic support that gives a fellow breakfast-to-bedtime vigor.

At the same time why not change to Reis matching "Sta-Put" shirt, especially designed to absorb perspiration and cut to follow the leg-line of Reis Scandals.

"Sta-Put" It Stays Put

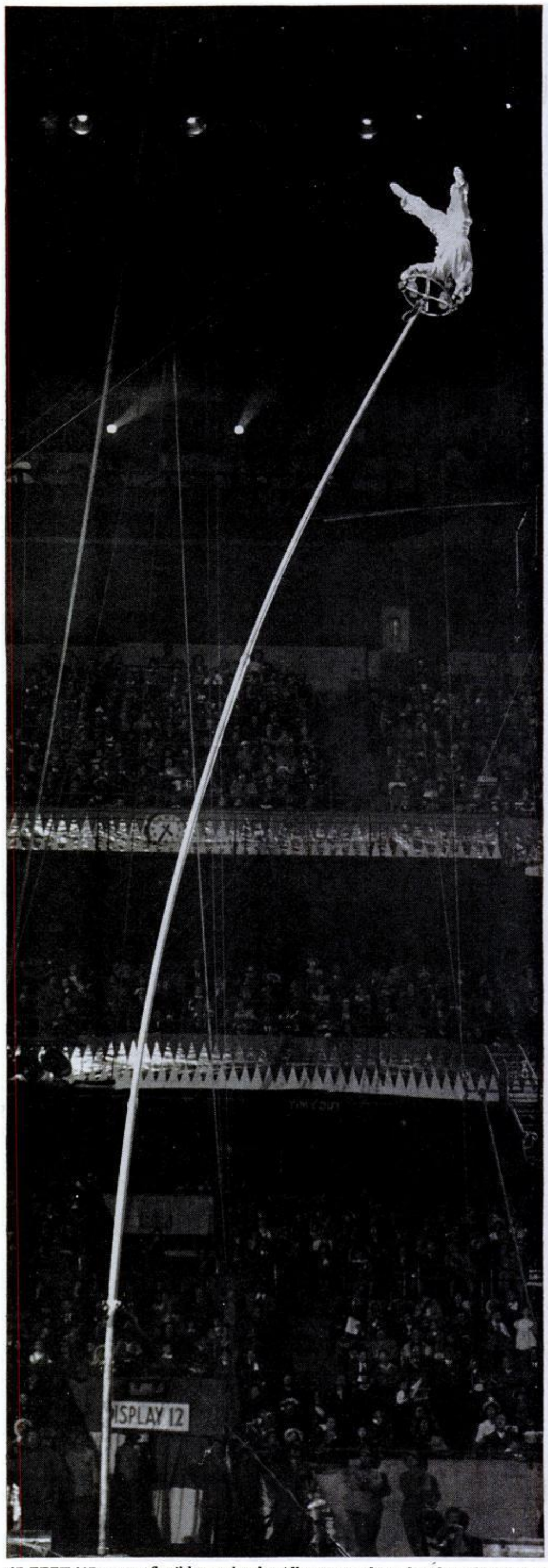
Scandals—90¢ • $1.00 • $2.00



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45 FEET UP atop a flexible steel pole, Alberty stands on hands and sways 25 feet from side to side. His poles have broken three times but he has never been seriously injured. He got idea for act by watching the swaying mast on a ship.

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BROWN-FORMAN DISTILLERS CORPORATION

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white regatta





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Comfort Contour Collar
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The fleet's in—a smart fleet of new Van Heusen Shirts in sparkling, snowy white. You'll go overboard for these fine fabrics that wear and wear! Smooth broadcloths and oxfords... laboratory checked from yarn to finished shirt. Each has the magic sewmanship that distinguishes every Van Heusen Shirt:

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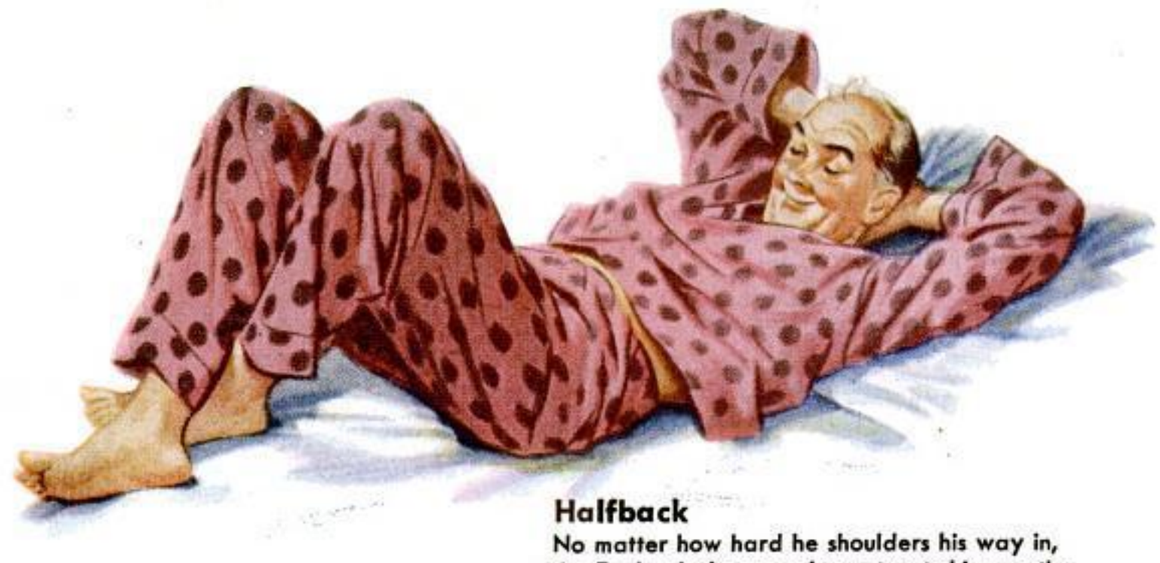
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Busybody
Let her fuss and let her fidget all day. She'll still get sound, restful sleep on the responsive cradling of the Englander.

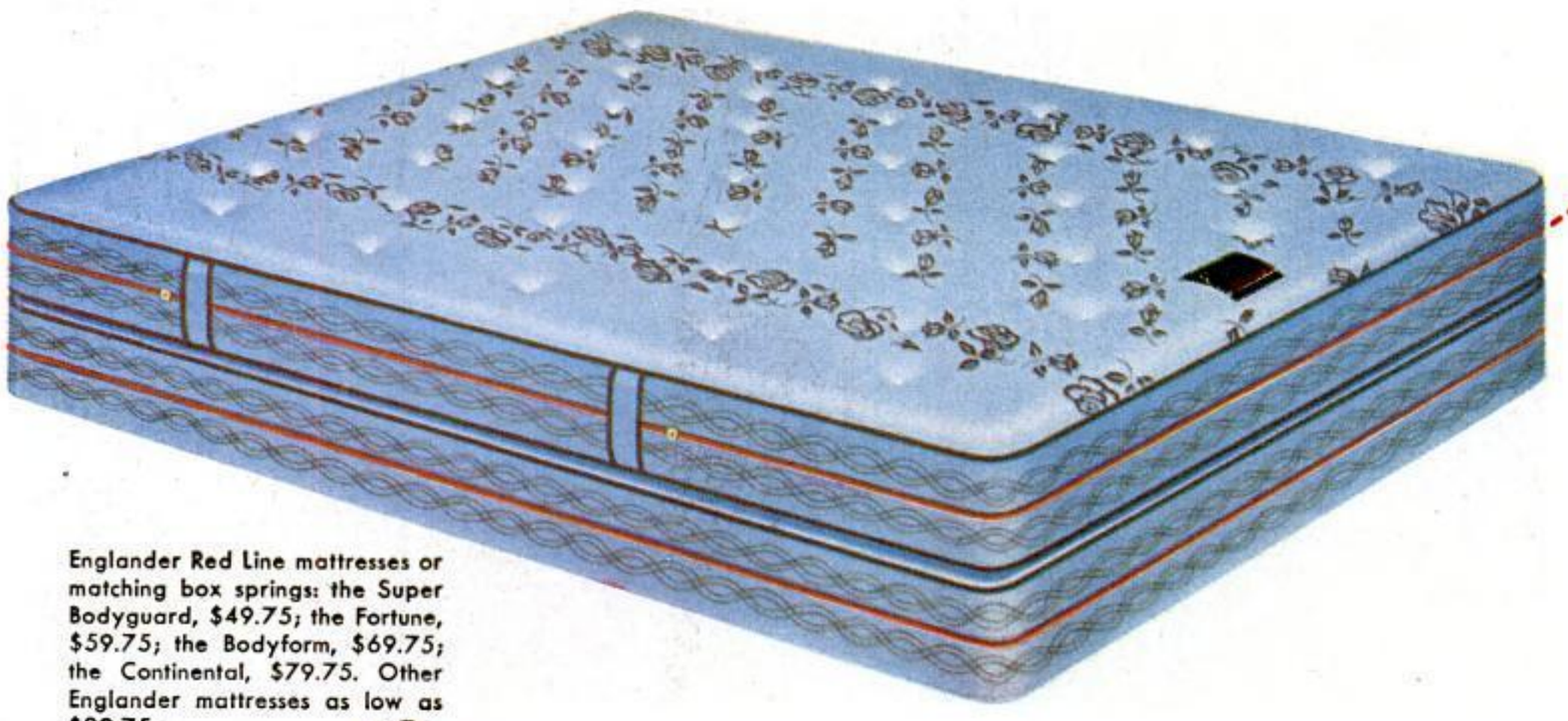


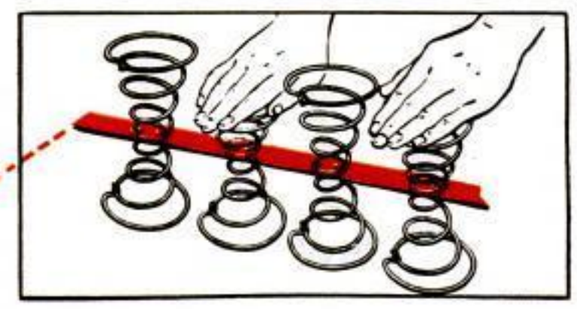
Halfback
No matter how hard he shoulders his way in, the Englander's upper layer treats him gently, lower layer gives cushioning support.

Englander
AMERICA'S MOST LUXURIOUS
mattress

never before a mattress like this

COMPLETE COMFORT FOR EVERY KIND OF SLEEPER





1. **Upper layer fits your body**
2. **Lower layer fits your weight**

Every sleeper needs *two* types of support for completely restful sleep. And now, for the first time, the Englander Red Line Mattress gives you this double layer of support.

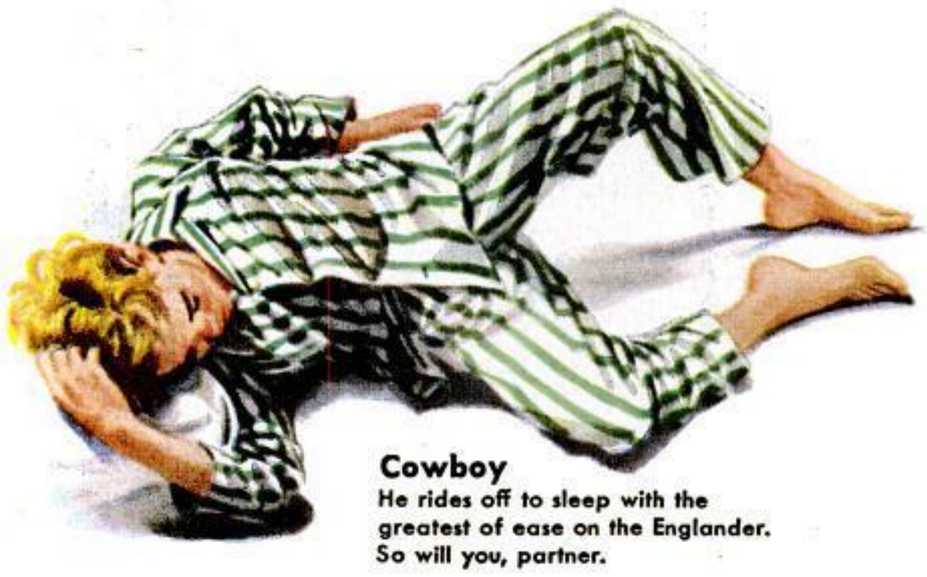
In the diagram above, notice how the springs are joined *in the center* by a flexible ribbon of steel (not in the old-fashioned tied-top-or-bottom way or in cotton sacks). Every part of your body is restfully cushioned by the upper layer of springs, while the lower layer provides firm over-all support for your weight. No matter how you sleep or how much you weigh, you sleep better on an Englander.

See the Englander at fine furniture and department stores—the only mattress with the Red Line.

Englander Red Line mattresses or matching box springs: the Super Bodyguard, $49.75; the Fortune, $59.75; the Bodyform, $69.75; the Continental, $79.75. Other Englander mattresses as low as $29.75.



Bulldozer
One "dig" and he's sound asleep. That responsive upper layer of the Englander cradles every brawny contour; lower layer gives firm support.



Cowboy
He rides off to sleep with the greatest of ease on the Englander. So will you, partner.



Mannequin
A pretty pose and sweet reposing too, with the Englander's two layers of support.

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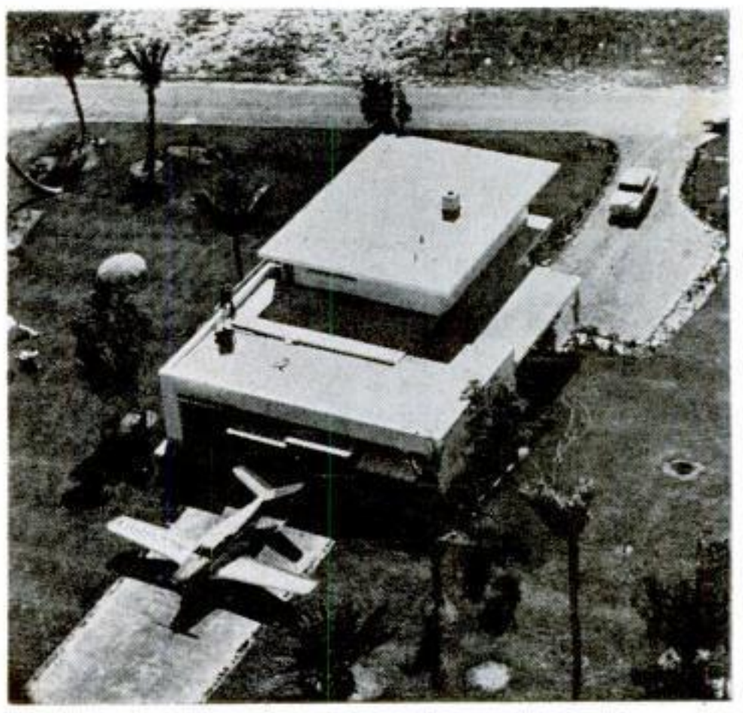
ON LAWN IN FRONT OF THE ALL-GLASS EAST WALL OF THEIR MIAMI, FLA. HOUSE JOHN KEEFE AND HIS FAMILY ENTERTAIN SOME OF THEIR AIR-MINDED FRIENDS

HANGAR HOUSE

It sets pattern for future by making flying casual and convenient

When John F. Keefe and his family moved into their new home north of Miami, Fla. recently, they moved into the future. From the front, which faces one of Miami's many canals, their house does not look very different from a number of other sleek, modern houses. But at the back it is something ahead of its time. Built in between the laundry and a screened porch is a 43-foot-wide hangar for the Keefe's four-place Beechcraft. The backyard consists of a 3,500-foot-long landing strip.

The Keefes' hangar house is the first of many which Mr. Keefe and his partner, Richard Flynn, plan to build on a 450-acre tract. Their aim is to establish an aviation country club to which vacationists will fly their own planes. Visitors will live either in their own hangar houses or in smaller "mansionettes" now being constructed. In the meantime, able to reach their hangar as easily as their garage, the Keefes find themselves pioneering a new kind of life. They think nothing of flying 70 miles for a morning's fishing or picking up a daughter in New Orleans after breakfast. And almost any afternoon friends from Atlanta, Cleveland or Boston fly in and park their planes around the house.



AIR VIEW of hangar house shows visitor's plane on taxiway leading from back of house to airfield runway.

CONTINUED ON NEXT PAGE

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when you're getting a sneeze instead of a squeeze . . .

to the rescue with SITROUX!

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IMPROVED—
SOFTER
THAN EVER!

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TIME FOR Coolaire*

Flexees' delightful summer treat . . . your cool Coolaire . . . web-sheer, light and free . . . each curve molded to fashion perfection. Coolaire, in girdles, bras, combinations.

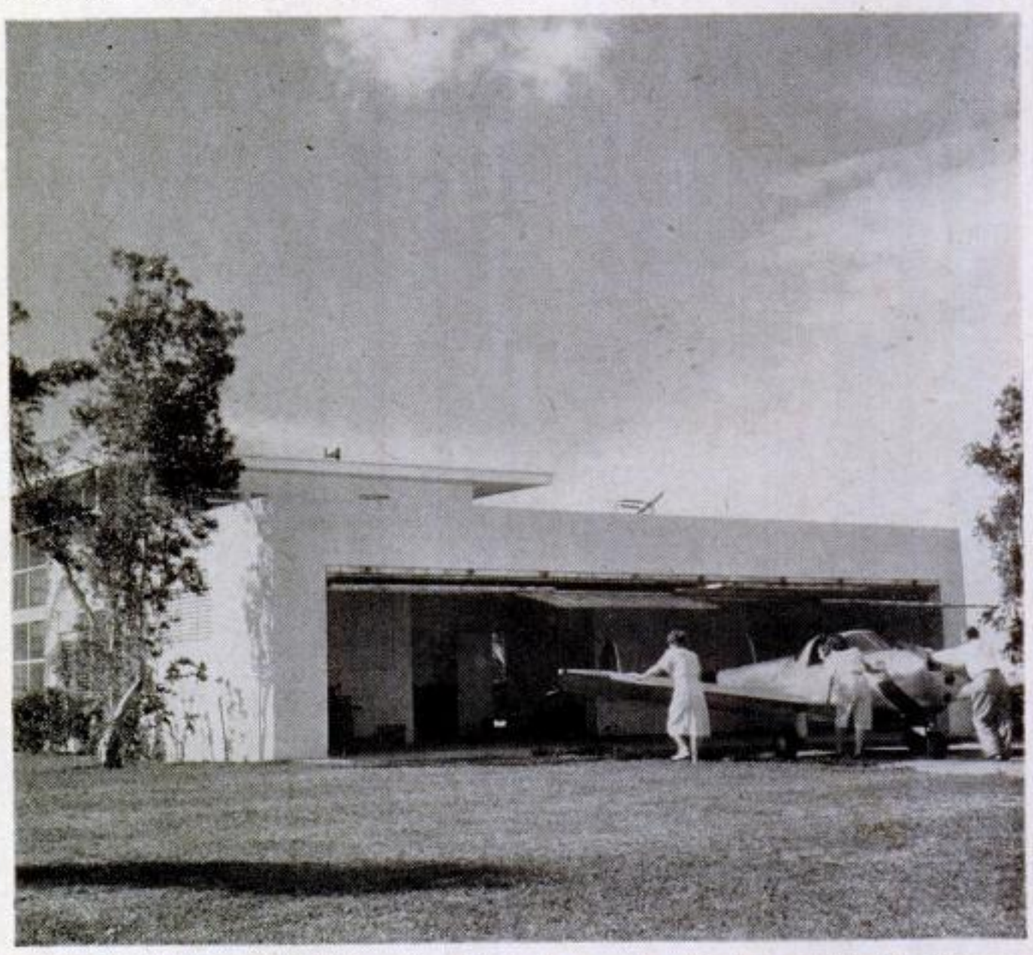
by **FLEXEES***—"world's loveliest foundations"



*reg. T.M.



PARTNER FLYNN and his family also have a Beechcraft. Flynn flies frequently to Washington and Boston on business, often takes wife and son along.



GUESTS' ERCOUPE is pushed into hangar by Keefe and family. Hangar is blended into house design and is no more noticeable than oversize garage.



ROOF OF HANGAR makes a spacious sundeck from which Keefe (*left*) and friends can watch planes land and take off from runway directly behind home.

CONTINUED ON PAGE 113

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Wanda Hendrix's **smile wins role in Paramount's "My Own True Love"—**

The smile that wins is the Pepsodent Smile!





Wanda Hendrix, Paramount Starlet, plays a leading role in Paramount's new picture, "My Own True Love." Wanda has smiled her way through only four pictures, but she's hailed by movie critics and fans alike as one of the year's best bets for stardom. She was a junior high school student in Jacksonville, Florida, when a talent scout discovered her in a local "little theater" play. He sent her to Hollywood for a screen test and she stayed . . . with a contract! Wanda's smile is as bright as her future—it's a Pepsodent Smile! "I've used Pepsodent Tooth Paste since my 'little theater' days," Wanda says, "and I wouldn't change *now!*"



Wins 3 to 1

over any other tooth paste!



Do you have a winning smile? If Pepsodent Tooth Paste has helped your smile and career—send your picture and story to Pepsodent, 141 W. Jackson Blvd., Chicago 4, Ill. **If used in our advertising you will receive professional model fees.**

Another fine product of Lever Brothers Company

You'll find people all over America agree with Wanda Hendrix. New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles. In recent tests, families from coast to coast were asked to compare New Pepsodent Tooth Paste with the brands they'd been using at home. By an overwhelming majority . . . by an average of 3 to 1 . . . they preferred New Pepsodent over any other leading brand they tried!

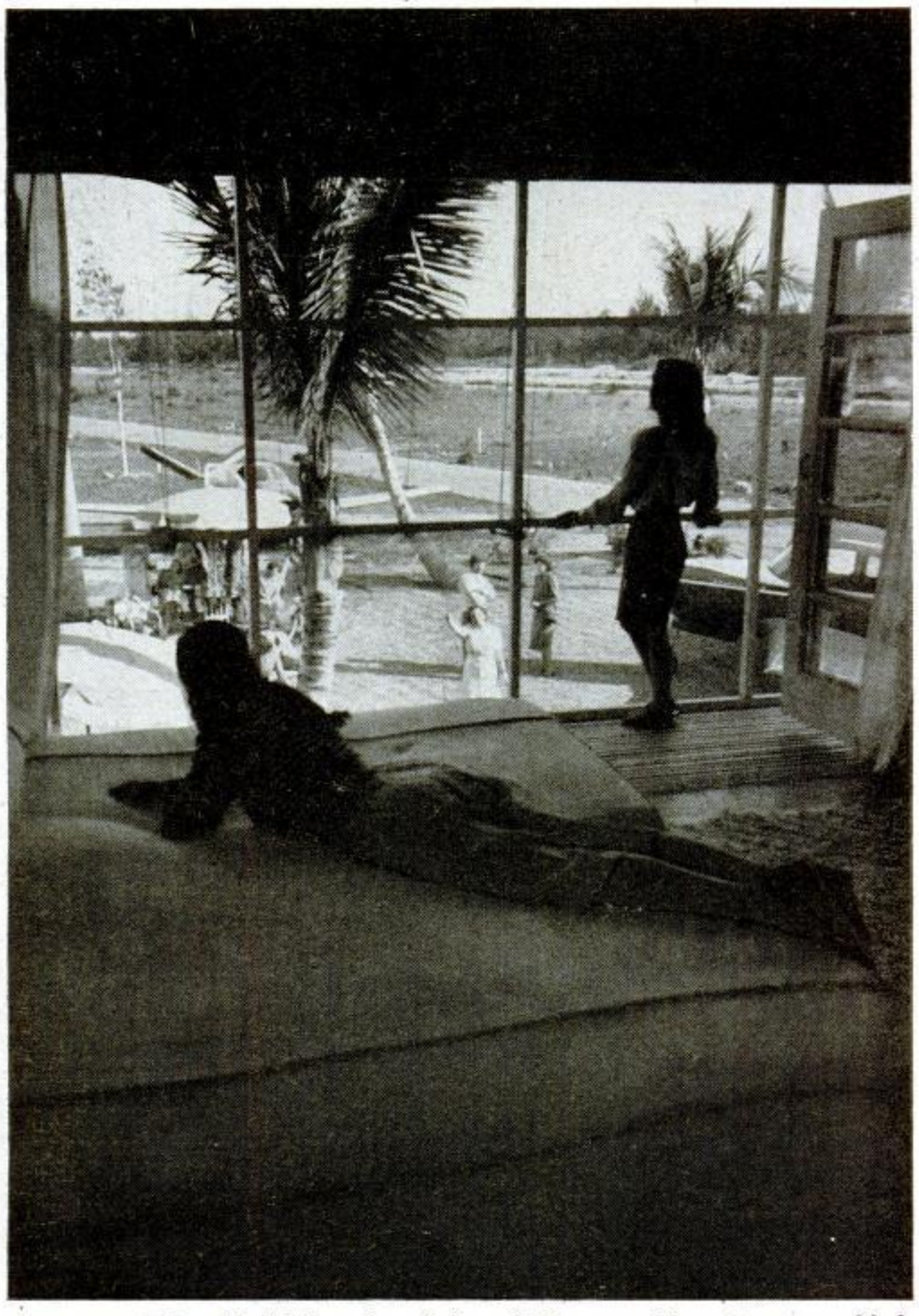
Yes, Pepsodent won 3 to 1 for its cool, minty flavor . . . for making breath cleaner, teeth brighter! *For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!*

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BAR AND LIVING ROOM of the hangar house is informal headquarters for fliers using adjacent airport, which is jointly managed by Keefe and Flynn.



BEDROOM has big folding glass doors which open wide on to screened balcony overlooking lawn. Altogether hangar house has seven rooms, two baths.

You can't fool a Whisker!

Soak 'em soft with brush and lather!

Science proves that nothing softens whiskers like good lather! And nothing builds a good lather like a fine Ever-Ready Brush!

Ever-Ready
Nylon 500-N
Science's latest: trans-flagged Nylon bristles, pioneered by Ever-Ready. Solid Lucite handle. Has tamed more tough beards than you can shake a razor at! $5



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PURITY BODY

AMERICA'S LARGEST SELLING ALE...

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PURITY BODY

FLAVOR

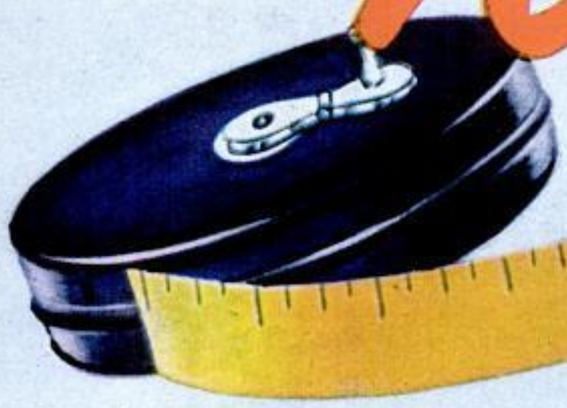
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WITH TWICE AS MUCH FRONT ROW





FREEZIN-COLD COMPARTMENT
FOR FROZEN STORAGE

Near zero-cold keeps over 50 pounds of frozen foods for up to 3 months; makes quick ice cream . . . ice frozen in a jiffy. Transparent self-closing door forms re-arranging shelf when open.



NORM-COLD COMPARTMENT
WITH MEAT-HOLDER

Perfect temperature for all perishables — milk, packaged dairy products, meats, fruit, canned goods, beverages—every food that needs normal refrigeration safety.



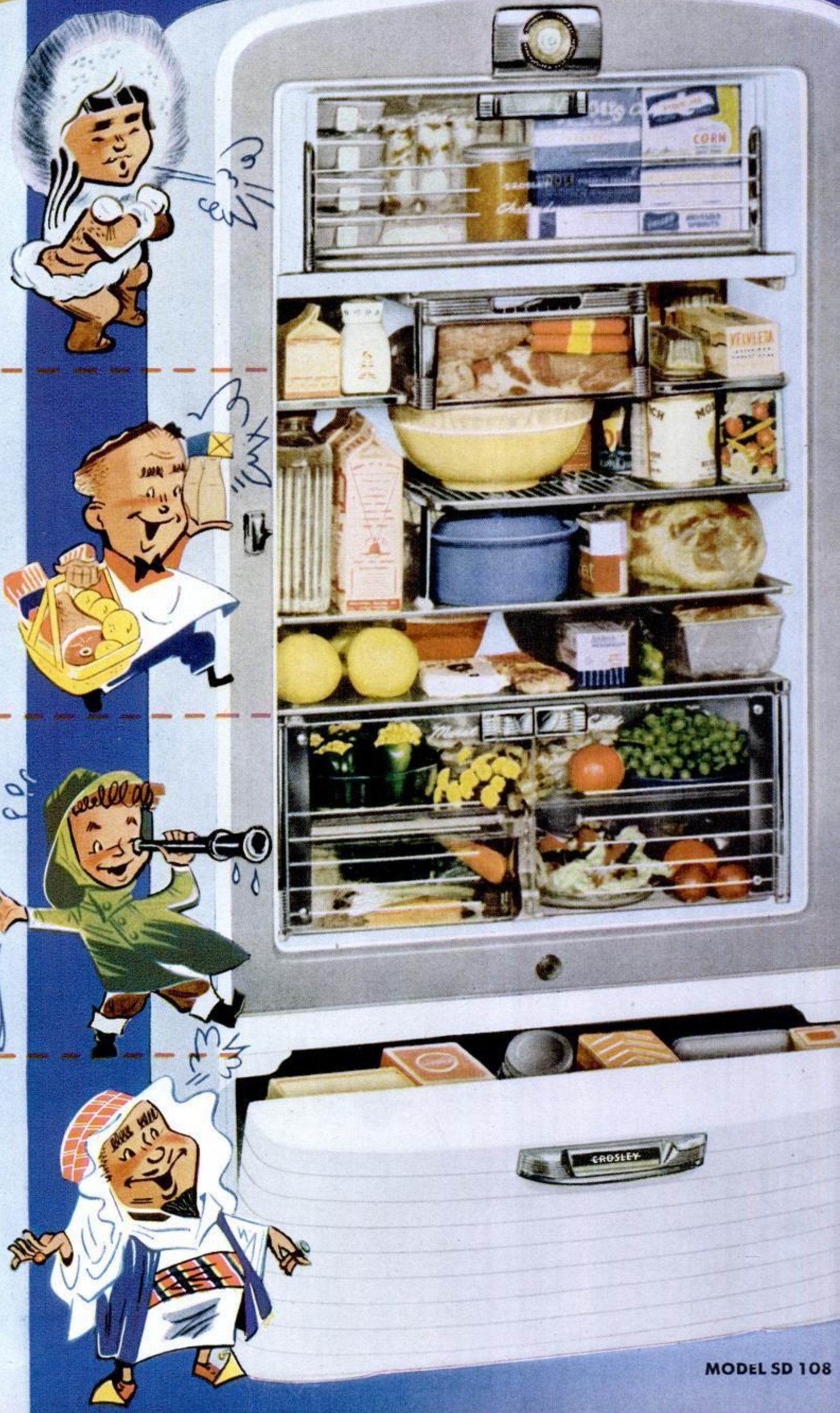
MOIST-COLD COMPARTMENT
FOOD CONDITIONER SECTION

Conditioner chest for leafy vegetables, salads, greens and moist left-overs . . . even pies, cake and bread. No danger of drying out delicate foods in this Moist-Cold. Transparent, self - closing doors for quick inventory . . . easy accessibility.



EVER-DRY STORABIN
EXTRA DRY-STORAGE

Keeps cereals and crackers dry and crisp; salt and sugar free-flowing; keeps moisture-absorbing foods in perfect condition. Capacity 1.5 cubic feet.



MODEL SD 108

Shelvador*

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5 WAY REFRIGERATOR

5 NEW MODELS





the *only* refrigerator door that does double duty, brings twice as much food to the front row, at your fingertips. This saves time, food-fumbling and spills. The most practical feature of modern refrigeration—that's the verdict of users everywhere. And it's exclusive with Crosley.



CLASSIC SIMPLICITY is the keynote of the New Crosley 5-WAY Shelvador* styling. Graceful lines, faultless proportions and superb easy-to-clean Bonderized Dulux enamel finish—make it a show piece in any kitchen setting. And you'll get every practical modern refrigerator feature—*plus* the penny-pinching Crosley Electrosaver mechanism with 5 years warranty . . . and remember **ONLY CROSLEY HAS THE SHELVADOR!**

YOU CAN see through THIS!

Complete visibility is the amazingly practical new feature of the Crosley Shelvador* food compartments. Transparent doors and shelves, crispers and meat holder—everything in sight! No more food-searching by the hide and seek method—with resulting spills and clean-ups. No bending or stooping to find the foods you want!

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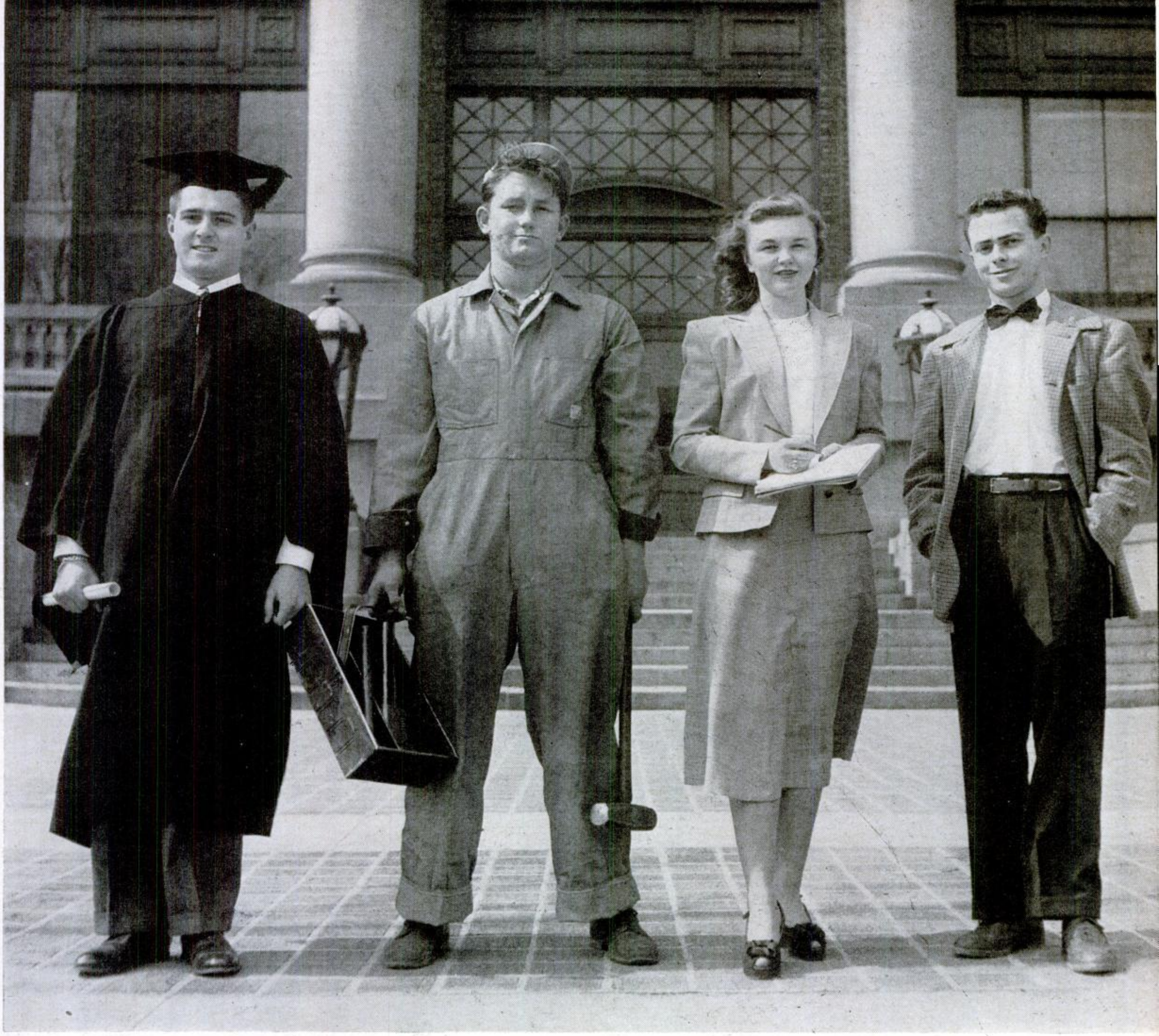
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This Whisky is Six Years Old—86.8 Proof. Seagram-Distillers Corp., N.Y.

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FOUR SENIORS IN FRONT OF ALLENTOWN'S HIGH SCHOOL REPRESENT FUTURES FOR WHICH THE SCHOOL SYSTEM PREPARES THEM: COLLEGE, TRADE, BUSINESS, GENERAL

Allentown Schools

AN AVERAGE CITY GETS A BY-NO-MEANS AVERAGE SYSTEM

PHOTOGRAPHS FOR LIFE BY NINA LEEN

One day next month the four seniors above will step across the stage of the Allentown, Pa. high school and pick up diplomas for the four different courses they studied. In the next few weeks a million American boys and girls wearing similar confident smiles will do the same. There should be more because another half million started high school but failed to finish. In some parts of the U.S. fewer than half of those who start high school finish it, and the average for the country as a whole is only two thirds. But in Allentown four out of five students entering high school stick it out to graduation.

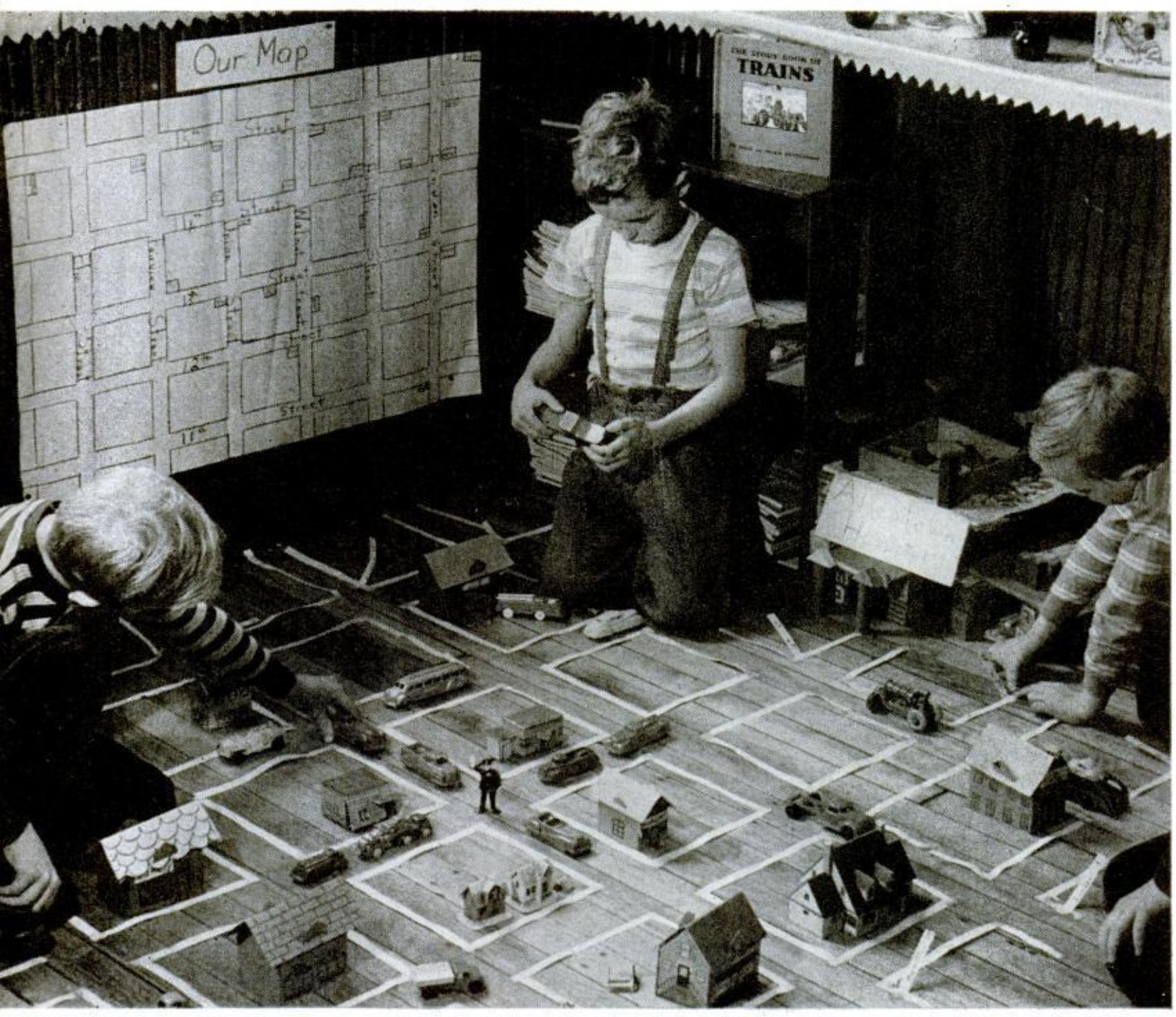
This is a rewarding thing not only for the students but for the town itself. Half a dozen years ago Allentown, which is an average kind of industrial city, had an average school system. It was about as good as the next town's. But Allentown's citizens learned that this was not good enough. The man who showed them was Fred W. Hosler, who was hired as superintendent of schools in 1942. Finding Allentown friendly but apathetic, he started a campaign to stir up interest. He made speeches at lunches and parents' meetings, bombarded the citizens with printed pamphlets, picture books and even comic strips about what the schools were and what they should be. By 1945 he was able to push through a $3 million bond issue for school building and repair. The parents found themselves involved in school activities (*pp. 118–119*). The young children (*pp. 120–121*) and older ones (*pp. 122–123*) found their special needs taken care of. Teachers began to regard Allentown as a desirable place to work (*pp. 124–125*) and the faculty took on new quality.

Today the Allentown school system is well above average. This is a commentary on the enterprise of Allentown. But the fact that most of the U.S. public-school systems do not come up to Allentown's is another kind of commentary on the people of the world's richest country.

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SCHOOLS PLAY INTIMATE PART IN



STUDYING THE TOWN, children of second grade lay out scale model of one section on the classroom floor. Afterward they will go out to visit people who live in this section, stop in at hospital and firehouse.

Allentown, Pa. is in the Lehigh Valley, 50 miles north of Philadelphia. Its population is 102,000, largely of Pennsylvania Dutch extraction. Its big industries make underwear, beer, machine parts and Mack truck motors. Its Chamber of Commerce likes to call it "The Queen City of the Lehigh Valley" and the city fathers dress up the town by hanging flowerpots from the lampposts on Hamilton Street. It has 14,318 children in school and it always used to feel that the schools were for the use of kids alone. Now Allentown has found that the schools are a center of its social life. Adults gather in them for evening classes, where they can learn motor mechanics, art or plug casting (*bottom of page*). They go to school auditoriums to see fashion shows staged by their children (*below, right*). At club lunches, they hear school choirs give concerts (*lower right*). The P.T.A. meetings are sometimes directed by the



P.T.A. MEETING discusses a new report card. The mayor (*top left*) presides.

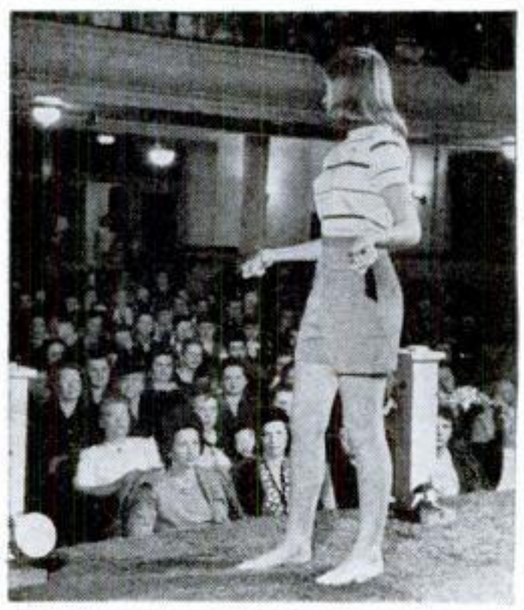


ADULT CLASS IN SCHOOL meets every Monday night in the high-school gymnasium to learn fly fishing and plug casting. Here an instructor shows his class how to hold casting rod. The school also gives classes for adults in typing, English, woodworking, social studies and art. All of the courses are free.

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CITY'S LIFE

mayor himself and discussion of a proposed new kind of report card is considered important enough to broadcast over the local radio station. In the winter the school's basketball games are always sellouts, and, to accommodate the fall football crowds vocational students and contractors are now working together to build a huge new outdoor stadium that will seat 22,000 people. The town is also planning to add 10 new buildings to its present system of 30. Three of these will be junior high schools and seven will be neighborhood schools. These neighborhood schools will be primarily for children below the third grade and will be spotted about the town so that no child will have to walk more than five blocks to get to class. But each school will be equipped with a comfortable auditorium, a big playground and outdoor fireplaces. In the summers and in the evenings they will serve as gathering places for the citizens of the town.



AT FASHION SHOW in school auditorium Jo Ann Frick, 15, models shorts.



ALLENTOWN, looking toward southeast, sprawls out into the Allegheny hills. The large building in right rear is one of 19 elementary schools. On outskirts of town (*left*) is old American Wire Co. plant.



A SCHOOL CHOIR sings for Thursday luncheon of the Kiwanis Club. Allentown is musically inclined city and every school has several choirs. This is the "small choir" of a junior-high school. The school supplies the robes—maroon for boys and white for girls. Boys wearing hats (*left*) are special novelty sextet.

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NORMAL AND SPECIAL NEEDS GET

FIFTH-GRADERS work in old-fashioned classroom and the teacher has had to devise ways of overcoming the handicap of inflexible arrangements and too many pupils. To give individual attention, teacher (*upper right*) has divided children into groups. While she explains book to children, boy (*center*) hands out



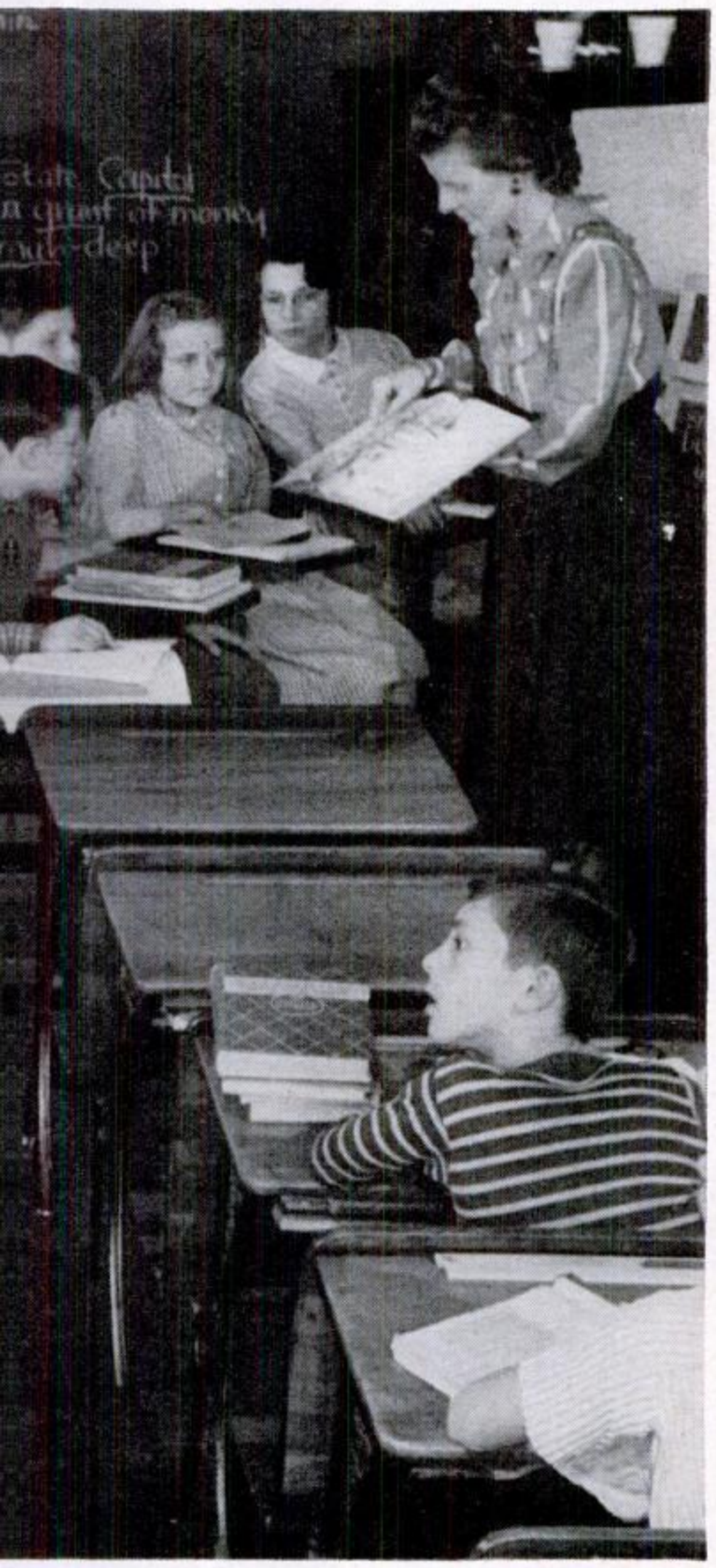
PLAYING ROWBOAT, first-graders rock back and forth on floor in their physical-education class. Allentown schools stress health and keep careful records on each child. The younger children get free dental care. The older ones are given lectures on mental hygiene and sex, and every student must learn how to swim.



OPPORTUNITY CLASS is held for children with I.Q.s of more than 130. Here bright fourth-graders lean over their desks to study a picture of a tooth. Schools also hold classes for retarded children with learning difficulties, try to keep them in school as long as possible. All children get intelligence tests in the third grade.

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ATTENTION



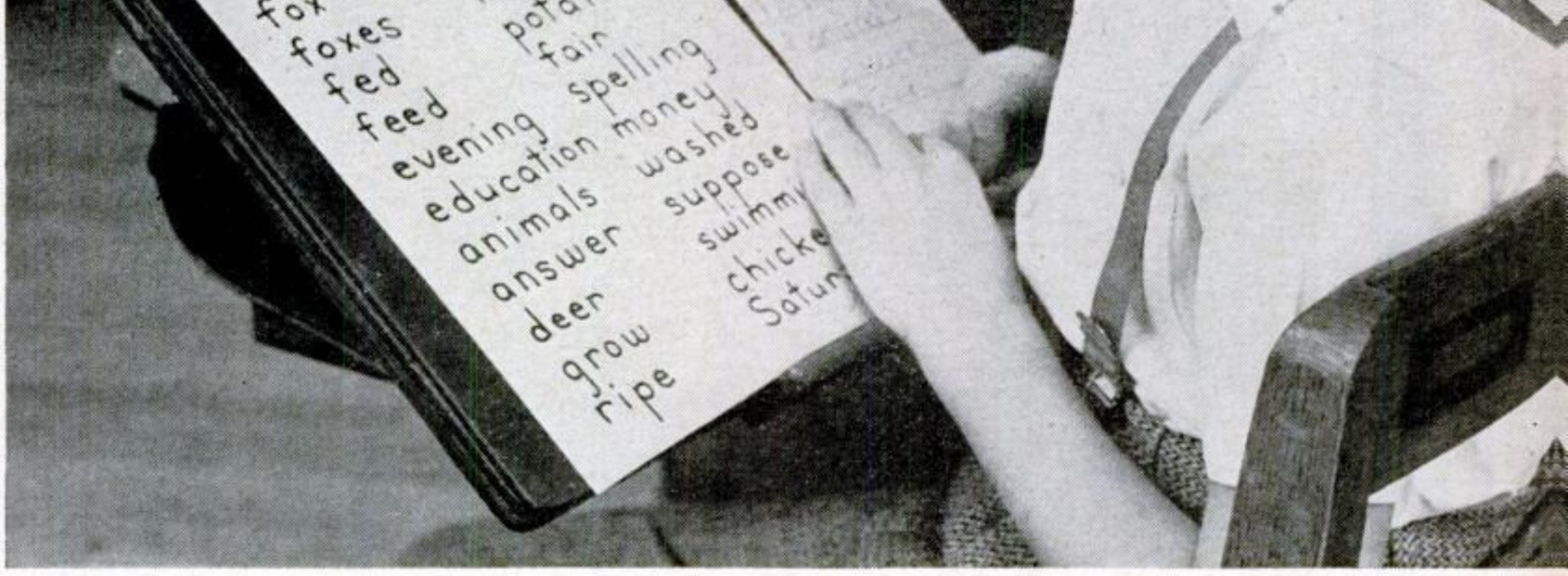
assignments and girl (*upper left*) sits in "Pretty Corner" and teaches group as a reward for being good.



DOG IN CLASS, named Spot, has been going to school with Perry Rahn, sixth-grader, ever since the first grade. When bored he scratches, is let out, comes back quietly. To help develop the children as individuals, the school lets them bring pets to class. Some groups have class pets—cats or guinea pigs—but Spot is the only regular attender. Younger children are encouraged to celebrate their birthdays at school.



MODEL POST OFFICE was set up this year by a teacher when children in her class, who had been writing to a sick child, started asking her questions about mail. Now they deliver letters to each other.



SIGHT-SAVING CLASS for children with faulty eyesight is one of the ways in which Allentown cares for students with physical problems. In it, children like William DeMark, 8 (*above*), read lessons in large print, learn to typewrite on special machines. Allentown also gives classes for children with speech defects. If a child is sick, the school sends a teacher to his home. Underweight children get free hot lunches.

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JACKIE WALCK, 17, is going to get married when she graduates this spring. Since she does not plan to get a job, the school lets her concentrate on the courses that will prepare her for married life. In her school-activities club she learns to take care of babies (*left*). In class she studies dressmaking (*center*) and cooking, and learns how to set the table and be a good hostess. Her only other subjects are English (Shakespeare and Longfellow), social studies (*Congressional Record* and New York *Times*) and a course in business law, which she takes for fun. In the evenings (*right*) she does homework with her fiancé, Joseph Ware.

STUDENTS ARE TRAINED FOR THE



SECRETARY Jacqueline Horn works at odd jobs at the Pennsylvania Power & Light Co. every weekday afternoon. She will work at the plant after graduation.

In the years before the war there was a definite stigma attached to vocational training, which was often regarded as a last resort for backward students. But many educators now are beginning to consider vocational training desirable. They point out that high schools which treat all students like college material are unrealistic; only one in five goes on to college. And 70% of U.S. jobholders today rely on manual and technical skills.

Most of the jobs in Allentown call for skilled or semiskilled labor, so Allentown's schools have a highly developed set of vocational courses. Since most students will live in the city after they graduate, the courses train them in local industries. To keep up-to-date on what Allentown's industries need, the school's vocational director makes regular rounds of the town's employers so he can plan courses and advise students. The students decide on their final courses after three years of "exploration" in junior high schools, where they get general academic subjects and a smattering of simple vocational work. In the ninth grade they go over their records and aptitude tests with a teacher-consultant. If they decide to try for college, he tells them how to go about it. If they want to take up business or technical vocational work, he outlines a program for them. If they do not want to do either, he sets up a practical curriculum

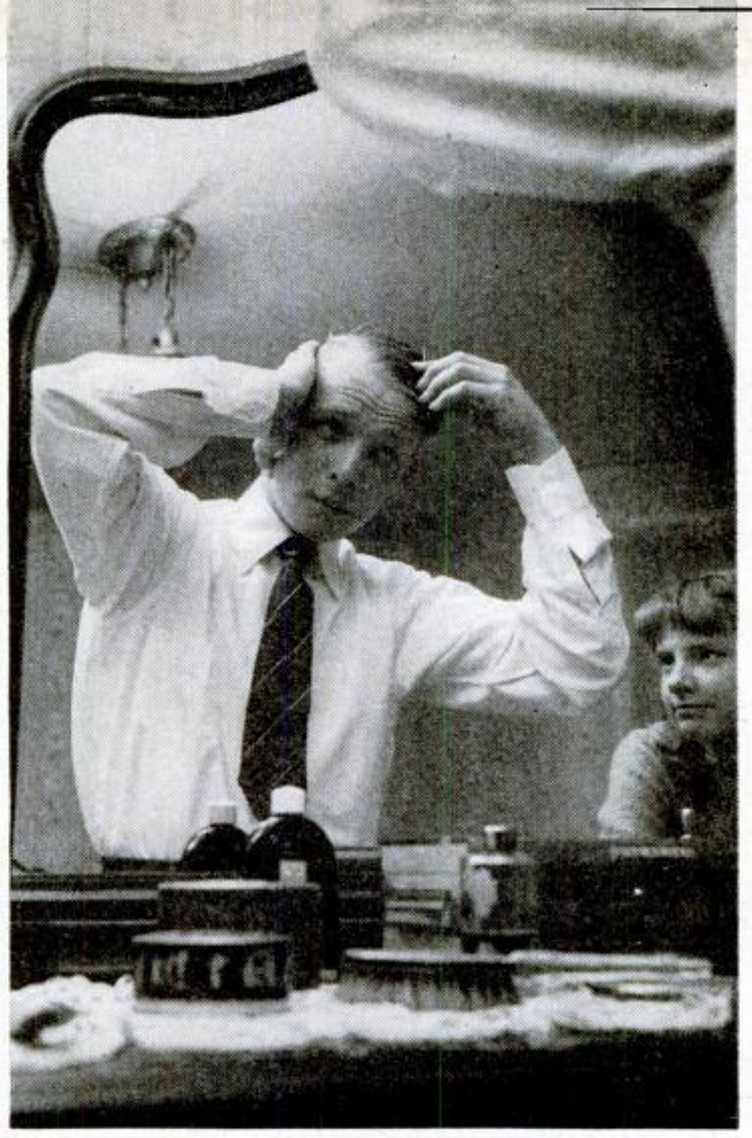


STONECUTTER Clyde Minich works in his stepfather's tombstone shop to earn graduation credits and also to get a start on his required four-year apprenticeship.

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JOHN McCLAFFERTY (*right*), 17, is going to be a carpenter and the school sees that he gets practical training for his future. For the last year he has been alternating between his class work and a job with an Allentown carpenter at 40¢ an hour. He takes the required general subjects, but his classes are arranged to give him a working knowledge of his trade. In physics, instead of studying pure theory, he learns about electricity (*left*). In carpentry class he builds and rebuilds an actual house in a schoolroom (*center*). In English class he reads *Popular Science*. Since he has little homework, he has lots of time to dress up and go out on dates (*right*).

JOBS THEY WANT AND CAN GET

that will round off their general education by the end of their senior year.

The vocational students take a basic general course but concentrate on learning a practical trade. Allentown now offers courses for mechanics, printers, electricians, draftsmen, carpenters, cabinetmakers, auto workers, bricklayers, machinists, restaurant operators, cooks, housewives, secretaries, stenographers and clerks. Two years ago a soda-fountain course was set up (*below, right*). Next year, by popular demand, a course in paper hanging is being added. If the school does not happen to have a certain course, it farms the student out to a local merchant. This year one student is doing classroom work in a cobbler shop, another with a tombstone-cutter (*below, left*). In their final year vocational students go out in Allentown and get part-time jobs at regular salaries, alternating two weeks in school with two weeks of work. When they graduate most of them just move into these jobs on a full-time basis.

Many educators think Allentown's emphasis on vocational training is carried too far, that it produces students of narrow interests who lack the rounded knowledge and background that the citizens of a democracy must have. But Allentown argues that its vocational courses, more than anything else, are what keep its students in school until they graduate.



ORGAN-MAKERS Michael Onuschko (*left*) and Robert Morrow work on a keyboard at the Allen Organ Co. Robert will be a cabinetmaker, Michael a repairman.



SODA JERKS operate the school fountain as part of their training. In one class, before course was initiated, 40 of the students quit school to become soda jerks.

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SCHOOL SUPERVISORS sit around long table. At its head is Superintendent Fred Hosler. At his right is Mae Warfield, school psychologist. Curriculum supervisors are Laura Bechtel (*fifth from left*) and James W. Richardson (*extreme right*). Third from right is Lester L. Fehr, director of vocational and adult education.

TEACHERS LIKE TO WORK THERE

Schoolteachers like to work in Allentown. Some of them like it because the pay is a little higher than usual (it averages $3,200 a year, goes up to $4,400). Some like the security of Pennsylvania's tenure laws. But most of them like it because in Allentown they are treated as human beings. They have sick leave with pay, an hour off for lunch, a place to rest between classes and no restrictions on their private lives. Much more important, they have a voice in their own programs. The supervisors (*above*) always consult them about curriculum changes, and they are free to try new educational methods in their classes. Altogether there are 552 teachers in the Allentown school system, barely enough to meet the state's legal minimum. The city is now busily recruiting more and hopes to attract young ones with bachelor's degrees. More than 80% of the present staff have bachelor's degrees or better, a high average. Senior teacher (39 years) is Warren Fritsch (*opposite page*) who likes to decorate his classroom with charts entitled "Latin on the Turf," listing Latin-named racehorses, and wistfully recalls the days when people even wanted to learn Greek.



TEACHER'S FAMILY stands in front of his house and his auto. He is Joseph Barrett of junior-high-school English department, who, after 13 years of teaching, came to Allentown four years ago to get "a decent job with some security."



JANET SHOEMAKER, 23, of Philadelphia, smokes in teachers' lounge. She teaches physical education, came to Allentown because it offered the best pay.



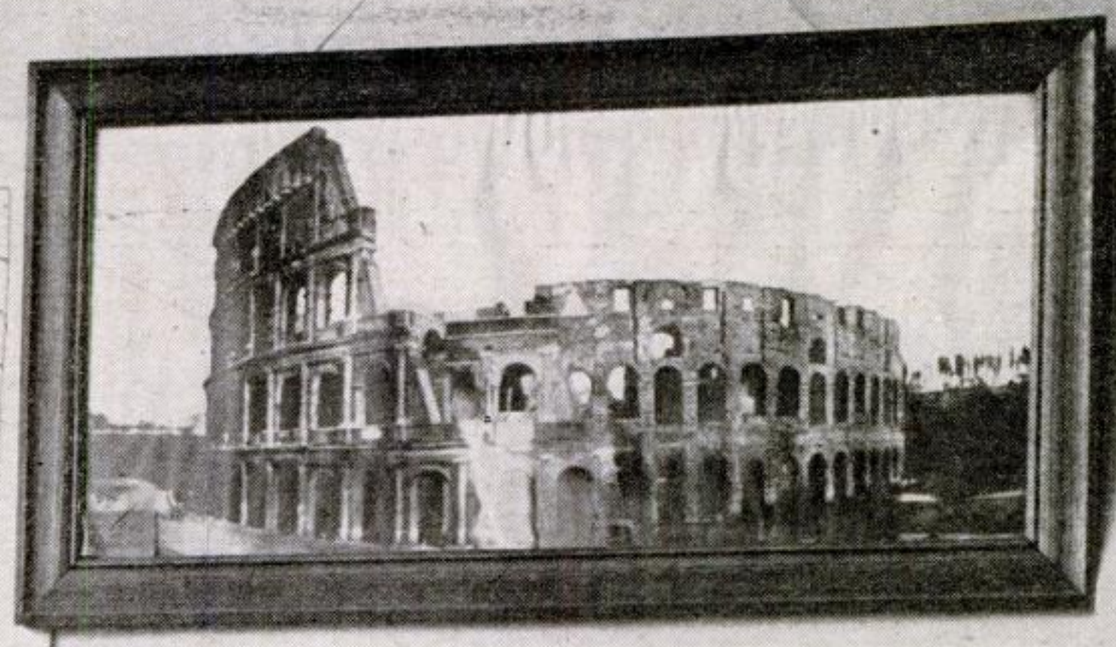
MARJORIE LLEWELLYN, 23, of Johnstown, Pa., teaches in one of the elementary schools. She likes Allentown because of the schools' advanced methods.



PEARL SMITH has been teaching bookkeeping for 19 years, 16 of them here. She has her M.A. in education, comes from Allentown as do most of faculty.

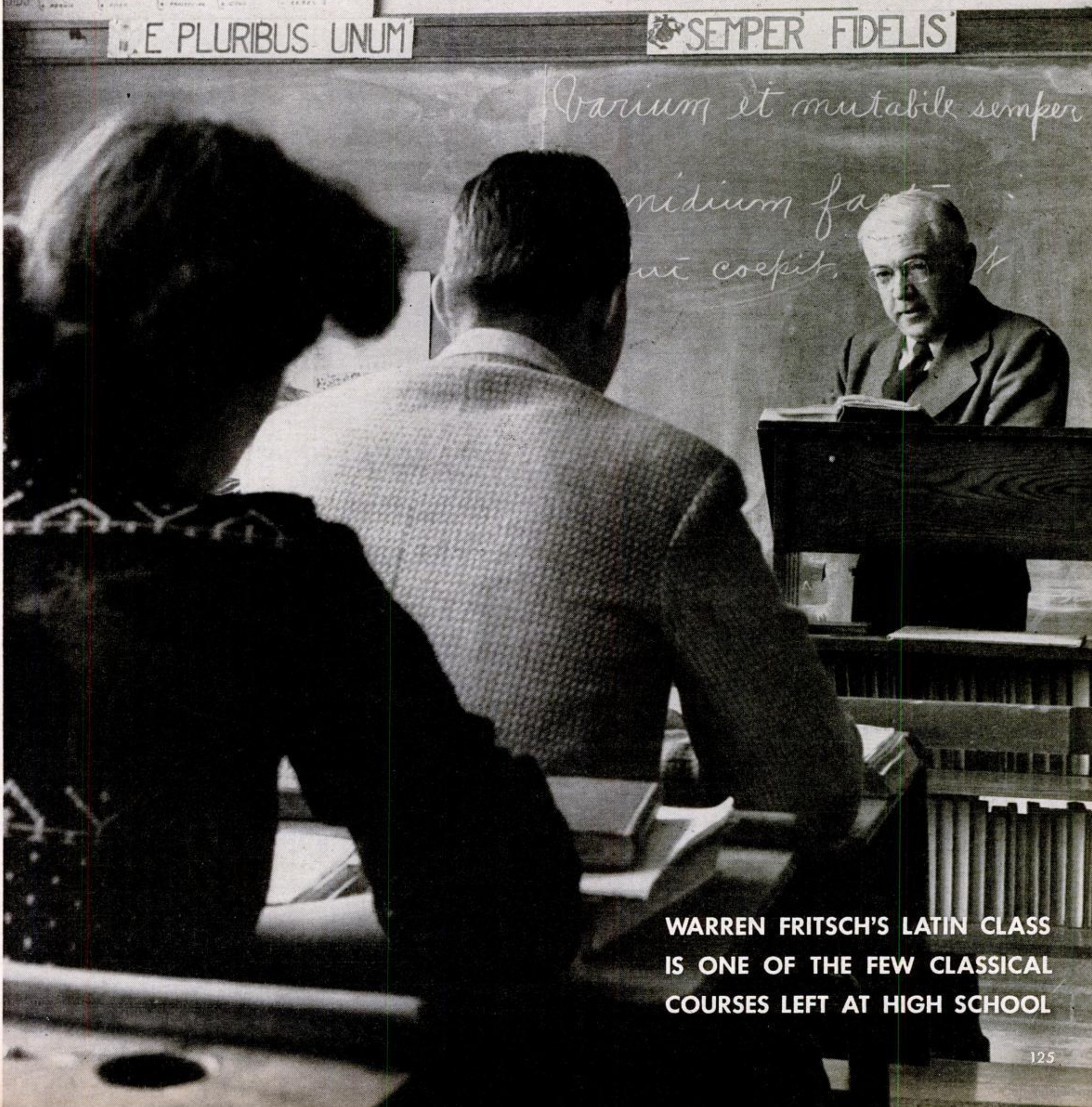
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KEY STEP IN OPERATION IS THE LOWERING OF TOOTH BUD INTO BLOOD POOL LEFT BY MOLAR. THE BLOOD CLOT HELPS GROWTH OF BUD'S CIRCULATORY SYSTEM

DENTAL TRANSFER

Useless wisdom tooth can become useful substitute for lost molar

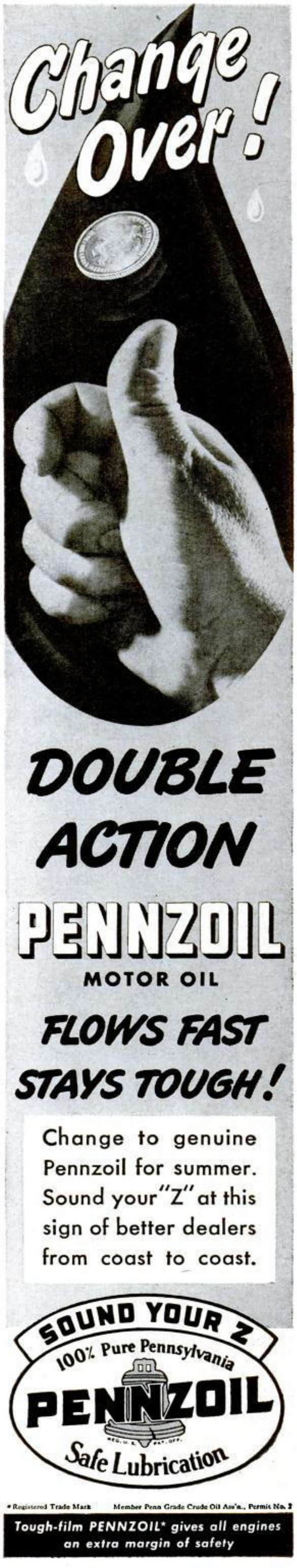
Among the dental ills that plague mankind two are particularly annoying; the growth of useless wisdom teeth and the loss of one of the four front molars. When the molar has to be removed (as it must in about one out of four children), the other teeth often grow crooked for lack of its support.

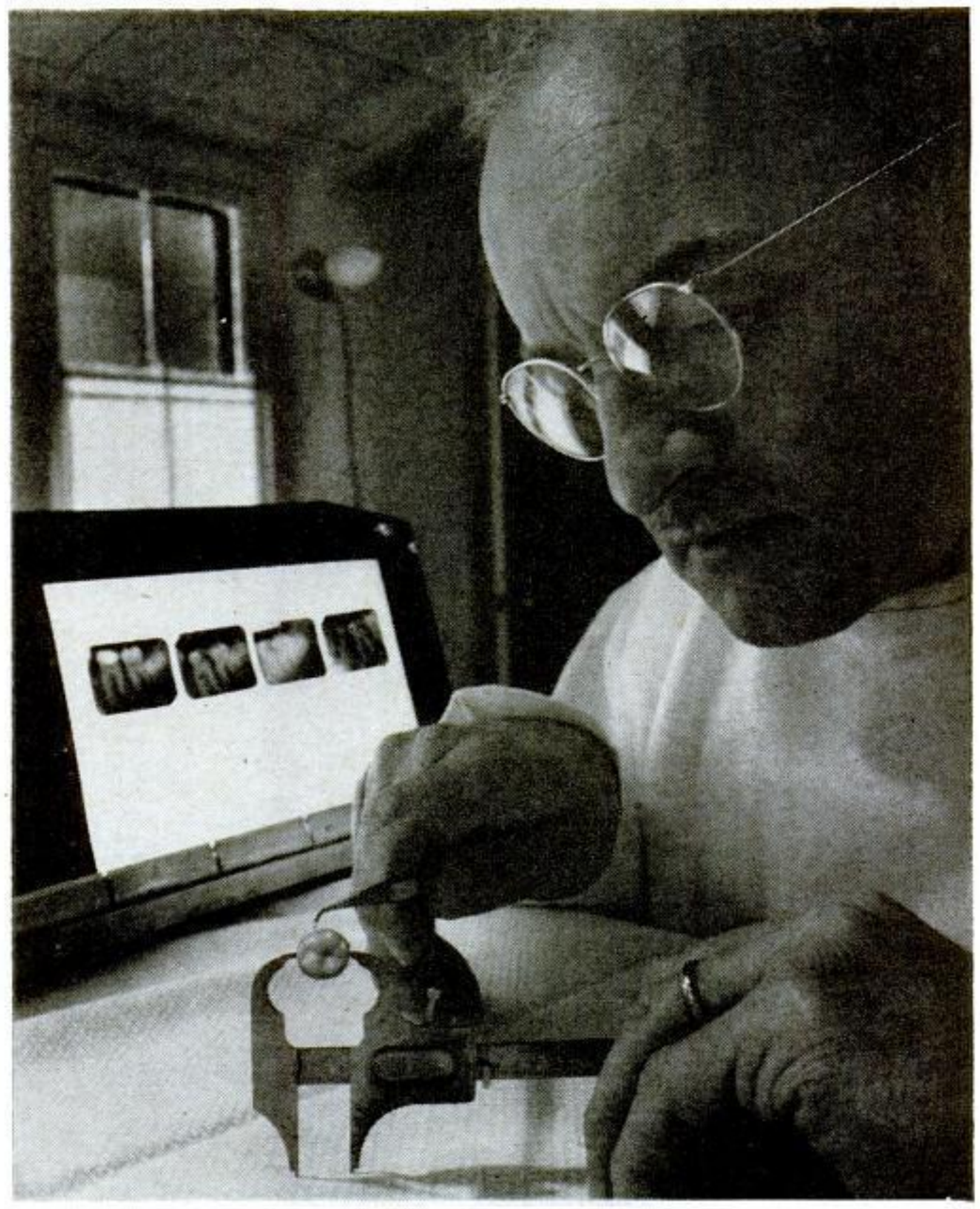
In San Pedro, Calif. a dental surgeon named Dr. Harland Apfel has performed a series of operations which may solve both of these problems. Dr. Apfel cuts out one wisdom tooth while it is still just a bud beneath the gum and moves it into the cavity left by the extracted molar. In 33 out of 35 patients the transplanted tooth has taken root in its adopted home and started to grow straight.

Thus far the operation has been limited to patients between 12 and 19 years old. In some young patients the transplants have been flourishing for as long as two years, but it remains to be proved whether they will stay alive indefinitely. Although some dentists are doubtful, Apfel thinks they will.

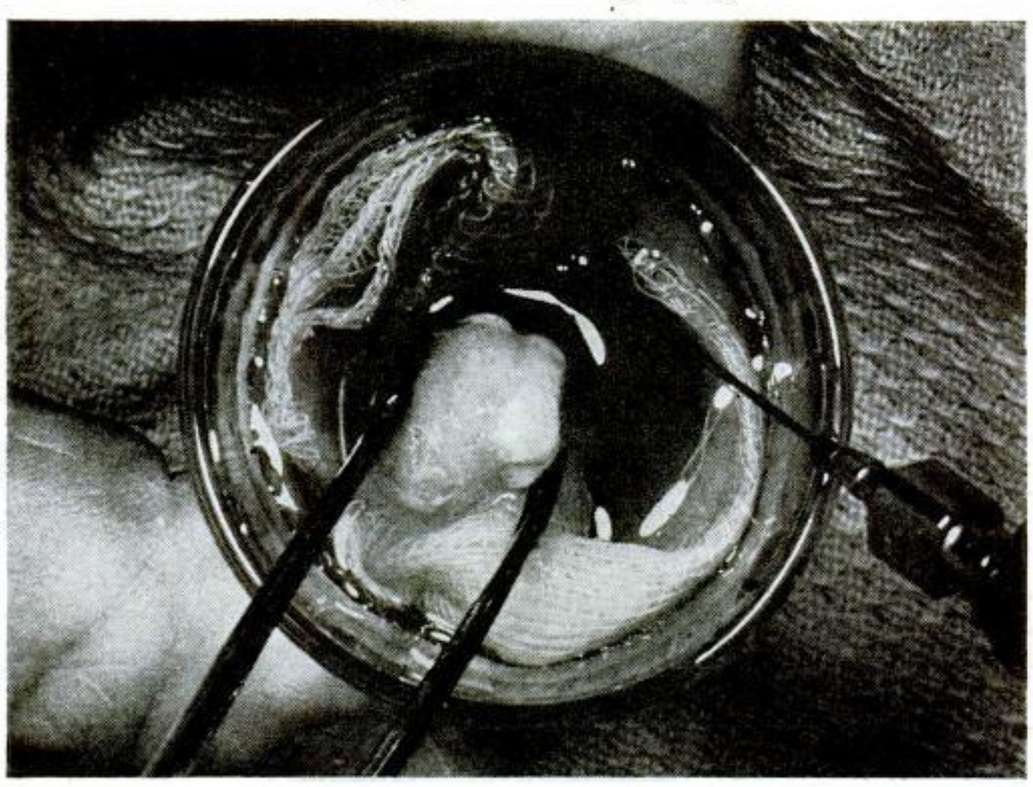
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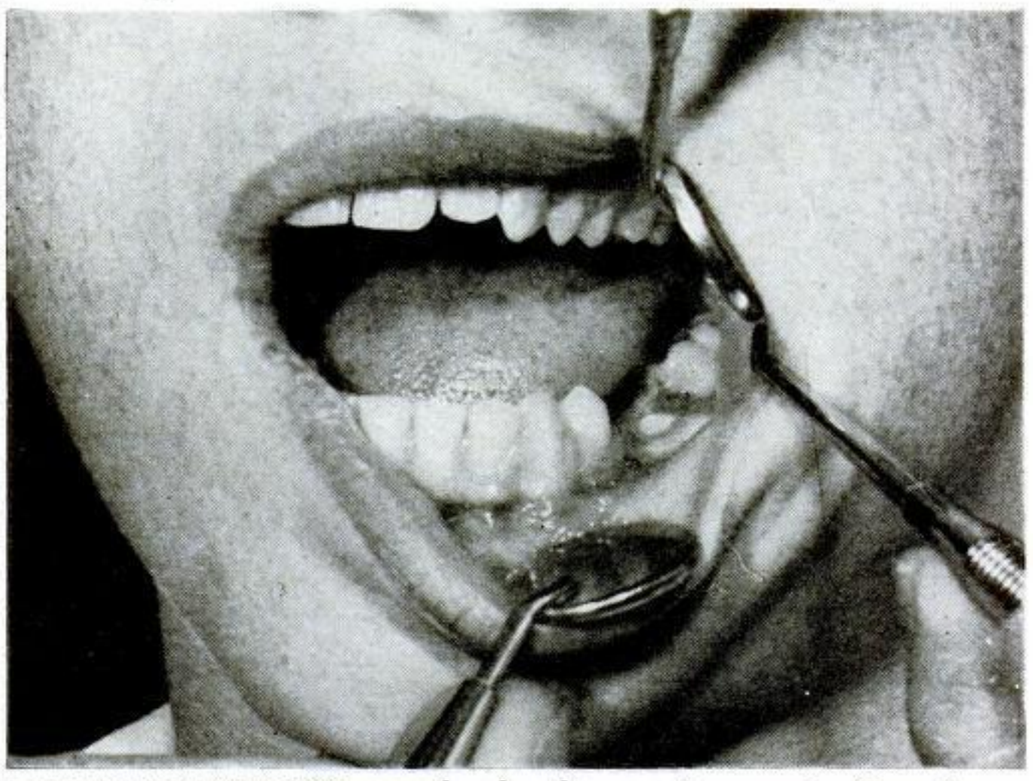




MODEL OF BUD, based on X-ray and made of plastic, is measured by Apfel. Plastic bud is used for fitting while molar cavity is prepared for the real bud.



THE LIVE BUD is placed in a saline solution while the model is fitted. Blood taken from patient's arm is added to solution to keep tooth in good condition.

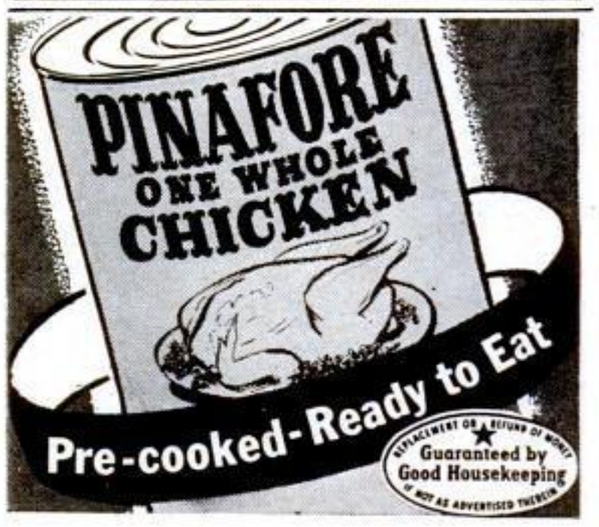


THE BUD FLOWERS two weeks after the operation, popping through gum like any growing tooth. Some buds lie dormant for months before taking root.









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Stop—Look—LISTEN! High Point's junior traffic patrol, trained by beloved Sgt. P...for many years, is one big reason why High Point won 1st place in 1943 in national pedestrian protection contest for cities of 25,000 to 50,000 population. About 350 pupils from 10 schools take part in the patrol program. High Point always ranks among top U. S. cities for safety records.



Safety First—Sgt. P. . . reads captain's badge of able Ralph James, 12, who with husky Jerry Sowers (right) leads Ray Street School Patrol. Ralph also coached winning basketball team for his class. Like good officers, boys are courteous but firm.

HOW SONOTONE "POLICES" THIS POLICEMAN'S HEARING

POLICE SERGEANT J. O. P. . . * of High Point, North Carolina, is a rare individual—because he has acted to correct his failing hearing *before* it could bring him real trouble. When Sergeant P. . . came to Sonotone a few months ago, his hearing loss was not great. Some of the men who work with him say they hardly noticed he didn't hear well.

But *he* knew. He knew he'd begun to hear better with his motorcycle engine turned *on*, because its racket made people speak louder. He knew that cars coming quietly from behind often seemed to "sneak up on him".

And because Sergeant P. . . is an intelligent officer who for 23 years has worked as hard for traffic safety as any man in High Point, he knew such surprises aren't healthy! So he gave Sonotone the job of "policing" his own hearing.

**Name omitted in accordance with medical principles.*

He couldn't have come to a better place. Like a good police force, Sonotone takes responsibility for watching over its users' hearing. Its time-proved plan of continuing care is based on long experience with hearing needs. Its wonderful instruments come from the world's largest research laboratories devoted to hearing aids. Its unique organization includes trained Consultants in 325 permanent offices and 1148 regularly held Hearing Centers across the U. S. *More people have been fitted with Sonotone than any other hearing aid.*

It wasn't hard for such an organization to help Sergeant P. . . The right Sonotone for his needs was fitted accurately by audiometric hearing measurement and other basic tests. He was taught to use it well. *Then—because he had not delayed in getting a hearing aid and so forgotten how to hear*—he heard capably, happily with Sonotone from the start!

And whenever Sergeant P. . . needs further help or counsel for good hearing—almost anywhere he travels in America—there will be a responsible Sonotone office nearby. There is one near you, too . . . see your 'phone book or write for the address.



Help that's always there—Highly trained Sonotone Consultants are on hand to give continuing care to Sergeant P. . . and other High Point users. The same help and counsel is available almost anywhere they may go in the U. S.



Sonotone's on duty—when Sgt. P. . .'s duty ends! Equipped with Sonotone, he enjoys music at home, hears very well in church, movies, police meetings. Kenneth P. . . (*left*) is one of two sons who served in Army air force.



Your hearing deserves the BEST!—This New Miniature Sonotone "900," with tiny batteries inside, is nearly as easy to wear as a wristwatch! Like other Sonotones, if offers remarkable naturalness, power and ease of hearing, and is as rugged and dependable as it is beautiful.

MAIL THIS COUPON NOW!

SONOTONE Box 208, Elmsford, N. Y.

☐ Please arrange for FREE consultation.

☐ Send FREE booklet, "Freedom From Fear," telling about Sonotone's plan and the New Miniature Sonotone "900."

Name.....

Address.....Apt.....

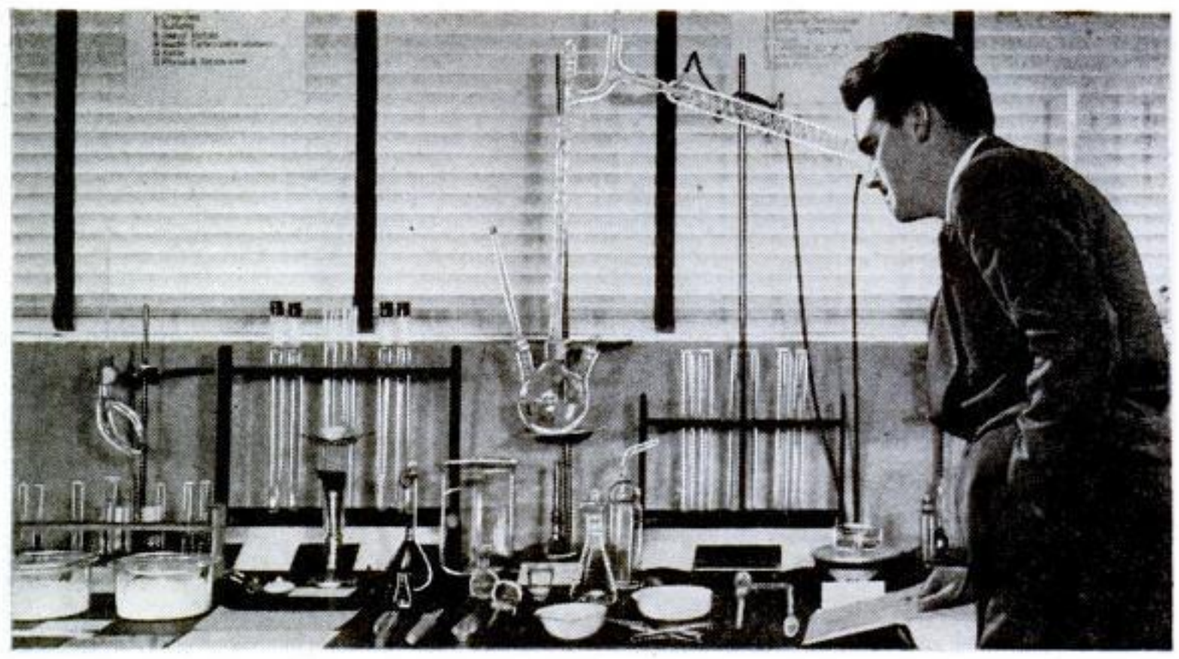
City.....State.....

© 1948, Sonotone Corp.

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THIS MAN, pictured with the tusk of a wild boar suspended from his neck, is employing one of the nonsensical practices once used by suffering men and women seeking relief from ordinary headache. Also used were expensive, often objectionable drugs. It was not until Bayer discovered aspirin that dependable, gentle relief was made available to all.



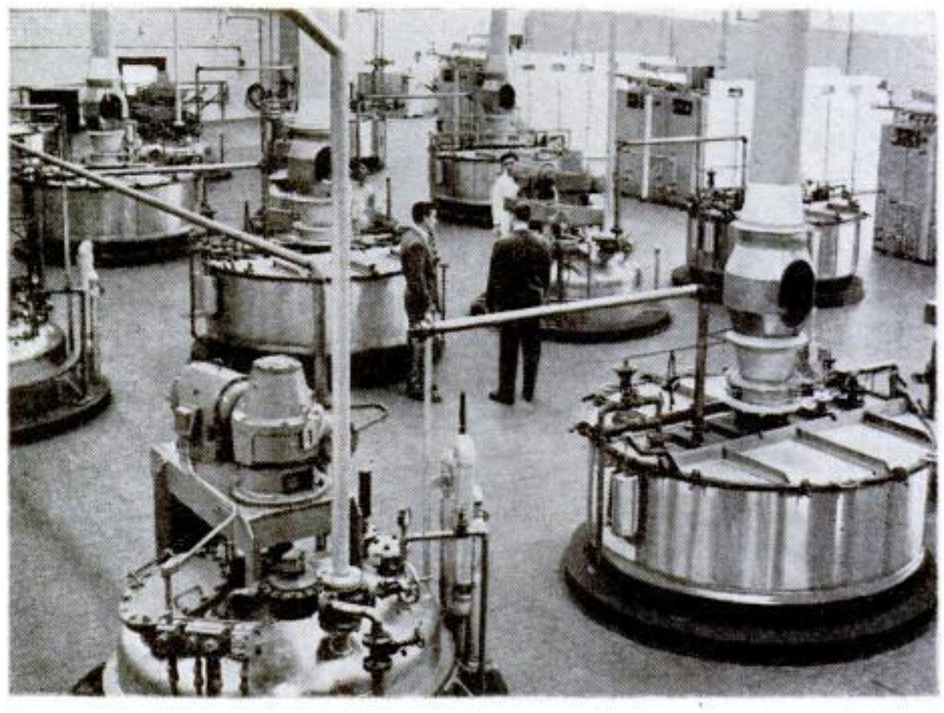
AMAZED VISITOR finds that Bayer Aspirin is not merely pressed into tablets from materials purchased from outside suppliers. Instead, it is under Bayer's sole control—from pharmaceutically accepted raw materials to finished tablet—with no aspirin powder coming in from outside sources. Above is some of apparatus used to test these materials for purity, uniformity.

THE CAMERA LOOKS BEHIND A NAME

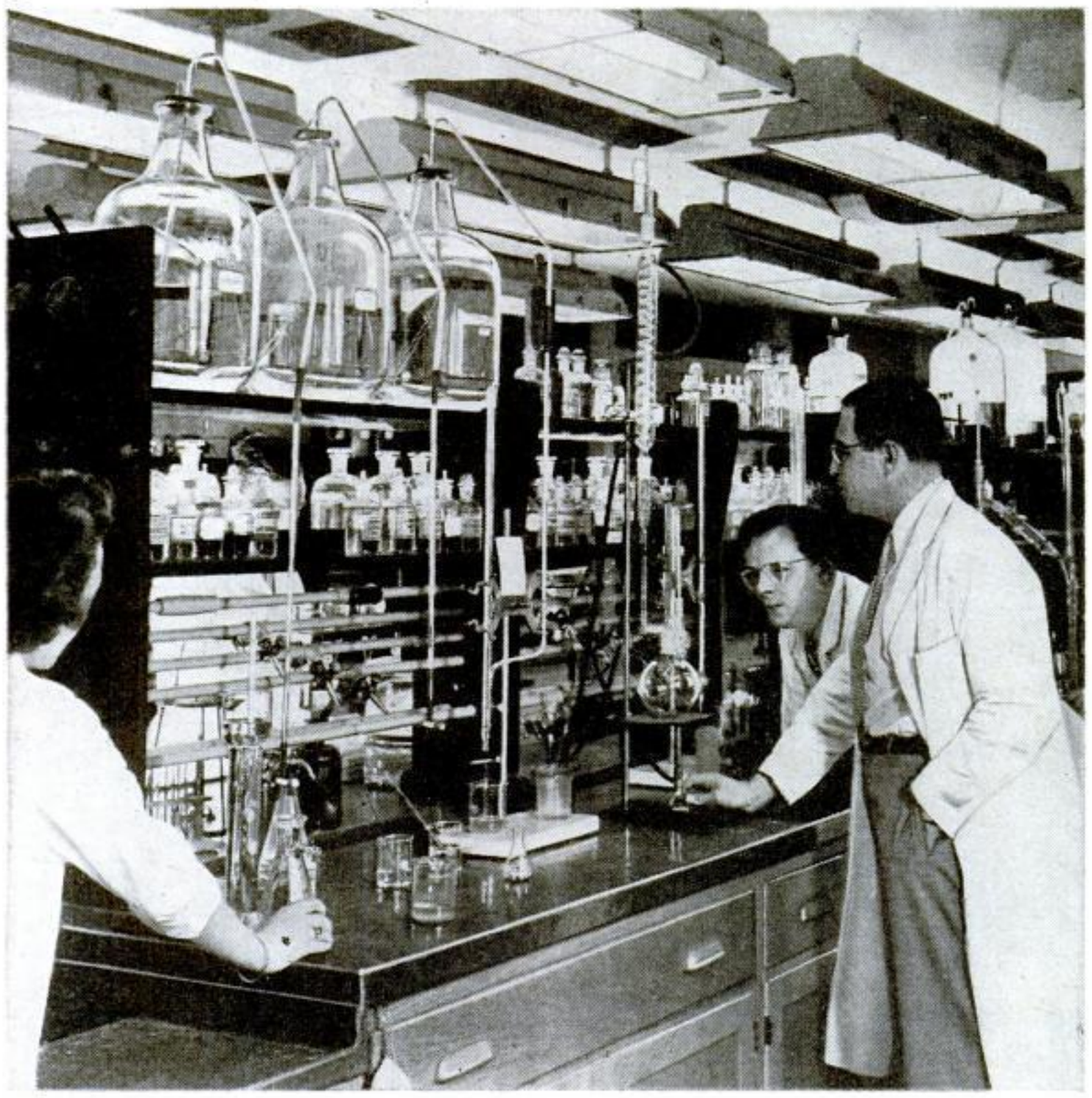
In 1898, Bayer made an important medical discovery that quickly proved of inestimable value for the relief of human suffering. Bayer's discovery was called Aspirin, and since the turn of the century, the Bayer name has had the implicit confidence of men and women everywhere.

To millions from coast to coast, the Bayer cross stamped on Bayer Aspirin tablets is a symbol . . . a symbol of pharmaceutical integrity and product quality. The pictures on this page show that this high regard for Bayer Aspirin is richly merited. For they show a little of the meticulous care that stands behind the Bayer name.

Bayer Aspirin is made in the magnificent new Bayer plant, replete with the most modern of scientific equipment — equipment built especially for Bayer and embodying all of the newest advances in pharmaceutical engineering. Here, many varied and complex operations are performed before the manufacture of Bayer Aspirin tablets is completed. Some of these operations involve making aspirin powder, the quality and uniformity of which are vitally important to the effectiveness of the final product. The photographs of these operations shown here illustrate that no drug, not even penicillin or the sulfas, is produced under any better, stricter, more scientific methods than Bayer Aspirin.



APPROVED RAW MATERIALS then go to one of two immense, brightly sunlit rooms, where atmosphere is humidified and closely controlled. Here, in an imposing battery of stainless steel kettles and filters, these materials pass through a series of intricate operations and emerge as aspirin powder, which is dried in automatically controlled ovens.

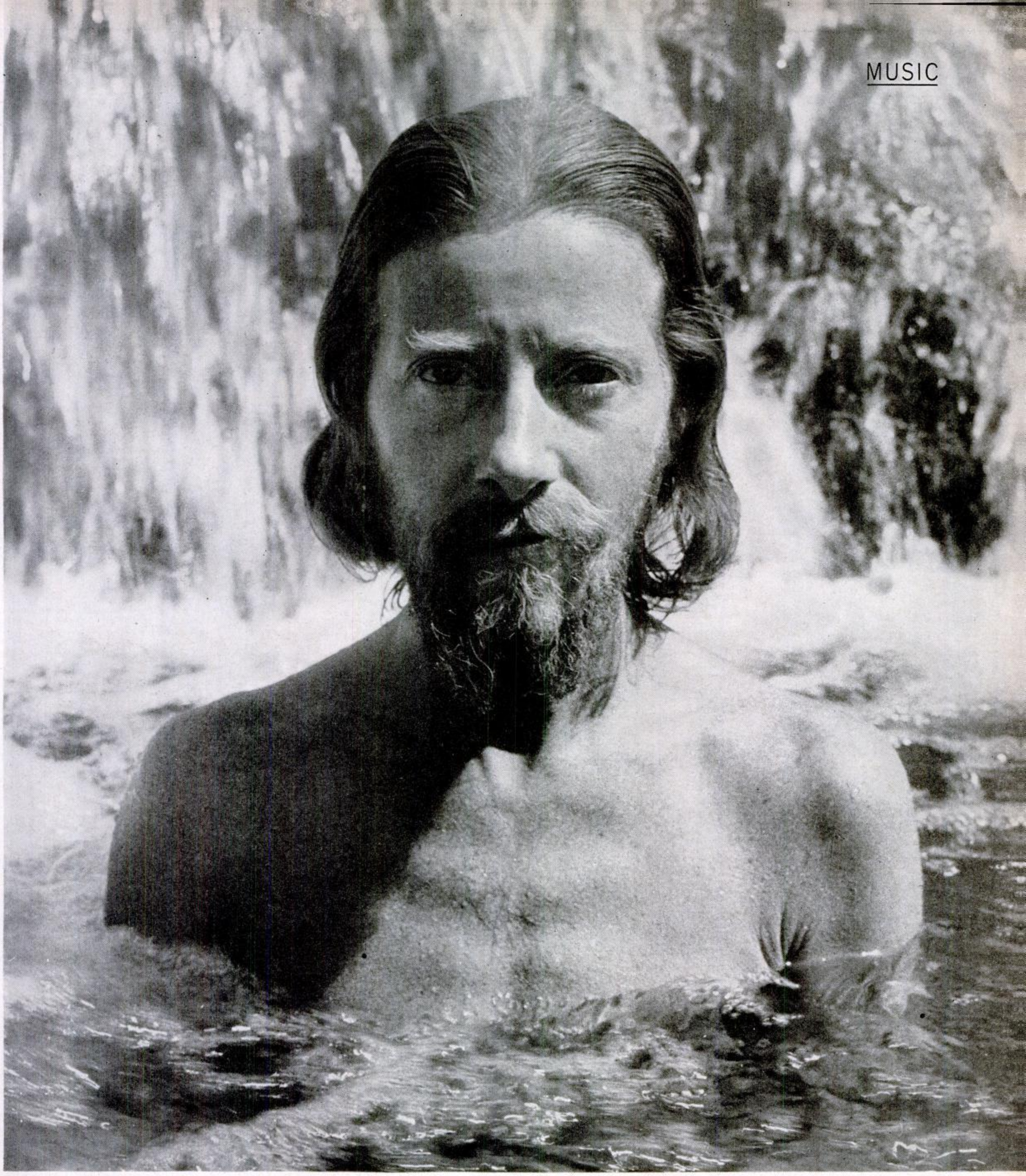


IN THE BAYER LABORATORY, constant controls are maintained by trained technicians as Bayer Aspirin progresses from start of manufacture to finished tablet. Here, for example, the dried aspirin powder is scrupulously tested in strict accordance with Bayer's exacting standards.



TRAINED INSPECTORS carefully examine each and every Bayer Aspirin tablet top and bottom. This is one of 93 tests and inspections that watch over every step of Bayer Aspirin manufacture. Such care is one reason why Bayer Aspirin enjoys the confidence of millions.

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CHEST-DEEP IN THE COOL WATERS OF A CANYON STREAM, YOGA TUNESMITH EDEN AHBEZ MOODILY MEDITATES ON THE BOOMING SALES OF HIS "NATURE BOY"

NATURE BOY

Composer of top hit tune in U.S. is a bearded mystic from Brooklyn

The man who is sitting on top of the popular music world is shown above cooling his ascetic frame in the California canyon he calls home. He is Eden Ahbez, a bearded, barefoot student of yoga who has performed the most unlikely of all musical feats—writing America's No. 1 hit tune on his first attempt. In the four weeks since it was first broadcast, his *Nature Boy* has become inescapable on juke boxes and radios. Equally inescapable is the fact that Ahbez, who has lived most of his 35 years from hand to mouth, will net $20,000 in royalties.

Born in Brooklyn of parentage as mysterious as his name (both of which he refuses to discuss), Ahbez walked across the U.S. eight times before settling in California's great outdoors with wife, sleeping bag, juice squeezer and bicycle. Success, however, may soon change Ahbez' life. Bothered by reporters and publicity agents, he is thinking of replacing his bike with a jeep to flee back to nature.

CONTINUED ON NEXT PAGE

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GENUINE
NORTHCOOL
THE TROPICAL SUIT THAT "BREATHES" FRESH AIR
$35



Model Illustrated
NELSON D.B.

START YOUR
SUMMER COMFORT
EARLY

Buy Genuine NORTHCOOL
and you buy the Best

Wearing NORTHCOOL is a pleasure much too tempting to delay. The newest styles, patterns and colors in NORTHCOOL wrinkle resistant rayon tropical suits are ready to spend summer with you . . . ready to give you all the coolness and comfort you missed in past summers.

See these NORTHCOOL clothes for summer wear
Tropical Suits $35
Tuxedo Coats $27.50 Tuxedo Trousers $12.50
Sport Coats $25 Sport Slacks $9.50

For Northcool dealer nearest you,
write to A. Sagner's Son, Inc., Balto. 1, Md.



AHBEZ STUDIES HIS OWN FACE ON A HUGE POSTER FOR HIS HIT SONG

"I LOOK CRAZY BUT I'M NOT"

Stopped by a policeman once, Ahbez explained calmly, "I look crazy but I'm not. And the funny thing is that other people don't look crazy but they are." The cop thought it over. "You know, bud, you're right," he said. "If anyone ever gives you any trouble, just let me know."

Bizarre as he is, Ahbez was equally unorthodox in the way he marketed *Nature Boy*. He simply walked into a theater where syrup-voiced Nat ("King") Cole was appearing. Cole would not see him, so he handed the manuscript to the doorman and vanished. A few frantic weeks later, Cole managed to find Ahbez, quickly made the song's first—and best—recording before the Petrillo ban. Some of its words:

There was a boy, a very strange, enchanted boy,
They say he wandered very far . . . over land and sea. . . .
This he said to me:
The greatest thing you'll ever learn
*Is just to love and be loved in return.**

Ahbez, who signs his name in small letters because he says God alone is entitled to capitals, first saw his present wife, Anna Jacobson, in a cafeteria, followed her to a streetcar and frightened her by presenting her with a slip of paper bearing his name and address. Fortunately for Ahbez, Miss Jacobson was also both a mystic and a vegetarian. She got in touch with him and they were married. The day he proposed he found $261.67 in a rubbish heap. Since his windfall in Tin Pan Alley, Ahbez now is bothered with money worries. "It's not so much what you want," Ahbez says, as he stares into the unaccustomed face of success. "It's keeping away from the things you don't want."

*PUBLISHED BY BURKE & VAN HEUSEN, INC., BY ARRANGEMENT WITH CRESTVIEW MUSIC CORP. COPYRIGHT 1948



AUTOGRAPHING RECORDS of *Nature Boy* for some fans, Ahbez grins happily. Five other songs from his *Nature Boy Suite* soon may be published.

CONTINUED ON PAGE 135

REMINGTON USERS!

Get faster, closer electric shaves with new preparation!

● Now you can get quicker, longer-lasting shaves from your Remington Electric Shaver—with sensational new Lectric Shave. Just dash a few drops on your face *before* shaving.

"Gives me a cleaner, faster shave"
H. LINDQUIST
Kirksville, Mo.



Lectric Shave helps get rid of shaver-clogging perspiration, smooths down skin, helps save precious minutes.



"Get a closer shave —face feels cool"
CALVERT LITTLE
New Orleans, La.

Lectric Shave conditions face and beard to help you get a closer, longer-lasting shave. And it's good for your shaver's cutting head.

FREE SAMPLE—Use Lectric Shave with any make of shaver. At dealers everywhere—or send name and address to The J. B. Williams Co., Dept. LE-8, Glastonbury, Conn., U.S.A., for generous free bottle. *(Offer good in U.S.A. and Canada only.)*



Lectric Shave
Makes electric shaving easier



A blissfully mellow . . . mild and gentle . . . tobacco that's been aged for years in oaken casks?

Then you'll like—



Try it today
15¢

A smoke of rare savor . . . taken from an old "recipe" . . . a flavor that's nut-sweet and full-bodied?

Then you should try—



At all stores
25¢

THESE PRODUCTS OF P. LORILLARD COMPANY ALSO AVAILABLE IN CANADA

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"BASEBALL ON TELEVISION," by Glenn Grohe. Number 16 in the series "Home Life in America," by noted American illustrators.

Beer belongs...enjoy it



In this home-loving land of ours . . . in this America of kindliness, of friendship, of good-humored tolerance . . . perhaps no beverages are more "at home" on more occasions than good American beer and ale.

For beer is the kind of beverage Americans like. It belongs—to pleasant living, to good fellowship, to sensible moderation. And our right to enjoy it, this too belongs—to our own American heritage of personal freedom.

AMERICA'S BEVERAGE OF MODERATION

Copyrighted material

Van Raalte

"BECAUSE YOU LOVE NICE THINGS"



All Nylon Jersey Sheerio*

FOR CARE-FREE LOVELINESS!

YOU'RE LIVING IN AN ENCHANTED NEVER-NEVER LAND COME TRUE WHEN YOU WEAR NYLON, ALL-NYLON JERSEY SHEERIO*. A-FROTH WITH DAINTIEST LACE (THAT'S NYLON TOO!) THESE GLAMOROUS UNDIES TUB AND DRY IN A TWINKLING TO FLOWER-FRESHNESS WITH NO IRONING WHATEVER. TRULY MIRACULOUS! TRULY CARE-FREE LOVELINESS! GOWN $15, JAMETTE (SHORT PAJAMAS) $11, CHEMISE AT RIGHT $7, JIGGER PANTIE $3.50.

NYLON FLEXTOE* STOCKINGS, ON LONG-STEMMED BEAUTY AT RIGHT, ARE PROPORTIONED IN GIRDLE LENGTHS... $1.35 TO $1.95.

NYLON GLOVES OF MAGIC SHEERIO, TOO. WASH AND DRY...RUFFLES AND ALL...TO PERKY FRESHNESS IN A MATTER OF MINUTES. $2.50.

Marquet

Van Raalte

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DINNER for Ahbez and wife here consists of coconut, bananas and greenstuff. They rent this Hollywood backyard from a friend for $3.75 a week but spend most of their time meditating and sunbathing in a canyon 20 miles away.



BEDROOM is a double sleeping bag which the couple rolls up every morning. Their only other valuable material goods are a bicycle and a juice squeezer which Ahbez usually carries with him just in case he encounters any fresh fruit.



GOING TO TOWN, Ahbez hits a fast clip on his bicycle. He soon may use some of *Nature Boy*'s royalties to buy himself a station wagon or jeep. He does not want a more imposing car because he considers upholstery an affectation.

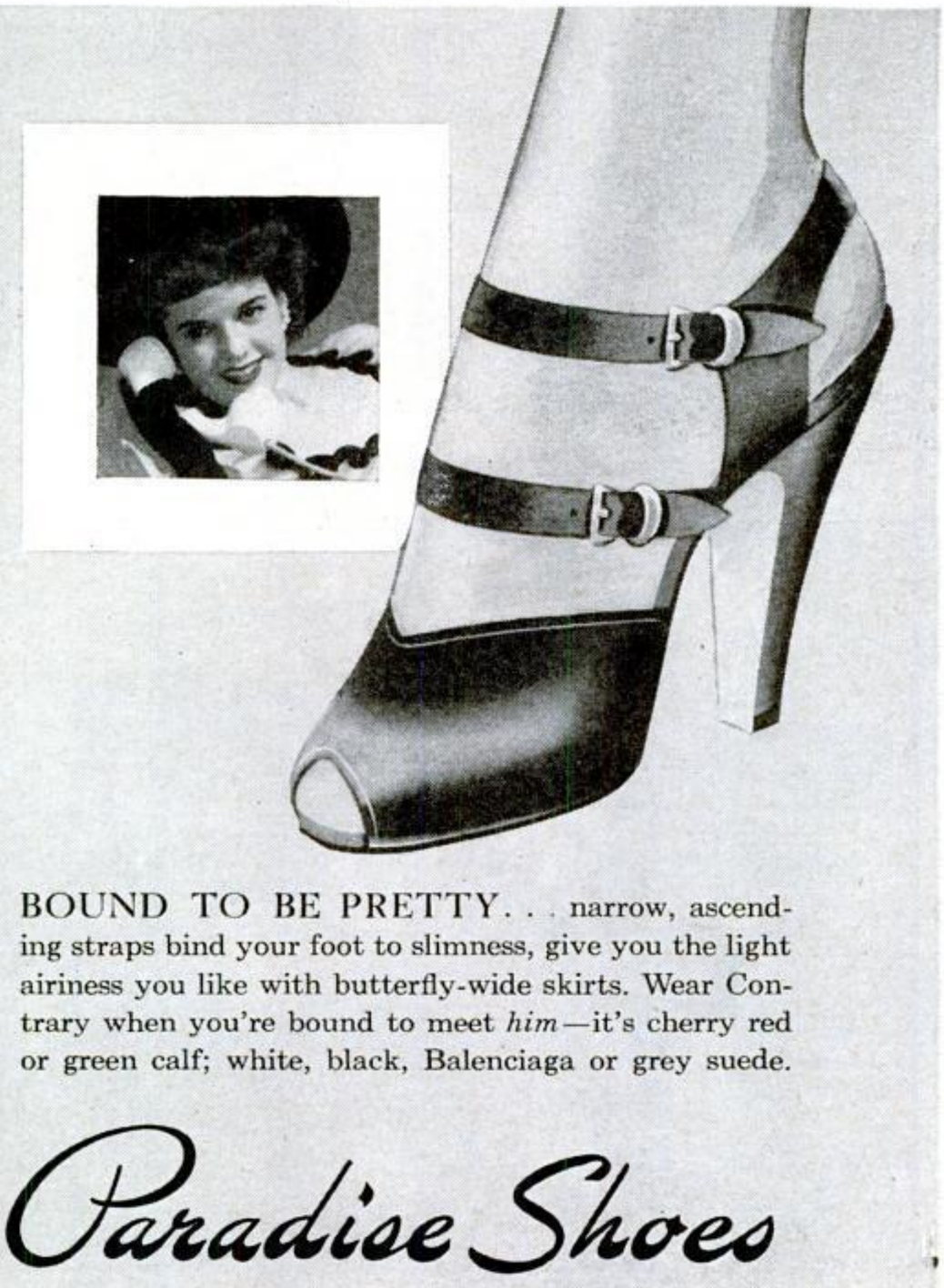
LITTLE LULU



"H'm-m... all alike! But only KLEENEX is 'just like' KLEENEX!"*

Little Lulu says ... Compare tissues—compare boxes—and you'll see why Kleenex* is America's favorite tissue. With Kleenex, you pull *just one* double tissue at a time—and up pops another!

© International Cellucotton Products Co. *T. M. Reg. U. S. Pat. Off.



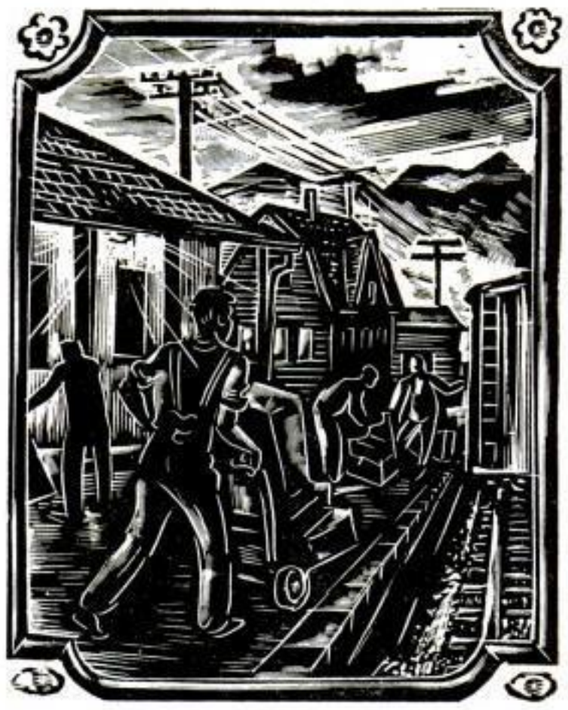
BOUND TO BE PRETTY... narrow, ascending straps bind your foot to slimness, give you the light airiness you like with butterfly-wide skirts. Wear Contrary when you're bound to meet *him*—it's cherry red or green calf; white, black, Balenciaga or grey suede.

Paradise Shoes

BRAUER BROS. SHOE CO., ST. LOUIS 8, MO. • WRITE FOR NAME OF NEAREST DEALER

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HE WORKED AS BAGGAGEMAN
TO GET MONEY FOR COLLEGE



AS DISTRICT ATTORNEY HIS
CASES WERE NEVER REVERSED



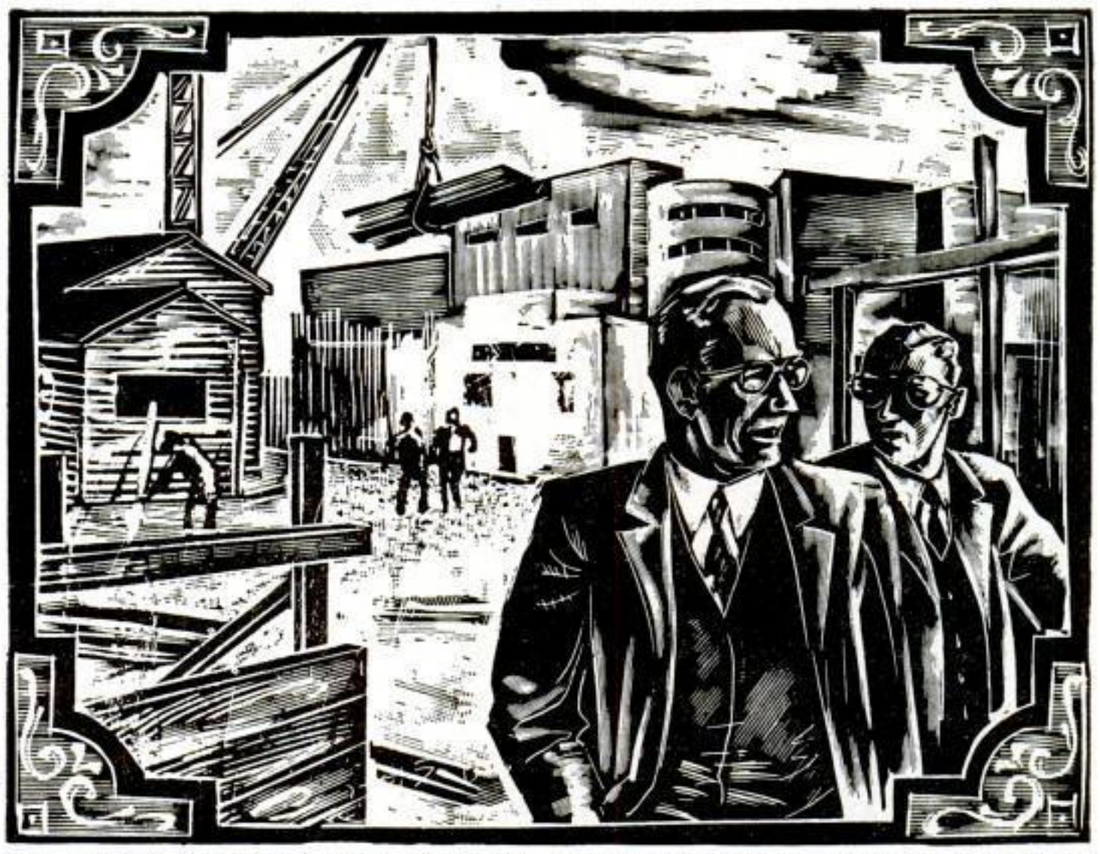
GOVERNOR EARL WARREN OF CALIFORNIA



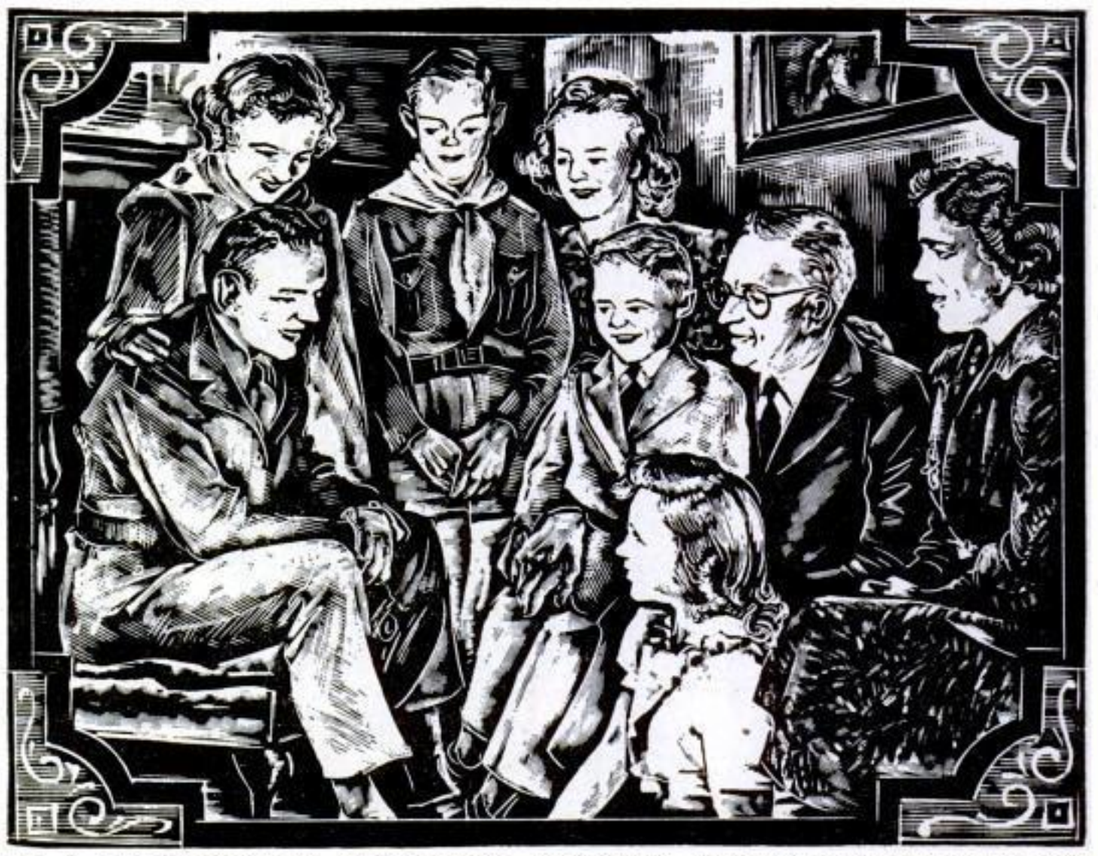
IN HIS CAMPAIGNS HE TALKS
DIRECTLY TO SMALL GROUPS



HE KEYNOTED THE G.O.P.'S
1944 NATIONAL CONVENTION



HE TOOK CALIFORNIA SAFELY THROUGH THE GIANT STRAINS
OF THE WAR BOOM AND THEN THE TRIALS OF RECONVERSION



AS A FAMILY MAN, NOT RICH, WARREN KNOWS THE PROBLEMS
OF AVERAGE AMERICANS. (DRAWING SHOWS FAMILY IN 1943)

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The Case for WARREN

His record of nonpartisanship and his capacity for growth in office win the independent voters

by IRVING STONE

TWO Democratic governors last week nominated Earl Warren, the Republican governor of California, for the presidency. Governor Herbert B. Maw of Utah said, "If the Republican party is smart it will give serious consideration to Earl Warren's candidacy for the presidency. It will not get a more capable man." Governor Vail Pittman of Nevada said, "I have come to love him as a good Democrat. The Republicans are going to have to nominate someone, and I hope to God it's Governor Warren."

Both governors spoke in the jovial vein typical of American banquets at the Western governors' convention in Sacramento. But they also spoke in the new atmosphere of good-neighborliness and regional harmony that has prevailed in the Western Conference of Governors since Earl Warren led in reactivating that group during wartime.

More significantly they spoke the minds of thousands of Democrats west of the Mississippi River. In a great arc around the West many realistic Democrats expect to see a Republican in the White House in 1949. And if the next president must be Republican, they prefer Earl Warren.

How does this happen? Warren looks like a Republican; in matters of national politics he talks and acts like one; by the facts of registration he *is* a Republican. Yet his record in California, where he is the choice of all parties, shows that he is something more than a party-liner—and it is that "something more," that quality of going above politics, which has won him the respect and regard of millions of voters. Whenever he has taken an office he has always performed as the servant of all the people. In California his nonpartisanship is an abiding reality, not a pose suddenly assumed in election campaigns.

Over the years he has thus built up a great reservoir of public confidence in his honesty, his integrity and fairness. In California he is criticized only by a few arch-Tories in his own party, by a scattering of would-be participants in a spoils system that he has refused to set up, and by a group of leftists without power. To the great majority of Californians, both Republicans and Democrats alike, Warren is a fine governor and a good, conscientious, sincere man.

During the 13 years that he was district attorney of Alameda County, no case that Warren tried was reversed by a higher court. No complaint was ever lodged against his methods by the vigilant American Civil Liberties Union. He prosecuted only when he had to and when his evidence was complete. "I never heard a jury bring in a verdict of guilty," says Warren, "but that I felt sick at the pit of my stomach."

For he is without rancor, without the tensions of burning ambition, without bitterness in the defeats that must come to everyone. Even his political adversaries not only respect him but like him. Democratic Governor Culbert Olson, whom Warren defeated in the hot campaign of 1942, says today, "Earl Warren has grown amazingly with the passage of the years." Robert

CONTINUED ON NEXT PAGE

THE REPUBLICAN CANDIDATES

In the fourth of a series on the contestants for the Republican party's presidential nomination, Irving Stone presents the arguments in favor of Governor Earl Warren of California. On the opposite page Artist Hans Alexander Mueller has drawn high points in Warren's life in oldtime campaign-poster style. The series will end in the issue of May 24 with "The Case for Vandenberg" by James B. Reston.



EARL WARREN MANAGES CALIFORNIA'S VAST PROSPERITY WITHOUT PARTISAN POLITICS

Come along with

MIAMI

for Pleasure



THIS SPRING AND SUMMER

YEAR'S LOWEST RATES...right when other resorts are at their highest...

WORLD FAMOUS FUN FACILITIES - year-round program (see Fun Map below)

CONSTANTLY COOLING TROPIC TRADEWINDS to insure everyday comfort...Climate is actually cooler than many Northern cities.

NEAR AT HAND - via fast transportation that gives you 12 days here out of even a 2-weeks vacation.



for Business

ALL YEAR.....EVERY YEAR!

GOLDEN OPPORTUNITIES abound in this fastest-growing U. S. metropolitan area.

Population jumped from 260 to 400,000 in 50 years.

Spending $700,000,000 now to build for 600,000 population by 1951.

Longtime world leader in air transport.

Commercial gateway to Latin America.

Agricultural, manufacturing, marketing center for Southern Florida.

Miami is going places and invites you to come along!

NEW COLOR BOOKLET - FREE
This is Miami's official invitation, profusely illustrated with color photographs, yours for the asking. Use coupon below.



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THE AUTHOR: IRVING STONE



Irving Stone, writer and journalist, is best known for his biographical novels, which have been steady best-sellers. He was born in San Francisco in 1903, took an A.B. at the University of California and an A.M. at the University of Southern California. He taught economics but quit to write. After a long literary apprenticeship, most of it in Manhattan's Greenwich Village, he spent a year in Europe on the trail of Vincent van Gogh and wrote *Lust for Life*. Since then Stone has written *Sailor on Horseback* (Jack London), *Immortal Wife* (Jessie Fremont) and last year's success, *Adversary in the House* (Eugene V. Debs).

WARREN CONTINUED

W. Kenny, Democratic attorney general during Warren's first term and whom Warren defeated for the governorship in 1946, says, "He is delightful to work with, and his appointments are 98% excellent." Warren's good friend, Harold Stassen, says, "Earl Warren comes up on the right side of all human issues."

His personality and methods are bland; when he loses an issue he remains friends with the men who defeated him, although they know that he is a persistent fighter who will be back again next week or next year. When he took over the governorship California boiled with feuds, strikes, social and political war. Warren cooled off the caldron. Ever since he has steadily removed sources of infection, pacifying, healing, strengthening the state.

A few weeks ago he sent his annual budget to the legislature, asking for almost a billion dollars for state expenditures—the largest state appropriation in the Union. The assembled legislators, most of them conservatives, hardly blinked as Governor Warren read his message asking for $100 million for education, for public health, for roads, for child centers and hospitals, in what is probably the most vigorously progressive and far-seeing state program in America today. The legislature passed Warren's budget because they knew that it is scientifically constructed, without a dollar for pork.

The outstanding characteristic of Warren's governmental therapy is a distrust of power; he believes in government by law and not by executive decree. In this belief he contrasts strongly with a number of his predecessors in the governorship, who were advocates of the "strong executive" theory. California has rewarded him for this distaste of controls; he is the first Republican since Hiram Johnson, in 1915, to be re-elected governor and only the third to be re-elected in the century of the state's history. Yet he has no personal machine and makes no effort to control the Republican organization. "No man can do his job as governor," says Warren, "and run a political machine at the same time."

Thus he has come to have the most completely nonpartisan record on the American scene. When he ran for attorney general in 1938, he filed on the Republican, Democratic and Progressive tickets, a legal practice followed by all California candidates. Warren received the nominations of all three parties, and that was the end of the election. In 1946 he again was nominated by both parties in the primary, with almost as many Democrats voting for him as Republicans.

Mr. District Attorney

WHAT are the roots of Warren's vision and courage? Earl Warren is the son of Methias Warren, who was brought to the U.S. from Norway as a babe in arms. Neither Methias nor his elder brother was strong physically, but they worked the harvests of Iowa and Minnesota. When Methias was 19 and his brother 21 they landed in Chicago broke; then his brother died of tuberculosis. Methias Warren remained convinced to the end of his life that his brother's life could have been saved if they had had money for doctors and hospitals. To young Earl he said over and over again "Son, never let yourself be caught broke."

Methias married a young girl in Minneapolis. Her name was Crystal Hernland, and her parents had brought her from Sweden as an infant. After the birth of their first child, a daughter, the family moved to Los Angeles for Methias' health. Here Earl was born on March 19, 1891. Methias got a start in the shops of the Southern Pacific Railroad and soon became a skilled car repairman.

CONTINUED ON PAGE 141

Get Relief Pleasantly!

Millions like and trust the "*Happy Medium*" Laxative

Taking a laxative can really be a *pleasant* experience. Prove it to yourself! Try Ex-Lax . . . the delicious chocolated laxative. It's both pleasant-tasting and easy-acting.

Ex-Lax gets results *gently*, yet *thoroughly*. It is biologically tested for effective action. Ex-Lax is not too strong, not too weak, it's the "Happy Medium" Laxative.

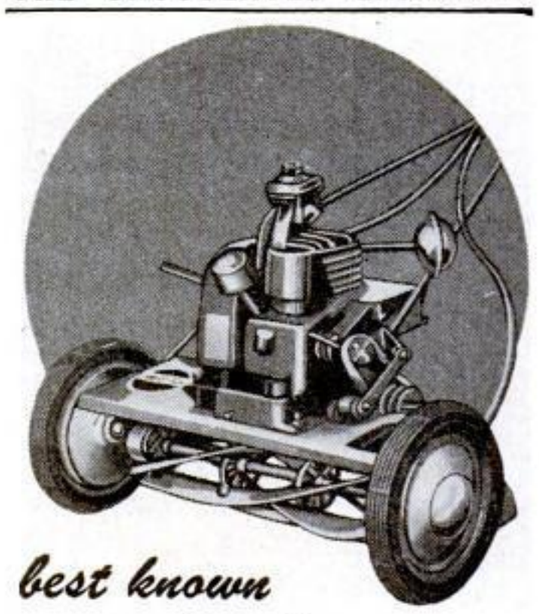
You will like this *dependable* laxative that many doctors use in their practice.

Ex-Lax is America's largest-selling laxative—the favorite of young and old. *Still only* 10¢ a box. Economy size, 25¢.

When Nature "forgets"...remember

EX-LAX

THE CHOCOLATED LAXATIVE



best known

name in power-lawn-mowers

"MOTO-MOWER"

Why push a hand mower when you can drive a "Moto-Mower" . . . builders of quality power mowers for twenty-nine years . . . write for literature and the name of the nearest dealer . . . a MOTO-MOWER is worth insisting upon . . .

The MOTO-MOWER *Company*

. . . sizes 19" to 71".

4622 Woodward DETROIT 1

. . . since 1919

TIOGA OAK

SOLE LEATHER
BETTER REPAIR
LONGER WEAR

EBERLE TANNING CO., WESTFIELD, PENNA.

SAFE EYE-GENE

Relieves TIRED EYES In SECONDS!

Wonderful EYE-GENE! Just two drops in your eyes that are tired or irritated from wind, glare, overwork, lack of sleep, reading, driving or movies—will relieve, rest, refresh, clear them in seconds. Use it every day. EYE-GENE is safe and gentle. 25¢, 60¢, and $1.00 in handy eye-dropper bottles at Druggists everywhere. Insist on EYE-GENE!



Weary, irritated one minute...



Relieved, rested, cleared the next!

Guaranteed by Good Housekeeping

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Choose your bedroom furnishings to suit your taste





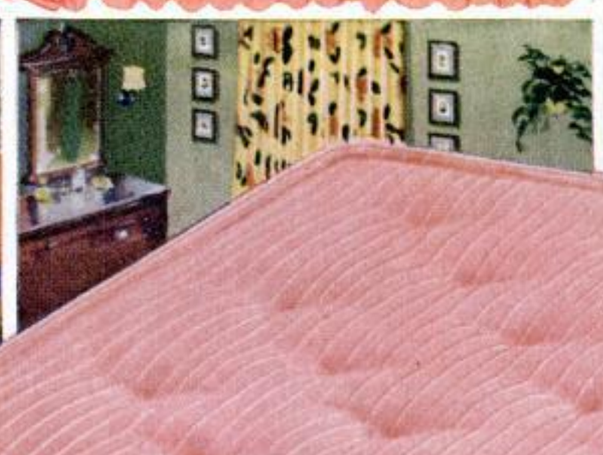




...But for sleeping comfort choose the Slumberon mattress













10 YEAR *Registered* GUARANTEE

Buy on Proof!

Yes, prove to yourself, *before you buy!* You *will* actually see by visual demonstration how the exclusive new ORTHO-FLEX "magic finger" positively controls each and every Slumberon coil. Because of this exclusive Burton feature you are assured an amazingly buoyant, level, comfortable sleeping surface.

Slumberon MATTRESS

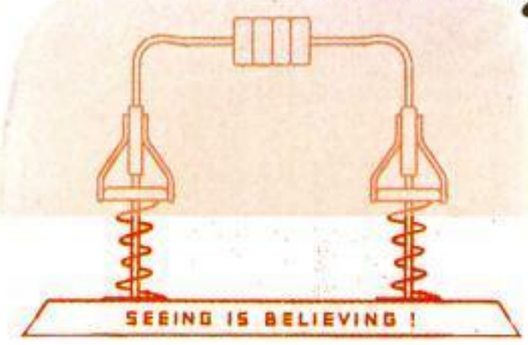
Another Fine Bedding Product by

Burton

Also manufacturers of the nationally famous DELUXE *Bed Spring,* KOT-N-TOP *Personalized Pillows,* IZOLIN *Down Comforters,* HI-LO *Love Seats.*

BURTON-DIXIE CORPORATION • Main Office: Chicago 8, Illinois

Seeing is Believing



Please ask your dealer to show you the Slumberon Ortho-Flex "Seeing Is Believing" coil control demonstration. You'll find it fascinating. You'll see for yourself exactly "what's inside" your Slumberon mattress to guarantee years of delightful sleeping comfort.

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Say "Hello" to a high-powered Breakfast!

THIS VALUE-FULL FLAVOR-FULL HEARTY WHOLE WHEAT



50 YEARS OF FINE BAKING
1898–1948
NATIONAL BISCUIT COMPANY

FOLKS THAT WANT THEIR MONEY'S WORTH ARE BUYING...NABISCO SHREDDED WHEAT...THOSE WONDERFUL CRISP-GOLDEN BISCUITS...SO DELICIOUSLY FULL OF THE WHOLESOME NATURAL FLAVOR OF THE WHOLE WHEAT...SO STAUNCHLY PACKED WITH STURDY GOOD ENERGY-FOOD...SO "EVERY-BIT-AS-NOURISHING" AS A HOT CEREAL ...YES, THAT'S NABISCO SHREDDED WHEAT...YOUR BEST BUY FOR TOMORROW'S BREAKFAST

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FAMILY PORTRAIT taken in 1894 shows Warren, his parents and his sister Ethel. His mother died eight years ago, his father was murdered in 1938.

WARREN CONTINUED

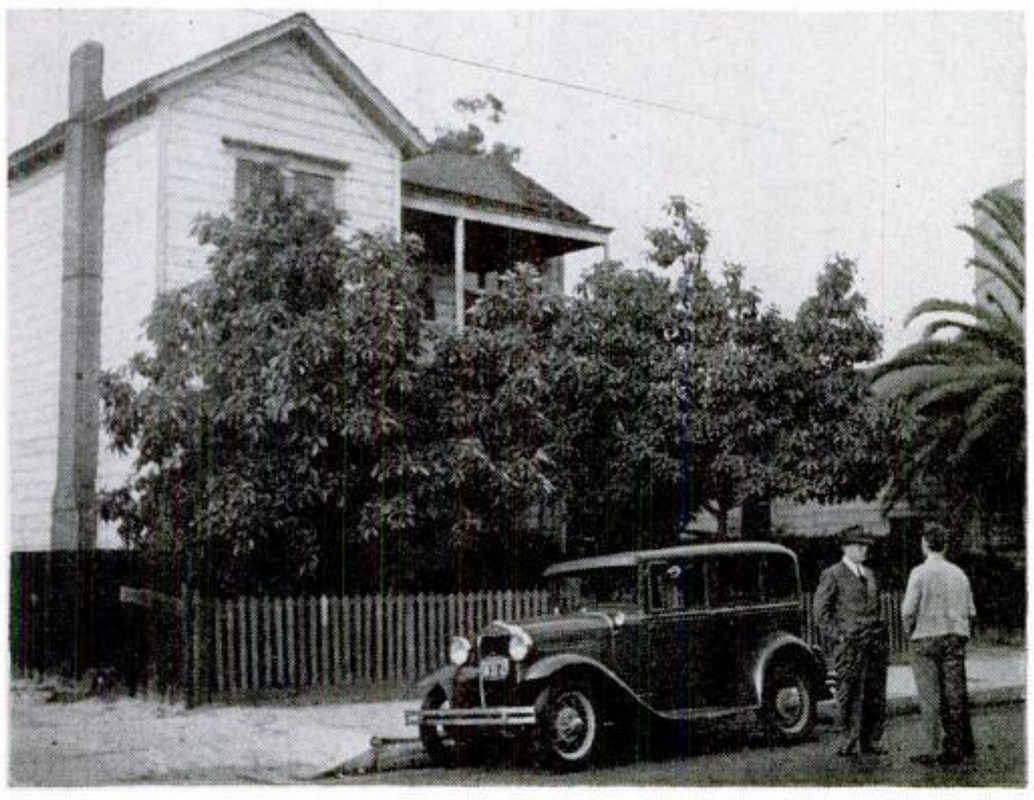
In 1894 when Eugene V. Debs called the American Railway Union strike, Methias Warren went out with his union. The contest was won, but Methias lost his job. He moved to Bakersfield to work there on the Southern Pacific, and in time became foreman of the repair shops and then master car repairman for the entire division. Out of his savings Methias built a five-room bungalow near the yards for his family. But although Earl grew up on the wrong side of the tracks, his childhood was happy. He was a normal, active boy who spent most of his time outdoors. In the backyard he kept chickens, rabbits, dogs and a burro called Jack, which carried him over the mountains around Bakersfield.

Methias Warren never forgot that he had lost his brother because he did not have money; he became incapable of spending a dollar on himself. Mrs. Warren and her two children had everything they needed, but the house was run under an austere economy. When Earl was attending high school and wanted to work in the railroad yards during the summer, his father extracted two promises from him: "Earl, you must give me your word of honor that you will put your earnings in a bank account and that when the summer is over you will go back to school."

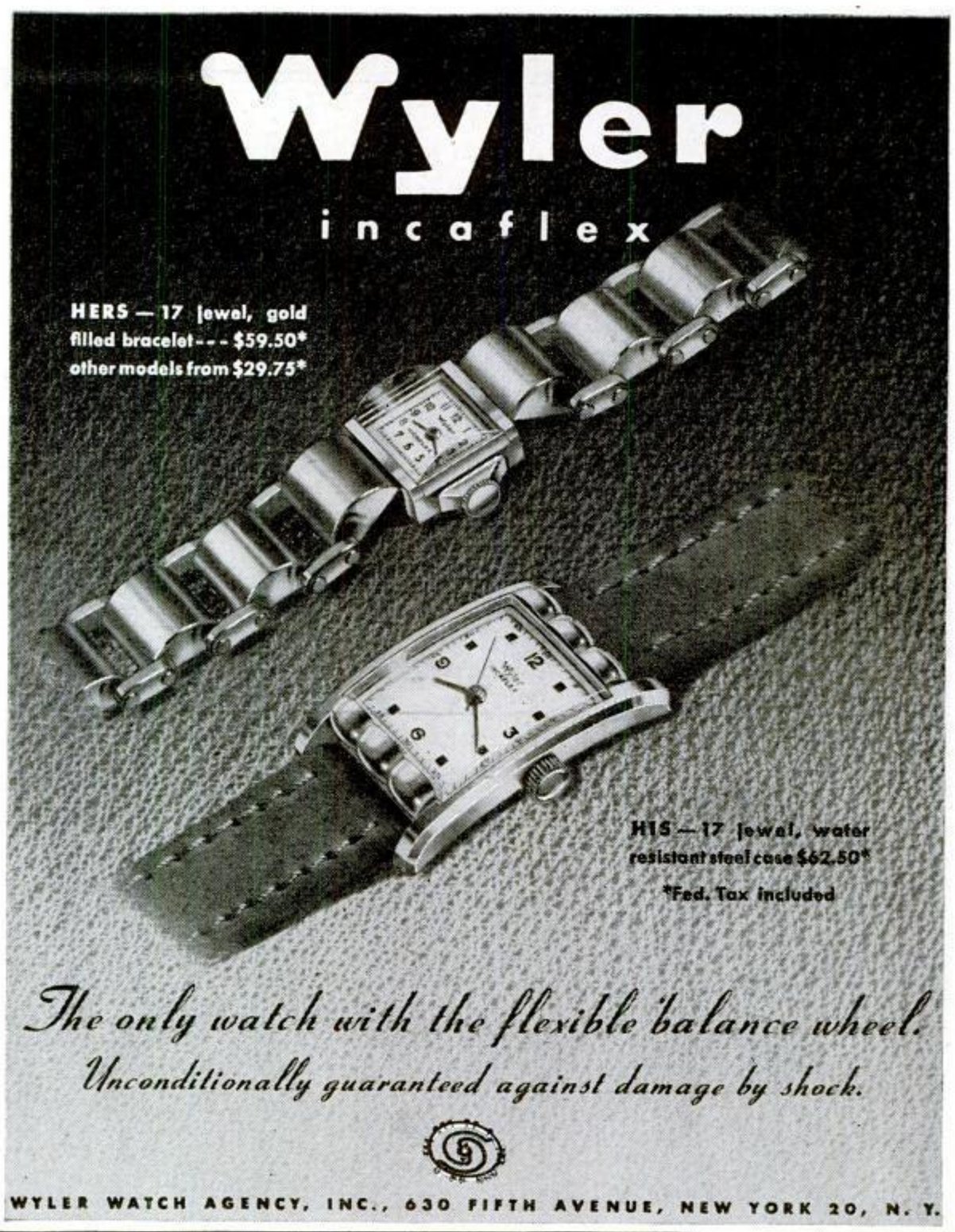
In the fall of 1908 young Earl went to the University of California as a prelegal student. He was tall and skinny, 5 feet 11 inches in height, weighing only 130 pounds. He went to live at La Junta Club, which shortly after became the Sigma Phi fraternity; here he filled out his big frame. He took his B.L. in 1912, his doctor of jurisprudence degree in 1914.

After graduation Warren spent three years clerking in a law office in San Francisco. He was drafted in 1917 and emerged after the Armistice as a lieutenant, but without overseas service. At this point he made the critical decision of his life: he could return to

CONTINUED ON NEXT PAGE



WARREN'S BIRTHPLACE was this modest frame house in Los Angeles. Picture shows him when he visited there during 1942 governorship campaign.



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UPSET STOMACH, this way out!

Make way for *FAST RELIEF*...
An *EXTRA* package in my desk
Helps make such troubles brief

Yes, when bothered by occasional acid indigestion or similar stomach upsets, you can always *depend* on Alka-Seltzer for fast relief. An *extra* package means it's *there* when you need it most.

Headaches



For *fast* relief from the pains of a headache, take Alka-Seltzer. Its bubbling, effervescent action causes Alka-Seltzer's pain-relieving agent to go to work *fast*.

Discomfort of Colds



Alka-Seltzer's unique formula brings quick relief from the "ache-all-over" feverish feeling and other discomforts of a cold. There's nothing quite like Alka-Seltzer.

Aches and Pains



The same analgesic that relieves headache so quickly causes Alka-Seltzer to bring quick comfort to muscular aches and soreness. One *more* reason for buying an *extra* package.

Better buy two instead of one

Keep an *extra* package on hand for unexpected emergencies. 30c and 60c —all drugstores, U.S. and Canada.

Alka-Seltzer



MRS. WARREN likes flower-arranging, interior decorating, cooking. She is charming and efficient as an official hostess, but her main interests are domestic.

WARREN CONTINUED

the private practice of the law or he could go into public service. The judiciary committee of the California state legislature, meeting in Sacramento, had a clerk's job open, and Lawyer Warren took it.

He was well liked by the state officials, and when Oakland needed a deputy city attorney, Warren got the job. He took an Oakland apartment with a former classmate from law school and the following year became a deputy district attorney for Alameda County. By 1923 he was chief deputy, and two years later when the district attorney resigned, Earl Warren was appointed his successor.

Earl Warren now made the second important decision of his life; some two years before he had met a charming young widow with a 4-year-old son. Like Earl's mother, Nina Palmquist had been brought to the U.S. from Sweden when only 8 months old. Nina was a quiet, well-poised woman with a beautiful figure and a sympathetic manner. Earl Warren, now 34, hard and lean, stood 6 feet one inch and weighed 200 pounds. After deciding that six children would make an ideal family ("We wanted three girls for Earl and three boys for me," says Nina Warren), they celebrated his appointment as district attorney by being married.

Legal laboratory

A FEW months later Earl Warren ran for district attorney. "I managed to win the election by meeting and talking to more voters than any candidate had ever talked with before," he says. He was elected district attorney of Alameda County twice again. His office was a legal laboratory: he prosecuted the murderers, bootleggers, gamblers and petty criminals who bob up in such seaport towns as Oakland and Alameda, and he had a front-row seat from which to observe the workings of city and county government. What he saw shocked him: city commissioners pocketing thousands of dollars from the paving funds; sheriffs grafting on a vast scale from bootleggers, prostitutes and dope peddlers; bail-bond brokers splitting their profits with police officers. Not content with throwing the rascals out, Warren spent his spare hours lecturing civic groups, showing them what happens to free, popular government when the voters grow careless and indifferent.

Earl and Nina's home life was happy. In 10 years the Warrens fulfilled their complement of three daughters and two more sons. Their modest home had to be run economically; Nina Warren did much of her own housework. Governor Warren says, "I never brought the subject of crime or criminals into my home. Nor did I allow officials or businessmen to come there in the evening. If the matter were of sufficient importance, they could telephone me at any hour and I would dress and go down to my office."

Serious accusations were made against him in only two of his hundreds of cases. When he first took office in 1925 he found that the Ku Klux Klan had elected a sheriff and a considerable part of the city council of Oakland and that these men were in conspiracy with the large paving companies to defraud the city government.

CONTINUED ON PAGE 144

NEWS FROM HOLLYWOOD... for FALSE TEETH WEARERS!

8 OUT OF 10 SCREEN PLAYERS WHO TESTED NEW COLEO PREFER IT!



NEW COLEO CLEANS FALSE TEETH *Really Clean!*

Million-dollar Hollywood smiles often mean costly plates and dentures. Coleo's exclusive ingredient that "fizzes" away film and surface stain in minutes made a big hit! No brushing! False teeth *gleam*. The taste is fresh, delightful. No danger of offensive breath from dentures. Nor does it fade them. Try Colgate-Palmolive-Peet's new Coleo for *cleaner* plates and dentures.



NEW "FIZZ" TYPE CLEANSER FOR FALSE TEETH

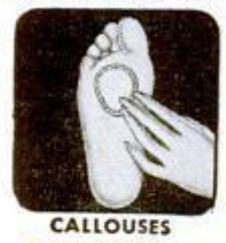
STOP CORNS!



End Pain Instantly!



CORNS—SORE TOES



CALLOUSES



BUNIONS

Now, at the first sign of sore toes from new or tight shoes, do this: Apply Dr. Scholl's Zino-pads. Pain ends at once and corns stopped *before* they can develop! But — if you have corns, callouses or bunions —these thin, soothing, cushioning, protective pads will instantly stop painful shoe friction and lift pressure on the sensitive spot!

Remove Corns, Callouses

Used with the separate *Medications* included, Dr. Scholl's Zino-pads quickly remove corns and callouses. Try this wonderful relief. Sold the world over.

Dr Scholl's Zino-pads

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It takes an automatic water heater to feed the *extra* needs of automatic washers. The gas-fired Rheem model in this modern laundry room is where streamlined housekeeping begins.

BEFORE you buy a washing machine... better KNOW YOUR HOT WATER

These cold facts about hot water will help you to get the most out of the new automatic washers...

By R. E. James
Heating Consultant

The new laundry and dishwashing machines are fully automatic. Push a button or turn a knob—that's all you have to do.

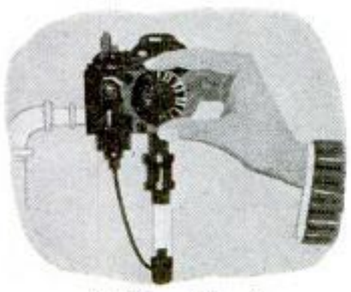
But the convenience they give you is tied up closely with your hot water supply. If you have to light up an old-fashioned heater, wait for the water to get hot, then find it turns lukewarm after your appliances get going—or there's not enough to go around for all the hot water taps, your labor-saving system is not going to save any labor.

So before you buy any automatic washing devices, be sure to get *automatic* hot water first. The new automatic water heaters are as compact, self-operating, and easy-to-install as the appliances they will serve. And, in most cases cost a lot less, too.

Dial For Degree

Take the Rheem for example. You can put one in your kitchen, basement, laundry, bathroom—wherever your plumber recommends. Once installed, the thermostat control is set to the temperature you want, say, 140°. And from then on, you needn't go near the heater again, nor worry when away from home.

The Rheem-Processed, corrosion-resistant tank is always filled with a reservoir of hot water; ready at a moment's notice. Here's why. Suppose your water heater has a 30 gallon tank. And you draw 20 gallons for a wash. Upstairs, Junior is taking a bath and he draws off 10 gallons more. Does this mean if anyone else wants hot water he'll have to wait because you've already used up the 30 gallon capacity? The answer is no—the Rheem will continue to heat up incoming cold water at the rate of 42 gallons an hour.



As You Like It

Be Wise, Check Size

How much hot water you will get depends upon how big a tank you buy. And this, in turn, depends upon how many washing appliances you use and how big your family and house are. Your plumber can tell you exactly what size to buy. As for the upkeep, it costs no more per gallon to operate a big water heater tank than a small one.

Rheem makes automatic water heaters in a variety of prices and sizes for electricity, oil and all types of gas including the "bottled" type. A new Rheem electric Table Top model, that looks like a cabinet, fits into your kitchen snug against the wall. The working space on its porcelain top serves as mother's little helper.



Mother's Helper

The gas and oil heaters have special controls that instantly shut off incoming fuel if the pilot light goes out. Actually, there's nothing for you to operate on any Rheem water heater—they all go on and off as necessary, and automatically conserve your fuel.

Ask The Man Who Knows

You get a written guarantee on every Rheem tank—and every water heater meets the specifications of The Good Housekeeping Institute, and The American Gas Association or The Underwriters' Laboratories, Inc.

Your plumbing dealer is an expert and knows exactly what to look for. And he can give you prompt delivery because Rheem is the world's largest maker of automatic water heaters with 9 plants in the United States.

Mail This Coupon Today—

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Please send me free helpful booklets on Water Heaters for ☐ gas, ☐ electricity, ☐ oil.

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The Truth About Dandruff

...Itchy Scalp ...Falling Hair

WARNING! Watch out for dandruff, itchy scalp, falling hair—warning signals that your scalp needs attention. JERIS has a special ingredient that stimulates the scalp. Use JERIS and you really get at the *root* of the trouble.



ROUTS LOOSE DANDRUFF INSTANTLY!

JERIS has "double-action". Its antiseptic ingredients kill the dandruff bacillus*, rout loose, unsightly dandruff instantly. JERIS also has a special ingredient that stimulates blood flow, gets at the *very root of the trouble*. For a healthy scalp and handsome hair, use JERIS every day. At drug counters everywhere. Request it at your barber's, too!

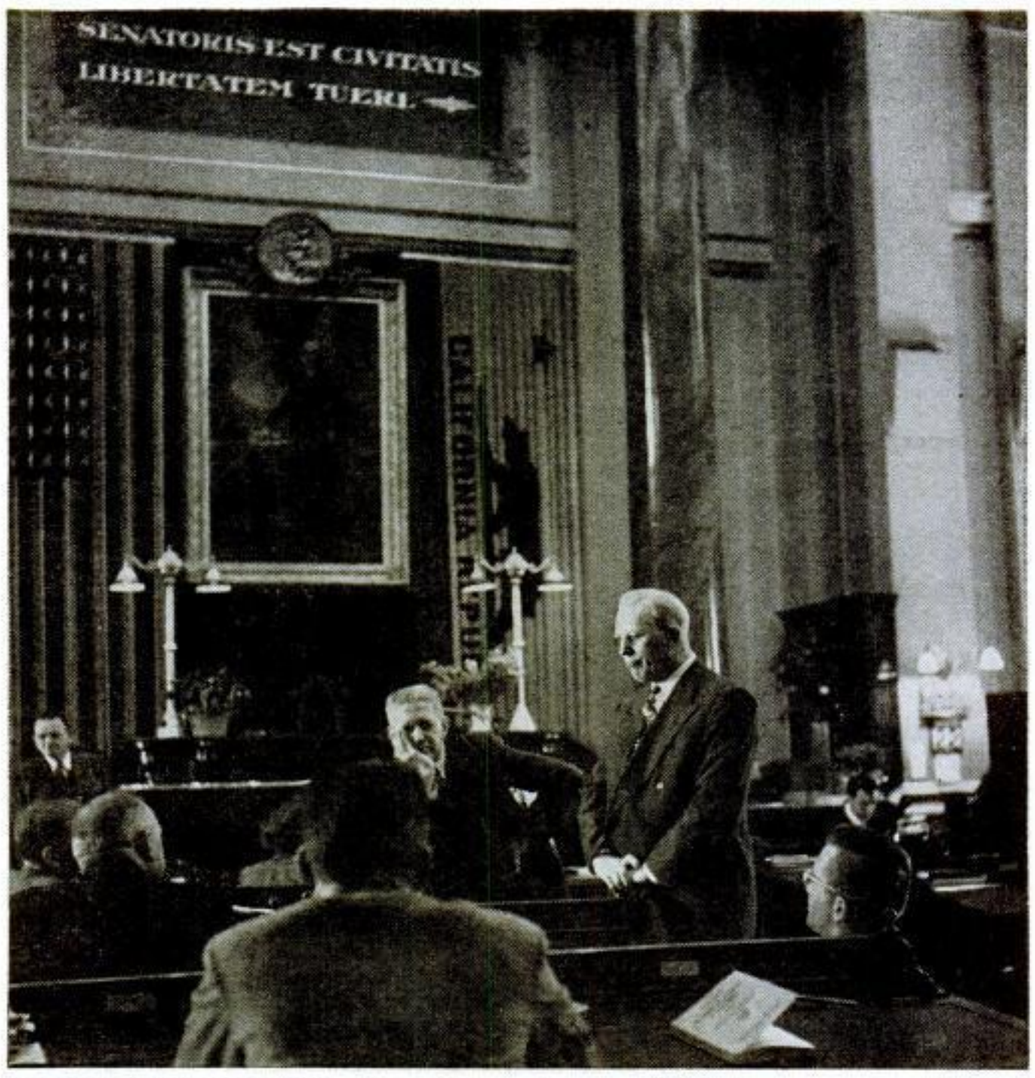
*(Pityrosporum ovale), which many authorities recognize as the cause of infectious dandruff.

JERIS
Antiseptic
HAIR TONIC

FOR BEST RESULTS . . .

- Use JERIS Antiseptic Hair Tonic every day.
- Use JERIS CREAM OIL every other day.
- Massage scalp briskly every day.

JERIS SALES COMPANY, 805 E. 140th ST., N. Y.



WARREN WAS HOST last week at conference of Western governors, held at Sacramento. Here during interlude he chats with reporters about day's agenda.

WARREN CONTINUED

Warren indicted the ring on criminal charges. The indicted paving contractors resolved not to give one word of testimony to the grand jury. Warren said, "The people must be aroused!" and so he released to the reporters every day the evidence presented by defrauded citizens. The contractors alleged that Warren was releasing this grand-jury testimony illegally, but Warren, reading the statute, ". . . members of the grand jury may not disclose evidence," pointed out that this did not bar the district attorney from such disclosures. The conspirators were convicted.

The second case involved the murder of George Alberts, chief engineer on the *Point Lobos*, while the ship docked in Alameda. It took Warren six months to collect his evidence. He indicted three officials and one "fingerman" of the Marine Firemen, Oilers, Watertenders and Wipers Association for the conspiracy to murder the engineer. The C.I.O. set up a cry, claiming that Warren was trying to smash the union. During the trial Harry Bridges threw 1,000 pickets around the courthouse and, in the later stages, some 4,000 pickets. Yet two of the men confessed to participating in beating the engineer. Since the four had not committed the actual murder, Warren asked and secured a second-degree verdict rather than capital punishment. Former Attorney General Kenny says today, "The union officials told [the murderer] to beat the engineer within an inch of his life, but he forgot to take a ruler."

The capacity for growth

TWO years later Earl Warren's father was murdered. His mother had left the Bakersfield home for a visit with Earl's sister in Oakland. Methias sat reading the newspaper on the warm summer evening. A prowling tramp, crossing the Warren property, saw through the open door that Methias was alone, picked up a rusted piece of pipe half buried in the ground, crept silently into the house and struck the 73-year-old man on the head, killing him. The tramp took Methias Warren's wallet and hurried off, scattering the papers from the billfold on the street as he ran. Itinerants are the most difficult of all criminals to track down; the murder remains unsolved to this day.

Warren was district attorney for 13 years. The office was a testing ground, trying him daily in responsibility, teaching him wisdom about the relationships of man to man and man to society. He grew steadily; it was the widespread recognition of his growth which made his election as attorney general in 1938 an act of electoral unanimity.

On his first day in the state capital as attorney general, Warren got to the office at 9 o'clock. He found two telephone messages. One informed him that the retiring governor's personal secretary had been selling pardons to San Quentin and Folsom prisoners on

CONTINUED ON PAGE 147

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

★

A SPECIAL PREPARATION FOR SHAVING

★

NO BRUSH

Modern life demands at least 1 man in 7 shave *every day*—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider *protects* your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean *without scraping or irritating*. It's quick and easy to use. It needs no brush—and it's not sticky or greasy.

TRY A TUBE AT OUR EXPENSE

Get Glider at your regular dealer's. Or send us your name and address—and we'll mail you a guest-size tube, enough for three full weeks, free. The J. B. Williams Co., Dept. LG-2, Glastonbury, Connecticut, U. S. A. (*Canada:* Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Everett D. Hulbert
PRESIDENT

COMPARE

THIS $3.50

VENUS

Hooded Pen

with any other pen at any price!

Quick Dry!

NO BLOTTER NEEDED
Uses quick-drying ink (writes dry) or regular ink. Exclusively designed.

Instant Starting!

Patented ink control *under hood*, keeps the 14 Karat gold point *moist*—for *instant* touch and flow!



only **$3.50** No Tax

Every pen *Pre-tested* and *Guaranteed* by American Pencil Company—*makers of famous Venus Pencils.*

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FOR PLEASANT MOMENTS—Ah, lucky 11!
Here comes the Perfect Mixer on the double-quick.
PM's Prime Mellowness en route to you by rocket . . .
A special delivery of PM's Positively Matchless taste!
All this on call, and gardenias too?
Ah, lucky 11!



IF IT ISN'T PM IT ISN'T AN EVENING

National Distillers Products Corporation, New York, N. Y.
Blended Whiskey. 86 Proof. 70% Grain Neutral Spirits.

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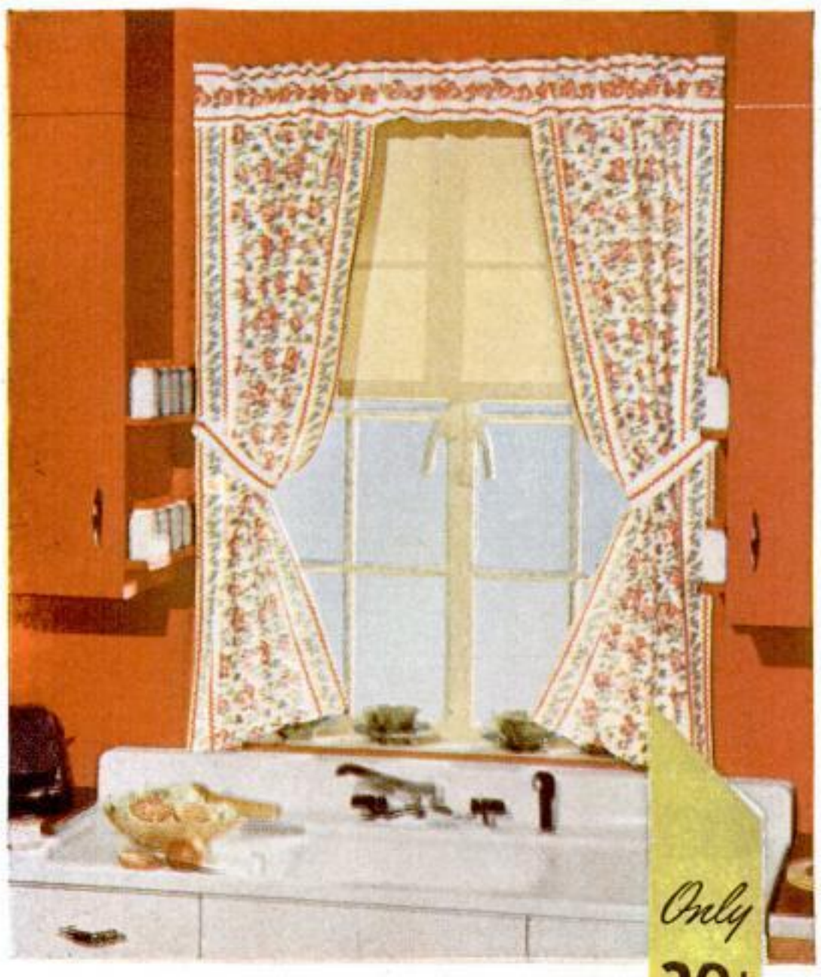


"Even my hankies cost more than my... BEAUTIFUL CLOPAY DRAPES!"

Smart as a button—that's me—to have found drapeable Clopay Drapes at penny prices. So fabric looking they fooled my Bridge Club. That soft, textured, expensive-as-cloth effect had them oh-ing and ah-ing! And when I told them these plasticized cellulose drapes cost only 98¢, off they went to get some of their very own!

Designed by leading stylists, Clopay Drapes are available in a wide variety of patterns—lavish florals, smart stripes or gay plaids. Sun fast, light-resistant. Easy to hang, thanks to Clopay's exclusive Self Pleater. Luxurious French Folds fall into place—automatically. Make *your* windows Clopay-beautiful for only 98¢.





Clopay Curtains for every window from attic to basement at amazingly low, low prices. Two plasticized cellulose styles to choose from. 7-piece Cottage Sets (below) . . . 5-piece Hollywoods (above). A variety of cheerful patterns to fit any informal room. Cottage Sets, 59¢ a set. Hollywoods, 39¢.



Clopay De Luxe Window Shades—the newest thing in fibre window shades at miracle Clopay prices! Smart "corduroy" effect with that velvety feel. Straight hanging. Smooth rolling. Are they washable? Yes ma'am! See the new De Luxe. And see the other Clopay Window Shades. Prices starting as low as 22¢. The new De Luxe on rollers, from 79¢.



Clopay Skyway Venetian Blinds. Revolutionary! Made with a new kind of fibre slat that's airplane light. On your windows they look high priced—yet cost as little as $1.39.

CLOPAY

Clopay Square, Cincinnati 14, Ohio

Beautiful Windows at Low Cost

at your favorite variety, department or neighborhood store

Some prices slightly higher Denver and West

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GRUNION FISHING lures the Warrens into surf at night at Santa Monica. Grunion are tiny fish caught with the hands. Warren got 2, his son 75.

WARREN CONTINUED

a cash basis. The second said that the same secretary had been appointed to the California bench by the governor on the night before. Fifteen minutes later Warren had the secretary in his office and was taking the deposition which not only kept him off the bench but led to his conviction.

For the first year and a half Attorney General Warren and the new Democratic governor, Culbert Olson, worked well together. At the fall of France in June 1940 both officials began to concentrate on the potential defense of the state. The two men soon came into conflict. Governor Olson wanted the power to rule by executive decree; he felt that Attorney General Warren hindered him by challenging the legality of his acts. Warren held fast to his concept of government-by-law. Both men were sincere. Soon Olson began by-passing the attorney general's office.

This left Warren with little to do except to attack the gambling syndicates. By spring of 1941 the attorney general had worked himself out of a job. Governor Olson continued to ignore the office; the capital was in a state of grinding friction between the executive and legislative branches of the government. One afternoon, after days of painful thumb-twiddling, Warren picked up his hat and walked home fast. To his wife he said, "Nina, I never thought of myself as governor. I don't want to be governor. But I might just as well be out altogether as sit in the attorney general's office with no job to do."

Earl Warren dug into his savings, posted $200 as his filing fee on the Republican ticket and another $200 as his filing fee on the Democratic ticket. Los Angeles Republican leaders decided his cause was hopeless and concentrated instead on electing a Republican legislature. But Warren got into his car and traveled thousands of miles over the state, covering all the dirt roads and inland communities, handshaking tens of thousands of Californians. He defeated the incumbent Olson by almost 350,000 votes.

War governor

HE became governor of California in January 1943. The war boom was on. Some three million people were pouring into the state to man the huge new factories and till the fields. Millions more in the armed services were stationed and trained in California and embarked from its ports. The facilities for housing, education, public health and law enforcement bulged past the breaking point. The tasks of a peacetime governor were multiplied a thousandfold. Despite the pressures Earl Warren restored tranquillity between the executive and legislative branches. He streamlined the business structure of the state. He cut taxes, raised old-age pensions, instituted industrial safety measures, started thoroughgoing reforms in the prison system, set up a superb public-health program. He expanded recreational facilities and child-care centers, increased appropriations for education. Strikes fell off sharply. The rank and file of labor has always backed him.

For five years the capital at Sacramento has operated in an aura of goodwill. A Republican himself, the governor never lets anyone's

CONTINUED ON NEXT PAGE

In a matter of hours

ONLY $7.50 delivered

Delivered ANYWHERE in U. S. by AIR EXPRESS

AIR EXPRESS

AVERAGE DELIVERY TIME 24 HOURS



Princess Aloha

6-ORCHID CORSAGE

flown from

ROYAL HAWAIIAN HOTEL, Honolulu

YOU HAVE BEEN PAYING $7.50 to $15.00, AND EVEN MORE, for a single orchid. Naturally, you wonder how we can offer you six exquisite orchids, tailored into an enchanting corsage, beautifully beribboned, for only $7.50, *all charges paid.*

Right now Princess Aloha Orchids are growing in great profusion in Hawaii, where they grow under natural conditions at a fraction of what it costs to produce the less hardy hothouse variety. The latter must of necessity sell for much more, although they usually die quicker when removed from their artificial surroundings.

Princess Aloha Orchids are the same long lasting orchids featured in our shop in the famous Royal Hawaiian Hotel. Absolutely true orchids, they are the same color and conformation as the higher priced kind, but somewhat smaller, averaging between 2½" to 3" in diameter. This slightly smaller size enhances their breathtaking loveliness, especially when six are assembled in a corsage, just the right size for Milady's shoulder. They have been known to be worn for as long as five days.

Sturdily braced to prevent crushing, shipments are individually KIMPAKaged to guard against climatic changes. *Guaranteed to arrive in perfect condition (virtually overnight) . . .*

WE DELIVER ON EXACT DATE YOU SPECIFY. All of our shipments are bonded by Lumbermen's Mutual for $100,000. On Christmas, Valentine's Day and Easter alone, for example, our shipments ran into the thousands, and proved, beyond all doubt, there is no more safe or sure way to send flowers, *if you want them to arrive on the dot, in the pink of condition.* Our hats off to the Air Express Division of the Railway Express.

The lucky person who receives such an exciting gift will be thrice thrilled to have it arrive by AIR EXPRESS. In addition to the distance it has travelled under a world-renowned label, an extra compliment is implied. You were not satisfied to do the commonplace thing. Nor is there anything ordinary about the magnificent red and gold embossed Royal Hawaiian Hotel gift box in which the corsage is delivered, *your personal card or message inside.* The gift box is second in beauty only to the flowers themselves.

Only $7.50 delivered. Send order to address shown in coupon below.

(Constantly available for air express shipment at unvarying and invariably low prices, Hawaiian and Californian Carnations, Mystery Gardenias, Red Roses, Birds of Paradise, etc. Write for brochure.)

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THE WOOING OF WARREN is a popular pastime among other Republican candidates, each of whom hopes Warren will swing California's big delegation to him in case Warren himself drops out. Here Candidate Stassen tries his luck.

WARREN CONTINUED

political affiliation bar him from appointment; a Protestant himself, he never asks about a man's religion. The people who work with Governor Warren do so in an atmosphere of respect and confidence. He backs his appointees to the hilt.

The governor's political opponents have been heard to grumble, "I might be able to beat Warren, but how can I ever defeat his family?" Earl and Nina Warren and their six children take magnificent pictures, and the children are handsome and husky. Earl Warren contemplates the world's problems from the viewpoint of a father who wants his children and everyone else's children to live decent and secure lives. The eldest son, James, is a commercial artist. Virginia, their 19-year-old daughter, is a sophomore at the University of California in Berkeley; she is the gay Warren, fond of music, dancing and beaux. Eighteen-year-old Earl Jr. is now working as a deckhand. Sixteen-year-old Dorothy is the solid citizen of the family, solicitously watching over guests. Fourteen-year-old Nina, known as Honey Bear, is the impetuous daughter. Honey Bear and 13-year-old Bobby, the baby of the family, are expert horseback riders and jumpers. Bobby is difficult to pry out of his blue jeans. His favorite radio program is *Mr. District Attorney*.

Everyone agrees that Mrs. Nina Warren is the most delightful first lady California has ever had. Her task has not been easy: six children, four flights of stairs and 20-odd rooms, with serving help hard to keep. There have been tragicomic moments when the cook walked out just as the wives of the legislators entered for lunch.

Earl Warren can get along with people, but he is also a powerful fighter when aroused. He asked himself, "Why can't the workingman pay out a cent or a cent and a half of every dollar he earns, to be matched by a similar amount from the employer, so that when

CONTINUED ON PAGE 150



CANDIDATE TAFT paid a hopeful call on Warren during trip last year.



CANDIDATE DEWEY is attracted by California delegation's 53 votes.

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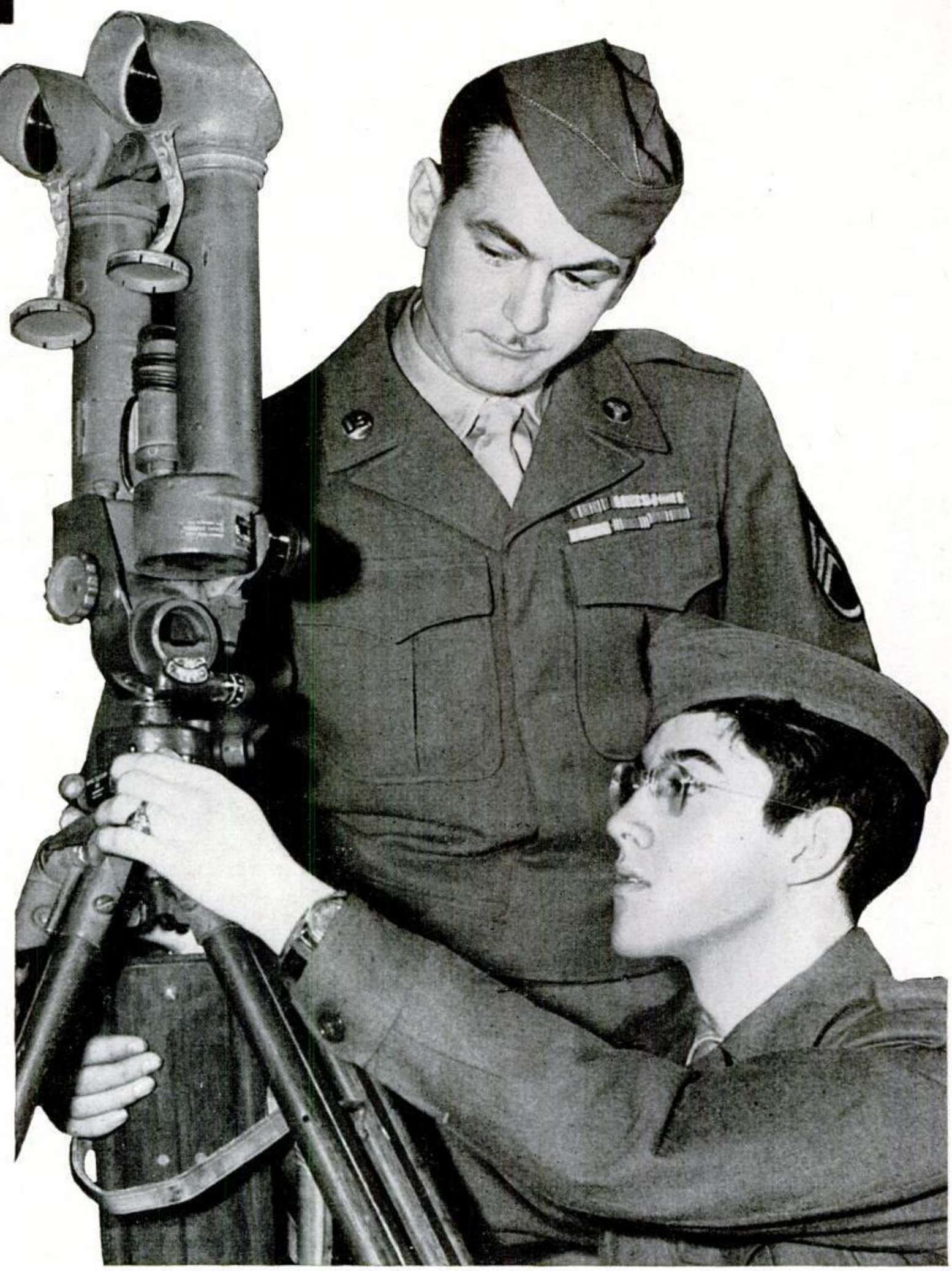
MICHIGAN VETERANS TEAM WITH YOUTHS TO BUILD A STRONG NEW NATIONAL GUARD

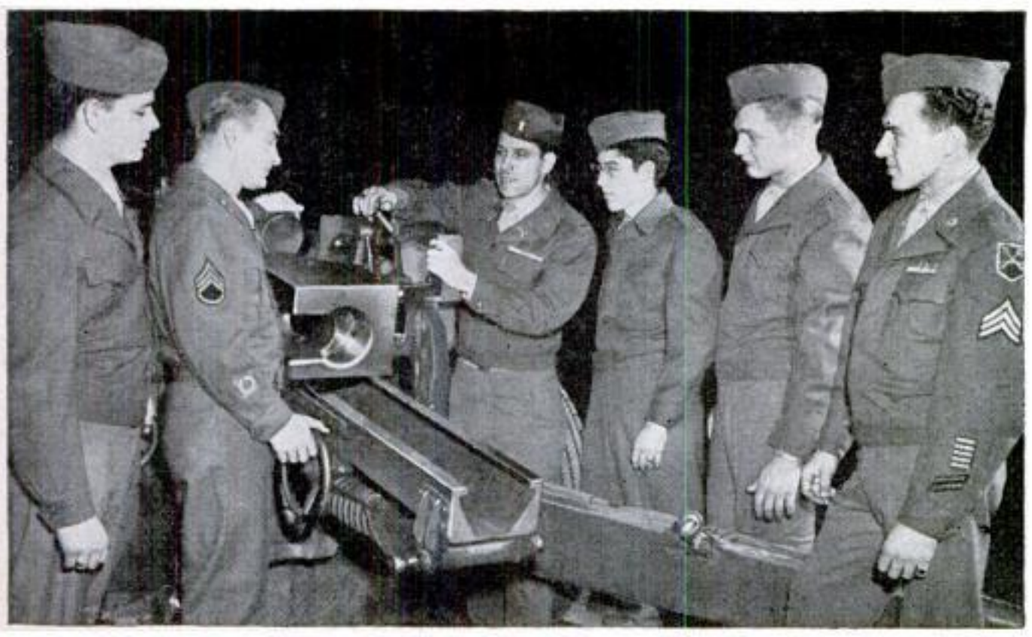
From border-to-border . . . and coast-to-coast . . . experienced veterans work hand in hand with other young men to mold the *new* National Guard . . . help keep America strong.

Men like this veteran and this 17-year-old Lansing high school senior are typical members of the *new* National Guard. They belong to Michigan's 119th Field Artillery . . . symbol of America's desire to build peace and understanding . . . by being prepared.

National Guardsmen everywhere are doing *their* part in shaping America's future . . . but there still are some vacancies for ambitious, alert young men 17 to 34 years old. You help your country . . . and yourself when you join one of the well-equipped, smartly uniformed National Guard units which dot our land . . . and you earn while you learn, too!

Through local organizations of leading business and professional men, cities and towns all over America offer their National Guard material assistance . . . encourage young men to join. You can help, too. See your local National Guard unit today.





RECRUITS GET INSTRUCTION on the operation of a 105 mm. howitzer from their battery commander. Skilled leaders give Guardsmen the latest data on the *new* National Guard's modern up-to-date equipment. Training is conducted for a 2-hour period, one night a week. Promotions are available to qualified men. Veterans probably can obtain the rank they held upon discharge.



THIS YOUNG MAN, 18, works in a Michigan dry cleaning plant, spends his spare time preparing himself for a better job by training with the 119th Field Artillery. Spare-time training in the National Guard has helped thousands of men to success in their civilian jobs.

For complete information about the National Guard unit in your community, contact the officers of that unit or write to the Adjutant General of your state.

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NATIONAL GUARD
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he becomes ill he can have doctors, hospitals, the best medicines?" And he prepared a bill to implement this idea.

The California Medical Association fought the bill bitterly, quintupled its dues and sent to Sacramento a highly paid lobby. Warren's program was defeated. But he then guided through the legislature a substitute bill giving workingmen approximately the same compensation for unemployment through sickness that they would get for unemployment through lack of jobs.

Warren's second major contest as governor resulted from his proposal that 3¢ a gallon be added to California's very low tax on gasoline, the money to be used to build new roads and to make safer the congested main arteries. The oil companies fought him on the grounds that added taxes meant a lower sale of gasoline. The weight of public opinion—and his own stubborn conviction—pushed Warren's gas tax, now cut to 1½¢ a gallon, through the legislature.

What kind of president would Earl Warren make? As has been his habit during his 25 years as an executive, he would diligently search for the ablest men available. There would be a refreshing absence of yesmen, poker cronies and party hacks. He would work well with his appointees.

Because of his Western vantage point, Governor Warren has a firm grip on the realities of China, Japan and the Far East and a true measure of the broad economic future of the Orient. He says, "There are more than a billion people in the Pacific Basin and the Far East who can be encouraged toward peaceful relations—people striving for better standards of living, people in search of friends. We have every reason to develop such friendships."

Warren would conduct the federal government on an austere plane. He does not believe in debt.

He has made no effort to secure the Republican nomination, nor has he allowed anyone to build an organization for him or collect funds. He says, "I have made a distinction between a willingness to serve if called upon to serve and a position of being an active candidate, which would take me away from my job as governor and require me to solicit campaign funds."

Earl Warren has demonstrated the all-important capacity for growth in public service at levels of increasingly greater responsibility. He has a sane, middle-of-the-road approach to economic and social problems. His inexperience in foreign affairs may be balanced by his concurrence in the overwhelming majority opinion of Americans—that the U.S. has a permanent role in world affairs. He has had no isolationism to recant; his judgment of foreign affairs has suffered no dramatic reverses.

Today Earl Warren is 57 years old, just coming into the peak of his experience and mental power. As a man of large family and without independent wealth, he is closely identified with the problems of the great middle-class bulk of the U.S. population. He has lived an impeccable public and private life; he hates corruption and waste in government; his administration would be rigorously honest. He has a deep social conscience, for he does not believe that he is his brother's keeper but rather his brother's friend.



WARREN CHILDREN are attractive, healthy and unspoiled by public attention. The eldest boy, James, works in San Francisco, hence was not in picture.

Never neglect a leg scratch



The tiniest injury can become infected. Never take a chance!

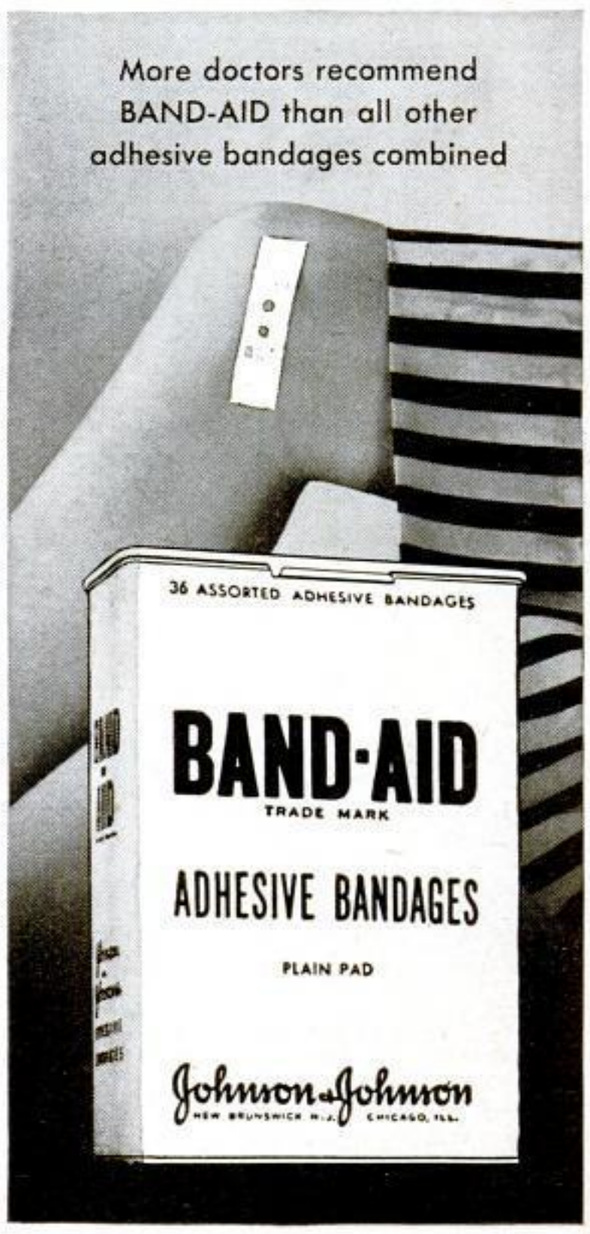
Cleanse the injury properly. Then put on BAND-AID*, the adhesive bandage whose quality you can trust.

It comes to you sterile. Keeps out dirt. Helps prevent infection, avoid irritation.

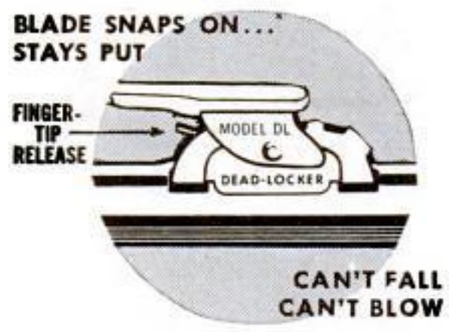
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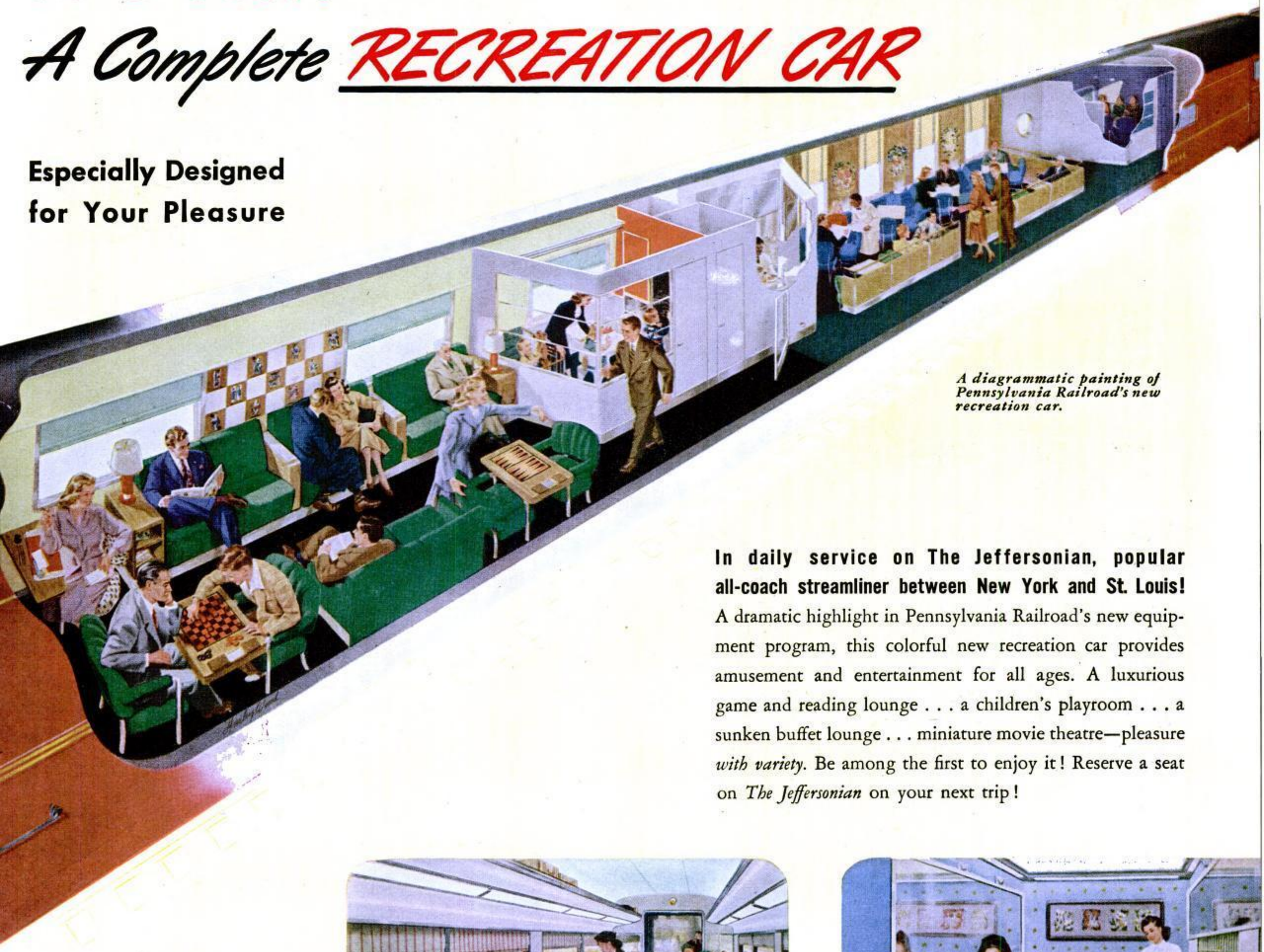
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A dramatic highlight in Pennsylvania Railroad's new equipment program, this colorful new recreation car provides amusement and entertainment for all ages. A luxurious game and reading lounge . . . a children's playroom . . . a sunken buffet lounge . . . miniature movie theatre—pleasure *with variety.* Be among the first to enjoy it! Reserve a seat on *The Jeffersonian* on your next trip!

Enjoy these New Features at Low Coach Fares!

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Lv. Philadelphia	7:43 P.M.
Lv. Washington	6:20 P.M.
Lv. Baltimore	7:05 P.M.
Lv. Harrisburg	9:42 P.M.
Ar. Columbus	6:46 A.M.
Ar. Dayton	8:21 A.M.
Ar. Indianapolis	9:27 A.M.
Ar. St. Louis	1:50 P.M.

Eastbound

Lv. St. Louis	1:00 P.M.
Lv. Indianapolis	5:07 P.M.
Lv. Dayton	8:13 P.M.
Lv. Columbus	9:35 P.M.
Ar. Harrisburg	6:51 A.M.
Ar. Baltimore	9:23 A.M.
Ar. Washington	10:10 A.M.
Ar. Philadelphia	8:52 A.M.
Ar. New York	10:25 A.M.

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SO ROOMY AND RESTFUL — the new overnight coaches on *The Jeffersonian.* Only 44 seats to the car—and all reclining! You'll like the new lighting, too—fluorescent, 4 times brighter but easy on the eyes. New-type air-conditioning adds still more comfort.



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Shower the bride with all things nice—
Shower the bride with free advice—
And shower every lovely guest
With coffee's bright and lovely zest.

Then watch warm hearts grow warmer still,
And watch the air with gladness fill—
And watch *more* good things happen when
Each coffee cup is filled again!



How to make delicious Coffee

Look for this Seal of Recommendation on the coffee maker you buy. It means coffee experts recommend it for getting the most in flavor, clarity and aroma from the coffee you use.

Always keep coffee maker clean.

For each 6 oz. cup of water, use one Standard Measure of coffee. If your store doesn't have the Standard Coffee Measure illustrated, send 10¢ (to cover mailing and packing costs) to Pan-American Coffee Bureau, P. O. Box 78, New York 8, N. Y. You can also get the booklet, "Coffee Brewing". It gives complete directions on how to brew coffee by all brewing methods.

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Life Goes to the Big Weekend at White Sulphur



MAIN HOTEL IS WHITE STUCCO, HAS 583 LUXURIOUS ROOMS, 22 EXPENSIVE SHOPS



HOSTESS Mrs. Robert Young (with parasol) watched pro-amateur golf match surrounded by pretty young society matrons. They are Mrs. John Heminway (*foreground*), Mrs. Walter Hirshon (behind the parasol), Mrs. John Ryan (smoking), Mrs. Edwin Russell (nee Churchill, white shorts), Mrs. William McKnight Jr. (sunglasses).

FOUR DAYS OF FREE AND LAVISH FESTIVITY REOPEN A HISTORIC SOCIETY RESORT

Over the winter Robert B. Young of the Chesapeake and Ohio Railroad was busy at his regular job of being publicly discontented with all other U.S. railroads. With the coming of spring he rested and turned to lighter things. To open his newly redecorated Greenbrier Hotel at White Sulphur Springs, W.Va. he threw the most lavish on-the-house houseparty of the century for 300 guests. During the long weekend (April 15 to 18) the hotel register read like a sampling of the *Social Register*, Dun & Bradstreet's and the *Congressional Directory*. Among the names listed were those of the Duke and Duchess of Windsor, Banker Winthrop Aldrich, Senators Tobey and Lucas and Presidential Adviser Clark Clifford. There were many Astors, Vanderbilts, and Biddles. From the entertainment world came Bing Crosby and J. Arthur Rank, as well as Cafe Society Reporters Elsa Maxwell and Igor Cassini. Guests played golf on the hotel's three courses, horsebacked over 250 miles of trails, strolled on 31 miles of carpet to admire the hotel's lush décor, danced to Meyer Davis' society orchestra, consumed $3,000 worth of champagne. But they drank very little purgative water from White Sulphur Spring.

The Greenbrier has a reputation as a resort for the rich and great which goes back to before Civil War. It was sold by the C & O in 1942 for $6 million and used as an Army hospital, then bought back again in January 1947 for $4 million. Another $4.2 million was spent to refurbish it. On top of that Mr. Young's houseparty came to $65,000. But money appears to have been well spent. The Greenbrier is solidly booked well into 1949 at $17 to $65 a day.

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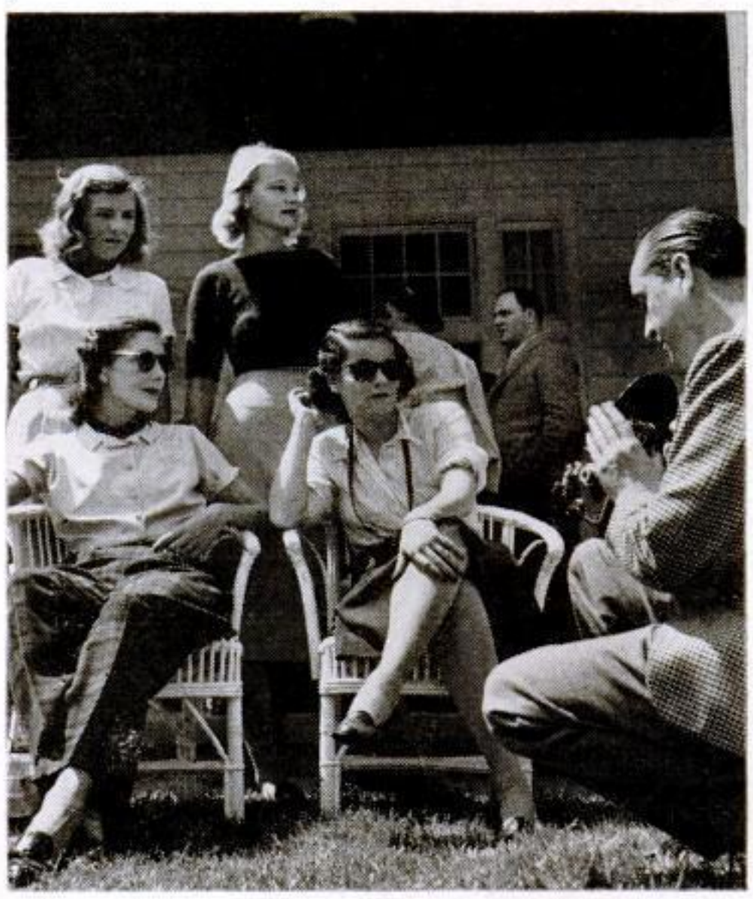
ELEGANT LOWER LOBBY of Greenbrier was ornate, old-fashioned room before remodeling. Potted trees are part of the hotel's $40,000 collection of house plants which are replaced constantly. The corridor to so-called Bath Wing (*background*) is lined with branches of Fifth Avenue shops, drugstore and a Fred Astaire dance studio.



MRS. NICHOLAS DUPONT (*left*) sells chance on a $2,000 cigaret case to Lady Oakes, widow of Sir Harry. Son Sir Sidney stands by. Raffle netted $2,751 for charity.



CLARK CLIFFORD, President Truman's right-hand man, plays backgammon with his pretty wife in the Trellis lobby off the parlor. At parties he talked about politics.



FOUR BEAUTIES pose for Photographer Zerbe. They are (*left to right*) Mrs. Lucille Vanderbilt, Mrs. Winston Guest, Mrs. Michael Phipps and Mrs. Walter Hirshon.



BRIDGE GAME in cocktail lounge includes (*clockwise from left*) Mrs. W. R. Hearst, ex-Governor of New Jersey Charles Edison, Margaret Case of *Vogue* and Mrs. Edison.



AFTER GOLF guests gathered at casino. Shown here: Patricia Kennedy, "Shipwreck" Kelly, Kathleen Marchioness of Hartington, John Pierrepont, Eunice Kennedy.

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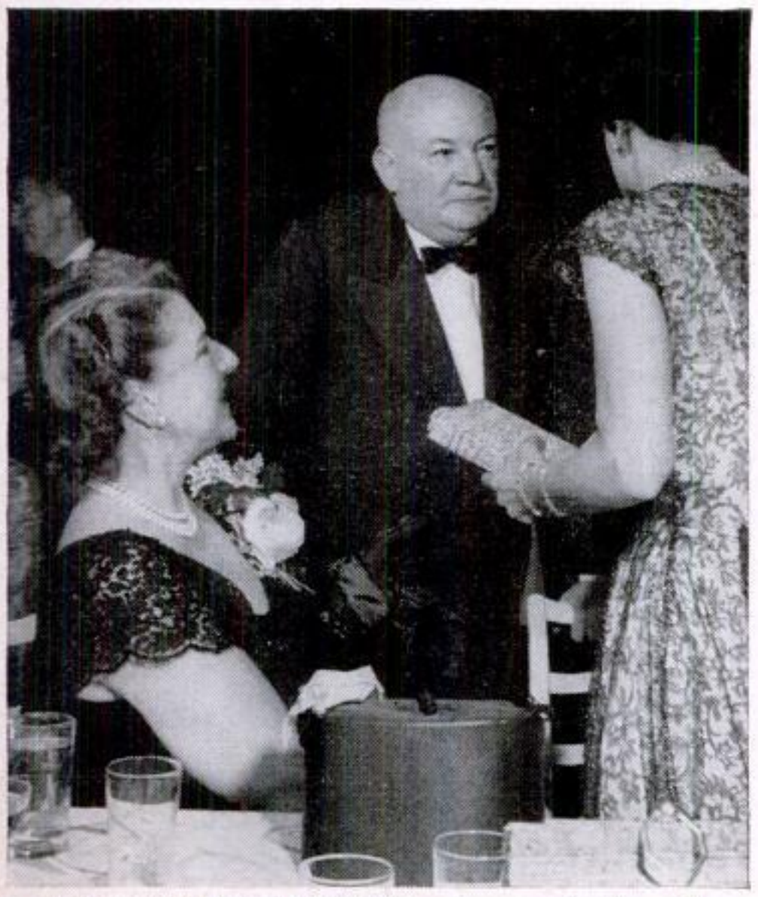
TWO BELLES of the big Saturday-night Diamond Ball were Mrs. Edward Patterson (*left*), stepsister of Mrs. Rumbough (*below*), and Princess Alexander Hohenlohe.



PRETTIEST GIRL at the party was Mrs. Stanley M. Rumbough Jr., former Nedenia Hutton, stepdaughter of ex-Ambassador Joseph Davies. With her is Pitt Oakes.



ALABAMA ROW COTTAGES, set to one side of the main hotel, are 111 years old. Greenbrier has been host to 13 U.S. Presidents and many other notables including Robert E. Lee, Patrick Henry and, more recently, George Marshall and Cordell Hull. Riding past the cottages are Mrs. Virginia Dixon Boardman and Herbert Pulitzer.



DOROTHY DRAPER (*left*), who completely redecorated Greenbrier for fee of $120,000, chats at Diamond Ball with Joseph Frazer of Kaiser-Frazer motors and wife.



BING CROSBY and British Film Producer J. Arthur Rank meet in dining room. Crosby was rumored to have discussed appearing in proposed Rank film of *Brigadoon.*



DUKE OF WINDSOR gets engraved drumsticks from Bandleader Meyer Davis in memory of his stint on drums at Greenbrier party in 1919. Duke then drummed again.

CONTINUED ON NEXT PAGE

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If your radio delivers Sooooo-eee instead of Chloë, if the thing's "going to the hogs"... call the service dealer displaying the Sylvania sign. Because your radio needs care, expert care, the kind this fellow is trained to give. He has Sylvania equipment to root out trouble . . . fine Sylvania radio tubes to bring you crystal clear reception. Hear your old set perform as it did the day you bought it. Get it fixed at the sign of dependable radio service. The work is tops, prices fair.



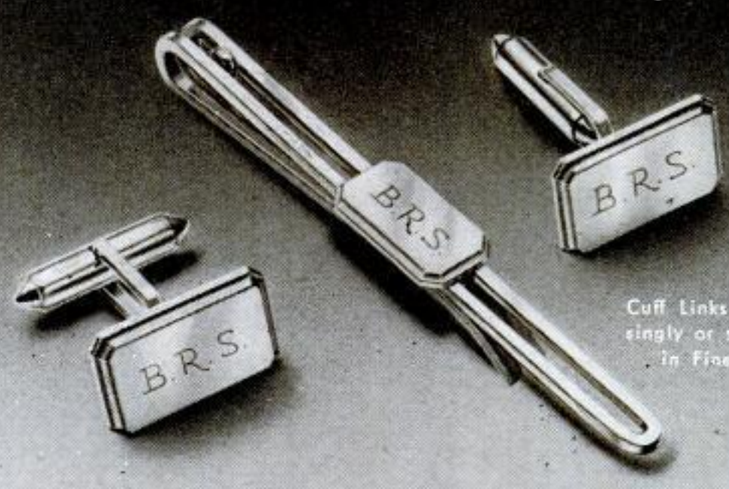
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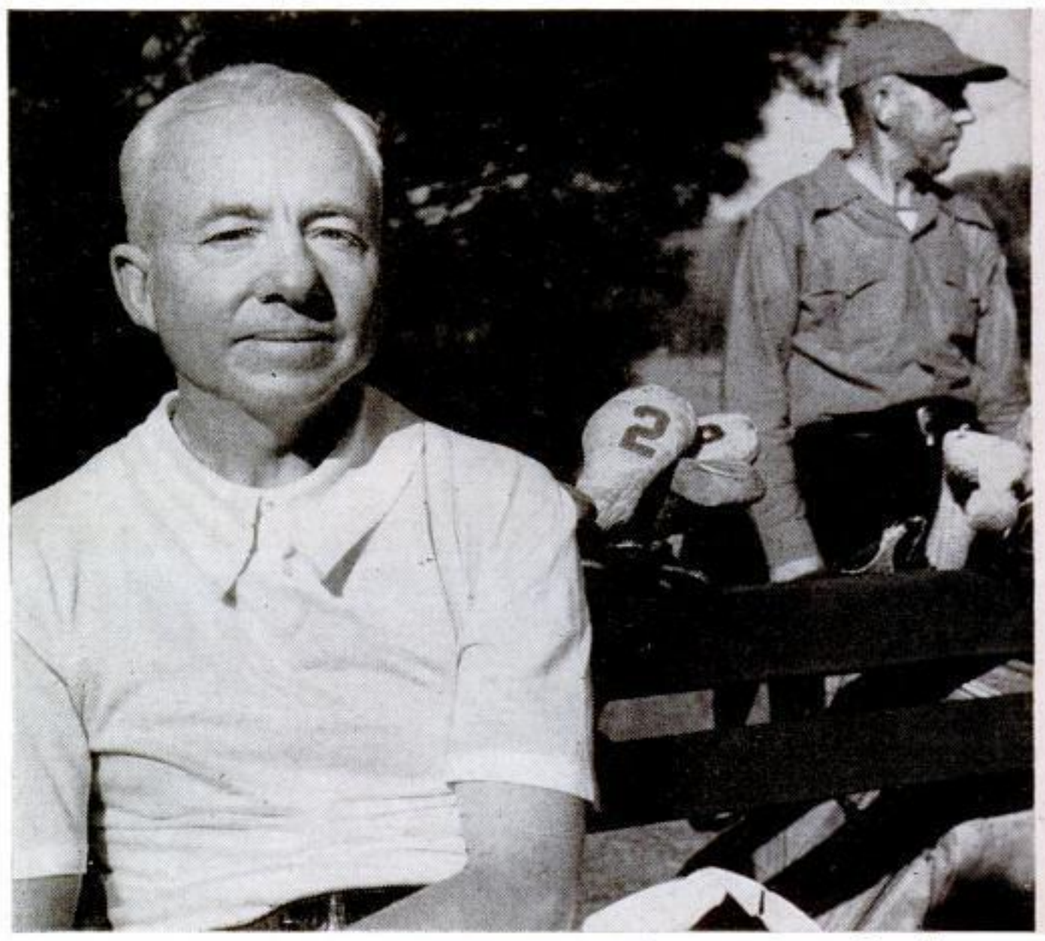
Life Goes to White Sulphur CONTINUED



SPRING HOUSE over famous White Sulphur Spring was built in 1835. At that time aristocratic Southern families made a ritual of drinking the waters three times a day. Water will soon be piped into hotel for therapeutic baths.

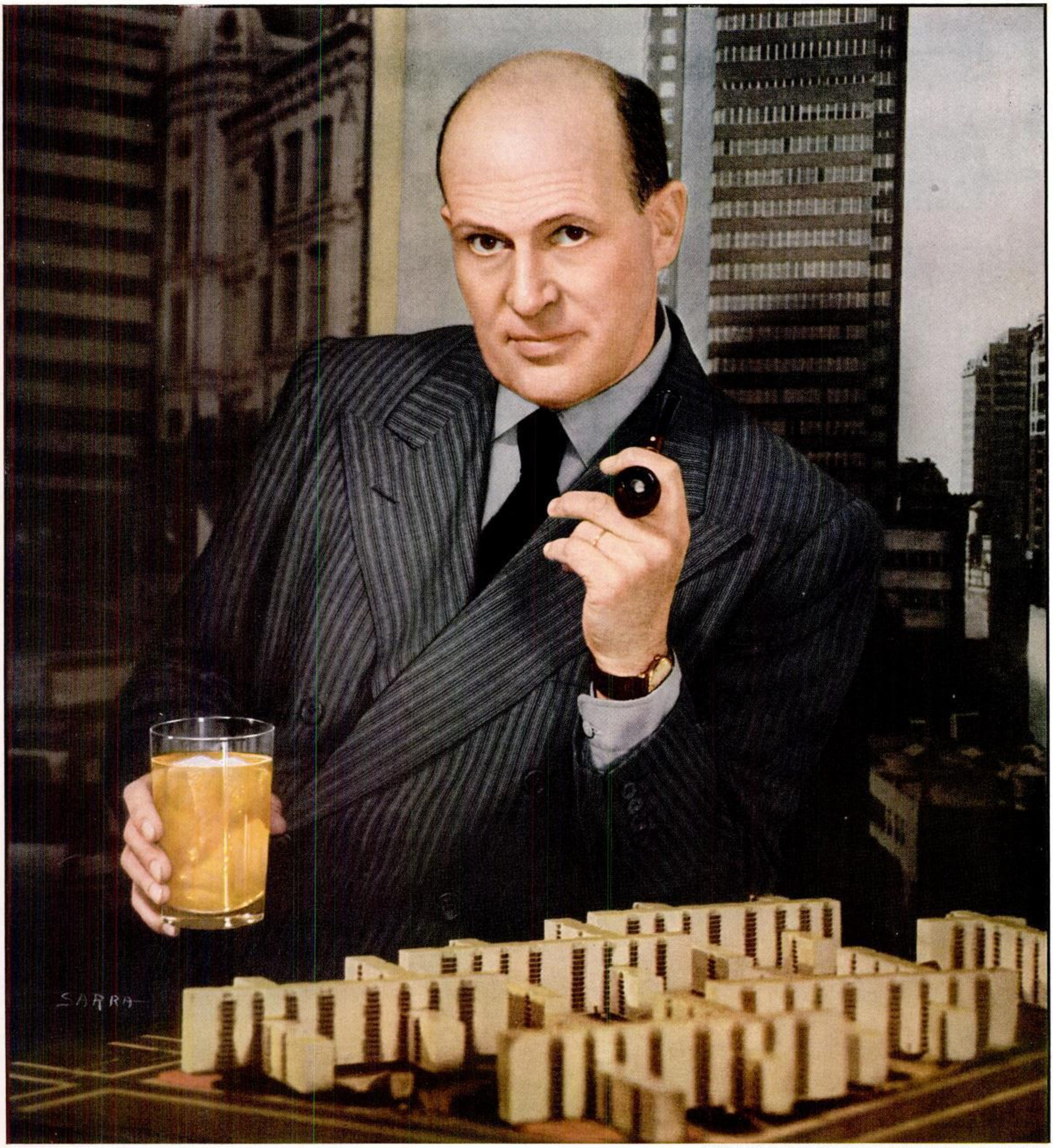


PRINCE OF WALES (*left*), now the Duke of Windsor (*right*), first posed for his picture in the Spring House in 1919. He posed in the same place again during Robert Young's party, held a glass of the water but did not drink it.



HOST ROBERT R. YOUNG wears an enigmatic expression as he relaxes on one of hotel's golf courses during the big weekend. After party most of the guests went home, but Bing Crosby stayed on through Monday for more golf.

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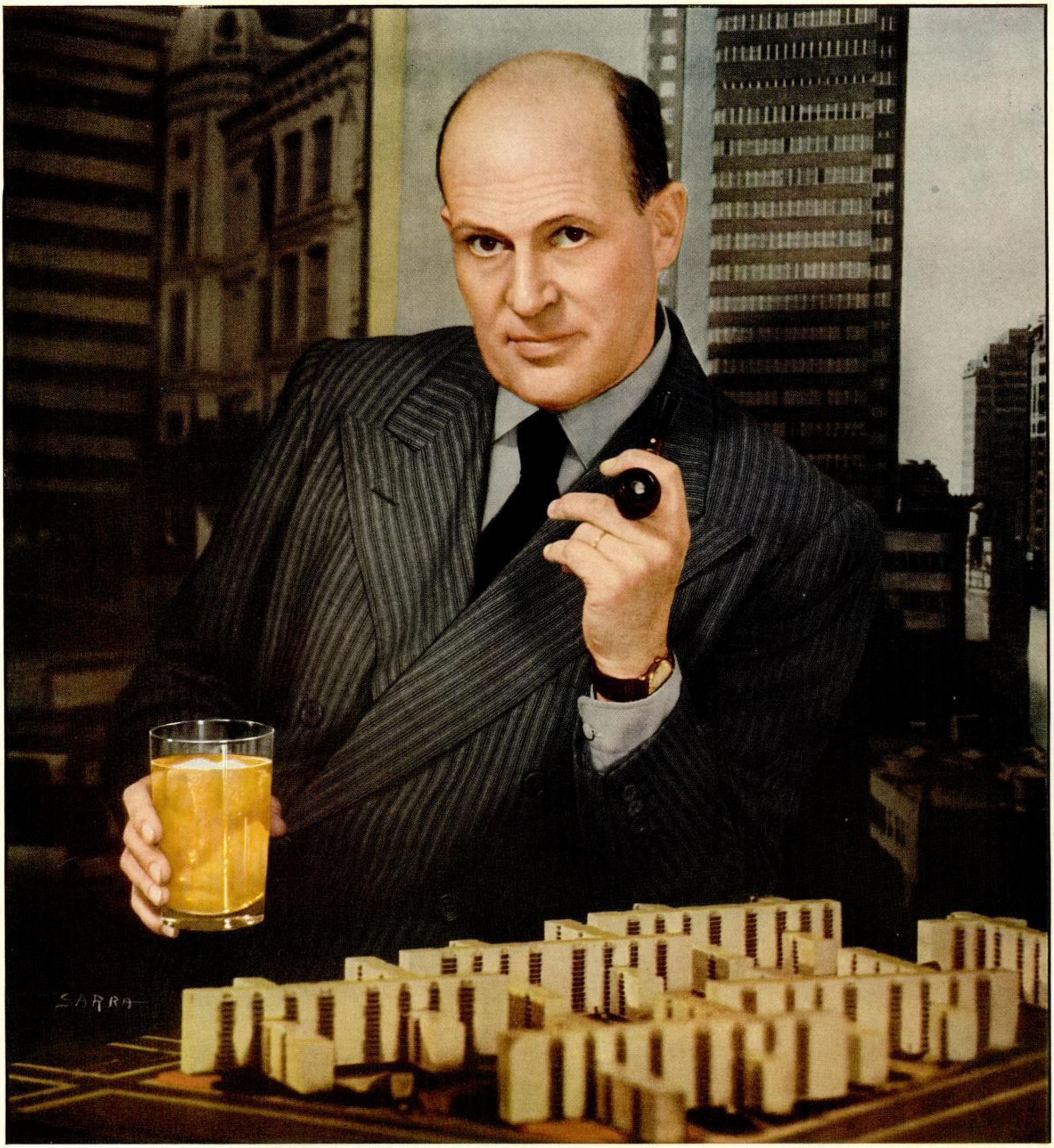
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For Men of Distinction... LORD CALVERT

LORD CALVERT IS A CUSTOM BLENDED WHISKEY, 86.8 PROOF, 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORP., NEW YORK CITY

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